To: Jim Lightbody Kevin Gass Rhonda

Garvey PERSONAL INFORMATION Peter Charlton PERSONAL INFORMATION; Terry Towns PERSONAL INFORMATION Kevin Gass

Marsha Walden PERSONAL INFORMATION; Darryl Schiewe PERSONAL INFORMATION Tom Williamson PERSONAL INFORMATION Lynette DuJohn (Hughes) PERSONAL INFORMATION

From: Michael Graydon

Sent: Fri 2012-03-23 1:02:12 AM

Subject: Revenue

As you all know our shareholder has a real keen desire to increase revenue. The real focus is the 2013-14 year and the target I have been challenges to think about is an incremental \$40 million in met income. Given we have a year to plan I would like you to come to the Exec on Tuesday with your thoughts. This can include any new initiative or expansion of our current business. "Buck Up", further White Label of internet ect. Be creative in utilizing the monopoly we have in our hands. Mg