



**CURIOINVEST CTI 15 FERRARI F12tdf Collectable cars as alternative investment** 



IT IS OUR AMBITION TO BE THE LEADING WEALTH-TECH PLATFORM FOR INVESTMENTS IN DIGITAL COLLECTABLE ASSETS WITHIN 5 YEARS.

**Fernando Verboonen CEO** 

CurioInvest



FROM 1980 TO 2017, CLASSIC CARS
WERE BY FAR THE BEST-PERFORMING
COLLECTABLE ASSET... THE VALUE OF
THE CLASSIC CAR MARKET, AS
MEASURED BY THE BENCHMARK HAGI
TOP INDEX, GREW BY 242 TIMES.

Money Week/ Credit Suisse



















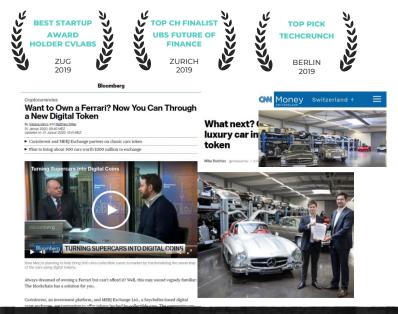


### **WELCOME TO CURIOINVEST**

An Exclusive Network of Investors in Collectables

CurioInvest is a technology platform for institutional grade digital assets backed by collectables enabling asset managers and private investors to diversify in top vetted tokenized collectables.

Curio's growth can be attributed to its core values of research-driven, innovative WealthTech in digital assets as well as approved prospectus by EU regulator.



### **CURIOINVEST IN NUMBERS**



\$200M

Pipeline of rare collectables



500+

Top vetted rare cars



1st ever

STO with prospectus approval on collectable asset



190%\*

Return of classic cars as asset class over 10 years



29

Countries in which our digital asset is compliant for retail



+10

Strategic partnerships enabling end-to-end lifecycle management CurioInvest has created a gateway for private individuals to invest in fine automobiles & other collectables



### **HOW DOES** IT WORK?



#### WE **BUY**

CurioInvest finds the car, negotiates the purchase and closes the deal.



#### YOU **INVEST**

Accredited & Non-accredited Investors become partners in the fine asset.



#### WE STORE

CurioInvest secures each asset with professional maintenance, storage and insurance partners.



#### YOU **GFT PAID**

We pay out cash distributions to you, the investor, from selling the car.

#### WHY INVESTING IN

#### **CLASSIC CARS WITH CURIOINVEST**



#### **APPRECIATION**

Fine assets have historically outperformed many conventional asset classes.



#### **STABILITY**

Real assets are considered hedge against inflation, often with asvmmetric returns.



#### DIVERSIFICATION

Real assets are considered diversifiers from systemic risks and you can pick a car among several ones.

### **BROKER DEARLER FEES**

**ALTERNATIVES YOUR SAVINGS** 

**CURIOINVEST** 

0%

10%

10%

#### **NO MIDDLEMAN SAVES YOU MONEY**

CurioInvest does not pay fees or commissions for raising money. We provide access directly to investors not through sales people or brokers, events or networks who are paid commissions. This results in more of investors' money being invested in the project.

\*Past performance is no guarantee of future results. Source: UBS Investor Watch: for love not money; HNWI with above \$1M in assets



#### **ACCESSIBILITY**

We enable you to access over 500 rare cars.



#### **LOWER COST**

Reduce costs related to managing real assets by economies of scale.



#### LIQUIDITY

Sell anytime peer-to-peer & we arrange market and OTC listing.

Wealthy Investors already invest 10% of their wealth in collectables - twice their investment in Private Equity and **Venture Capital** 

Source: UBS



CurioInvest '15 Ferrari F12tdf CTI is the first digital asset sale that received the FMA prospectus approval successfully as a result of a collaboration with regulators. This enables the core strategy of CurioInvest and its products to be offered across residents in jurisdictions in EEA as well as to qualified investors globally.

