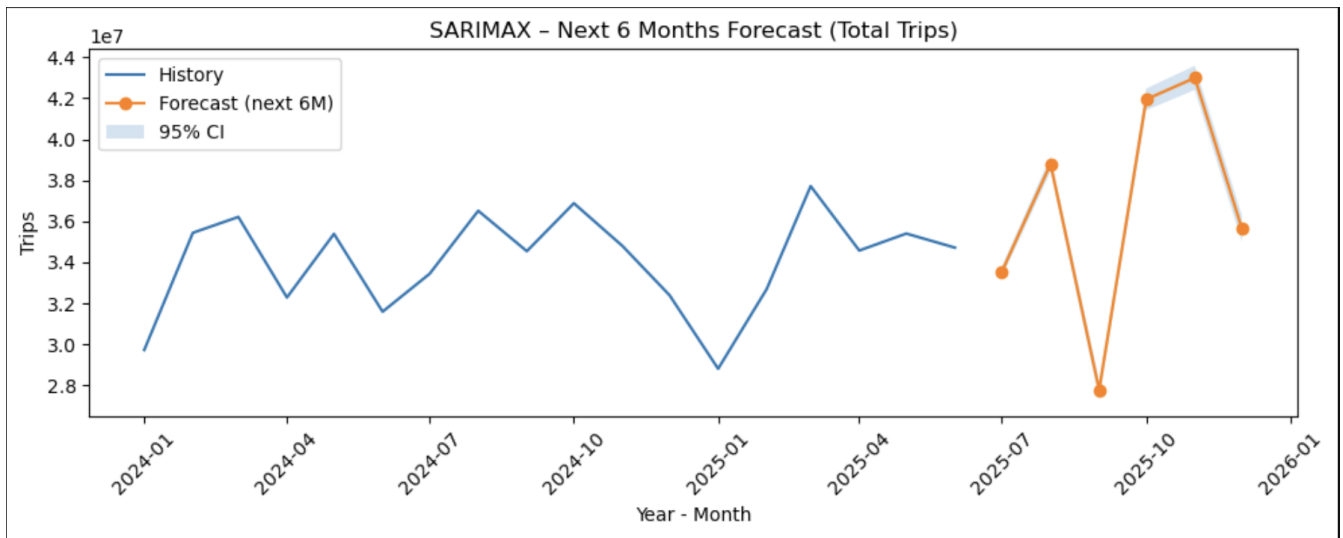


# Public Transport Trip Forecasting

Business Summary – Linear Regression vs SARIMA vs SARIMAX

## SARIMAX – Next 6 Months Forecast (Total Trips)



## Model Performance Comparison (Test Window)

Model	Order (p,d,q)	Seasonal (P,D,Q,s)	MAE	RMSE	MAPE / R <sup>2</sup>
Linear Regression	—	—	782,018	1,196,300	R <sup>2</sup> : 0.572
SARIMA	(0, 2, 0)	(0, 1, 0, 12)	8,169,985	8,836,844	23.36%
SARIMAX	(0, 1, 0)	(0, 1, 0, 12)	5,016,261	5,164,030	14.40%

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## Key Business Insights

- SARIMAX delivered the most reliable time series forecasts with the lowest percentage error (MAPE 14.4%).
- Linear Regression explained 57% of historical variation ( $R^2$  0.572) but does not model seasonality explicitly.
- SARIMA (seasonality only) underperformed on the test window, indicating the value of exogenous structure in SARIMAX.
- Forecasts indicate seasonal peaks (Oct–Nov), useful for capacity planning and roster allocation.
- Recommendation: retrain monthly, extend history when available, and consider adding holiday/weather features to improve accuracy.

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