

LÊ VĂN TUẤN ANH

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[Linked In](#)

A **proactive** and **adaptable individual** with a strong sense of **responsibility** and a **results-driven mindset**. I take initiative and consistently deliver high-quality outcomes, even under pressure. Passionate about contributing to fast-paced, data-driven environments where I can apply my skills, learn continuously, and create meaningful impact.

EDUCATION

Applied Maths in Economic, Finance and Management

2021 - 2025

University of Economics and Law, VNUHCM

WORK EXPERIENCE

Data Analyst Intern | minigo! | Central Retail

01/2025 - Present

A leading retail group operating across multiple formats including department stores, supermarkets, specialty stores, and omnichannel platforms (e.g., GO!, miniGO!, Nguyen Kim).

Tracked and analyzed sales performance, warehouse operations, and inventory to define daily, weekly, and monthly allocation plans using Excel and basic SQL queries.

Built and maintained databases and periodic reports, ensuring data integrity and accessibility; leveraged Power BI for visualizing key metrics across departments.

Developed demand forecasting models based on historical sales and inventory data to support procurement planning and improve stock availability.

Coordinate planning with warehouses, supermarkets and suppliers to analyze prices, demand quantities and factors affecting profits.

Business Analyst Intern | Meksmart

07/2024 - 09/2024

Meksmart provides information technology solutions for business operations and logistics management.

Collaborated with clients and teams to gather and document requirements for WMS projects.

Conducted data analysis using Excel and SQL to track KPIs and improve operations.

Assisted with (UAT) to ensure that the project was fully aligned with client needs and requirements.

PROJECT

Demand and Sale Forecasting for minigo! markets – Central Retail (2025)

Developed a forecasting model to predict demand and revenue for minigo! convenience stores nationwide, optimizing inventory management, procurement planning, and business strategy.

Utilized MachineLearning algorithm (Time Series, ARIMA,) to analyze historical data and forecast trends.

Tools: Excel, Power BI, SQL and python.

Credit Risk Analysis for SHB Retail Customers ([Link Project](#))

Led a full-cycle analysis on 370,000+ customer records using Excel and Python, uncovering key credit risk drivers and behavioral trends.

Built and evaluated machine learning models (Logistic Regression, Decision Tree) to predict default probability and segment risk levels.

Visualize repayment behavior, loan patterns, and high-risk customer profiles by PowerBI dashboard.

Derive recommendations and early warning indicators to support lending decisions and mitigate NPL risk

ADDITIONAL INFORMATION (ACHIEVEMENTS & CERTIFICATES & SKILLS)

Hard Skill:

Proficient in **Excel (Pivot Table, Power Query, Pivot), SQL, Power BI, Python**

ERP & Office Tools: SAP (ERP), MS Office (Word, Excel, PowerPoint), Google Workspace

Skills: Data analysis, visualization, dashboard creation

Soft skill

Strong analytical and problem-solving skills

Effective communication and teamwork

Leadership and time management

Languages: Vietnamese (native), English

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ACHIEVEMENTS

Champion - Finnovation Bootcamp 08/2024

University of Economics Ho Chi Minh x UOB Group x Singapore Business Federation - Team Member

Solved biometric authentication challenges for foreign customers at UOB in particular and for the banking system in Vietnam in general. Designed a comprehensive solution integrating advanced biometric technologies such as EKYC and App-to-app. Undertook the role of proposing strategic and technological implementation plans to enhance security and user experience. Recognized for providing innovative, scalable and practical solution. ([Link](#))

Runner-up - Key To Change 2024 12/2024

University of Economics Ho Chi Minh - Team Leader

Exhibited strategic vision and creativity in analysis and problem solving by leading the development of a market expansion plan for BECIS's Energy-as-a-Service solutions. Conducted comprehensive competitor analysis, identified growth opportunities, and aligned recommendations with sustainable energy trends. Recognized for collaborative leadership, problem-solving, and delivering impactful, data-driven solutions. ([Link](#))

Top 30 - RMIT Business Analyst Champions 11/2024

RMIT University x SHB Finance - Team Leader

Led the team to utilize clustering and classification machine learning methods to analyze the banking customer dataset, including over 370,000 records, aiming to accurately predict risk in banking credit. Provided recommendations to prevent NPL risks, improved customer segmentation and optimized risk profiling, demonstrating strong analytical and technical capabilities. ([Link](#))

Top 20 - E-Battle Fields 09/2024

National Economics University - Team Leader

Proposed business expansion strategy for Fresh Home Lab targeting US and global markets on Amazon. Conducted market analysis, competitor research and business strategy, proposed scalable solutions for supply chain management and product positioning. Recognized for strategic and data-driven approach to global e-commerce growth.

ACTIVITIES

Youth Union of Economic Mathematics | Vice President, Head of HR and Propaganda Departments

Managed human resources of an organization with more than 50 members.

Led the organization of seminars on finance, economics and management.

Managed event organization and oversaw internal operations, ensuring organizational growth.

Participated in the Green Summer Campaign 2022.

Participated in the Volunteer Spring Campaign 2022.

Participated in the Volunteer Education Campaign 2021 (V.E.O).