# WHY BE PART OF OUR JOURNEY

- Gain access, reduce minimums, build your portfolio of top vetted collectables by choosing which asset to invest in, and which to skip.
- Access a continuous flow of top-tier collectable assets chosen based on a proprietary rigorous due diligence with expertise and network for the team.
- Accessible entry to private sale with just \$100,000 for investors globally and with CurioInvest innovative platform, public sale in EEA is eligible from \$100.
- You choose your own custody provider for your digital assets.
- We put our clients' needs first and pride ourselves on answering all questions and queries as a matter of urgency.
- CurioInvest uploads regular and transparent updates regarding your investment via our bespoke online investment portal.
- Clear and straightforward exit plan in place for each car asset.
- Receive payments into your nominated bank account or digital wallet.



# **KEY FEATURES OF DIGITAL ASSET**

Our digital security is backed by a "concourse" grade Ferrari F12tdf



Asset backed
Security Token Offering

Base Currency: USD/TUSD

Entry Level (qualified investors):
USD 100.000

**Security:**Security Token | Asset Backed

**Security Token Exchange:** MERJ Exchange + other stock markets to be announced

**Underlying:** '15 Ferrari F12tdf Matte Gray

**Redemption:**Ongoing Liquidity: Trade token or redeem upon exit

**Issue Price:** USD 1

Hard Cap\* USD 1.1M

"Our digital asset sale got the FMA prospectus approval"--

ISIN: LI0482957227

\*Hard Cap includes emission cost. For more information please refer to prospectus.



# **15' FERRARI F12TDF CT1 (1/6)**

#### **OVERVIEW**

With a production run of just 799 units, the invitation-only Ferrari F12tdf (Tour De France) is a highly exclusive car, whose stunning, timeless design pays affectionate homage to the generations of iconic Ferrari sports cars that won track races at the Tour de France.

This Is Another World

**Chris Harris** 





# **15' FERRARI F12TDF CT1 (2/6)**

#### THE HISTORY BEHIND THE TDF

The F12tdf pays homage to the Tour de France automobile race held between 1899 and 1986, which was regularly won by the Ferrari 250 between 1956 and 1964.

Driven by the legendary partnership of Alfonso de Portago and co-driver Edmund Nelson, the 250 GT competed at the 1956 edition of Tour de France, finishing first overall and earning it the "TDF" nickname.

**All 799 Vehicles** Were Reserved **Before They Had Even Left** The Factory

**Top Gear** 





# **15' FERRARI F12TDF CT1 (3/6)**

#### **ENGINEERING, FUNCTION AND PERFORMANCE**

The powertrain of F12tdf is simply unmatched. It features a 7-speed, semi-automatic dual-clutch transmission, operated by paddles on the steering wheel. The long bonnet accommodates the front mid-engine, rear-wheel-drive layout, which optimises the weight distribution of the vehicle. The 6.3 litre, V12 engine deliver an incredible 780bhp to the rear wheels.

The track-focused design of the vehicle means it is 110kg lighter than the F12 Berlinetta, enabling acceleration from 0-100km in just 2.9 seconds and a power-to-weight ratio of 1.95 kg (4.30 lb) per horsepower.

To further optimise the track performance of the vehicle, the springs are 20% stiffer and stronger than the standard F12. The brake calipers, meanwhile, are identical to those of LaFerrari. The interior of the vehicle prominently features both carbon fiber and Alcantara leather.



More Power,
More Torque,
More Everything

**Carthrottle.Com** 





# 15' FERRARI F12TDF CT1 (4/6)

#### **DESIGN AND MODEL HISTORY**

The team at the Ferrari Styling Center put a great deal of effort into ensuring the F12tdf captured the quintessential essence of the Ferrari brand. It is inspired by the cars which competed at the Tour de France, particularly the limited-edition Ferrari 250 GT Berlinetta, produced from 1953 to 1964.

The unique aerodynamic features of the F12tdf provide the necessary downforce to harness the 780bhp produced by the engine, making it one of the fastest Ferraris in history, but without compromising aesthetics by resorting to a rear spoiler.

The vehicle is both an affectionate tribute to the past and a sign of things to come. Indeed, it is believed to have had a major influence on the 812 Superfast, which has the most powerful naturally aspirated engine ever fitted to a production road car.



