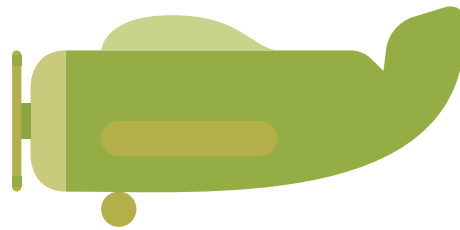


Brand Manual



CuerdOS

Brand alone

Typography

Roboto

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9
! " # \$ % & / () = ?

Roboto Thin

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9
! " # \$ % & / () = ?



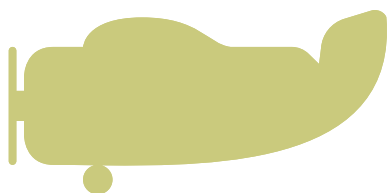
C: 50%
M: 15%
Y: 87%
K: 1%
#94AE45

R: 148
G: 174
B: 79



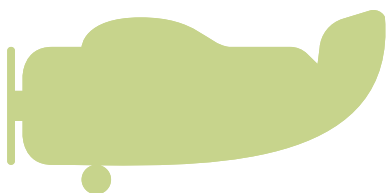
C: 35%
M: 20%
Y: 81%
K: 4%
#B3B04A

R: 70
G: 179
B: 74



C: 27%
M: 12%
Y: 61%
K: 1%
#CACA7D

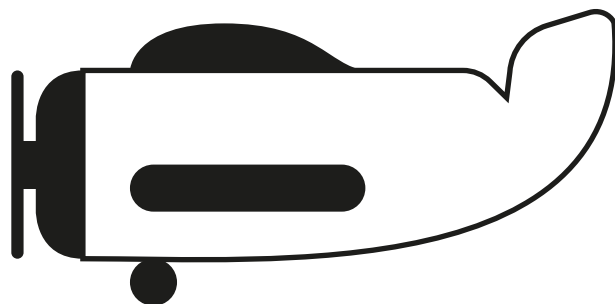
R: 202
G: 202
B: 125



C: 28%
M: 5%
Y: 58%
K: 0%
#C7D48C

R: 199
G: 212
B: 140

Brand Black and White

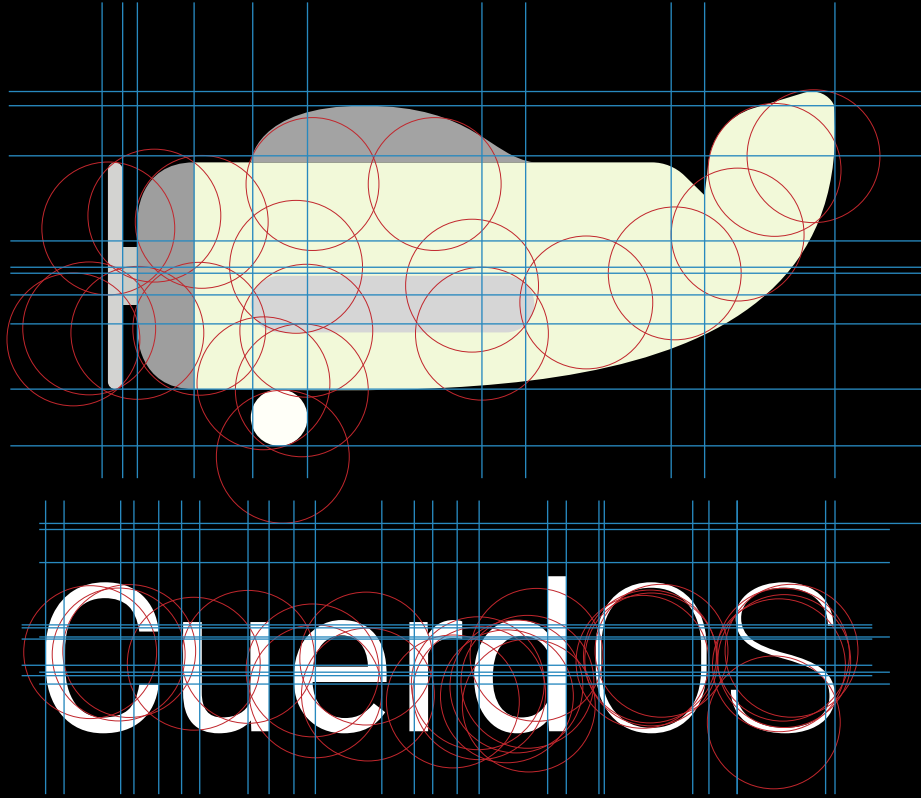


CuerdOS



CuerdOS

Construction grid



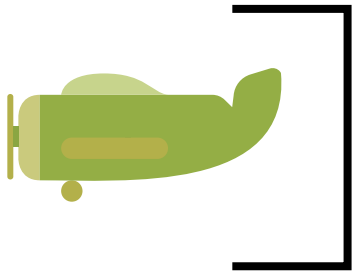
Area of isolation



Minimum reduction

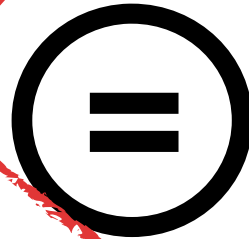


CuerdOS



30 Centimeters

Not permitted uses



DRM

Sublicensing