



CONTACT



24 November 2003



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EDUCATION

RMIT University

Bachelor of Digital Marketing

(Logistics and Supply Chain Management minor)

Expected Graduation: 2026

Relevant Modules:

- Global Branding: Analyzing strategies for international markets and operations (74/100)
- Digital Business Development: Aligning digital initiatives with business goals (72/100)
- Global Business: The strategies are used to succeed in various international business environments (72/100)
- Digital Marketing Communication: The use of digital channels and tools are used convey promotional messages and engage with customers
- Digital Content Creation: Producing content for digital platforms like social media, blogs, and websites

SKILLS PROFILE

Technical Skills (MOS 2019)

Proficient in Microsoft Excel (data organization, formula) and Word (document structuring and editing).

Languages

- English: Proficiency (IELTS > 6.5)
- VietNam: Native

VO TRUONG VIET THI

CAREER OBJECTIVE

With a solid foundation in Digital Marketing and practical experiences in retail operations, the company collaborates with RMIT, customer service, and teaching. I am seeking a marketing job where I can use my analytical abilities and academic background to drive brand awareness, improve in-store performance and drive sales through smart trade initiatives

WORK EXPERIENCE

Teaching Assistant & Tutor

Yola Center | February 2024 - July 2024

- Individual learning objectives are met with the help of personal coaching, which guarantees suitable tactics.
- To raise student performance, create thorough courses and offer helpful criticism.
- Balancing English-Vietnamese communication to encourage comprehension and engagement.

EXTRACURRICULAR ACTIVITIES

Study Abroad Experience

RMIT Australia | July 2024 - December 2024

- Understanding and appreciating cultural diversity
- Being adaptable and resourceful
- Building independence and resilience
- Dealing with bureaucratic issues, or handling small inconveniences

Volunteer

Events in RMIT

PERSONAL ATTRIBUTES

- Goal-oriented and adaptable: thrives in a fast-paced, dynamic environment.
- Excellent at collaborative teamwork and focus on individual tasks.
- Ethical thinking: integrates CSR principles into decision-making. Professional negotiation and supplier communication.
- Analytical and critical thinking in problem solving