

Trần Hoàng Anh

STORE MANAGER

PERSONAL INFORMATION

- 0813268285
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- https://www.facebook.com/pro file.php?id=100010074978657
- Tay Ho District, Ha Noi

SKILLS

- Effective verbal and written communication skills.
 Proficiency in English 4 skills Ability to multitask and perform many different tasks at the same time.
- Have leadership and decisionmaking management skills.
- Have a relatively long-term vision and identify potential risks related to the operation process.
- Have good training and presentation skills.
- Other skills related to planning, teamwork skills,...

HOBBIES

- Read books, newspapers and watch world and national news Play sports
- Sing and listen to music-
- Travel

CAREER GOALS

I hope to apply well the professional knowledge and experience accumulated in 3 years with many positions to support the Board of Management in all management and operation activities. At the same time, I also set an immediate goal to try to practice and accumulate more skills that are lacking during the time of dedication to the company.

WORK EXPERIENCE

STORE MANAGER

1/2025 - 4/2025

PARIS GATEAUX VIETNAM JOINT STOCK COMPANY

- Manage and be responsible for the restaurant's business operations Manage human resources, train & supervise restaurant staff
- Be responsible for resolving situations and promptly handling customer complaints
- · Ensure product quality and service quality at the restaurant
- Strictly manage the quantity of assets, tools, and equipment needed for restaurant operations
- · Report work periodically and as required by the Board of Directors

STORE MANAGER

4/2024 - 11/2024

KFC VIETNAM JOINT VENTURE COMPANY LIMITED

- Learn/practice all the tasks to become a restaurant manager according to the standards of Yum Restaurant International -YRI Group.
- Support the Store Manager to operate the restaurant well: manage staff, manage goods, arrange work schedules, timekeeping, prepare reports and inventory at the end of the day, week, month and quarter.
- Work in shifts as arranged by the Store Manager. Willing to work on holidays and Tet.
- · Other tasks assigned by superiors

MARKETING STAFF

3/2024 - 4/2024

LAGET JOINT STOCK COMPANY

- Implement and control the content of the Company's media channels (Develop ideas for marketing publications for products and PR article content) Implement and control the content of Laget's partner media channels (publishing magazines and online channels)
- · Participate in working sessions with partners serving the media channels
- Order product designs for graphic design, ensuring images and content support each other
- Participate in photo shoots, media production
- Plan and implement

CO-FOUNDER

11/2023 - NOW

XICH MA HORSE CO., LTD.

- Market research, collect data on the market that the business product is targeting Analyze the market to position the brand, identify the insights of target customers and convert them into marketing activities
- Plan market positioning and penetration strategies, forecast revenue and budget
- Ensure consistency between brand personality and the company's vision, mission, goals and strategies

- Conceptualize and implement traditional and modern communication campaigns for the brand
- Monitor marketing and advertising activities to ensure consistency with product strategy
- Anticipate campaign risks to take timely measures
- · Propose creative growth strategies
- Measure and report the performance of all marketing campaigns, and evaluate ROI and KPIs

SALES STAFF

9/2023 - 10/2023

GLN COMPANY LIMITED (ENGLISH CENTER)

- Approach new customers according to existing database and search for them to consult about English learning programs (IELTS, English for children, general English, TOEIC, TOEFL, business English,...);
- Directly take care of customers through interactive channels (telephone/ text/ zalo/ email/ chat...) according to the list of potential customers;
- Maintain contact, connect and take care of existing customers and consult the next courses to current students;

INTERN (ASSISTANT PROCUREMENT MANAGER)

1/2023 - 4/2023

GOSHU KOHSAN (VIETNAM) CO., LTD.

Get access to basic work in the company's direct procurement department

FOUNDER 9/2021 - 8/2023

ONLINE FASHION STORE "HORIZON FASHION"

Manage and create fashion fanpage, at the same time take charge of sales and advertising process, and develop strategies for the brand.

EDUCATION

BUSINESS ADMINISTRATION

2020 - 2024

FPT University

Good graduation certificate

ACTIVITIES/EVENTS

ORGANIZING COMMITTEE

9/2023 - 10/1023

THE OGL 2023

FPT 2023 New Student Welcome Event

ORGANIZING COMMITTEE

9/2023 - 10/1023

FPTU HALLOWEEN 2023

Halloween night event at school

TITLES AND AWARDS

2021- 2024 Excellent student for many semesters

CERTIFICATE

12/2023 Project management certificert on Cousera

8/2023	Procurement and Global Sourcing certificert on Cousera
4/2023	Writing Research Papers certificert on Cousera
4/2023	Writing Research Papers certificert on Cousera
8/2022	Management information systems certificert on Cousera
4/2022	Human Resource Management certificert on Cousera
12/2021	Organizational Behavior certificert on Cousera
8/2021	Academic Skills for University Success certificert on Cousera

2021

TRANSITION program foreign language certificate with in-depth learning content on 4 skills according to English topics (equivalent to IELTS 6.0 or higher to continue studying the major)