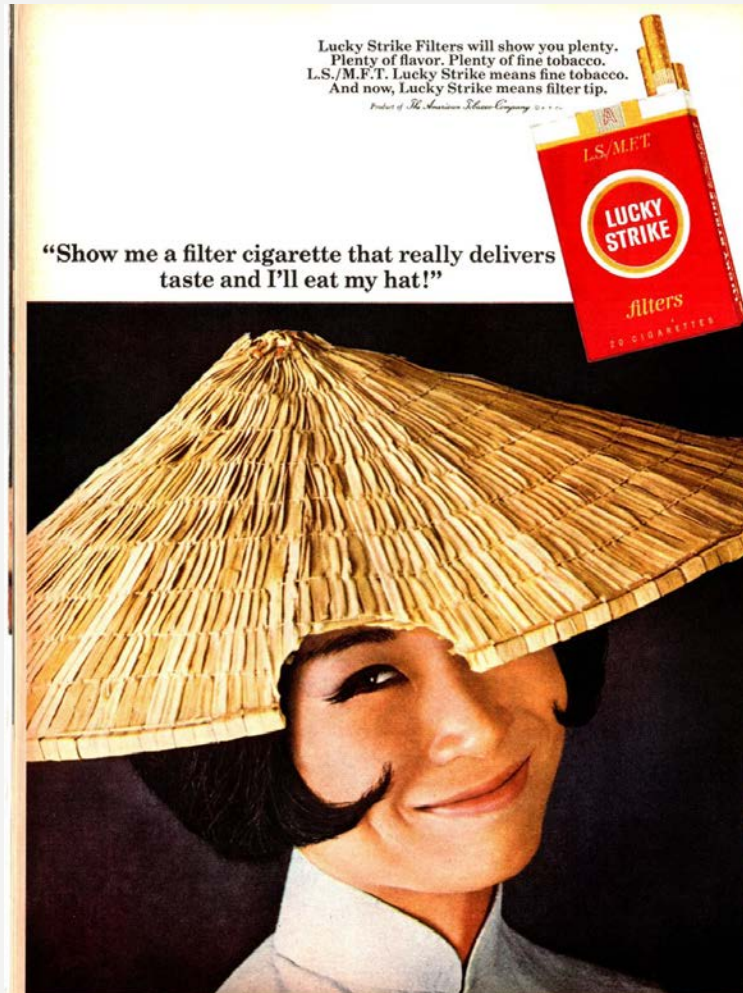


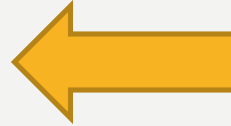
A white scalloped-edged shape, resembling a seal or a decorative frame, is centered on a solid yellow background. The shape has multiple rounded, wavy edges. Inside this shape, the text "HOW TO CROP IMAGES" is written in a dark brown, serif, all-caps font. The text is arranged in two lines: "HOW TO CROP" on the top line and "IMAGES" on the bottom line. The letters are bold and evenly spaced.

HOW TO CROP IMAGES

WHAT THE SURVEY LOOKS LIKE



Photos



Questions



If there is one face or more on this page, click and drag the mouse over the image to select a face.

Once a face is selected, answer the two questions about the image containing the selected face.

If there are no faces at all on the page, select 'There are no faces on this page' and then click the 'Done with this page' button.

- There are no faces on this page
- There is at least one face on this page

Done with this page.

HOW TO PICK A FACE.

STEPS

- First you look over the images and pick which faces to crop.
 - You want to crop faces that are clear. You must see at least 1 eye and part of the mouth. (Like example A)
 - Don't crop faces that are too small to see or if you can't see at least half of their face. (Like example B)

EXAMPLES

This face is clear to see and covers the minimum of at least 1 eye and part of the mouth.



SUSPECT [redacted]
"Born to raise hell."

THE SENATE

A Duel of Chairmen

dent, a purple, water glass, a door handle, a plate, The victim and the least of the defendant, a white male, approximately 25 years old, 6 ft. tall, weighing 170 lbs., with crew-cut brownish hair.

