

NGUYỄN PHƯƠNG ANH ĐÀO

MERCHANDISER

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- 🥊 Bình Chánh, Hồ Chí Minh

SKILLS

SUPPLY CHAIN MANAGEMENT

Procurement
P&L Management
Supplier Relationship Management
Presentation Skills

TEAM LEADERSIP

Teamwork
Cross-functional Coordination
Training
Communication

STRATEGIC PLANNING

Revenue foscastingfoscasting Business strategy development

DATA ANALYSIS

SAP Sales perfomance Inventory analysis

LANGUAGE COMPETENCY

Korean (Fluent)
English (Communication)

INTERESTS

Gymming, Swimming Reading, Language learning

OBJECTIVES

With many years of experience in the fresh food industry, I have worked across almost all categories within General Freshfood, including Meat, Seafood, Vegetables, and Fruits. I have led the team for the Meat & Seafood group for 2 years and the F& group for 5 years. As one of the original team members, I gained valuable experience from basic tasks and contributed to establishing work processes, product standards, display standards, and employee training. These efforts helped the team enhance their skills and optimize performance. I am eager to continue applying my experience to ensure sustainable growth and optimize business efficiency in the fresh food industry.

WORK EXPERIENCE

MERCHANDISING DEPUTY MANAGER (Fruits, Vegetables, Dryfoods)

Mar 2024 - Oct 2024

Emart Vietnam (Thiso Retail Co., Lld)

- Lead and implement business strategies for F&V categories (fruits, vegetables, and dry foods) to achieve sales and profit targets.
- Establish the organizational structure, including recruitment and training for supervisors and assistants, staffs.
- Manage the CAT database for sales, profits, losses, and various reports.
- Negotiated contracts and managed supplier relationships to ensure product quality and delivery efficiency
- Schedule supplier and cultivation area surveys regularly.
- Conduct market research, assess competitors, and predict consumer trends.
- Develop business strategies for new stores, including layout and equipment.
- · Establish product quality standards and display guidelines.
- Collaborate with cross-funtional teams to reduce risks and boost efficiency via inventory analysis.

MERCHANDISING SUPERVISOR (Fruits & Vegetables) Feb 2020 - Feb 2024

Emart Vietnam (Thiso Retail Co., Lld)

- Led the Fruits & Vegetables category, managing product assortment, pricing, and seasonal promotions.
- Provided leadership and training for team members, fostering growth in their negotiation, product knowledge, and inventory management skills.
- Focused on seasonal availability, negotiating with suppliers for competitive pricing and ensuring quality compliance.
- Monitored stock levels, optimized inventory, and ensured product freshness through effective rotation.
- Managed supplier relationships and coordinated seasonal campaigns to align with harvest cycles and market demand.
- Implemented quality control standards and ensured proper handling of fresh produce.

MERCHANDISING SUPERVISOR (Meat & Seafood) Oc

Oct 2018 - Jan 2020

Emart Vietnam (Thiso Retail Co., Lld)

- Led the Meat & Seafood team, ensuring sales, profit, and quality targets were met with a focus on price sensitivity and product safety.
- Supervised and mentored a team of assistants and staffs, providing guidance on supplier negotiations, quality control, and inventory management.
- Negotiated with suppliers for cost-effective pricing while maintaining product quality and safety standards.
- Executed promotional campaigns and product displays to boost sales and products visibility.
- Managed inventory to ensure product availability while minimizing waste and losses.

MERCHANDISING ASSISTANT (Meat)

Sep 2016 - Sep 2018

Emart Vietnam Co., Ltd

- Manage purchase order verification and adjustments in SAP.
- · Communicate with suppliers on product quality and returns.
- · Analyze data for growth rates and revenue reporting.
- Conduct market surveys and prepare pricing comparison reports.
- · Summarize supplier meetings and assist with supplier/product code updates.
- · Resolve invoice discrepancies and payment issues.
- · Guide suppliers on store regulations.
- Prepare monthly Review, Loss reports.

KOREAN INTERPRETER CUM SECRETARY

Dec 2015 - Jul 2016

Lotte Dat Viet Homeshopping Co,.Ltd

- Interpreter and secretary for the producer director in the media department.
- · Ensured smooth filming by interpreting and relaying PD feedback to editors.
- Managed shooting schedules and coordinated team meetings.
- · Collaborated with the PD on partnerships in television.
- Improved communication and organization within the production team.

KOREAN INTERPRETER CUM ADMIN

Sep 2012 - Sep 2015

Moi Animation Vietnam Co,.Ltd

- Translated contracts, scripts, and financial reports.
- · Provided Korean-Vietnamese interpretation for key meetings.
- · Trained new employees during onboarding.
- Streamlined office operations with administrative support.
- · Facilitated communication between Vietnamese staff and Korean Director.

PD ASSISTANT

May 2012 - Aug 2012

Communication Cream Co,.Ltd

- Translating documents including contracts, product details, and scripts.
- Interpreting during shootings, meetings and discussions.
- Coordinated with talent such as show hosts and models to schedule and organize shooting schedule.
- Assisted in the creation of visual content by setting up shooting background, arranging costumes, and providing on-site support during shooting.
- Provided comprehensive administrative support to streamline office operations.

HONORS & AWARDS

2017 Best Sales Award (Butchery MD Assistant)

2020 Best Practice of the Year (F&V MD Supervisor)

EDUCATION

Korean studies

2008 - 2012

Student of University of Social Sciences and Humanities.

CERTIFICATIONS

2012 TOPIK IV