



ABOUT ME

Hello, I'm Lâm Thuận, or Jax for short.
I enjoy creating beautiful designs that make a difference. I've been in the graphic and motion design field for seven years, working on various projects and supporting clients in solving image-related issues to enhance their brand's impact.

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[my work]

click



EDUCATION

Bachelor of Multimedia Arts
{2014 - 2016} FPT Polytechnic HCM



TOOL

Adobe Figma Blender



SKILL

Creativity

Layout & Composition

Adaptability

Attention to Detail

Time Management

Problem-Solving

Collaboration and Communication



EXPERIENCE



{2020-2023}

SENIOR DIGITAL DESIGNER BAEMIN Vietnam (Woowa Bros.)

- Media Design & Branding:
 - Design digital media (app promotion, social media, online ads, video, animation, website).
 - Ensure consistent brand identity and visual assets across customer touchpoints.

- Internal Design & Branding:
 - Collaborate across departments for tailored visual strategies and high-quality deliverables.
 - Work closely with HR, Admin, and People teams for internal branding materials.
 - Explain and present creative ideas with strong communication skills.

- Project Leadership:
 - Lead large projects, manage timelines, and mentor other Designers.
 - Collaborate with the Design Manager to convey Design Center's goals to the team.

{2019-2020}

VISUAL DESIGNER Traveloka

- Create innovative designs for diverse marketing channels (web, app, blog, social media, OOH).
- Develop effective communication designs and promotional materials in various formats.

{2018-2019}

GRAPHIC DESIGNER TIKI

- Design banners and landing pages for Tiki's selected programs/events.
- Collaborate with the Creative team and other departments to brainstorm and execute ideas.

{2016-2018}

GRAPHIC DESIGNER VNG Corporation

- Participate in designing images for Zing MP3, such as banners, cover playlists and covers;
- Support design, resize and convert assigned artworks.

START

YOU

Digital Designer —> Viet Nam

