

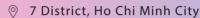
PHAN THANH PHUC

Promotion Staff

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EDUCATION

- _ Ton Duc Thang University
- _ Marketing
- 2020 2024
- GPA: 7.8/10

SKILLS

- Adobe Illustrator, Adobe Photoshop
- _ CapCut Pro
- Meta Business Suite
- _ Microsoft Word, Microsoft Excel
- _ PowerPoint, Power BI
- Project Management
- _ Team Leadership

CERTIFICATE

_ MOS: Microsoft Word, Microsoft Excel

CEFR: B2

CARFFR OBJECTIVE

Short-term goal: Accumulate knowledge, skills and experience to become a Marketing specialist after 2 years of working.

Long-term goal: Participate in many large Marketing projects and campaigns as a leader after 5 years of working, bringing value to the company and customers.

WORK EXPERIENCE

SALES AND MANAGEMENT

04/2023 - 07/2023

Khang Trang Shipbuilding Company Limited

- -Content writing for sales
- -Product and order management
- -Coordinate with the factory to ensure on time delivery
- -Inventory management and control
- -Daily target reporting

CONTENT WRITER

08/2023 - 12/2023

Hong Vu Auto Repair Company Limited

- -Content planning, creating Timeline for posting
- -Content writing to take care of Fanpage
- -Keyword research, SEO article producing
- -Manage and operate Fanpage, Website
- -Receive and implement Marketing campaigns

SOCIAL MEDIA CONTENT

03/2024 - 08/2024

- S Home Real Estate Company Limited
- -Support customer portrait research, search for Insight
- -Participate in building a Social Media plan with the team
- -Form Ideation and content production on Facebook, TikTok
- -Conceptualization and implementation of events, Sales Promotion programs
- -Monitor, evaluate and measure the effectiveness of marketing activities