



NGUYEN THI KIM NGOC



21/09/2003



ngoc.ntk08@gmail.com



0968317414



Thu Duc City, Ho Chi Minh City

ABOUT ME

I am a fresh Marketing graduate with a strong passion for learning and contributing to organizational growth. I aim to grow in a dynamic environment by developing my skills, gaining practical experience and contributing to the overall success of the company.

CAREER OBJECTIVE

- In the next 12 months: To enhance my strategic thinking and develop organizational skills in a professional marketing environment.
- In the next 5 years: To grow into a leadership position and contribute to impactful campaigns and the long-term success of the company.

EDUCATION

University of Finance - Marketing
Marketing Management
(2021 - 2025)

CERTIFICATIONS

IELTS 5.0 Certification
British Council IELTS (11/2024)

Content Marketing Certification
Hubspot Academy (06/2023)

SKILLS

Intermediate-level English
Basic functions in Canva, Capcut, Adobe Photoshop
Basic functions in Facebook Ads, Youtube Ads
Proficiency in Google Gemini, Chat GPT
Proficiency in Microsoft Office, Google Workspace

VOLUNTEERING

The Rhythm | Music Team of the Faculty of Business Administration | UFM
Media Team Member | Content Creator

09/2023 - 09/2024

- Manage an 8K followers Facebook fanpage, reaching 22.000 users, gaining 440 followers from one post.
- Develop monthly social content plans to promote online and offline events.
- Support online and offline events related to music shows or charitable activities as a coordinator.

EXPERIENCE

ICON INTERIOR GROUP

02/2025 - 07/2025

Content Marketing

- Manage an 11K-follower Facebook fanpage.
- Develop and implement social media content in text, graphic, short form video and long form video.
- Support media team in filming and photographing products and visual materials.

GPLUS FURNITURE JSC

10/2024 - 02/2025

Social Media Marketing

- Manage a 12K-follower Facebook fanpage and other platforms, reaching 1.4 million users, increase by 79.4% in 3 months.
- Implement social media and SEO content to introduce new products and reach target audience.
- Coordinate with suppliers, prepare POSM materials to enhance brand presence across partner and client events.
- Coordinate with partners and send collaboration invitations.
- Implement, track and consolidate activities for internal events.

AZ MEDIA

07/2023 - 09/2023

Content Marketing

- Implement social media and SEO content on fanpage and website to maintain customer's brand Facebook presence.
- Update SEO content and products on website.