



NGUYEN HOANG BAO NGOC

MEDIA/EVENT/MARKETING INTERN

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ABOUT ME

A motivate Business Data Analyst student at Foreign Trade University with a passion for media, marketing , event planning and cosmetic field, Seeking an internship opportunity where I can combine my creative, communication skills and organizational abilities to contribute to innovative project while I learning from industry,

EDUCATION

Foreign Trade University - Campus II

Sep 2023 - Present

- Participated in producing creative content for school news ad social media platforms
- Assisted in covering school events via photography and short-form video
- Collaborated in content planning for student campaigns

President -high School Performing Arts Club

2020-2022

- Worked with small teams to manage event timelines and guest coordination
- Led a team of 50 members to organize school-wide art and music shows

EXPERIENCE

- | | |
|---------------------------------------|-------------------|
| • Teacher assistant at ILA | 01/2024 - 06/2024 |
| • Tagging Video Part-time VNG | 05/2024 -07/2024 |
| • Member of FTU news | 10/2023 - Present |
| • Intern Marketing Part-time at PASAL | 08/2024 - 11/2024 |

SKILLS

- Public speaking : team collaboration.
- Creative thinking
- Media Tools : Canva , Capcut, Photoshop
- Technical Skills: Basic Photo, and basic video editing
- Languages: English(fluently) , Chinese (basic communication)

CAREER OBJECTIVE

As a Business Data Analyst student with a strong interest in media, event planning, and beauty industry, I am gain hands-on experience in a creative and professional environment where I can contribute my communication and content creation skills while learning from industry experts