



# VÕ SONG THU

## Marketing Executive

Van Lang University

Major: Marketing (Events Management)  
2020 - now

### Contact

#### Phone

+84 964 197 224

#### Email

Vosongthu.0210@gmail.com

#### Address

District 10, Ho Chi Minh City

#### Birthday

02 - 10 - 2002

### Skills

- Microsoft Office: Advanced
- Canva design: Advanced
- English: Advanced
- Social Media Management
- Event organization
- Time Management

### Activities

#### Event Planner

12/2021 - 04/2022

Talkshow ZEXSAFE

K26, Faculty of Commerce, Van Lang University

- Develop event scripts and execute program content.
- Prepare cost estimates and manage the event budget.
- Seek sponsorships and coordinate with sponsors.
- Communicate and collaborate with event partners.
- Maintain relationships with attendees, speakers, and participating businesses.

### Professional Experience

#### Online Sales & CS Executive

LA MIN LIMITED - LAMINAPPAREL

01/2024 - 10/2024

- Provide customer care and sales consultation on e-commerce platforms (Shopee, Lazada, TikTok Shop) and the company's social media channels (Facebook, Instagram).
- Communicate with current and past customers, track orders, and resolve customer feedback.
- Handle packaging and monitor order fulfillment.
- Manage inventory and prepare monthly logistics reports

#### Sales & MKT Executive

MINDX TECHNOLOGY SCHOOL JOINT STOCK COMPANY

11/2022 - 12/2023

- Conduct market research and participate in product promotion campaigns.
- Develop customer relationship strategies using the CRM system.
- Identify potential customers, provide product consultation, and sell the company's services.
- Support and monitor students during their studies at the institution and assist in reselling courses.

#### MKT & CS Executive

WOOK GLOBAL TECHNOLOGY VIETNAM COMPANY LIMITED

04/2022 - 11/2022

- Create social media marketing plans and maintain the company's current social media channels (Facebook, Tiktok).
- Set up the necessary tools (cameras and lights) and assist with the creation of the company's product images.
- Get in touch with clients utilizing the business's goods and keep track of their requests and comments.
- Gather feedback from clients and compile reports every week.

#### Sales & MKT Executive

GEMS VIET NAM TRADING COMPANY LIMITED - Gau Uniform

08/2020 - 04/2022

- Conduct market research and participate in product promotion campaigns.
- Engage in the company's marketing projects and develop personal marketing strategies.
- Gather information and build relationships with customers.
- Provide consultation and sell products.
- Facilitate communication between customers and relevant departments (design, logistics, etc.) during contract execution.