



Tran Thi My Lua

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Strong information systems background, passion for data analysis and programming, eager to learn and contribute as a data analyst. Excited to expand skills and knowledge, working alongside experienced professionals to drive impactful insights.

1. EDUCATION

- **VNU - University of Economics and Law** Oct. 2021 – Present
Bachelor Degree in Information System, Ecommerce 3.26/4.0
 - **Relevant Coursework:** Databases, Database Management Systems, System Analysis and Design, Economic Website Development, Probability and Statistics, Business Intelligence, Data Analyst with R/Python.
- **IELTS Academic Certification:** 6.0

2. EXPERIENCE

- **Tiger Tribe (A Heineken Company)** HCMC, Viet Nam
Data Analyst Intern Dec. 2024 – Feb. 2025
 - Built and optimized dashboards (Tracking Sales Promoters) using **Power BI**.
 - **Extracted data** for the dashboards or required tasks from Azure Data Studio using **SQL Queries**.
 - Worked closely with stakeholders and cross-functional teams to gather and refine requirements.
- **Citek Technology Joint Stock Company** HCMC, Viet Nam
Business Intelligence Intern Apr. 2024 – Oct. 2024
 - Supported the design and development of interactive dashboards and reports using **SAP Analytics cloud**.
 - Defined KPIs for each modules (Finance, Production Planning, Inventory Management,...)
 - Conducted EDA using **SAP Business Warehouse** and validated data accuracy with **Excel**.
 - Collaborated with team members to troubleshoot and resolved issues related to data quality and reporting.
 - **Result:** GELEX was awarded Project Of The Year at YEP 2024.

3. PROJECTS

- **Financial statements of the semiconductor market** Oct. 2023 - Dec. 2023
Provides information and analytics about the semiconductor market Semi-Final Round - Gcontest
 - Conducted market research and explored the semiconductor market.
 - Defined analysis workflows and developed KPIs for reporting.
 - Visualized reports on **Power BI**, analyzed data, and provided recommendations based on insights.
 - Applied **A/B testing** to compare market strategies and **regression analysis** to forecast industry trends.

4. SKILLS

- **Soft Skill:** Critical Thinking, Teamwork, Problem-solving, Adaptability, Learning Agility, Agile.
- **Technical Skill:** SQL, R/Python, Document Writing, Descriptive Analytics.
- **Tools:** Power BI, Excel, SAP Analytics Cloud, SAP Business Warehouse, SSAS, SSIS, Figma, draw.io.

5. CERTIFICATIONS

- **Top 5/800 GContest Data Analytics 2024:** was organized by GEC Global Economy Club - Foreign Trade University
- **ERPSIM Vietnam Student Friendly 2021:** [Introduction to SAP S/4 HANA & ERPsim](#).
- **Department-level scientific research topic in Information Systems::** Research on the application of artificial intelligence and surveying the demand for artificial intelligence application in content marketing.