

Pham Le Mai Phuong

I have just completed my Bachelor's degree in Marketing at Hoa Sen University. I'm currently seeking an opportunity to begin my career in a dynamic and professional environment. As a responsible and proactive individual, I am willing to learn and gain experience at the company, while also developing the necessary skills for the job.

EDUCATION

Hoa Sen University

Time: 10/2020 - 01/2025

Bachelor of Marketing, with Distinction

GPA: 3.21

WORK EXPERIENCES

Marketing Intern (Full-time)

Time: 09/2024 - 12/2024

Company: Phuong Nam Education

- Responsible for monthly content planning, writing content, and designing images for the UK and Canada study abroad Fanpages.
- Search keywords and write SEO-optimized articles for the website.

Marketing Intern (Full-time)

Time: 02/2023 - 03/2023

Company: Dihaan's Media

- Responsible for managing the fanpage, writing content, and ensuring regular content posting.
- Assist with photography and video production after each project for internal use.

Sales Agent (Part-time)

Time: 03/2022 - 01/2023

Company: Tiệm gốm Inari

- Provide product consultation and direct sales at the store.
- Proactively brainstorm ideas for store layout and decoration, and collaborate with the team on product photography.
- Responsible for packaging and coordinating with the shipping.

SKILLS

- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Experience with design tools such as Canva, Dreamweaver
- Teamwork skills
- Proactive in tasks and eager to learn new knowledge



**Planogram
Staff**

CONTACT ME

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CERTIFICATE

- Microsoft Office Specialist
- Aptis ESOL
- Google Analytics for beginners