Within 48 hours of the slayings, a nationwide manhunt was launched for a blue-eyed ex-convict charged by Chicago police with slayings of two men. Federal agents with unlawful flight to avoid prosecution. He was identified as Richard B. Speck, 25, of Dallas, a drifter who sports a tattooed slogan on his upper left arm: "Born to raise hell."

At week's end, Speck was arrested in Chicago West Side flophouse bleeding from slashes in his right wrist and left elbow which may have been self-inflicted. Police rushed him to a hospital where the alleged slayer was in serious condition.

Miss. Attorney could not reveal Speck's name.

With the advent of TV, most Senators have found the cameralese Senate chamber a poor place to make headlines. Most days, as a consequence, the Senate is a place where the cameras are a daytime soap opera. All the more dramatic, then, was the scene last week when two of the upper chamber's most celebrated dignitaries—both chairmen of highly important committees—squared off for a direct and bruising battle.

The overt issue was the attempt by William Fulbright's Foreign Relations Committee to gain representation on the Senate's special CIA watchdog committee. But the real issue, as it turned out, however, was whether Fulbright would succeed in flouting Richard Russell, chairman both of the watchdog group and the powerful Armed Services Committee, and uncrowned king of the Senate.

Fulbright began the debate by down-

THE ADMINISTRATION

Busch League

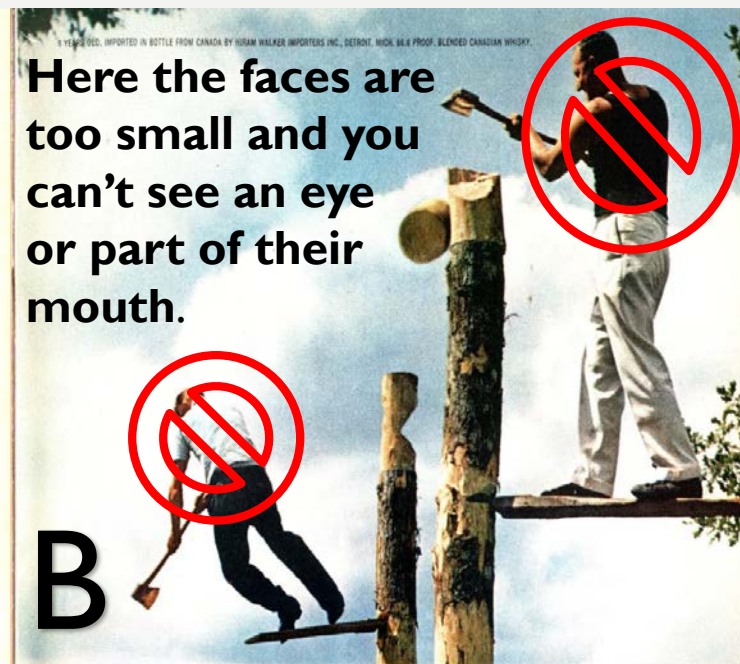
The President's Club is a Democratic fund-raising group whose members can contribute at least \$1,000 each to the party and on occasion get to shake Lyndon Johnson's hand.

The All-Star baseball game is an annual event, played last week in St. Louis with the home-town Cardinals as hosts.

The Republicans are an opposition party that sometimes puts two and two together to raise a Bronx cheer at the Democratic expense.

The G.O.P.'s latest cheer started with a chuckle. Last spring, St. Louis Brewer (Budweiser) August Busch Jr. happened to join the President's Club, bringing in

* The monthly: April 11, 1965, for a discussion of anti-minority public systems.



How the mighty New Zealand tree-choppers cut me down to size

1 "I can swing an axe with the best of them," writes Dick Honey, friend of Canadian Club. "But in New Zealand they add a few new wrinkles. You climb

of a pine tree trunk at top speed, chopping
of notches to hold tiny wooden steps. Then,
and 12 feet up, you race to hack through a
10" block before your competitor.



