



Nguyễn Huy Phan

Circle K - Brand & Communication Intern

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Add: Binh Thanh - HCMC

Portfolio: [CLICK HERE](#)

SUMMARY

Hi, I'm Huy Phan – a soon-to-be graduate with a strong passion for marketing, particularly in social media and content creation. With hands-on experience in managing diverse brand projects and a proven track record of maintaining high engagement rates, I am eager to contribute my creativity and proactive approach to your marketing team. I thrive in fast-paced environments and am committed to continuous learning and collaboration, ensuring that I not only meet but exceed project expectations while delivering impactful content that resonates with audiences.

Thanks for taking the time to check out my portfolio. I hope you'll read it until the end. Have a great day!

WORK EXPERIENCE

OnPoint Company Limited | | 02/2025 - 05/2025

Content Intern

- **Content:** Built content plans based on client briefs.
- **Client Management:** Handled 10+ brand teams across different industries.
- **Managed & QC:** to ensure on-time delivery and high-quality video content.
- In charge of projects for notable clients such as CeraVe, NutiFood, Cancer Council, and Boehringer.

Golden Lotus Advertising Commercial JSC | 05/2024 - 12/2024

Marketing Collaborator

My duties:

- Create content and video scripts for social media.
- Managed partnerships with KOLs & Talents.
- Support event planning and execution.

Achievements:

- Maintained stable social media engagement with ~10K views per post | **Outstanding Marketing Team** – 06/2024.
- Participated in operations of major events such as Mr World, Miss Grand Vietnam, Strong Vietnam, etc.

VLU - Faculty of Commerce | 07/2022 - 12/2024

Production Team Member

My duties:

- Organized student events within the faculty.
- Ideated and planned annual events.
- Managed and coordinated talents for event participation.

Achievements:

- Successfully organized **20+ events** of various scales.
- Each event **attracted 300 – 1,500 student participants**.

EDUCATION

Van Lang University | 2021 - 2025

Bachelor of Marketing – Major in Marketing Management

GPA: 3.42/4

LANGUAGE

English

Aptis ESOL | British Council: B2

In the process of IELTS Practicing

ADDITIONAL INFORMATION

Key Skills: Content Writing, KOL Management, Planning, Project Management, Presentation, Basic design & video editing, Market Research, Critical thinking, Teamwork, Adaptability.

Certifications: MOS Word

REFERENCE

Vo Dinh Cao Nguyen - Assistant Brand Manager, Dove & Lifebuoy Unilever Vietnam

Phone: 0949131218

Pham Viet My - CMO Golden Lotus

Phone: 0974282121