



TANG THI THU THAO

Merchandising Admin
Leader

CONTACT

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EDUCATION

Ho Chi Minh City University of Foreign Languages and Information Technology (HUFLIT)

Major in: Business Administration.

Year: 2006-2010.

Ranking: Strong-Pass

Certificate Level A. Language: Chinese

CORNELL UNIVERSITY

Recognition of Achievement for completing the educational program entitled: TAKE THE LEAD

Year: 12/2023

WORK EXPERIENCE

New Great Land Travel Co., Ltd – Job title: Inbound Tour Operator
01/2024 – 05/2025

- Operate and make reservation.
- Follow, ensure tour and service quality.
- Provide and guidance ticket using.

Kantar Worldpanel Vietnam – Job title: Fieldwork Supervisor
09/2022 – 08/2023

- Manage and improve interviewer team.
- Team training questionnaires, survey research.
- Arrange quota and supervise data collection.
- Gather and evaluate primary records.
- Submit report, calculate payroll and recruitment fees.

Tung Bach Nhat Co., Ltd. – Job title: Merchandising Admin Leader
11/2010 - 03/2021

- Manage brands, analyze market, suggest promotion strategies.
- Quote and consult technical specification/ product.
- Choose and outsource local/global supplier.
- Check and book forwarders, carriers & third party logistics.
- Focus cost savings, quality, supplier performance.
- Purchasing and negotiate price, policies, payment.
- Prepare, draft the contract/ service.
- Suggest methods to boost sale and reach new customers.
- Prepare customs declaration, supervise warehouse operations.
- At least 8+ years of hands-on experience in merchandising, planning, track inventory levels, marketing campaigns to promote products.

SKILLS

Analyzation, Negotiation, Decision Making	90%
Teamwork, Problem Solving, Relationship Building	90%
Planning, Organizing, Merchandising, Time Management	90%
Tour Operator, Travel Consultant	95%
Supply Chain (procurement process, logistics), Cost Controlling	100%