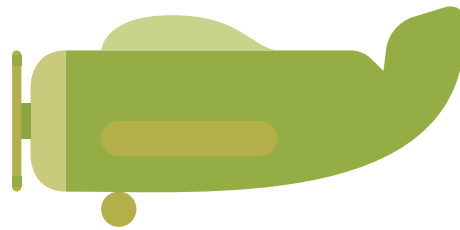


# Brand Manual



CuerdOS

# Brand alone

# Typography

## Roboto

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9  
! " # \$ % & / ( ) = ?

## Roboto Thin

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9  
! " # \$ % & / ( ) = ?



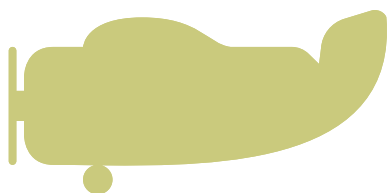
C: 50%  
M: 15%  
Y: 87%  
K: 1%  
#94AE45

R: 148  
G: 174  
B: 79



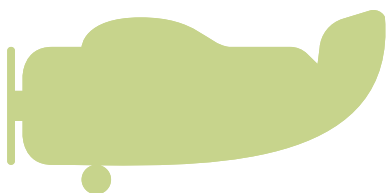
C: 35%  
M: 20%  
Y: 81%  
K: 4%  
#B3B04A

R: 70  
G: 179  
B: 74



C: 27%  
M: 12%  
Y: 61%  
K: 1%  
#CACA7D

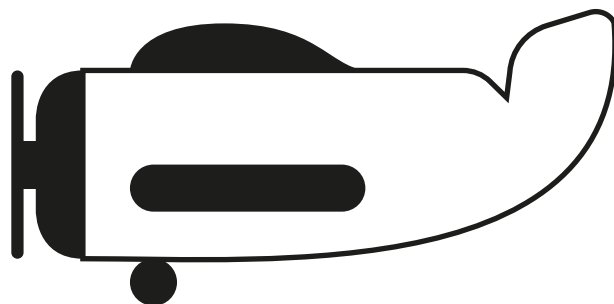
R: 202  
G: 202  
B: 125



C: 28%  
M: 5%  
Y: 58%  
K: 0%  
#C7D48C

R: 199  
G: 212  
B: 140

Brand Black and White

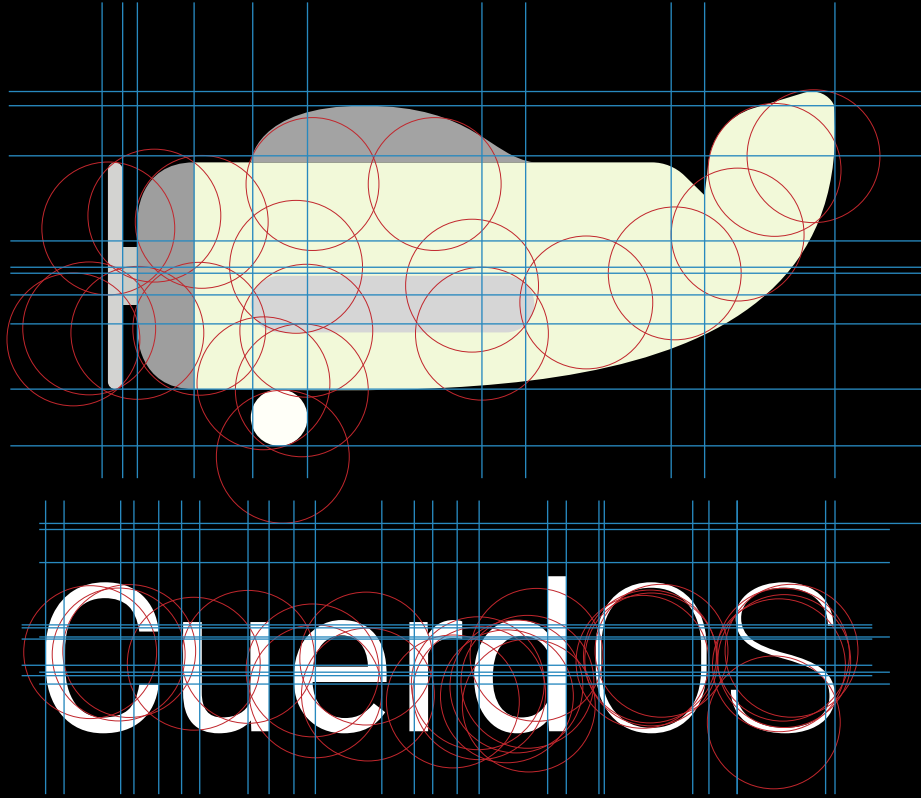


CuerdOS



CuerdOS

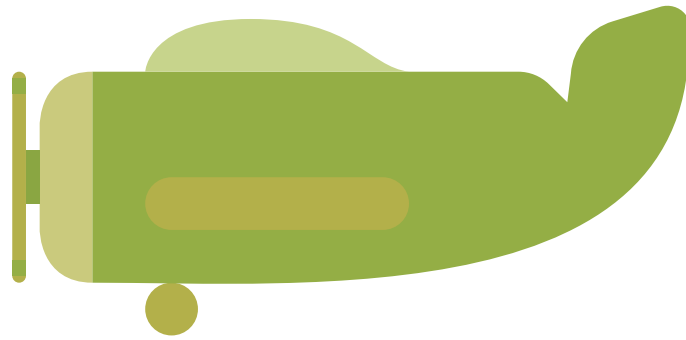
# Construction grid



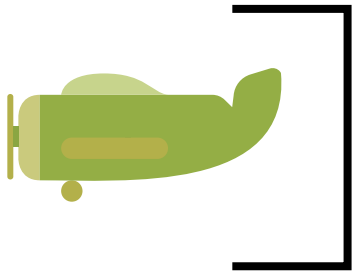
# Area of isolation



# Minimum reduction

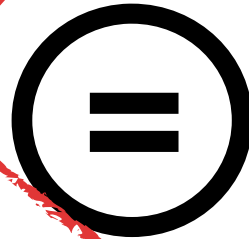


CuerdOS



30 Centímetros

# Not permitted uses



**DRM**

**Sublicensing**