LÊ VĂN TUẤN ANH

Go Vap Dist., Ho Chi Minh City │ Phone number: 0932149309 │ Email: tuananh21012101@gmail.com
LinkedIn

As a **dynamic, responsible,** and **quick-adapting individual**, I take initiative and consistently strive for excellence in completing projects and tasks, no matter the circumstances. I am enthusiastic about contributing to a dynamic environment that allows me to apply my knowledge while fostering my professional growth.

EDUCATION

Applied Maths in Economic, Finance and Management   2021 - 2025

University of Economics and Law, VNUHCM

WORK EXPERIENCE

Data Analyst cum Demand Planing Intern │ minigo! │ Central Retail   01/2025 - Present

Leading retail group, offering diverse products across formats like department stores, supermarkets, specialty stores, malls, and omnichannel platforms (typically Go!, minigo!, Nguyen Kim,...

Tracking and analyzing sales, stock performance and inventory to decide on the allocation of goods, daily targets

Design database, manage data lifecycle, including collection, storage, processing, and optimization to ensure data integrity and accessibility for analytics.

Process data, visualize data to serve the needs of the department.

Plan orders and coordinate with warehouses and supermarkets on goods circulation.

Work with suppliers on goods-related issues (delivery time, price, quantity, etc.).

Business Analyst Intern │ Meksmart   07/2024 - 09/2024

Meksmart provides information technology solutions for business operations and logistics management.

Collaborated with clients and teams to gather and document requirements for WMS projects.

Conducted data analysis using Excel and SQL to track KPIs and improve operations.

Assisted with (UAT) to ensure that the project was fully aligned with client needs and requirements.

SMEs Intern │ Military Commercial Joint Stock Bank   05/2023 - 08/2023

Providing financial solutions for SMEs businesses: credit, cash flow, trade finance and digital banking.

Collected and analyzed data to evaluate loans, support the disbursement process for businesses.

Developed relationships with branch customers and actively helped grow the bank's business.

Result:

Assisted in analyzing data for SME loan assessments, helping secure approvals for 3 businesses.

Developed 4 new SMEs clients during 4 months of internship.

ACTIVITIES

Youth Union of Economic Mathematics │ Vice President, Head of HR and Propaganda Departments

Managed human resources of an organization with more than 50 members.

Led the organization of seminars on finance, economics and management.

Managed event organization and oversaw internal operations, ensuring organizational growth.

Participated in the Green Summer Campaign 2022.
Participated in the Volunteer Spring Campaign 2022.
Participated in the Volunteer Education Campaign 2021 (V.E.O).

ADDITIONAL INFORMATION (ACHIEVEMENTS & CERTIFICATES & SKILLS)

Hard Skill:

Technical skills: Python, Power BI, SQL

Google Workspace (Docs, Sheets, Slides...).

MSOffice (Word, Excel, PowerPoint)

Data/Business Analysis, Data visualization

Soft skill

Leadership skill

Communication and independent work skill

Problem-solving skill

Languages: Vietnamese, English.

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ADDITIONAL INFORMATION
ACHIEVEMENTS

Champion - Finnovation Bootcamp   08/2024
University of Economics Ho Chi Minh x UOB Group x Singapore Business Federation - Team Member

Solved biometric authentication challenges for foreign customers at UOB in particular and for the banking system in Vietnam in general. Designed a comprehensive solution integrating advanced biometric technologies such as EKYC and App-to-app. Undertook the role of proposing strategic and technological implementation plans to enhance security and user experience. Recognized for providing innovative, scalable and practical solution. (Link)

Runner-up - Key To Change 2024   12/2024
University of Economics Ho Chi Minh - Team Leader

Exhibited strategic vision and creativity in analysis and problem solving by leading the development of a market expansion plan for BECIS's Energy-as-a-Service solutions. Conducted comprehensive competitor analysis, identified growth opportunities, and aligned recommendations with sustainable energy trends. Recognized for collaborative leadership, problem-solving, and delivering impactful, data-driven solutions. (Link)

Top 30 - RMIT Business Analyst Champions   11/2024
RMIT University x SHB Finance - Team Leader

Led the team to utilize clustering and classification machine learning methods to analyze the banking customer dataset, including over 370,000 records, aiming to accurately predict risk in banking credit. Provided recommendations to prevent NPL risks, improved customer segmentation and optimized risk profiling, demonstrating strong analytical and technical capabilities. (Link)

Top 20 - E-Battle Fields   09/2024
National Economics University - Team Leader

Proposed business expansion strategy for Fresh Home Lab targeting US and global markets on Amazon. Conducted market analysis, competitor research and business strategy, proposed scalable solutions for supply chain management and product positioning. Recognized for strategic and data-driven approach to global e-commerce growth.