



NGUYỄN ANH NHƯ QUÝ

FOOD SERVICE CATEGORY STAFF

PROFILE

I am a proactive coordinator with nearly one year of experience supporting execution, POSM handling, and cross-functional coordination. I have developed strong communication and follow-up skills through working closely with internal teams and external partners. I aim to grow in category operations and in-store execution, contributing to effective implementation and on-ground performance.

WORK EXPERIENCE

CO-MARKETING INTERN

Pharmacy Pharmacy Joint Stock Company

03/2025- 12/2025

- Supported the execution of 15+ co-marketing campaigns a month, ensuring timely implementation across assigned stores.
- Coordinated with In-store teams to prepare POSM, verify display compliance, and report merchandising status with photo documentation.
- Managed and organized all campaign-related documents (contracts, proposals, display guidelines), ensuring accurate and accessible records.
- Coordinated with internal departments and external partners to implements campaigns.
- Contributed to brief development and created small-scale content (communication materials, proposals sent to brand).
- Communicated directly with store staff to resolve on-site issues, clarify campaign guidelines, and ensure smooth rollout.

SALE ASSISTANT

Waa.studios

05/2023- 02/2025

- Delivered customer service to 30–50 customers per day, including product recommendations, issue resolution, and inquiry handling.
- Managed daily orders, stock levels, and documentation with high accuracy, ensuring items were available and properly tracked.
- Supported store operations by coordinating with teammates during peak hours, helping maintain smooth and efficient workflows.
- Ensured store appearance and product display met brand standards through regular checks and quick adjustments.
- Assisted in identifying customer needs and gathering feedback to improve product selection and overall in-store experience.

SCIENTIFIC RESEARCH FOR STUDENT

HUTECH UNIVERSITY

10/2023- 05/2024

- Conducted a quantitative study using surveys, handling data collection, analysis, and reporting.
- Worked with team members on methodology design and presenting key findings.
- Gained skills in data analysis, information synthesis, and structured reporting.

CONTACT

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📍 Binh Thanh, HCMC

EDUCATION

2021- 2025

HUTECH UNIVERSITY

- Marketing (GPA 3.47/ 4.00)

CERTIFICATE

10/2024

MOS CERTIFICATE

- Word, Excel, PowerPoint

SKILLS

- G-Suite
- Microsoft Office
- Canva
- Language: English (Conversational)
- Teamwork and collaboration
- Ability to work under pressure