



TRẦN LÊ THIÊN TRANG

Buyer

Experience

Oct 2021 - Dec 2023

Buyer - FMCG - Supplement I Pharmacy

Job Description

- Negotiation contract with supplier yearly to ensure efficiency about terms, marketing activities, payment term, discount, ...
- Make the category analysis to develop the assortment in charge to reach the company target sale. Build promotion plan for monthly/adhoc
- Forecast with supplier and demand planning to ensure stock always available in stores and still balance category's budget
- Sourcing market and contact with supplier to listing top market item in other to build assortment diversity and get profit to company
- Solving issues related product: pricing, high inventory items, payment, ...
- Working with Marketing team, Ecom team to process content for items on web

Achivement:

- Experience planning, have more knowledge about Mom & Kid supplement as well as convenience stores
- Experience dealing about the branding/display in stores: COC, BBC, topboard, ...
- Although facing with reduce budget and stores, my category still growth same as last year

Mar 2020 - Sep 2021

Category Assistant - CVS I Red Circle

Job Description

- Negotiate with suppliers about sale contracts, branding contracts, service agreements, promotions
- Input data into the system for all new products, changes of products. Assist category supervisor in implementing category strategies.
- Pay regular visits to stores, to competitors and initiate appropriate decisions/actions to ensure competitive advantage is maintained
- Get aging reports from DC/Operation Admin then contact with suppliers to exchange/return goods that are near their expired date

Achivement:

- Have more knowledge about listing, set up promotion, POG, ... for SKUs in category
- Support line manager to process everything related categories smoothly
- Prepare & follow up document send to supplier

Contact

Phone

0902 582 165

Email

thientrangtranle@gmail.com

Address

Dist 8, HCMC

Education

2019 - 2022

International Business

HO CHI MINH CITY UNIVERSITY OF ECONOMICS

2015 - 2018

Accounting

HO CHI MINH CITY COLLEGE OF ECONOMICS

Skills

- Negotiation
- Planning
- Analyst
- Teamwork
- Microsoft Office
- Set up & manage data on AX/BI/SAP

Language

English