



# GIANG NGUYEN

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**Portfolio:** link to [My Portfolio](#)

## ABOUT ME

A fresh RMIT communications graduate with the ability to research and think creatively in building communication campaigns, and have accumulated experience as a multi-platform content creator. With a passion for the creative industry, I'm eager to bring fresh ideas and a strategic mindset, contributing value to myself and the business.

## EDUCATION

<b>RMIT University</b> Professional Communication	<b>2021 - 2024</b>
<b>HANAH Family Art &amp; Design Center</b> Adobe Photoshop Adobe Illustration	<b>April 2022 - September 2022</b>

## ACHIVEMENTS

<b>An outstanding group project selected for display at RMIT showcase.</b> Course: Vietnamese For Professional Communication	<b>January 2023</b>
<ul style="list-style-type: none"><li>Lifebuoy is the assigned client brief from the course, requiring to write a short film script and iTVC script for the brand.</li><li>RMIT Showcase is an exhibition that celebrates outstanding projects from each major.</li><li>Our project was selected among 80 other projects in Semester 1.</li></ul>	

## WORK EXPERIENCE

<b>Content Creator, @didaugio on TikTok</b>	<b>2023 - Present</b>
<ul style="list-style-type: none"><li>Build my own channel, come up with ideas, scripts, and edit videos about food reviews.</li><li>Cooperate with brands to upload promotional videos.</li><li>Gain more 4700 followers, 180,000 likes and +20 videos reaching +50,000 views on TikTok</li><li>Be in the top of trending creators on TikTok in May 2023.</li></ul>	
<b>Content Creator, @spilltheteahihi on Instagram.</b>	<b>2023 - Present</b>
<ul style="list-style-type: none"><li>Build my own channel and create content about news updates and tips for young people.</li><li>Gain more than 1000 followers within 7 months on Instagram</li></ul>	
<b>Brand &amp; Communication Intern, GREENFEED Group</b>	<b>October 2024 - January 2025</b>
<ul style="list-style-type: none"><li>Research and analyze competitors, customers, and market trends in the agricultural and food industries.</li><li>Support data entry, statistics, and data processing for research projects of the Group's brand.</li><li>Support the creation, monitoring and management of brand content on offline and online channels and media.</li><li>Support the group's internal event on October 20 with the participation of more than 200 employees.</li><li>Participate in contributing ideas to the preparation and organization of Brand campaigns.</li></ul>	
<b>Creative Copywriter Intern, WEALLNET Agency</b>	<b>September 2023 - December 2023</b>
<ul style="list-style-type: none"><li>Manage and content creator for 3 Facebook fanpages and 2 TikTok accounts</li><li>Coordinate with the team to create a content strategy for each week and month.</li><li>Contact and interview KOLs and KOCs to get inspiring stories like Lộ Lộ, Lê Tiêu Linh, Hồng Đào, etc.</li><li>Research and propose idea concepts for 2 new talkshow series and was approved for production.</li><li>Write short clip scripts including many genres such as talkshow, spiritual horror, psychology, and short clips about spirituality attracting over 50,000 views on TikTok.</li><li>Increase about 10,000 followers for 3 Facebook fanpages and 15,000 followers for 2 TikTok accounts.</li></ul>	

## ADDITIONAL INFORMATION

- Skills:** Researching, Design Thinking, Microsoft Office skill, Problem-Solving, Photography, Teamwork, Project Management, Presentation
- Languages:** English, Vietnamese