



TRINH THAO VY

BRAND & COMMUNICATION INTERN

ABOUT ME

A third-year Marketing student at the University of Economics Ho Chi Minh City, passionate about content creation, social media management, and digital marketing. Looking for an job to apply my skills and gain more experience.

CERTIFICATIONS

- **IELTS: 7.5** (2024)
- **Digital Foundation** Certified by Tomorrow Marketers (2024)
- **Adobe Illustrator, Photoshop and Photography** Certified by ColorME (2023)
- **Content Marketing** Certified by Hubspot Academy (2023)
- **Digital Literacy Certification - IC3** (2023)
- **TOEIC: 840** (2022)

CONTACT

Email: thaovy123tcv@gmail.com
Phone number: 0817 488 053
Facebook: [Trịnh Thảo Vy](#)

EDUCATION

University of Economics Ho Chi Minh City - UEH
(2022 - 2025)

- Major: Marketing
- GPA: 3.82/4.0

UEH Entrance Scholarship (2022)

Second Prize of the KQM-AR 2024 Scientific Research Competition

SKILLS

- Skilled in **Microsoft Office** (Word, Excel, PowerPoint)
- Capable of designing various types of publications, including **posters, slides, videos, and social media posts**.
- Capable of managing **social media pages** on various platforms.
- Proficient in using **digital cameras (Canon M50)** for basic product photography and videography.
- Experienced in using a variety of **editing software programs**, such as:



WORK EXPERIENCE - MY PORTFOLIO

Marketing Assistant at soso.giftlab

(09/2024 - 02/2025)

- Brainstorm ideas and create social media content.
- Participate in product research and development (R&D).
- Capture product photos and videos for promotion and social media content.

Marketing Operator at Moc Artwork

(09/2023 - 01/2024)

- Brainstorm ideas for new products, sales and marketing strategies
- Social Media Executive: Admin of Moc's Facebook, Instagram, Tiktok
- Content Writing, Photographer