

PORTFOLIO



HI, I'M

LE PHUONG

GRAPHIC DESIGNER

✉ le.phuong9296@gmail.com

☎ (+84)79 7764 645

Be behance.net/phuongle145

ABOUT ME

Proficient Graphic Designer with 6 years' experience in creating design projects, concept creation. Highly skilled in Adobe Creative Suite to ensure engaging graphics for diverse projects. Adept in working collaboratively and effectively with cross-functional teams. Being capable of managing high-pressure deadlines.

EDUCATION

2014-2018: Van Lang University
Bachelor of Graphic Design

SKILLS

Ps

Ai

Id

Ae



2018-2024: GRAPHIC DESIGNER

- Designed visual content for Facebook and Instagram posts. Also developed visual marketing, including brochures, banners and digital assets.
- Established the overall layout and production design for advertisements, brochures and animation videos.
- Worked with editorial, product marketing, social and creative teams to design marketing video assets, which improve ad performance.



2024-2025: FREELANCE DESIGNER

- Beauty Industry Design: Price lists, branding, and promotional materials for nail salons and spas.
- Food Distribution Visuals: Social media posts (cover, banner) and marketing designs for dry food distributors and frozen food businesses.

01.



SOCIAL POST

Client: Philips

02.

SKINCEUTICALS



LIỆU TRÌNH CHĂM SÓC DA CHUYÊN BIỆT
TRỊ GIÁ 1.200.000 Đ

QUÀ TẶNG
TRỊ GIÁ ĐẾN 1.000.000 Đ

CHẨN ĐOÁN CHUYÊN SÂU MIỄN PHÍ
VỚI BÁC SĨ DA LIỄU & MÁY SKINSCOPE LED

9 TẠI SKINCEUTICALS BOUTIQUE - SAIGON CENTRE

SKINCEUTICALS



LIỆU TRÌNH CHĂM SÓC DA CHUYÊN BIỆT
TRỊ GIÁ 1.200.000 Đ

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TRỊ GIÁ 1.200.000 Đ

OPTIONAL

FINAL OPTION

SKINCEUTICALS

CHẨN ĐOÁN CHUYÊN SÂU MIỄN PHÍ
VỚI BÁC SĨ DA LIỄU & MÁY SKINSCOPE LED



SKINCEUTICALS

CHẨN ĐOÁN CHUYÊN SÂU MIỄN PHÍ
VỚI BÁC SĨ DA LIỄU & MÁY SKINSCOPE LED



QUÀ TẶNG
TRỊ GIÁ ĐẾN 1.000.000 Đ

TẶNG
LIỆU TRÌNH CHĂM SÓC DA CHUYÊN BIỆT
TRỊ GIÁ 1.200.000 Đ

SKINCEUTICALS

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QUÀ TẶNG
TRỊ GIÁ ĐẾN 1.000.000 Đ

TẶNG
LIỆU TRÌNH CHĂM SÓC DA CHUYÊN BIỆT
TRỊ GIÁ 1.200.000 Đ

SOCIAL POST

Client: SkinCeuticals

03.



OPTIONAL

FINAL OPTION



SOCIAL POST

Client: Huda Ice Twist

04.

CONCEPT DESIGN



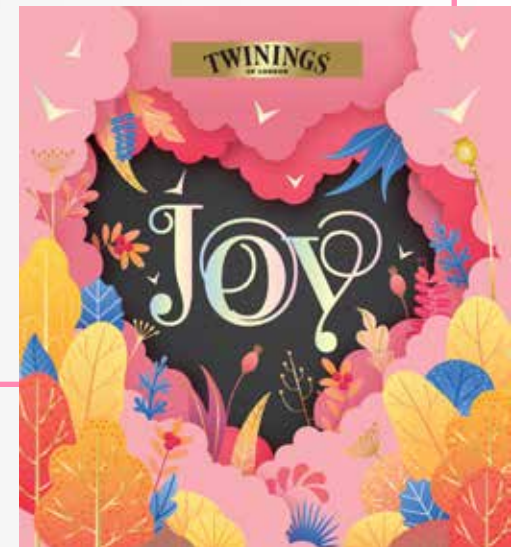
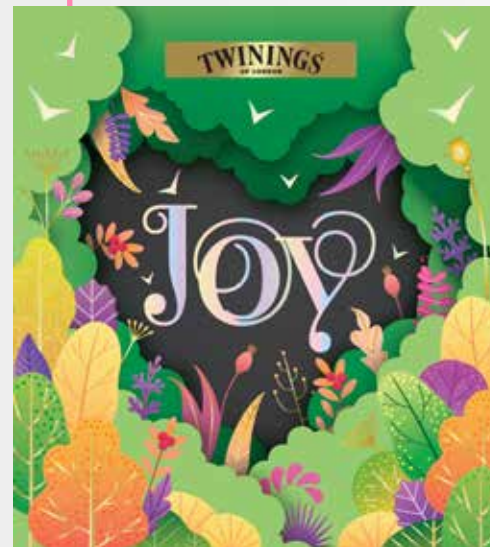
Project: Huda Gold
New Year Packaging





