

LÊ ĐÌNH TUẤN

MERCHANDISE EXECUTIVE



CONTACT



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Ho Chi Minh City

EDUCATION

HUTECH University

*Faculty of Tourism and
Hospitality Management*
| Sep 2016 - Sep 2020 |

- Graduated with Good degree
- Creative thinking skills with Excellent degree
- Time management skills with Good degree
- MS Office skills
- English speaking and writing skills

SKILLS

- Time management
- Administrator
- Data analysis
- Communication skills
- Teamwork skills
- Problem solving skills
- Quick learning
- Detail/ Careful

ABOUT ME

I have worked at the OPS Dept of Circle K chain for 3 years and I am a merchandise executive for Saigonco-op. I have experience in store operations, human resource management, merchandise management and business data analysis for supermarkets.

I am a careful, detailed person, capable of receiving and handling problems that arise at work effectively.

PURPOSE

I hope that in 2025 I will learn and develop myself in the Retail field. Together with previously accumulated knowledge and experience, it will contribute to job development and the growth of the company.

Looking forward to the future, I will strive to become a merchandise manager and team manager to develop together in the field of business and retail.

EXPERIENCE

Saigonco-op

Merchandise executive | 2024 - present |

- Merchandise management for SGC models: Co.opmart, Xtra, Smile,...
- Analyze the business situation through system data, thereby advising on appropriate business strategies
- Recommend and evaluate new products.

Circle K Vietnam

Sales & Operations | Sep 2020 - Sep 2023 |

- Operate the store according to company standards;
- Forecasting the business situation at each time;
- Analyze customer purchasing needs to come up with specific strategies and actions;
- Manage goods, inventory; Order and display goods.
- Manage staff to achieve optimal work efficiency.

What did I learn?

- Knowledge of store operations and human management, merchandise management and customer experience.
- Communication and negotiation skills.
- Handle inventory issues, understand more about merchandise display strategies.
- Analyze business data