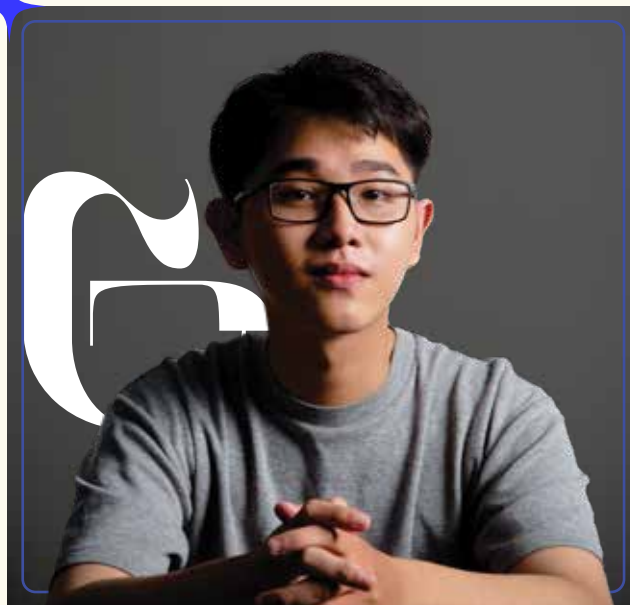


TRAN HOANG LONG

RESUME



longhoang0702.2000@gmail.com
0907967110

WORK EXPERIENCE

The Monkey Gallery
(Marketing Executive)
Dec 2023 - Until Now

Content Creation: Write content, develop briefs, and script reviews.
Coordination: Work with partners on production and photography.
Restaurant Support: Assist with setup and decoration.
Design: Brief menus and POSM, select printing materials.
Digital: Update website content.
Media: Capture photos/videos for social media and events.
Marketing: Run email campaigns via Mailchimp.

Tribe Hospitality
(Social Media)
Sep 2023 - Dec 2023

Social Media: Create content for Facebook and Instagram posts.
Media: Brief designs, capture event and food photos.
Event Support: Assist with decoration and equipment setup.
Feedback: Contact reviewers for experience feedback.
Customer Engagement: Respond to Google reviews.

HALO Shop
(Digital Marketing)
Sep 2022 - Jun 2023

Social Media: Prepare daily content for Facebook, Website, and YouTube.
Community Management: Maintain and grow the Facebook group.
Photography: Conduct product photoshoots for the company website.
Advertising: Set up Facebook and Google Ads campaigns.

Luxuo Media
(Social Marketing Intern)
03/2022 - 05/2022

Social Media: Prepare daily content for Facebook, Instagram, and Website.
Event Support: Assist the internal team with Luxuo Asia Awards 2022.
Content Creation: Create commercial materials for Facebook and Google

EDUCATION

FPT ARENA
(Multimedia Media)
2022 - 2023

TDTU
(Construction Engineer)
Reserved

CERTIFICATE

FPT ARENA
(Multimedia Media)
2022 - 2023

Job Coach Vietnam
(Digital Marketing)

MOS
(Word | Excel)

OFF WORK

TDTU event development
Plan and organize events for
Ton Duc Thang University