

Lê Đình Tuấn

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About me

I have 3 years of experience at the Sales & Operations Dept of Circle K Vietnam and 1 year as a Merchandise Management Specialist at Saigon Co.op. During my career, I have gained experience in retail models such as supermarkets, convenience stores, and F&B model, including store operations, staff and inventory management, business data analysis, and recommending and evaluating products based on market demand. These experiences have helped me develop and enhance my skills in the retail industry.

In the short term, I aim to contribute to optimizing the purchasing process and product displays in the store, ensuring that products are easily accessible and attractive to customers.

In the long term, I hope to advance my career in Merchandise manager, participating in the development of comprehensive product strategies that drive business performance and enhance the company's brand image.

Work Experience

Merchandise Management Specialist - Saigon Co.op	Sales & Operations - Circle K Vietnam
March 2024 - Present	Sep 2020 - Sep 2023
<ul style="list-style-type: none">Proposed, evaluated, and analyzed products to align with market demand and optimize sales strategies.Searched for and developed new products for each business model of Saigon Co.op: Co.opMart, Co.opXtra, Co.opFood, Co.opSmile,...Collaborated directly with suppliers on pricing, promotional programs, and business formats.Analyzed business data for each model to enhance operational efficiency and profitability.Conducted market research, competitor analysis, and assessed customer needs.Managed files, information, and contracts related to merchandise and suppliers.	<ul style="list-style-type: none">Manage store operations, including layout, product displays, and maintaining cleanliness.Oversee inventory management, including ordering, product display, promotional programs, and stock control.Coordinate between OP'S Dept and Merchandise Dept to ensure product availability and timely delivery.Take primary responsibility for the store's business performance, including sales and expenses.Forecast business trends, including sales and inventory needs, to support store operations.Manage store staff and handle any additional tasks to optimize business efficiency.

Education & Skills

HUTECH University	Skills
Faculty of Tourism and Hospitality Management	- Time Management/Administrator Skills
- Graduated with a Good Degree	- Communication Skills
- Creative Thinking Skills: Excellent	- Data Analysis
- Time Management Skills: Good	- Teamwork
- MS Office Skills: Proficient	- Problem-Solving Skills/ Quick Learning
- English Speaking and Writing Skills	- Attention to Detail/Accuracy

Thank you for reviewing my CV.