



The yearly Python Conference  
<https://in.pycon.org/2016/>

**September 23rd to 25th, 2016**  
Siri Fort Auditorium

## Sponsorship Prospectus



# About PyCon India

- PyCon India is the premier conference in India that brings together Developers, Experts, Researchers, Scientists, Enthusiasts and Companies dealing in python.
- PyCon India is completely volunteer run event, managed by a non-profit society (PSSI).
- PyCon India will bring in together Python Developers & enthusiasts from various backgrounds.



# Why You Should Sponsor

- By sponsoring your community will be better connected to the Indian Python Community.
- Your sponsorship helps PyCon India affordable and accessible to the widest possible audience.
- Your sponsorship helps us lower ticket prices and support video recording.



# Previous Events

- PyCon India 2015 , Oct 2-4,2015, Bangalore  
1500+ participants
- PyCon India 2014, Sep 26-28, 2014, Bangalore  
1300+ participants
- PyCon India 2013, Aug 31. Sep 1-2, 2013, Bangalore  
1000+ participants
- PyCon India 2012, Sep 28-30, 2012, Bangalore  
700+ participants
- PyCon India 2011, Sep 16-18, 2011, Pune  
700+ participants
- PyCon India 2010, Sep 25-26, 2010, Bangalore  
550+ participants
- PyCon India 2009, Sep 26-27, 2009, Bangalore  
400+ participants



# Privacy Policy

- Participant details will not be shared without their explicit permission.
- The participants are allowed to share information with you at your Stall/Table. Give them good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.



# Important Dates

Dates - 23-25th September 2016

Main Conference - September 24th-25th 2016



# Sponsorship Categories

	Platinum	Gold	Silver
Amount in INR	6,00,000	4,00,000	2,50,000
Amount in USD	9053	6035	3772
Sponsor Limit	4	6	5

Startup Discount:

50% discount on silver and Gold category of sponsorship for startups with less than 10 employees.



# Sponsorship Benefits

	Platinum	Gold	Silver	Associate
Free passes	12	6	3	1
Logo + Write-up + link on conference website	Yes	Yes	Yes	Yes
Logo on official banners	Yes	Yes	Yes	Yes
Contact Point kit(your tablet/smartphone)	Yes	Yes	Yes	
Your stall at the venue (your banner)	Yes(14'X8')	Yes(12'X6')	6"x2" Silver(table)	





Banner and table at the venue (6'x2' table provided, your banner)			Yes	
Distribute goodies at the stall	Yes	Yes		
Company Brochures along with welcome Kit	Yes			
Logo on the notebooks given to participants	Yes			
Sponsored Workshop (for 90 minutes)	Yes			

Note: Stall will be available only during main conference days (Saturday & Sunday).  
Sponsored workshop will be on conference days. Please get in touch with us, if you would like any customizations or add-ons to the benefits.



## Contact Information

Akshay Arora: 9999660664, email @ [akshayaaurora@gmail.com](mailto:akshayaaurora@gmail.com)

Gora Mohanty: 9868527992

Satyakam Goswami: 9599648935