# 15' FERRARI F12TDF CT1 (5/6)

#### **OWNERSHIP, PRICING AND AUCTIONS**

When the Ferrari F12tdf first unveiled in October 2015, the list price was believed to be in the region of \$450,000-\$500,000 and was sold out almost immediately.

In June 2016, a Los Angeles dealership auctioned a white F12tdf for a staggering \$1,550,000.

In January 2018, Mecum opined that a Ferrari F12tdf clad in Giallo Triplo Strato yellow, which was bought at an original price of \$621,624, could be a worthwhile investment, estimating it could be worth \$1.2-\$1.3 million.

In January 2020, a <u>HAGERTY</u> vehicle valuation report indicated a value for a concours F12tdf of \$1.25 million.

# Placement Price Benchmark by HAGERTY

# US\$ 1,1 MILLION US\$ 1,25 MILLION

<b>Year</b> 2015	<b>Mileage</b> 49	Comparable Asset Value Ferrari Index	
<b>Production Run Rarity</b> 799	<b>Power</b> 769 hp @ 8,500 rpm (573 kW)	Storage Location  Mechatronics facility near Stuttgart, DE	
<b>Puchase Price</b> \$1,023,500.00	Number of digital assets	Transactions	
Initial Offering Market Cap.	Price Per Digital Asset	% Est. Change from initial price	l



# 15' FERRARI F12TDF CT1 (6/6)

#### **MARKET ASSESSMENT**

Although Ferrari is probably the most pedigreed supercar brand on Earth, this alone does not explain the incredibly high market valuation of the F12tdf. A number of additional factors play a role here, such as the scarcity of the vehicle, the connection to nostalgic Ferrari vehicles of the past, the exhilarating driving experience, and the ownership history of the vehicles which have come up for sale.

Ferrari's limited-edition models always tend to strongly appreciate in value within years of their unveiling. The extremely limited production run of just 799 vehicles mean that the F12tdf is no exception. On the rare occasions when the vehicle comes up for auction or private sale, it generates international hype among car enthusiasts and valuations have continued to grow since it first went on sale.

The F12tdf's ancestor, the GT series, has become one of the most expensive cars ever sold at auction. A 1962 Ferrari 250 GTO and a 1963 GTO have sold for \$38 million (in 2014) and \$70 million (in 2018) respectively. Obviously, this could be an important pricing watermark for car investors seeking to play the long game.

For those more interested in performance, it goes without saying that the Ferrari F12tdf offers a unique and unparalleled driving experience. Analyses suggest that the vehicle commands a classic driver market, chiefly located in Europe, North America, Middle East, Australia, and parts of Asia.



# HOW TO GET STARTED

Our straightforward application process can be completed in 15-minutes at <a href="https://www.Curiolnvest.com">www.Curiolnvest.com</a>

01

REQUEST ACCESS 02

INVEST IN MINUTES

03

GET PAID 04

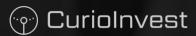
OPTION TO RE-INVEST

If you would like to know more or require assistance, please contact us

- TELEPHONE

CH: +41 79 907 28 39

- EMAIL info@curioinvest.com
- WEBSITE www.curioinvest.com



# A SEAMLESS DIGITAL INVESTMENT EXPERIENCE

Investing through traditional institutions is difficult and can take several weeks. CurioInvest has digitalised the onboarding process so that you can invest within minutes while complying with regulations.

#### **FEATURES**

Track and monitor the balance of your investment portfolio.

Explore content and media about the provenance of each asset.

Receive regular updates and news directly from the CurioInvest Team.

Stay informed on the progress of all individual fine assets purchased by CurioInvest.

#### WE DO ALL THE HARD WORK

Finding fine automobiles.

Negotiating the deal.

Paperwork.

Maintenance and Repairs.

Revaluations.

Selling.



# HIGHLY MOTIVATED TEAM WITH STRONG EXPERTISE

# GUIDANCE BY NOTABLE ADVISORY BOARD



**Fernando Verboonen MSc** CEO, co-founder Extensive experience building, scaling consumer technology companies. Prior corporate finance with ICT firm including IPO process. Biz dev at kooaba, ETH spin off acquired by Qualcomm. Siemens VC fund, MSc from ETH



**Valerie Halter** COO, co-founder Previously Industry experience with collectable cars. Held banking roles at Tier 1 Private Bank. Digital marketing experience as well as office management. DAS Marketing ZHAW.



