



PHUNG THAO HUYEN LINH

UNDERGRADUATE

25/12/2004

CONTACT



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D.3, Ho Chi Minh City

ABOUT ME

I am a student of Swinburne University who is hard-working, honest, creative and eager to keep growing and evolving in my profession

SKILLS

- Critical thinking
- Interpersonal skills
- Basic video and picture editing
- Presentation
- Market Research & Consumer Insights
- Content Marketing

GOALS

Short-term goals: adapt quickly to the working environment, ensure the completion of assigned work

Long-term goals: get promoted after working for years

LANGUAGES

English - Professional working proficiency

Vietnamese - Native

Japanese - Basic communication

WORK EXPERIENCE

Online teacher | 12/09/2022 - 06/08/2024

Talks English

- Responsible for teaching English communication courses 1:1 for working adults and high school students.

Tester writing | 25/02/2023 - 25/02/2024

Galaxy Education (He thong giao duc HOCMAI)

- Responsible for correcting student's IELTS writing essays

IELTS online teacher | 22/08/2024 - Present

EduTalk

- Responsible for teaching IELTS courses 1:6 for working adults and high school/university students.

Content Intern | 28/03/2025 - Present

EduGenic Global Center

- Responsible for content planning, copywriting for social platforms, and basic image editing

Marketing Intern | 22/04/2025 - Present

CoreTech Group

- Developing content strategies, writing for social media, editing visuals, and creating as well as sending email marketing campaigns

EDUCATION

Bui Thi Xuan Highschool

2019-2022

Graduate with an overall 9.0/10 GPA of Grade 12

Achieved 27.08/ 30 in National High School Graduation Exam 2022

Swinburne University Vietnam

8/ 2022 - 12/ 2025

Bachelor of Digital Marketing | Current GPA: 3.2/4

Scholarship 30% for three years

CERTIFICATE

IELTS academic band 7.5

Listening 8.5

Reading 8.0

Writing 7.5

Speaking 6.0

IELTS Writing/Speaking - Teacher Training Program

Issued by IDP organization

City-level Excellent Student Contest

Won the third prize in English in the City-level Excellent Student Contest

Microsoft office specialist

Office powerpoint 2013

Champion of the Global-Solution Students Competition to Enhance 50 years of Australia-Vietnam's Bilateral Relation

Sponsored by the Australian Consulate General in HCM City

The competition is about developing innovative business ideas promoting bilateral relations between Australia and Vietnam

Top 4 Swin - biz - rockstar

Achieving aspiring star award (top 4 prize) in a contest for showcasing entrepreneurial ideas

Top 10 Swin - Biz-Case Challenge

The contest focuses on conducting market research and developing a marketing communication plan for Doppelherz.

ACTIVITIES

Ambassador 9/2022

RMIT Business Analyst Champion season 3

- Preparing essential paperwork and documents regarding booth allocation
- Share general information on social media channels
- Providing detailed instructions to participants at the competition's booth

Head of Social Media 10/2022 - 10/2023

Re-Plastic Environment - RPE

- Build timeline and media plan
- Developed and executed a content marketing strategy, increasing social media engagement.
- Manage and coordinate with the team to build content for social channels
- Brainstorm ideas, writing, reviewing, editing, and updating content