HUYNH TRUNG NGUYEN

DATA ANALYST

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ABOUT ME

Driven by a passion for the world of Data, Technology, and competence in tools like SQL, Python, Excel, and Power BI, I aspire to become a Data Analyst. I am particularly intrigued by the process of transforming significant amounts of data into actionable insights that empower stakeholders to make more objective and informed choices. My future goal in the first 2 years is to learn and optimize the work of data analytics and advance to Senior level after 7 - 8 years.

EDUCATION

Bachelor of Data Science
Nov 2020 - Mar 2024

University of Economics Ho Chi Minh City
- Year of Graduation: 2024
- GPA: 3.2/4

WORK EXPERIENCE

Social Media Data Analyst Associate - Reputyze Asia Agency
Jun - Aug 2024

- Did research to make a report: "Positioning Strategy and Current Situation for Green, Environmentally Friendly Products in Hue" for the WWF Organization.
- Supported data collection, analysis, and visualization for Mega Market's media campaign measurement project.

Ditgital Associate - SoftenMind JSC (Remote)
March - May 2024

- Participated in statistics and reporting related data on psychological testing in "Tiep Suc Mua Thi 2024" Campaign.
- Used Python programming language to automate reports for stakeholders.

Digital Marketing & Data Intern - Marathon Education
Jun - Sep 2023

- Got data on the system(Hubspot) to make weekly and monthly reports for team digital marketing on MS Excel and GG Sheet.
- Checked leads and calls for marketing activities and customer services.
- Used Python programming language to automate monthly reports for stakeholders.
- Used Python programming to transfer daily data from the host server to the company server to help daily data processing work.

SKILLS

Soft Skills
- Problem solving
- Analytical Thinking
- Attention to detail
- Presentation
- Communication
- Language (English)

Tech Skills
- Python (Numpy, Pandas, Scikit-learn), Jupyter Notebooks
- GG Colaboratory.
- Statistics: Descriptive Statistics, Predictive Statistics.
- MySQL
- Pivot Table
- Power BI
- MS Offices

PROJECT

Analyze credit dataset of individual customers at a bank in Taiwan (China)

- Goal: Assess the impact of factors on the customer's probability of default and build a model to estimate the probability of default.
- Tool: Python.
- Source Code of Project (Python): Click here

EXTRA ACTIVITIES

Member of Supporting Student Group UEH
2021 - 2023

- Planned and organized internal programs.
- Designed media publications for fanpage.
- Technical support for the Group's programs

Soldier of Mua He Xanh Campaign
Jun - Jul 2023

- In charge of teaching children at several schools in Nha Be and Binh Chanh districts to improve their computer skills for studying.
- Supported the organization of Digital Skills Improvement Week at Binh Chanh District People's Committee.
- Achievements: Received a certificate from Binh Chanh District for the volunteer movement.

CERTIFICATES

- IC3 Certificate.
- TOEIC 570/990.
- Python for AI and Data Science.
- Visualizing Data with MS Excel.
- The 4Cs skills (Creativity - Critical Thinking – Communication – Collaboration) Course of Talent Generation 2024 – Today's Voice Project.