



# HUỲNH NHÃ ĐOÀN

## STRATEGIC PLANNING MANAGER

### CONTACT

+84 354 123 027

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HCMC, An Khanh Ward,  
Mai Chi Tho BLV No 17

### SKILLS

- Fast Learner
- Detail Orientated
- Analytical
- Report Writing and Presentation
- Market Research
- Time Management

### LANGUAGES

- Vietnamese (Excellent)
- English (Good)
- Mandarin (Good)

### REFERENCE

Will Nhan

SPG Land Vietnam Deputy CEO

Phone: +84 90 918 2712

Email: will.nhan@spgland.com.vn



### PROFILE

Responsible and detail-oriented strategic planning manager with over 4 years of experience in the real estate industry. I am energetic, a fast learner, and capable of effectively communicating with all levels of management to achieve bottom-line results. I am confident in my abilities and committed to delivering sustainable value while helping companies achieve long-term development goals.



### WORK EXPERIENCE

#### SPG Land Vietnam

2020 - 2024

##### Strategic Planning Manager

Responsible for assisting and executing (research and collect data, consolidate, verify information, create presentation..) in these following assignment

- Product Strategy: Product Mix, Facilities/Amenities, Other Key Selling Points
- Sales Strategy: Price Model, Phasing Strategy, Channels Strategy
- Reporting: Produce market research report (weekly, monthly, quarterly), Sales and Marketing report, or any specific reports that be assigned by the management
- Others: CRM system, Sales kits preparation, assist Marketing Department in some special report and presentation, manage sales budget

#### Alpha King Real Estate Development

2019 - 2020

##### Strategic Planning Executive

Responsible for assisting (research and collect data, consolidate, verify information, create presentation..) in these following assignment

- Reporting: Produce market research report (weekly, monthly, quarterly), Sales and Marketing report, or any specific reports that be assigned by the management

#### New City Real Estate Company

2017 - 2019

##### Accountant

- Financial Record Keeping: Maintain accurate and up-to-date financial records, including ledgers, journals, and other accounting documentation.
- Accounts Payable & Receivable: Oversee the processing of invoices, payments, and receipts, ensuring proper cash flow management.



### EDUCATION

#### Bachelor of Accounting

2013 - 2017

Banking University of Ho Chi Minh City

GPA: 7.37 / 10