

VAN VY VAN

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PROFILE SUMMARY

Recent graduate seeking to apply marketing, content creation, and communication skills to contribute to impactful campaigns and brand growth.

EDUCATION

University of Economics Ho Chi Minh city

2020 -2024

English Business – GPA: 3.5/4.0

WORK EXPERIENCE

CTM Translation & Consulting

02/2025 –Present

Marketing Intern

- Created posters and written content for Facebook to promote the company's services, including translation courses, company events, and webinars.
- Developed and posted content on LinkedIn to enhance brand awareness and engagement.
- Produced short-form videos for TikTok to attract potential customers and boost online presence.
- Collaborated with the marketing team to plan and execute monthly content strategies.

IDP Education (Study Abroad Consulting Company)

10/2024

English – Vietnamese Interpreter

- Assisted in organizing an international education fair with 1,000+ attendees.
- Supported 30+ clients per hour with translation for attendees and university representatives.

U.S. Consulate General – Ho Chi Minh City

05/2023 –02/2024

Public Affairs Sections Intern

- Successfully oversaw the daily operations of the American Center in Ho Chi Minh City, managing a high volume of guest traffic of up to 400+ individuals per day.
- Organized and promoted a variety of events, including educational workshops, and community outreach programs

GSE (Study Abroad Consulting Company)

10/2022, 01/2023, 09/2023

English – Vietnamese Interpreter

- Promoted GSE events to students via Facebook, Instagram, and education forums.
- Assisted in organizing an international education fair with 1,000+ attendees, providing translation for 10+ clients per hour.

StudyLink (Study Abroad Consulting Company)

11/2022 –02/2023

Marketing Intern

- Producing and managing content related to the education industry (study abroad) to interact with user groups on media channels such as Facebook, Tiktok, ...
- Make a content plan, periodically report for Studylink's communication channels
- Contribute ideas and implement Marketing campaigns for Studylink brand

CERTIFICATES

IELTS 6.5 taken in 2019

IC3 Global Digital Literacy (2023):

Key Application: 850 Living Online: 900 Computing Fundamentals: 794

Chinese Proficiency Test (HSK):

HSK3