BY APPOINTMENT
TO HER MAJESTY QUEEN ELIZABETH
SUPPLIERS OF "CANADIAN CLUB"
HIRSH WALKER & SONS LTD.
WINNIPEG, MANITOBA

HOW TO PICK A FACE CONT.

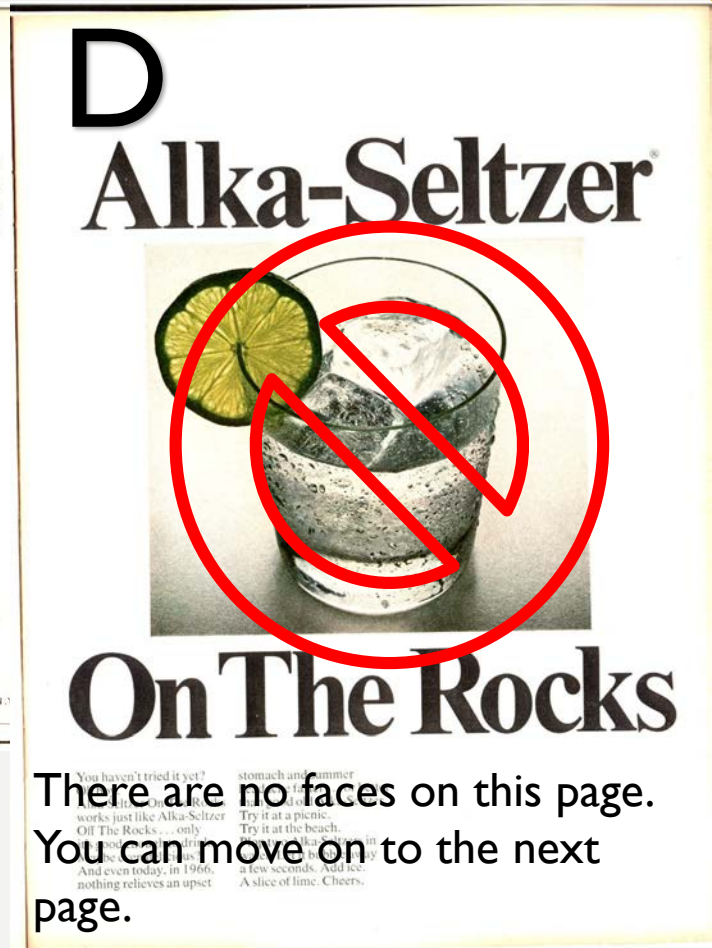
STEPS

- Don't crop non-human photos/drawings. (Like example C)
- Don't crop pages with no faces. (Like example D)

EXAMPLES






Even though there are faces on this page. You do not crop them because they are animals.



There are no faces on this page. You can move on to the next page.

HOW TO PICK FACES IN MULTI FACED IMAGES

- In multi faced images there are multiple faces to crop.
- But it's okay to skip faces where you can't clearly see one eye and part of the mouth.
- In this example you would crop the woman with sunglasses. 
- But the people in the background are too small to see. 
- And the man you can't see his eyes. So he doesn't cover the minimum of an eye and part of the mouth. 



Other travelers checks are every bit as good as First National City Bank's

...until you lose them!



Italy's romantic Isle of Capri is only thirty minutes from Naples by hydrofoil, even closer by helicopter. But don't bring losable cash—bring First National City travelers checks. They're good all over the U.S.A. and the rest of the world. The big advantage—a faster refund system. See below.

Other leading travelers checks, like First National City travelers checks, have been around for over 60 years. But if you think all travelers checks are alike, you may be in for a rude shock if you lose your checks.

With other travelers checks, time-consuming inquiries often are made. It may be days—even weeks—before you get your money back. Who wants to wait?

But, if you lose First National City travelers checks, you don't have to worry. More than 20,000 places around the world can give you a fast refund—right on the spot!

