

NGUYEN LE ĐÌNH HUY



WORK EXPERIENCE



Merchandising Supervisor

Công ty Cổ phần Seven System Việt Nam (7-Eleven)

02/2025 - now

- Responsible for confectionery, toys, stationery, service categories with revenue, profit, strategy category, product list.
- 20% is the average growth in revenue of responsible categories in 6 months.
- Working closely with supplier and building sale planning for future
- Pricing management to ensure the 7 Eleven product's prices are competitive among the competitors and markets
- Monitoring, analyzing, reporting and evaluating the effectiveness of sales promotion programs or sales promotion activities on an item-by-item basis in terms of sales, profits and other relevant issues.
- Perform the refill planning based on weekly sales performance to satisfy the demand of stores and stockages at the warehouse.



Space Planner (Merchandising)

Pharmacy Join Stock Company

01/2021 - 01/2025

- One of the first person to build a chain store model for the company
- 15.4% is the average growth in revenue of the projects I am responsible for and involved in
- Analyze market trends and customer needs to improve sale and update layout
- Responsible for the allocation of categories space in the store
- Standardize and classify stores based on appropriate characteristics for 1000 stores nearly
- Creativity and planning special area for each season, holiday or increased gross-selling
- Collaborate with domestic and international suppliers and manufacturers for quality control and timely delivery



Visual Merchandiser (layout & Planogram)

Saigon Co.op Trade Cooperative Union

10/2018 - 12/2020

- Designing layout and planogram based on concept of retail chain, vendor, promotion, campaign,... for Co.opmart, Co.opfood, Co.opsmile, Finelife
- Analyze sales/profits data and stay up-to-date on retail industry trends and competitor activity to propose a new displaying concept and/ or in-store layout improvement

MERCHANDISING SUPERVISOR

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Go Vap District

DATA ANALYTICS DOCUMENT

[Click here](#)

SKILLS

- Autocad 2D
- Spaceman
- Power BI
- SQL (Studying)
- Microsoft Office

HONORS & AWARDS

- Staff of the year 2021-2023

EDUCATION

Bachelor: Business Administration

Nong lam University

2014 - 2018

- GPA: 3.11