**Evgeny Plaksen, PhD** Head Biz Dev & Partnerships Considerable experience from private equity, both as a consultant and as an investor. While at McKinsey, he focused on wealth management and trading. While at Affenranger and MET Group, he focused on strategic deal origination and execution, business development and new businesses. Finance PhD, passed all CFA exams



**Jan Van den Broeck MA** Legal & Compliance Lead Lawyer and Car Search features & Product specialist at Google in Silicon Valley via Vaco. Masters degree in Finance Law



**Vladimir Kislinkskii BSc** Chief Technology Officer Previously held senior software scientist / data manager at various technology companies. Experience in Quantum & Blockchain Engineering. BSc in Computer Science



Matthias Niedermüller Securities Law DLT Advisor (Liechtenstein)



**Georg Hauer** N26 Mobile Bank Executive



Frank Rickert CEO Mechatronik, Leading collection car vault



Tom Frey DLT DAICO Law Advisor (Swiss)



**Harald Steger** *Quilvest Family Office Executive* 



Boris Paskalev, MBA CEO Deep Code Al Smart Contract Audit



Antoine Verdon, MSc Proxeus, Crypto investor, advisor and entrepreneur.

### STRONG ECOSYSTEM

#### **ASSET PARTNER**





**CAR SPECIALISTS -**





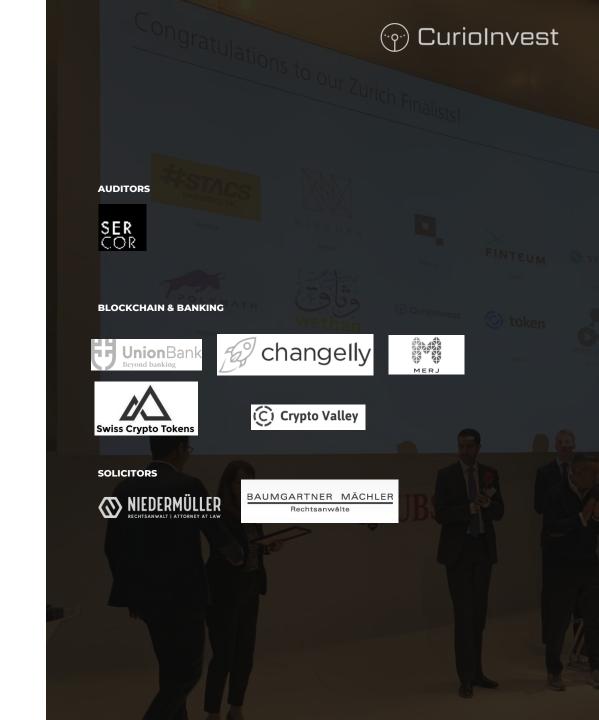
**INSURERS** 



**Industry Partners (discussions ongoing)** 







### **OUR PRODUCT PIPELINE**

# MERCEDES-BENZ SLR MCLAREN STIRLING MOSS



Stage Deal Type
Coming Soon Unconditional Deal





## PORSCHE 935 KREMER K3



Stage Deal Type
Coming Soon Unconditional Deal





# MERCEDES MAYBACH G650 LANDAULET | G CLASS V12 BITURBO



Stage Deal Type
Coming Soon Unconditional Deal



# JAGUAR E-TYPE 3.8 COMPETITION



-

Stage Deal Type
Coming Soon Unconditional Deal



# BUGATTI TYP 57 300



Stage	Deal Type
Coming Soon	Unconditional Deal



# LAMBORGHINI MURCIELAGO LP 670-4 SUPERVELOCE



Stage	Deal Type
Coming Soon	Unconditional Deal





### **FAQs**

#### WHAT ARE THE KEY FEATURES OF THE DIGITAL ASSET?

No sign up fees or on-going management fees.
Dedicated Account Manager upon application.
Profit-sharing agreement with CurioInvest when asset is sold.
Investor pay-out is paid directly into your bank account or digital wallet.

