

TRẦN HUY HOÀNG

Planogram Specialist/Visual Merchandiser/Category **Management/Store Manager**

Merchandising professional with 2 years of experience in retail space planning and planogram implementation. Skilled in optimizing product displays to enhance customer experience and maximize sales.

PROFILE

hoang.tranhuy@outlook.com



0765.463.450

Ho Chi Minh City, Vietnam

EDUCATION

HCM City University of Technology

Information Technology

2015 - 2019

SKILLS

Strong understanding of planogram implementation and retail merchandising.

Ability to accurately read and interpret planograms and schematics.

Proficient in merchandising tools such as Spaceman, MS Excel and retail management software.

WORK EXPERIENCE

2022 - present

EB SERVICES COMPANY LIMITED

FMCG SUPERVISOR

Plan and set up new stores, including ordering display shelves, arranging category layouts, and organizing merchandise planograms.

Guide and train store staff on how to read, interpret and implement store layouts and planograms effectively.

Update discontinued product assortments and new products information from the Merchandise Department, then adjust planograms for existing stores accordingly.

Collaborate with the Merchandise Department to evaluate the effectiveness of current planograms and make adjustments to align with business performance.

Develop and maintain merchandise display guidelines to ensure consistency and enhance the overall shopping experience. Support the tasks of the Merchandise Department.

2021 - 2022

SEVEN SYSTEM VIET NAM JOINT STOCK COMPANY

STORE MANAGER

Manage sales revenue and cash flow.

Manage facilities, equipment, machinery, and tools.

Oversee human resources and staff performance.

Manage inventory, supplies, and materials

Optimize customer experience, business performance and profitability. Prepare various reports.

2020 - 2021

STORE MANAGER

GS 25 VIETNAM LIMITED LIABILITY Manage customer service. **COMPANY**

Manage inventory, supplies, and materials.

Oversee human resources and staff performance.

Control store operating expenses.

Drive and achieve sales targets.

Prepare required merchandise and operational reports.

Ensure compliance with food safety and occupational safety regulations.

INTERESTS

Keeping up with merchandising trends and consumer behavior.

Analyzing sales data to improve product placement efficiency.

Eager to learn and explore new ideas to enhance job performance and professional growth.

HONORS

2022 - 2025

Successfully set up and launched 13 go! stores, ensuring smooth opening operations.

2021

Achieved Top 3 Ranking in QA/QC.

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