# TRẦN HUY HOÀNG

# Planogram Specialist/Assistant Merchandiser

Merchandising professional with 2 years of experience in retail space planning and planogram implementation. Skilled in optimizing product displays to enhance customer experience and maximize sales.



# **WORK EXPERIENCE**



2022 - present

**EB SERVICES COMPANY LIMITED** 

## **FMCG Supervisor - Setup New Store**

Plan and set up new stores, including ordering display shelves, arranging category layouts, and organizing merchandise planograms.

Guide and train store staff on how to read, interpret and implement store layouts and planograms effectively.

Update discontinued product assortments and new products information from the Merchandise Department, then adjust planograms for existing stores accordingly.

Collaborate with the Merchandise Department to evaluate the effectiveness of current planograms and make adjustments to align with business performance. Develop and maintain merchandise display guidelines to ensure consistency and enhance the overall shopping experience.

Support the tasks of the Merchandise Department.

2021 - 2022

SEVEN SYSTEM VIET NAM JOINT STOCK COMPANY

## Store Manager

Store Operations Management.

Staff Management.

Inventory & Product Display Management. Customer Service & Store Marketing.

Reporting & Coordination with Management.

2020 - 2021

GS 25 VIETNAM LIMITED LIABILITY COMPANY

## Store Manager

Store Operations Management. Staff Management.

Inventory & Product Display Management. Customer Service & Store Marketing.

Reporting & Coordination with Management

#### **EDUCATION**

#### **HCM City University of Technology**

Information Technology

2015 - 2019

## **SKILLS**

Strong understanding of planogram implementation and retail merchandising.

Ability to accurately read and interpret planograms and schematics.

Proficient in merchandising tools such as Spaceman, MS Excel and retail management software.

# **INTERESTS**

Keeping up with merchandising trends and consumer behavior.

Analyzing sales data to improve product placement efficiency.

Eager to learn and explore new ideas to enhance job performance and professional growth.

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