



NGUYEN GIA BAO

PROMOTION STAFF - CIRCLE K VIETNAM

CONTACT

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📍 Ho Chi Minh City

EDUCATION

2018 - 2022

TON DUC THANG UNIVERSITY

- Bachelor of International Business

TOOLS

- Power BI
- SQL

SKILLSET

- Project Management
- Analytical Thinking
- Problem Solving
- Information Researching

LANGUAGES

- **English** - Advanced level (verbal & non-verbal)

PROFILE

A solution-driven and detail-oriented person. His analytical skills could be useful when it comes to decision-making and business strategies. He reads case studies to enrich knowledge and practical application. His career vision is to become a consultant who solves business problems and helps enterprises grow with sustainability.

WORK EXPERIENCE

NielsenIQ Vietnam

Nov 2023 - Present

E2E Project Coordinator - Consumer Insights - Operations

- Handled over 50 research projects so far, covering both local and multi-country scales
- Coordinate with vendors and project team members to enable data quality as well as time-cost efficiency
- Babysit project execution, keep stakeholders informed of the project status and foreseeable issues
- Support sales to realize sales opportunities by consulting on complex designs, reaching toward the best cost & feasibility
- Control project budgets in execution, contributing to company's quarterly profits and savings

NielsenIQ Vietnam

April - Nov 2023

Data Analyst - Consumer Insights - Operations

- Perform periodic analysis on raw data, captivating data trends by facts and figures visualization
- Provide market information, helping stakeholders comprehend and predict future consumer behaviors and insights
- Conduct internal performance analysis and other ad-hoc project dashboards

Yamada Consulting & Spire

Mar - Dec 2022

Research Analyst Intern

- Conduct and manage data collection. Work with freelancers to ensure the data input completion and consistency
- Connect B2B, build relationships with experts from big corporations: HP Inc, Procter & Gamble, Gedeon Richter,...
- Support sales and project deliverables: help the seniors with project proposals and final reporting