Tran Dinh Tien

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SUMMARY

With over five years of experience in Business Intelligence, Data Analysis, and Finance, along with a Master's degree in Business Administration, I have gained a deep understanding of business operations, financial management, sales and technology. I excel in interpreting and analyzing data and providing solutions, always aiming for quality, efficiency, and innovation. I am known for my integrity, acumen, and ability to influence through leadership, communication, and teamwork skills. My goal is to leverage these skills to drive organizational success and continuous improvement.

SKILL & OTHERS

- **Data Analytics:** Proficient in Data collection, processing, analysis, modeling, visualization, reporting and sharing Results, Storytelling with data, database management systems, knowledgeable in machine learning.
- **Technical Skills:** PostgreSQL, Snowflake, SQL Server, My SQL, Google Big Query, Python, Power BI, Power Query, Airflow, Gitlab, GitHub, AWS Cloud, Advance in Excel, skills in English.
- **Mindset:** Adaptive, collaborative, effective communication, presentation, teamwork and leadership, project management, Logical & critical thinking, problem-solving, work under high pressure ability.
- **Industry Knowledge**: Ecommerce, Retail, FMCG, Finance, Bank, Aviation.

PROFESSIONAL EXPERIENCE

Galaxy Joy Co., JSC   **HCMC, VN**
Business Intelligence Analyst II   *Mar 2025 – Until Now*
- Take ownership of all business data, from GalaxyJoy, HDBank, VietJet Air, Phu Long Real Easte, ...
- Monitor and ensure data up to date daily.
- Utilize Data Pipeline of SnowFlake features, such as copy data from S3 into SnowFlake, export data from SnowFlake onto S3...
- Create and monitor all aggregation tables for all dashboards
- Build and maintain Monthly Report and Weekly Report on PowerBI and Metabase for the Board of Managements to submit to the Galaxy Holding & Sovico Group.
- Build and maintain Realtime Report on PowerBI and Metabase to track the campaigns' KPIs realtime as well as Fraud Detection.
- Work closely with departments, such as Commercial, Operations, Finance, Marketing, ... on all data requests

Yes4all Trading Services Company Limited   **HCM, VN**
Business Intelligence Analyst   *Feb 2024 – Feb 2025*
- Analysis and Insights of e-commerce on 3 platforms Amazon, Walmart, and Wayfair.
- Lead high-impact data initiatives across both US and international markets, focusing on optimizing marketing strategies to increase revenue and reduce costs.
- Manage end-to-end data projects, from initial concept to full implementation, ensuring alignment with business goals and maximizing value.
- Develop analytical frameworks, build dashboards, and performance evaluations to provide actionable insights and measure impact effectively.
- Design and propose data-driven solutions for optimized marketing activities, balancing strategic objectives with operational efficiency.
- Data Quality and Governance.
- Standard document for BI team
- Cross-Functional Collaboration: collaborate closely with data engineers and developers to integrate and execute solutions seamlessly, ensuring robust, real-time analytics support.
- Tech stacks: PostgreSQL, Python, DBeaver, Power BI, Airflow, Gitlab, GitHub, AI integrated with GPT

Mobile World Investment Co., JSC (MWG)   **HCMC, VN**
Business Intelligence/Data Analysis   *Jun 2020 – Feb 2024*
- Build and manage update input data & dashboard to track Online Business Operation performance daily/weekly/monthly.

- Conduct ad-hoc analysis related to purchasing behavior, shopping experience and team performance analysis to business decision making to improve the operational orientation of Bach Hoa Xanh supermarket chains.
- Conduct trend of products & customers analysis (Top sales SKUs, SKUs active sales, profits, inventory, loss sales rate...)
- Manage and instruct other members in research, evaluation and testing of sales and purchasing power forecasting models for each category and product group of Bach Hoa Xanh chain.
- Analyze promotions to find out the specifics and how to build effective programs for each regional supermarket.
- Analyze the efficiency of resource use for each category and product group at supermarkets (display area, volume of freezers, refrigerators ...)
- Support operation on improving process, tracking performance input data, workforce scheduling in order to maximize performance of employees and save cost.

EDUCATION

- **University of Information Technology**
  - Bachelor of Artificial Intelligence (Second Degree – In Progress)   2025 - 2027
- **University of Economics HCMC**
  - Master of Business Administration   2020 – 2022
- **Van Lang University**
  - Bachelor of Accounting & Auditing   2015 - 2019
- **IIG Viet Nam – HCMC Branch**
  - Certificate of Microsoft Office 365 (Word, Excel, PowerPoint, SQL Server)   2018
  - TOEIC Certification 650 Points   2021
- **MCI Consulting and Analytics Institute**
  - Certificate of Analyzing, Querying and Visualizing Data on Python, SQL, Power BI
- **Others online courses on Coursera about Machine Learning**

REFERENCES

Galaxy Joy Co., JSC
- Name: Mr. Nguyen Huu Cuong
- Position: Chief Technology Officer
- Phone: 0966555576

Yes4all Trading Services Company Limited
- Name: Mr. Tran Kim Nghia
- Position: Business Intelligence Analyst Manager
- Email: nghiatk@yes4all.com

Mobile World Investment Co., JSC
- Name: Mr. Nguyen Trung Kien
- Position: Head of department
- Email: kiennguyen@gmail.com