



NGUYEN VU MY DUYEN

Category Executive

Business graduate with hands-on experience in inventory control, demand planning, and stock handling. Skilled in analyzing sales trends, managing product flow, and coordinating with suppliers to ensure efficient operations and minimal loss.

EXPERIENCE

Apr 24
-
Jun 24

CON CUNG JOINT STOCK COMPANY

Purchasing Executive (Nutrition Categories)

- Analyzed sales data, managed inventory, developed procurement plans and tracking order processing.
- Calculated and allocated both products and supplier-sponsored gifts to retail stores nationwide.
- Balanced stock and gift distribution based on store demand and regional needs.
- Collaborated with cross-functional teams to resolve related issues.
- Handle documents, defective goods, recalled goods, and returned goods with suppliers.

Apr 23
-
Apr 24

FARMI SERVICE TRADING COMPANY LIMITED

Demand Planning & Purchasing Executive

- Managed demand planning and purchasing for an e-commerce business model
- Built and maintained data systems to track sales trends, inventory turnover, and purchasing performance
- Conducted competitor research and market analysis to support pricing and product strategies
- Collaborated with Sales and Marketing to plan campaigns and plan stock movements.
- Conducted market research on consumer trends to update product assortment and positioning
- Adjusted pricing dynamically based on sales performance, seasonality, and market trends
- Developed weekly and monthly purchasing plans aligned with COD flow and inventory targets
- Proposed combo deals, discount schemes, and promotional offers to improve sales effectiveness
- Contributed to developing business and product strategies for the company

Sep 21
-
Dec 21

TIKI CORPORATION

Category & Key Account Intern

- Participated in new product launch projects across assigned categories.
- Supported daily sales operations and special campaign days (9.9,10.10, 11.11...)
- Conducted market research and competitor monitoring.
- Assisted in proposing competitive pricing strategies for promotional campaigns.

CONTACT

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 [/nguyenvumyduyen](#)

EDUCATION

FPT UNIVERSITY Sep 18 - Dec 22

International Bussiness

HELP UNIVERSITY Sep 19 - Oct 19

Exchange Student -
English program

SKILLS

- Sales Analytical Skill
- Demand Forecasting
- Product Distribution Planning
- Stock Control
- Market Research
- Presentation
- Logical Thinking
- ERP System
- Proficient Microsoft Office
- Advanced Excel, Sheets

LANGUAGE

- English (Communication)

CERTIFICATES & AWARDS

- Honorable student of semester Spring 2020.
- Course certificate of Information Systems Specialization.