CONCEPT DESIGN 05.

Project: Twinings
New Year Giftset Packaging



06.



Project: Twinings
Summer Giftset Packaging



07.

Project:
Ovaltine x Naruto
Collection 1&2



Special Card Collection 1

Concept Design KV Collection 2



08.

CONCEPT DESIGN

Project: Huda Tet KV UTC

09.

CONCEPT DESIGN



Project: Halida
Summer Product KV



Project: Layout Honda App Animation Video



10.

11.



Project: Layout
Video OhanaTour



12.

Trifold Brochure A+ Nail Spa



Service List A+ Nail Spa




13.

ADDITIONAL SERVICES



Shape	\$5+
Length	\$5+
Cat-Eye	\$15
Chrome	\$15
French Tips	\$10
Nail Design	\$5+
Dipping Removal	\$10
Gel Removal	\$10
Acrylic Removal	\$15

Contact Us

 (618) 353-0011
 2355 Sweets Dr, Carbondale, IL 62901
 omgnailspail.com

Business hours

Mon - Sat: 9:30 AM - 6:30 PM
 Sun: Closed

Prepare to Be Amazed!

Bringing out the beauty in you

PEDICURES

1 Hour is just the beginning! This gift is what it's really all about. An hour of relaxation, pampering, and professional care. Soak, scrub, exfoliate, and polish your feet. This is the ultimate foot spa experience. Includes: Soak, scrub, exfoliate, and polish. \$75

CRAS Luxury Pedicure

Includes: Soak, scrub, exfoliate, and polish. \$75

SPR

Includes: Soak, scrub, exfoliate, and polish. \$40

MANICURES

Kid Manicure	\$20
Manicure	\$25
Gel Manicure	\$40

POLISH

Regular Polish	\$10
Gel Polish	\$20

ACRYLIC

Regular Polish	Full set: \$45+ Fill-in: \$35+
Gel Polish	Full set: \$55+ Fill-in: \$45+
Ombre	Full set: \$60+ Fill-in: \$50+
White Tips	Full set: \$60+

DIPPING POWDER

Over Natural	\$45+
Full Set	\$55
Ombre	\$50+
White Tips	\$60+

WAXING

Eyebrows	\$12
Lips	\$10
Chin	\$10
Full Face	\$40



Trifold Price List for Nail Spa



PRICE LIST DESIGN for Beauty Industry

Price lists for nail salon and spa, focusing on elegant layouts, brand consistency, and readability.

14.



A NAILS & SPA

GLAMOUR for HEROES

20% OFF
FOR MILITARY PERSONNEL
AND THEIR FAMILIES

Present your Military/ Veteran ID or your family's ID with proof of relationship

Offer valid until 11/15/2024

BOOK NOW!
Walk-ins welcome

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📍 8487 Sancus Blvd, Columbus, OH 43240
🌐 www.AplusNailsSpaOH.com



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CELEBRATE YOUR LOVE WITH OUR GROUP

Wedding Promotion

For 5-7 Guests
Enjoy **FREE** Flowers and Balloons to lighten your special day.

For 8-10 Guests
Indulge in **FREE** Flowers, Balloons, and Champagne to toast to your love and joy!

Contact us Today!
to take advantage of this limited-time offer and create beautiful memories with your loved ones.

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📍 108 North Reading Road Ste A19, Ephrata, PA 17522
🌐 WWW.VNAILLOUNGE.COM



Angel Nails

HOLIDAY GIFT for Coming Back!

