

NGUYEN TRAN NGỌC THIEN TRUC

About Me

I am an experienced sales and operations professional with a strong focus on Omni channel strategy. Over the years, I have consistently delivered business results by driving sales growth, optimizing workflows and improving customer experience. I am condent in my ability to contribute effectively to dynamic and customer-centric environments.

Profile

PHONE

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ADDRESS

Ho Chi Minh, Viet Nam

Reference

Ms. Vu Do Thuy Dung
Store Operation Excecutive at Aeon

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Ms. Đoàn Kim Hương Operation Director at Aeon Vietnam

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Work experience

Aeon Vietnam Co., Ltd

10/2022 - 04/2025

Sale improvement excecutive (Omni channel & Softline)

Developed Omni-channel strategies, driving 115% sales growth all company from last year by:

- Managed sales planning, category optimization, and pricing strategies.
- Led process innovation to enhance customer experience.
- Aeon Vietnam Co., Ltd

11/2018 - 04/2021

Division leader at store (kids and inner homewear)

Achieved 112% of the annual sales target and 122% of the annual profit target for the product category by:

- Managed retail store operations, ensuring sales targets and profit margins were consistently met.
- Implemented inventory management solutions, reducing losses and optimizing stock levels.
- Led cross-functional collaboration to enhance operational efficiency and workflow.

Aeon Vietnam Co., Ltd

03/2016 - 11/2018

Group Leader at store (Toys)

Consistently achieved over 110% of annual sales and profit targets from 2016 to 2018 by:

- Supervised and trained sales teams, boosting performance.
- Implemented customer engagement strategies to improve retention.
- Analyzed market trends to refine business strategies.

Education

University of Economics and Law

2011 - 2015

Business Administration

Bachelor Degree

Skills

Staff Training & Development

Capable of creating training materials and directly delivering engaging and effective training sessions.

English Proficiency

Good at all four skills – listening, speaking, reading, and writing.

Data Analysis & Reporting

Strong at synthesizing, analyzing, and presenting data in clear, structured reports.

Detail-Oriented

Skilled in working with detailed data and ensuring accuracy.

Time Management

Efficient in prioritizing tasks and meeting deadlines.

Computer Skills

Proficient in Microsoft Office and other office software tools.

Certifications

• 2023

Train the Trainer (Trainer Center: Agape)

2025

Feng Shui Gemstone Business Skill

(Trainer: Doan Thi Anh Vu)