



Alt RA: *Using Video Games, Apps, Music, Movies, YouTube, and TV Shows as Reader's Advisory*



★ Main Reader's Advisory Appeals

- ♦ *Character*: The people and animals who populate a book.
- ♦ *Storyline*: The focus and plot of the book.
- ♦ *Pace*: How fast or slow the book is.
- ♦ *Tone*: The constant appeal; the overall feeling that a book evokes.
- ♦ *Illustration*: Primarily attributed to picture books and graphic novels, this is the overall look and style of a book.
- ♦ *Genre*: Mystery, Romance, Sci-fi, Fantasy, Thriller, etc.

● Translating Appeals in Non-Book Media

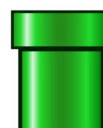
- ♦ *Character*: Patron focuses on character, animal, inanimate object as focus of why they like the media. They typically won't really discuss the storyline.
- ♦ *Storyline*: Patron is very focused on story elements. Lots of "and then, and then, and then."
- ♦ *Pace*: Patron may talk about lots of action, but this you will probably need to ask about.
- ♦ *Tone*: Is patron's tone or wording indicating happy, sad, laughing?
- ♦ *Illustration*: Patron focuses on artwork, colors, what they find visually appealing.

◆ Keys to Identifying Appeals in Other Media

- ♦ Refer back to the basics of RA with character, storyline, etc.
- ♦ Listen to your patron: do they focus on the thrilling plot or the sassy main character?
- ♦ Research! Familiarize yourself with a small overview of popular media to establish a base in identifying possible appeals.


♥ Prioritizing Appeals

- ♦ Everyone is drawn to different aspects and appeals. While one patron may really like the action-packed storyline, another might be drawn to the witty tone throughout.
- ♦ If a patron doesn't mention a specific appeal, it's probably not important to them. Remember that a patron's interests are more important than any other appeal.
- ♦ Tone is constant. Of all the appeals, every media has a certain tone, and patrons will often use tone-centered verbiage when describing other appeals.



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Presented by Heather Love Beverley & Cyndi Hamann



★ Identifying Appeals When the Patron Isn't Around and/or Its a Media You Are Unfamiliar With

- ♦ Research is key; use various resources to identify the basic concept behind the media in question.
 - Google
 - Wikipedia
 - Metacritic
 - IMDB
 - iO9
- When it's a grownup seeking an item for a child: ask the grownup to think about what media the child enjoys at home and what aspects of the media the child focuses on when they talk about it.

🟡 Finding Recommended Books Once the Main Appeal is Identified

- ♦ Once you have identified what the main appeals are for the non-book media, and you need help finding corresponding books, consult sources and resources such as:
 - Novelist
 - Wikipedia
 - Google "Books like..."
 - Buzzfeed
- ♦ After you have successfully identified *one book* that matches your patron's main appeal, use traditional RA resources to find additional titles:
 - Novelist
 - Amazon "suggests"
 - Goodreads

💠 Tips and Tricks

- ♦ Listen to your patron; it's the whole battle. They'll give you all the keys you need to help them find the right book based on their latest media obsession.
- ♦ Start the conversation where the patron does; i.e. If the patron doesn't mention books, and jumps straight to video games, ask them about the games!
- ♦ Keep up with trends
- ♦ Entertainment Weekly
- ♦ Buzzfeed
- ♦ Talk to your patrons! What do they like? What are they currently obsessing over?
- ♦ Keep an eye on fandom and diversity across media. Patrons may code their requests based on diverse characters in the non-book media or associated fandom.
- ♦ Remember: You will call it wrong sometimes. It happens. Its Ok. Try Again.



Questions? Drop us a line!



Heather: heatherlovebeverley@gmail.com

Cyndi: cyndihamann23@gmail.com