First National City travelers checks come from the leader in the industry. They have been around for over 60 years. They are known and accepted in more than a million shops, hotels, restaurants, air terminals, etc., the world over.

Next time you travel, insist on First National City travelers checks. They cost just one cent per dollar.

Carte Blanche privileges. With Carte Blanche you can now purchase up to \$300 of First National City Bank travelers checks—for \$50 in cash and up to \$250 in travelers checks. Simply present your own check and your Carte Blanche card at any of more than 300 First National City Bank offices in 45 countries.

First National City Bank Travelers Checks Sold by banks everywhere

MEMBER FDIC DEPOSIT INSURANCE CORPORATION

HOW THE SURVEY WORKS

- First you need to determine if there are any faces on the page.
 - If there isn't any then select "There are no faces on this page" and hit **Done with this page**
 - Once you start cropping a face it will auto fill "There is at least one face on this page"
- If there is a crop-able face(s) based on the previous instructions, drag your cursor across the 1st face you want to crop. Use the smallest size box that can capture the face in.
- You will notice once you beginning cropping a face two new question will appear.



- ☐ There are no faces on this page
- ☐ There is at least one face on this page

Done with this page.

What best describes this image?

- ☐ This is an advertisement
- ☐ This is part of a feature story
- ☐ This is the magazine cover
- ☐ This is a photo of the article's author

Is the face part of an image containing other faces?

- ☐ Yes
- ☐ No

There's another face on this page.

Done with this page.

HOW THE SURVEY WORKS CONT.

- The first new question is about the context of the image.
- There are 4 possible options : An Ad, A Feature Story, A Magazine Cover Page, or Photo of an the Article's Author. (The next slides will show examples of each)
- The second new question is about Single images or Multi faced images. (An example of each is given after question 1 examples)



What best describes this image?

- This is an advertisement
- This is part of a feature story
- This is the magazine cover
- This is a photo of the article's author

Is the face part of an image containing other faces?

- Yes
- No

There's another face on this page.

Done with this page.

CONTEXT OF IMAGES

MAGAZINE COVER PAGE



What best describes this image?

- ☐ This is an advertisement
- ☐ This is part of a feature story
- ☒ This is the magazine cover
- ☐ This is a photo of the article's author

Common Features: Will say "Time"
Have an Issue Date & Vol # & Author

FEATURE STORY IMAGE



What best describes this image?

- ☐ This is an advertisement
- ☒ This is part of a feature story
- ☐ This is the magazine cover
- ☐ This is a photo of the article's author

Common Features: Associated with
feature story/article text and usually has
a caption.