#### IS MY CAPITAL PROTECTED?

Every single asset is physically stored in state-of-art climate-controlled warehouses specially designed for fine collectables. All assets are insured through international insurance companies. Beyond that, fine collectables are one of the most secure stores of wealth and we aim to protect your capital in the following ways:

- 1. Investors have a legal charge over the assets. In the event of business insolvency the sale of these assets goes towards paying back digital asset holders.
- 2. System security: we put a great deal of effort into making sure systems are available, secure and customer data safe. Our services run on the blockchain.

#### DO I HAVE TO PAY ANY FEES OR CHARGES TO ACCESS IN?

CurioInvest does not charge you any fee to access in. In the future we may provide a VIP membership including additional services. You may be charged a fee under your relationship with your professional advisor. You must check this yourself with your adviser. Likewise depending upon your payment method you may be charged transaction fees.

#### **HOW DO I EXIT MY INVESTMENT? (1/2)**

How do I get paid? How do I make money? Capital appreciation or depreciation (see Risks in prospectus) is realised when you exit your investment. There are three principle ways to exit:

#### 1. Offer your investment for sale via peer-to-peer or exchanges.

You can do this at any point. You can choose the price at which you offer your investment for sale. Your investment is then listed as a Resale opportunity to other investors. We provide you and prospective purchasers of your investment with an estimated valuation (on a per share basis) which is updated with through an Al algorithm. And, of course, you'll be able to see the prices at which previous shares in that asset have traded, as well as the prices currently being bid by prospective buyers.

#### **HOW DO I EXIT MY INVESTMENT? (2/2)**

Ultimately it is your decision what price to buy or sell at, our estimated valuations do not constitute, and should not be considered, investment advice.

Depending on the price you are offering your investment for sale, the opportunity may or may not appear attractive to prospective buyers (and therefore may or may not sell). You can adjust the price to make it more attractive to buyers. However, there is no guarantee that anyone will be willing to buy your investment from you, whatever the price. In this scenario your opportunity to exit is limited to (2.3) below.

#### 2. Exit before five years

If a buyer wants to buy the entire asset, CurioInvest may commence proceedings to sell the underlying asset if a bid exceeds the initial price by at least 1) 125% during first 2 years or 2) 120% during the next 3 years. For more detail refer to our prospectus.

#### 3. Exit after five years at market value

On each fifth anniversary of the completion of the transaction on the platform, each investor in the asset has an opportunity to sell their holdings at fair market value. This process is outlined as follows:

The asset is inspected and valued by an independent party with reference to factors such as recent transactions and the condition of the asset, adjusted for any potential liabilities that the issuance may have, such as costs or taxation. This is then divided by the number of shares the issuance has issued (1,000,000 in each case) to create a per share market value. Investors that would like to exit at this point will be aggregated into a block which will be relisted on the CurioInvest platform at the per share market value for up to 4 weeks. This process is similar to the initial crowdfunding of a new listing.

If this process is unsuccessful for whatever reason, CurioInvest will commence proceedings to sell the underlying asset. The asset will be advertised for sale on the open market at the valuation determined by the independent party. CurioInvest will administer this process and is obliged to act in the interests of investors to maximise financial return. On successful completion of the sale, all investors in that asset will be exited and net proceeds will be distributed to investors. Note that third party costs, such as legal fees, will reduce the proceeds available for distribution to investors, but CurioInvest will charge a fee only when there is investors profit and will not make any profit margin on the third party costs. For more detail refer to our prospectus.

#### **HOW DO I APPLY?**

To invest you must complete the online application which can be found at <a href="www.CurioInvest.com">www.CurioInvest.com</a> and read our legal document prospectus under:

https://curioinvest.com/templates/assets/docs/CurioProspekt.pdf . Investment in digital assets is not suitable for all, eligibility is checked during the application process and any investment includes a consent to Curio's T&C and privacy policy.



### **FAQs**

#### **HOW ARE RUNNING COST MANAGED?**

CurioInvest does not charge you any monthly fees. An estimated yearly custody allowance of 12k CHF per asset is allocated on average for the 5-year tenure. Any unexpected expense is compensated from the proceeds after the asset is sold to a third-party to cover entirely custody third-party fees such below. For more detail refer to our prospectus.

