

Privacy Policy - Entreplin

Effective Date: 31st July 2023

Welcome to Entreplin! This Privacy Policy outlines how Entreplin collects, uses, discloses, and protects your personal information when you access or use the Entreplin platform (hereafter referred to as the Platform). By using the Platform, you consent to the practices described in this Privacy Policy.

1. Information We Collect:

a. Account Information: When you create an account on Entreplin, we may collect personal information such as your name, email address, username, and password.

b. Profile Information: To enhance your experience on the Platform and facilitate meaningful connections, you may choose to provide additional profile information, such as your business interests, background, and location.

c. Business Listing Information: If you create business listings on the Platform, we may collect information about the businesses you are selling, including financial data, business details, and contact information.

d. Forum Contributions: When you participate in the discussion forums on Entreplin, any information you post, or share will be collected.

e. Support Requests: If you seek or offer business support on the Platform, we may collect information related to your support requests or responses.

f. Usage Data: We automatically collect certain technical information when you use the Platform, such as your IP address, device type, browser information, and interactions with the Platform.

2. How We Use Your Information:

a. We use the information we collect for the following purposes:

- To provide and maintain the Platform's functionality and services.

- To personalize your user experience and suggest relevant business opportunities and partners.

- To facilitate business transactions and connections between users.

- To communicate with you about the Platform, including updates and support messages.

- To analyze and improve the Platform's performance and user engagement.

- To enforce our Terms of Use and other policies.

b. We may also use your information for marketing and promotional purposes, but we will always obtain your consent where required by applicable law.

3. Information Sharing:

- a. **Public Information:** Some of the information you provide on your profile, business listings, and forum contributions may be publicly visible to other users of the Platform.
- b. **Business Transactions:** If you engage in business transactions with other users, certain information necessary for the transaction, such as contact details, may be shared with the relevant parties.
- c. **Service Providers:** We may share your information with third-party service providers who help us operate the Platform and deliver our services (e.g., hosting providers, payment processors).
- d. **Legal Compliance:** We may disclose your information to comply with applicable laws, regulations, legal processes, or governmental requests.

4. Cookies and Similar Technologies:

- a. Entreplin uses cookies and similar technologies to enhance user experience, analyze usage patterns, and personalize content and advertisements.
- b. You can manage your cookie preferences through your browser settings. However, disabling cookies may affect certain features and functionality of the Platform.

5. Data Security:

- a. We implement security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

b. While we take reasonable precautions, no data transmission or storage system is completely secure. Therefore, we cannot guarantee the absolute security of your information.

6. Third-Party Links:

The Platform may contain links to third-party websites or services. This Privacy Policy does not apply to such third-party sites, and we are not responsible for their privacy practices. We recommend reviewing their respective privacy policies.

7. Children's Privacy:

The Platform is not intended for children under the age of 18. We do not knowingly collect personal information from individuals under 18 years of age. If you are a parent or guardian and believe that your child has provided personal information on the Platform, please contact us to have the information removed.

8. Changes to the Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any updates will be effective upon posting the revised Privacy Policy on the Platform.

9. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the Platform's privacy practices, please contact us via our [contact us page](#).

By using the Entreplin platform, you agree to the terms of this Privacy Policy and consent to the collection and use of your information as described herein.