

# Gia Bảo

(Ben M)

## GRAPHIC DESIGNER

I kicked off my design career 2 years ago at a fashion brand as a Junior Graphic Designer, where I had the chance to develop a versatile creative skill set. Now, I'm eager to grow as a **Graphic Designer** at a creative environment, where I can bring my creativity to purpose-driven work, and get inspired by a team of passionate creatives. With the aim to become a Senior Graphic Designer within the next 3 years.



### MY PORTFOLIO

## EDUCATION

### MULTI-DISCIPLINARY DESIGNER

2023 - 2025

Design Anthropology School - DAS

GPA: 3,44 | [DAS Honored Student 2025](#)

### MULTIMEDIA COMMUNICATIONS

2019 - 2023

FPT University HCMC

GPA: 3,4

## SOFT SKILLS

Result-oriented

Photography

Teamwork

Video production

Presentation

Conceptual

## SOFTWARE

Photoshop

Figma

Illustration

After Effect

Premiere

## EXPERIENCE

### JUNIOR GRAPHIC DESIGNER

2023 - 04/2025

Dòng Dòng - Bags made from recycled tarps

#### Scope of work

Develop design briefs and create visual graphic for social media platforms (Facebook, Instagram, RedNote).

Design printed materials (standees, event posters, store decorations, etc.).

Execute studio and lifestyle product photoshoot.

Shoot and edit TVCs and promotional product videos.

#### Highlighted contribution

Produced key visuals and in-store printed materials for activities/campaigns (Halloween, Valentine's Day, Christmas, Tết 2025, etc.).

Develop art direction, create artwork, photograph the launch photoshoot, and produce social media assets for Rắn Ròi - Dòng Dòng's special edition Tết 2025 bag. [Link](#)

Lead photographer for 6 launch photoshoots of new bag collections from 2024 to 04/2025.

Developed the storyboard and directed the TVC for the collaboration between Dòng Dòng and Pizza 4P's. [Link](#)

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(Behance) [/maidanggiabao](#)

To:

**Circle K**

Dear **Circle K**,

My name is **Mai Đặng Gia Bảo (or Ben M)**. I am writing to apply to the **Graphic Designer** position at Circle K. I have two years of experience in graphic design and a bachelor degree in Multimedia Communications. This background has equipped me with a diverse creative skill set and a communication mindset, allowing me to collaborate effectively with creative teams to deliver outputs that align with project objectives.

In my past role, I have experience in:

- Designing key visuals for brand campaigns, promotions.
- Developing design briefs and executing them into visual social media posts.
- Designing graphic for special edition bags.
- Photography and video production.

I believe that at Circle K would be an idea place for me to team up with other creatives to create innovative visual solutions. I would be thrilled to bring my ability to Circle K's creative team.

Below is the link to my portfolio. It showcases a range of projects that reflect my conceptual and design thinking process.

**MY PORTFOLIO**

Thank you for considering my application. I look forward to the opportunity to be a part of Circle K.

Sincerely,  
Gia Bảo (Ben M)