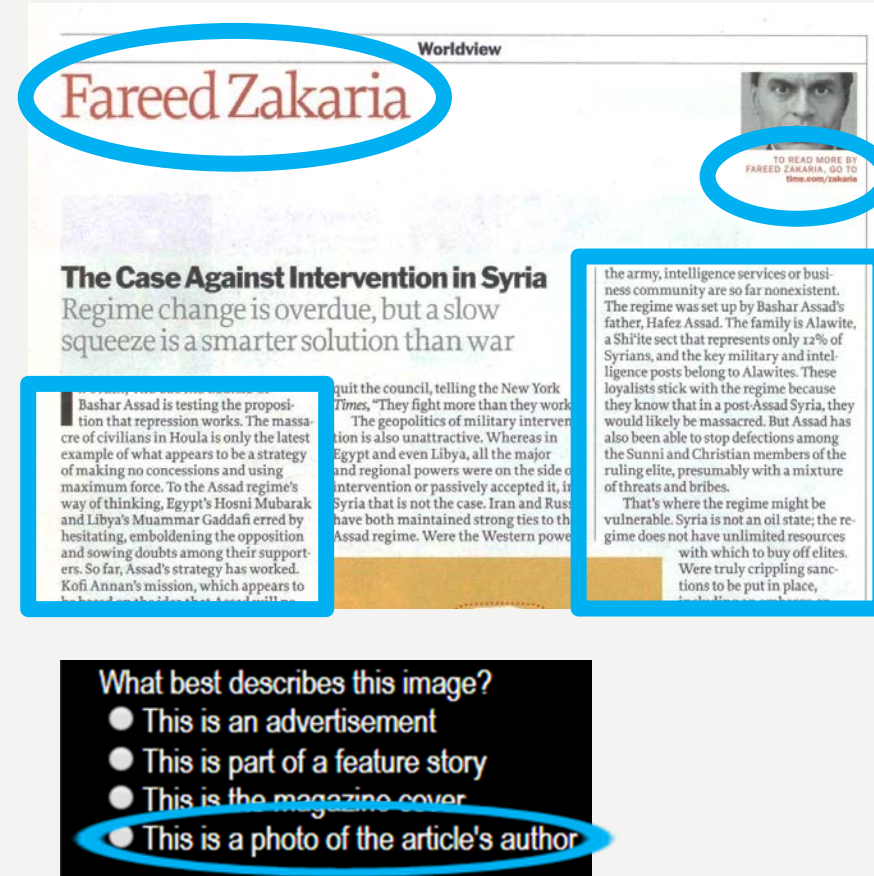
CONTEXT OF IMAGES

AN AD



Common Features: Usually Selling or Promoting Something. Often has a product, slogan, or an organization's logo.

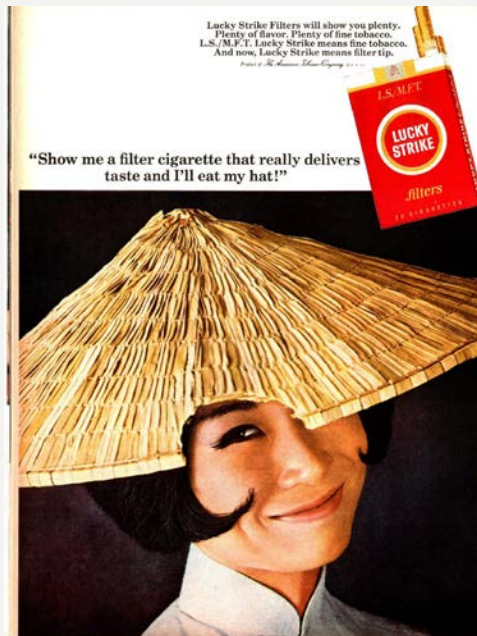
PHOTO OF AN ARTICLE'S AUTHOR



Common Feature: Near Text & lists a First & Last Name.

SINGLE VS. MULTI-FACE IMAGES

SINGLE IMAGES



Is the face part of an image containing other faces?

