

"WISE Girls"

Women Inspiring Success and Empowerment

1. Define the goals and objectives of the platform

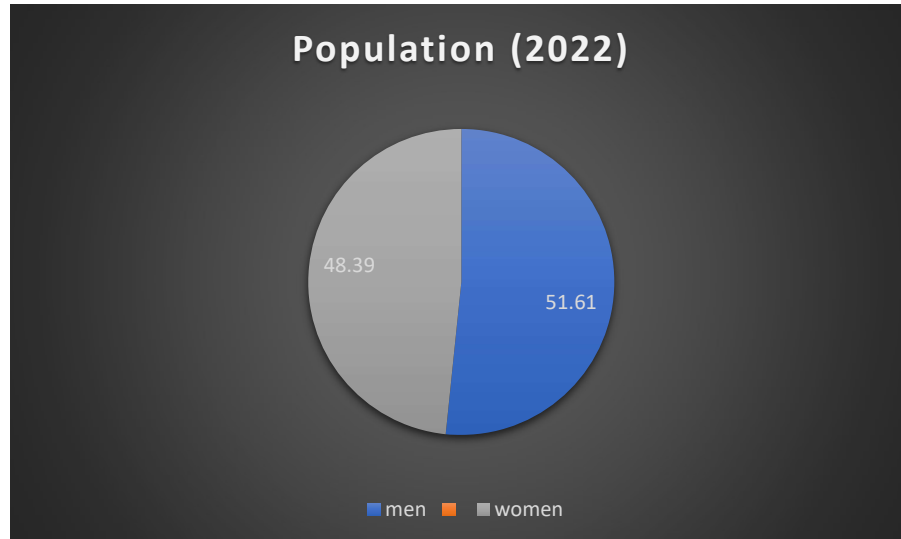
- ✚ Create a helping platform that offers mentoring to encourage and inspire young girls to pursue jobs in various fields.

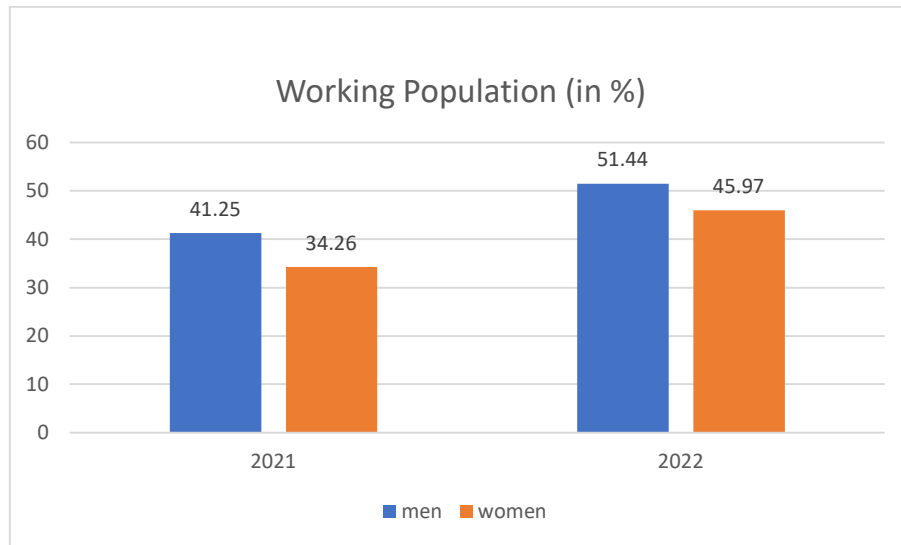
2. Identifying target audience

Girls seeking mentorship

Girls wanting to explore different fields

Girls seeking internship or jobs





3. Technology

- End product: Web and App both

3.1 Creating logo



or



3.2 Home page (Figma – going on)

<https://www.figma.com/file/H4kpRwiywxSQopZANFR4PA/Untitled?node-id=1%3A3&t=2zYaSUpzk7bvAiIC-1>

- Design a user-friendly interface that is easy to navigate and provides all the information and resources that young girls need to succeed in their careers.
- Integrate design the code

4. Launch the platform: Launch the platform and start promoting it through various channels to reach your target audience.

5. Continuously improve: Continuously gather feedback and improve the platform to meet the needs of the young girls and mentors.

Future Work:

1. Offer interactive features such as chatbots, discussion forums, and webinars to help young girls connect with mentors and peers.
2. Women in Research
3. Direct applying to jobs features
4. Introducing Paid module:
 - a. From mentors (commission)
 - b. From mentees
 - c. Jobs publish
 - d. Applicants