

Nguyen Phuong Thanh Truc

GRAPHIC DESIGN

Creative graphic designer with 2 years of experience, specializing in diverse design applications. I strive to express my creativity through my work, create outstanding projects as well as deliver impactful results, while growing alongside your vision.

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Portfolio: www.behance.net/anitibalan

Skills

















Experience

Vietnam School of Aviation and Logistics Graphic Designer & Video Editor Jan 2023 - Present

FPT Software Ho Chi Minh Procurement Officer

Jan 2021 - Jan 2023

Reverences

Mr. Phan Nhat Trung • Project Hy Sac Instructor

• facebook.com/trungnhat2512

Mr. Dang Cong Tuan • VILAS Marketing Leader

tuan.dang@vilas.edu.vn

Projects

Company Project: VILAS Supply Chain Podcast

- ► Edit video: Color correction, audio syncing, and motion graphics design.
- ► Cut and combine footage: create final podcast episodes and promotional videos.
- ► Optimize video formats: tailor content for multiple platforms such as YouTube, Instagram, and TikTok.
- ► Graphic Design: Create podcast brand recognition and design other related materials
- ► www.youtube.com/watch?v=C-sYLCatPI0&t=12s

Personal Project: Hy Sac Shop - Board game

- Teamwork (3 members). Project time: 8 weeks
- Description: Design a board game shop brand & products recognition, including logo, stationaries, related products, advertising and social campaign.
- Roles: Product and Branding Designer:
- ► Design brand Products and Stationaries
- ► Created POSM sets such as posters, flyers, brochures, catalogues, standees, backdrops,...
- ► https://tinyurl.com/5b2yyr4h

<u>Personal Project: Fo Cu - Shopping Website</u>

- Personal Project. Project execution time: 4 weeks
- Description: An UI project, designing a website for selling and buying secondhand clothes for yound adults

Languages

TOEIC Certificate

Total score: 975 From 2023 to 2025 Japanese Language **Proficiency Test** N4 - Level 2 - 2020

Education

2022 -2025 **Graphic Design**

Arena Multimedia | Banking University of HCM

2017-2021 **International Economics**