



Hoàng Phương Thảo

Business English Student – Entering Final Year

A proactive Business English student entering the final year of university, passionate about digital marketing, content creation, and customer insight. Experienced in research, content writing, and event coordination through academic and volunteer projects. Eager to apply communication and teamwork skills in a dynamic marketing environment, with a strong willingness to learn and contribute to real-world campaigns.

EDUCATION

HCMC University of Technology and Education

English Linguistics (2022 - 2026)

- Major: Business English.
- GPA: 3.11/4.0

PROFILE

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📍 Ho Chi Minh city, Vietnam

WORK EXPERIENCE

eTeacher.vn Gia sư Đỉnh cao

English Tutor – Private & International School Students (August 2023 - May 2025)

- Taught students from primary to high school, adapting content to different learning styles.
- Designed personalized lesson plans to match individual needs and goals.
- Maintained clear communication with parents, providing regular updates and tailored recommendations.

Economics Courses

Leader (2024 - Present)

- Led team projects by assigning tasks, ensuring deadlines, and maintaining quality.
- Coordinated group efforts, tracked progress, and solved problems efficiently.
- Developed leadership and collaboration skills relevant to campaign and content coordination in marketing.

Accessed

Tech Sale & Marketing (May 2025 - May 2025)

- Conducted market research to identify customer pain points and industry trends.
- Wrote blog posts and video scripts aligned with product positioning.
- Assisted in planning and producing video content for digital campaigns.

LANGUAGES

English (Fluent)

Chinese (Basic)

SKILLS

Proficient in Microsoft Office (Word, Excel, PowerPoint)

Social Media Management (Facebook, IG, TikTok)

Basic Marketing & Market Research

Content Creation (Social Media, Blog)

Canva & Basic Graphic Design

Communication & Teamwork

Time Management & Attention to Detail

ACTIVITIES

Asian Graduate Studies Summit 2025 – A-GRASS 2025

Volunteer (20/05/2025 - 23/05/2025)

Supported speakers, coordinated sessions, managed logistics, and enhanced communication skills.