



# VŨ NGỌC NGUYỄN PHƯƠNG (ELLIS)

## Account Intern

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**Date of birth:** 10th June, 2003

### SUMMARY

Proactive and collaborative professional with a strong foundation in project management, data analysis, and client relations and a commitment to achieving organizational objectives. Seeking a challenging role to leverage skills and drive impactful results.

### EDUCATION

#### University of Economics Ho Chi Minh City (UEH)

- Bachelor in Finance
- GPA: 3.42/4.0
- “Sự nghiệp mê ly - Gen Z ngại gì” - Top 15 Finalist
- “Kiến thức Thuế - Vận dụng trong kinh doanh” - Top 10 Finalist

### KEY COMPETENCIES

Communication	Multitasking	Organization & Time Management
Teamwork Skills	Data Analysis & Visualization	Interpersonal Skills
Can-do Attitude	Research	Client-focused

### WORK EXPERIENCE

#### SNOW CORPORATION VIETNAM

Jan 2025 - June 2025

##### Global Operations Intern

- Actively sought and researched information to support project advancement and effectively managed stakeholder approvals, showcasing initiative and client-facing readiness.
- Contributed to strategic planning and presentation delivery by collaborating with various departments, indicating a proactive approach to problem-solving and cross-functional teamwork; increasing Retention up to 20% and DAU to 10%.
- Weekly trend monitoring and report writing, attending meetings, providing status updates, actively seeking and researching information, and managing project milestones and approvals.

#### VPS Securities Joint Stock Company (VPS)

Jul 2024 - Dec 2024

##### Broker - Content Creator

##### Award “Most Promising Intern 2024”

- Conducted market analysis and provided strategic insights to clients and applied SEO optimization and data-driven strategies to enhance audience reach and engagement.
- Managing and developing personal YouTube and Tiktok channel named “CÁ MẬP TÍM OFFICIAL” and co-founder of Tiktok named “SEPA CAPITAL”, contributing to content creation, audience engagement, and channel growth; gaining over 60 customers within 6 months.

## EXTRACURRICULAR ACTIVITIES

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### **Social Work Club – UEH**

**2022 - 2024**

#### *Member of the Fundraising Campaign Team*

- Took part in planning, organizing, and directly executing field missions in various provinces.
- Participated in fundraising activities to secure financial resources for the team's projects and field missions. Raised VND 30M – 60M per period, including both cash and in-kind donations.
- Established an "F&B Fundraising Shop at Mizuki Park" (Aug 2023 – Feb 2024), generating over VND 50M in revenue.
- Instrumental in recruiting and training new club members, honing skills in interviewing, orientation, and fostering team cohesion.

### **BELL CLUB – UEH**

**2021 - 2023**

#### *HR Department Member - Training & Development Team*

- Organized events such as "Race for Knowledge R4K 2022", "SummerVC 2022", and "Student Communications Campaign 2022".
- Led the workshop "English Sharing Day 2022: Multitasking – Hero or Zero."
- Member of the Organization Board for "UEH Youth Festival 2022", "UEH Youth Festival 2023".
- Took part in recruiting and training new members of the club.

## CERTIFICATES

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- **IELTS 6.5** (2020)
- **IC3 GS5** (Digital Literacy Certification)