FREE \$30 GIFT
for returning customers

Offer valid until December 31, 2024

☎ (843) 881-4234
📍 1039 Johnnie Dodds BLVD STE 4, Mount Pleasant, SC 29464
🌐 WWW.ANGELNAILSSMP.COM



Angel Nails

Treat YOUR FEET Right

20% OFF PEDICURES
from 10/29 to 11/15

BOOK NOW!
Walk-ins welcome

☎ (843) 881-4234
📍 1039 Johnnie Dodds BLVD STE 4 Mount Pleasant, SC 29464
🌐 WWW.ANGELNAILSSMP.COM



L'Amour NAILS

Be Beautiful INSIDE OUT

20% of our Gift Card Sales will be DONATED to GIVE KIDS THE WORLD CHARITY

Our campaign is open until DEC 31, 2024

Shine and Share the help today!

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📍 5413 Lake Howell Rd, Winter Park, FL 32792
🌐 WWW.LAMOURNAILS.WINTERPARK.FL.COM

Give Kids The World Village
🌐 WWW.GKTW.ORG



TRANAILS

GLOW BRIGHT This Holiday Season

Spend **\$120+** to Get **30-MINUTE FREE FACIAL**
(We use Dermalogica products for facials)

• Get the deal before 11/30/2024
• Offer redeemable within 1 month

BOOK NOW!
Walk-ins welcome

☎ (925) 583-9799
📍 3837 Holmes St, Livermore, CA 94550
🌐 WWW.FRANAILSSPA.COM



hnb NAIL & BOUTIQUE

NEW YEAR Gift Tree

FREE GIFT FOR ALL CUSTOMERS
only on 1/1/2025

• Redeem your gift on your next visit
• Random gift value, from \$5 to \$50

☎ (510) 400-3253
📍 31080 Union City Blvd #104, Union City, CA 94587
🌐 WWW.NAILSPABOUTIQUE.COM



EN EXOTIC NAILS & SPA

A Gift of Style

FREE GIFT
for lucky customers
from Nov 18 to Nov 30

Come and claim yours!

☎ (850) 885-0287
📍 5625 Woodbine Rd, Pace, FL 32571
🌐 www.exoticnailsandspa.com

SOCIAL POST

Nail Salons & Spas

15.

POSTER

Nail Salons & Spas

J'ADORE NAILS

Google

★★★★★

SCAN HERE

Delighted with your nails?

Please scan the QR code, leave us a 5-star review on Google, and receive a **10%** discount as our way of saying thank you!

Thank you for using our service!

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1120 West Main Street Suite B, Lexington, SC 29072
WWW.JADORENAILSLEXINGTON.COM

IM
Lamia
Nails Spa

GRAND OPENING

Enjoy
20% OFF
ALL SERVICES

Offer valid until February 28, 2025

Discover Your New Favorite
Spa Destination!

(954) 743-2956
701 North Federal Highway Unit 106-109, Hallandale Beach, FL 33009

[lamianails.hallandale](https://www.instagram.com/lamianails.hallandale)

the nail bar
SUGARLOAF

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HAPPY HOURS BLISS!

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10% OFF
hands & feet
nail care

BOOK NOW!
Walk-ins welcome

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www.thenailbarsugarloaf.com

New Customer Offer
customer Offer · New Customer

\$100
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for Your Nails

(619) 281-8889
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www.twinklenails.net

Experience Luxury Nails **VISIT US NOW!**

16. BROCHURE DESIGN



Standee
Bánh Mì SG

17.

Tung bừng
BÁNH MÌ
SÀI GÒN
Khải Trương



MUA 2
TẶNG 1

ÁP DỤNG TRONG 3 NGÀY
28, 29, 30/12

Sản phẩm mới
BÁNH MÌ
QUE



Chỉ
5K

ÁP DỤNG TRONG 5 NGÀY
TỪ NGÀY 4/3 - 8/3

MUA 2
TẶNG 1

Tung bừng
BÁNH MÌ
SÀI GÒN
Khải Trương
CHI NHÁNH MỚI



MUA 1

TẶNG 1 * BÁNH MÌ DA BEO

TỪ NGÀY 01 - 05/06



18.

DISPLAY BANNER

Display Banner Design
for Fivuz Distributor in Czech Republic

19.



Design for Fivuza Distributor in Czech Republic

COVER DESIGN

for Julia Alex Frozen Food Distributor in Czech Republic



SOCIAL POST & COVER