- Storage and Technical Management
- Asset Insurance
- Allowance for possible issues
- Maintenance Allowance
- Corporation Tax

#### **CAN I DRIVE OR USE THE FINE COLLECTABLE ASSETS?**

CurioInvest is primarily intended as an investment opportunity. The goal is to acquire and maintain a collection of exclusive vehicles which will increase in value over time. In order to retain their value, the cars need to be very carefully stored and maintained by experts and thus, CurioInvest investors cannot drive the vehicles. However, CurioInvest is planning to enable investors to monitor their vehicles via webcam, occasionally visit the vehicles, and even participate in unique driving experiences involving similar cars.

#### **EXAMPLE TO REPRESENT A HYPOTHETICAL CASE**

Proceeds are payed-out proportionally to your investment, directly into your bank account or digital wallet.

Term	Values
Cost base value	EUR 890,000
Gross sales price	EUR 1,100,000
Gross Profit	- EUR 210,000
Running Cost	EUR 25,000
Net sales Profit	- EUR 185,000
CurioInvest Fee	EUR 46,250
Net appreciation	EUR 138,750
Distribution Revenue	EUR 1,028,750

#### WHAT FEE DOES CURIOINVEST CHARGE?

CurioInvest partners with you and may acquire up to 5% in each vehicle and participate in the underlying. Furthermore when the fine car is successfully resold, we charge a 20% performance fee on profit. Thus, our fee structure is on a "no win, no fee" basis. Meaning CurioInvest fee is only levied when your investment succeeds, hence your interests are completely aligned with those of CurioInvest - we only make money if you make money.

Our fee relate to services that CurioInvest provides:

- · Sourcing and diligencing investment grade fine asset deals, often with significant discounts, by an in-house team of professionals.
- Ensuring that assets are stored, managed and maintained to a high standard, and distributing pay-outs to investors.
- Delivering an end-to-end managed investment, including sourcing and arranging deal, corporate structuring, financial statement preparation, corporate tax and VAT compliance, and adhering to regulatory and client monies protection requirements.
- Providing a technology platform that facilitates online investment management and reporting, enabling investors to trade their investments 24 hours a day, 7 days a week.

#### The Hard Cap value includes

- Underlying asset
- 2. Offering Expenses
- 3. Brokerage Expenses
- **Acquisition Expenses**
- Sourcing Expenses

#### Other third-party costs may apply:

- Redemption Fee
- Third Party Payment Expenses
- 3. Sales Expenses
- Stamp Duty Reserve Tax
- Third Party Digital Asset Custody Fee
- **Exchange Trading Expenses**

For more detail refer to the approved prospectus.

Links to media Bloomberg, Forbes, Yahoo, Morningstar, Techcrunch, The National, Hackernoon, UBS



curioinvest.com

#### DISCLAIMER

The contact, on website, we no be prochards we find the prochards we sate and by Clifford AG and Severes agenciated by Clifford AG and Severes agenciated in the Curiolinvest project. This information is given in summarized sort and to exhaustive. Curio AG has made every effort to ensure that the facts on this website and in the Whitepaper are accurate and that forecasts, opinions and expectations are reasonable and adequate the contraction of the

The information contained on this wear located and the Whitenest a

Potential investors are cautioned that the subscription of Curiolnvest CTI tokens is subject to restrictions imposed by laws of different countries. In particular, the Curiolnvest CTI tokens are not and will not be governed by the US Securities Act of 1933 (as amended from time to time) or under the securities laws of any state or other jurisdiction of the United States of America and may not be offered, sold, held, exercised, resold, handed over or transferred, whether directly or indirectly. Curiolnvest CTI tokens are not and will not be audited, permitted or disapproved by any US regulatory agency, notably the US Securities and Exchange Commission, nor has any US regulatory agency reviewed or approved the contents of this website and the Whitepaper. Any representation or indication to the contrary is liable to prosecution in the United States of America.

This website uses cookies and other tracking technologies to assist with functionality, to analyze your use of our sites and advertising, to provide customized content and advertisements and assist with our marketing efforts, and to provide content from third parties with whom we have a relationship. By continuing to browse you agree to the storing of first- and third-part cookies on your device to enhance site navagation, analyze site usage, and assist in our marketing efforts