☐ Yes

☒ No

MULTI-FACE IMAGES



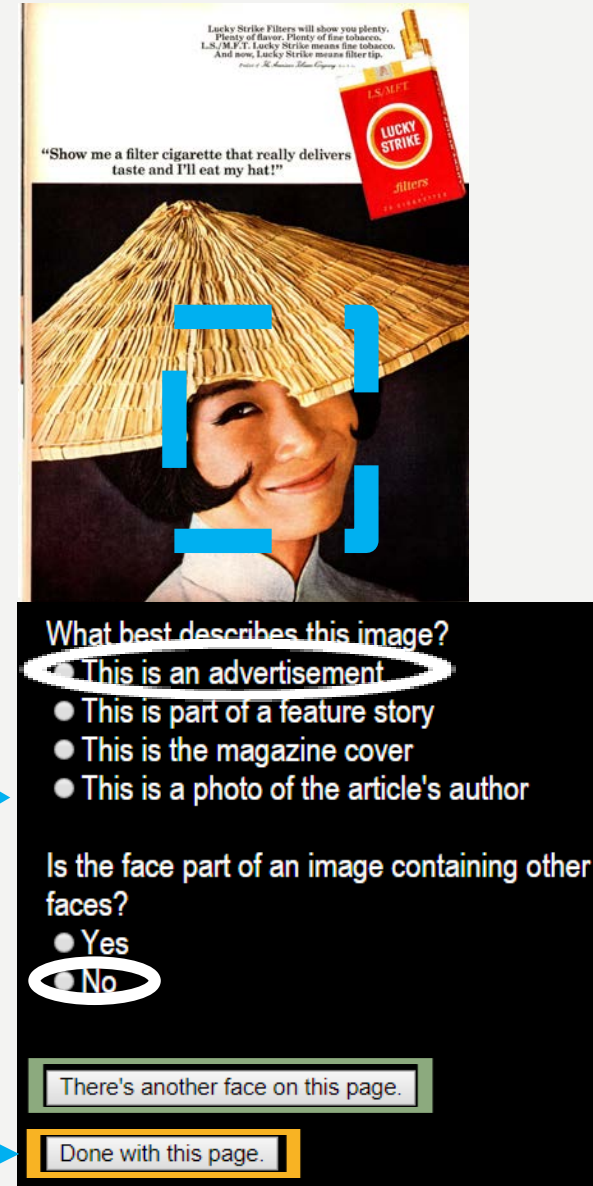
Is the face part of an image containing other faces?

☒ Yes

☐ No

HOW THE SURVEY WORKS CONT.

- After you have selected the first face and answered the questions
- You can now click **There's another face on this page** or **Done with this page**
- Another is what you click when there are other faces to crop on the page.
- In this example there is only one crop-able face so now you would click **Done with this page**



EXAMPLE WITH MULTIPLE FACES.

- After answering all questions for a 1 face, determine whether there are other faces on the page to be cropped. (2 Crop-able faces remain)
- Note: For multiple faces within one image, you must crop each face individually
- If crop-able faces remain, click There's another face on this page. Crop the face and answer the questions. Repeat until no crop-able faces remain.
- The survey will stop you from clicking another or submit if you have not filled in all the questions.
- If no more crop-able faces are present, click Done with this page.



EXAMPLE



1. Crop the Woman
2. Then answer the questions.
3. Then hit

There's another face on this page

- There are no faces on this page
- There is at least one face on this page

If there is more than one face on the page, answer the questions about your selected face, then click 'There's another face on this page'.

If there is only one face, or if you are cropping the last face on the page, click the 'Done with this page' button after answering the questions.

What best describes this image?

- This is an advertisement
- This is part of a feature story
- This is the magazine cover
- This is a photo of the article's author

Is the face part of an image containing other faces?

- Yes
- No

There's another face on this page.

Done with this page.

EXAMPLE CONT.



1. After you hit another the page will refresh and a red box is cover the face you cropped.
2. Crop the Man
3. Answer the questions.
4. Hit

There's another face on this page

- There are no faces on this page
- There is at least one face on this page

If there is more than one face on the page, answer the questions about your selected face, then click 'There's another face on this page'.

If there is only one face, or if you are cropping the last face on the page, click the 'Done with this page' button after answering the questions.

What best describes this image?

- This is an advertisement
- This is part of a feature story
- This is the magazine cover
- This is a photo of the article's author

Is the face part of an image containing other faces?

- Yes
- No

There's another face on this page.

Done with this page.

EXAMPLE CONT.



1. After you hit another the page will refresh and a red box will cover the faces you cropped.
2. Crop the Boy
3. Answer the questions.
4. Hit

Done with this page

- There are no faces on this page
- There is at least one face on this page

If there is more than one face on the page, answer the questions about your selected face, then click 'There's another face on this page'.

If there is only one face, or if you are cropping the last face on the page, click the 'Done with this page' button after answering the questions.

What best describes this image?

- This is an advertisement
- This is part of a feature story
- This is the magazine cover
- This is a photo of the article's author

Is the face part of an image containing other faces?

- Yes
- No

There's another face on this page.

Done with this page.