

THE C2E SPECIFICATION v1.0

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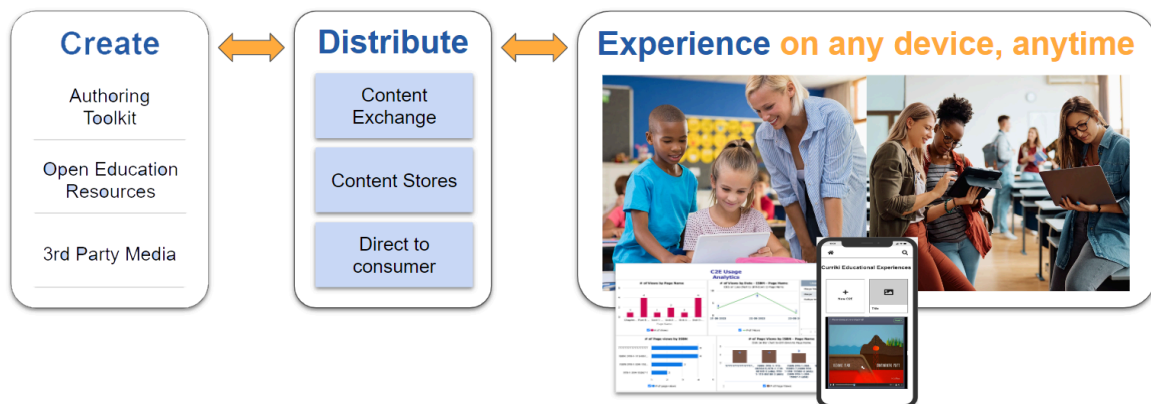
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NOTES

1. Pitch: What is it, Why it's a good thing (benefit), How it works
 - a. Include references to GitHub
 - b. Include references to OpenAPI explorer
2. Digital Document Specification / Document class structure
 - a. See Appendix A
3. The Ecosystem
 - a. Document Specification
 - b. Analytics
 - c. Ecosystem roles
 - i. Publisher
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 2. APIs
 - ii. Store
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 1. Definition
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4. Example:
 - a. Reference implementation:
 - i. Source document type(s)
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 4. Streaming Video (Interactive video)
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 - ii. Publisher
 1. Data Schema
 2. Services
 - iii. Store
 1. Data Schema
 2. Services
 - iv. Player
 - v. Analytics
 1. xAPI

Introduction

What is a Curriki Educational Experience (C2E)? C2E is an open source technology and specification that increases the quality of educational content, simplifies its distribution, expands access, and provides measurable results.



As a standard, C2E enables trusted partnerships between companies, Open Educational Resource (OER) providers and institutions of learning as well as individual learners. C2E provides the common plumbing that enables learning experiences to be exchanged within an integrated ecosystem.

What makes a C2E unique?

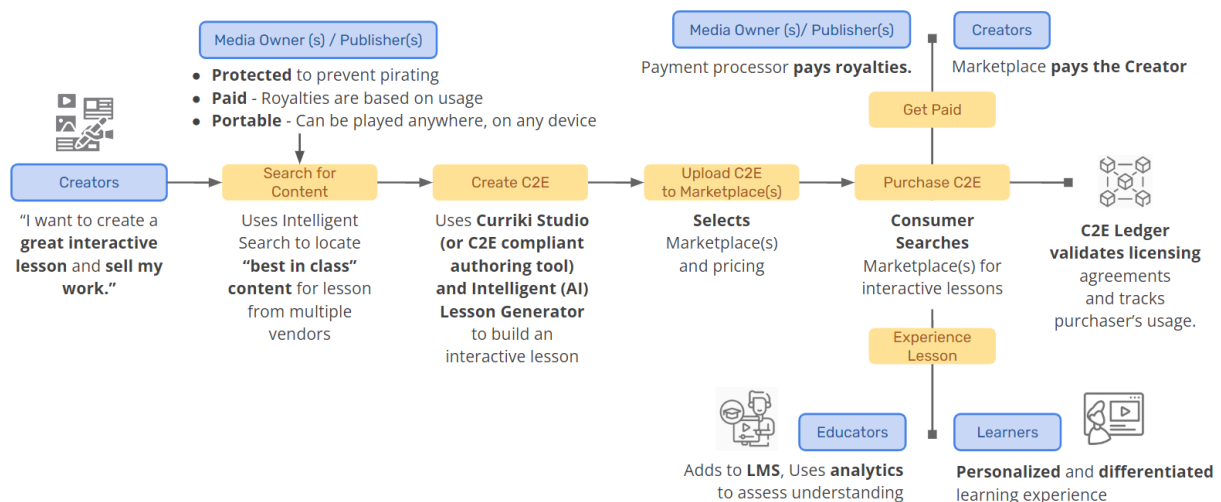
- **STANDARDS BASED:** It builds on already established standards, making it easier to create, distribute and experience educational content.
- **FOSTERS INTEGRATION:** It advances easier integration of content. C2Es work with or without a learning management system (LMS).
- **DATA & ANALYTICS:** It provides usage data and learning analytics. Instructors and learners are able to assess data-informed reporting while student-level data remains anonymous to creators and publishers.
- **MARKET DRIVEN:** Offers multiple options towards cost savings. Expands opportunities for licensing content by individual elements, complete package, and anything in between to increase access to content.
- **Makes it easier to license and embed premium content.** C2E is designed to support a wide array of formats (SCORM, ePUB, H5P, Streaming Video, HTML5, etc.)

To illustrate the ecosystem, let's assume that

- A media owner / publisher makes its media assets available for use in education as a new revenue stream.
- Content creators search across libraries of assets looking for the best ones for their lessons by using intelligent search and using a C2E compliant authoring tool and AI to create lessons.
- These assets go into a marketplace that supports both OER and commercial content.
- When someone acquires a C2E lesson, if it is a premium resource both the creator and the original content owner get paid.

In all cases, C2E lessons collect a substantial amount of prescriptive analytics. See the diagram below.

An Integrated Ecosystem



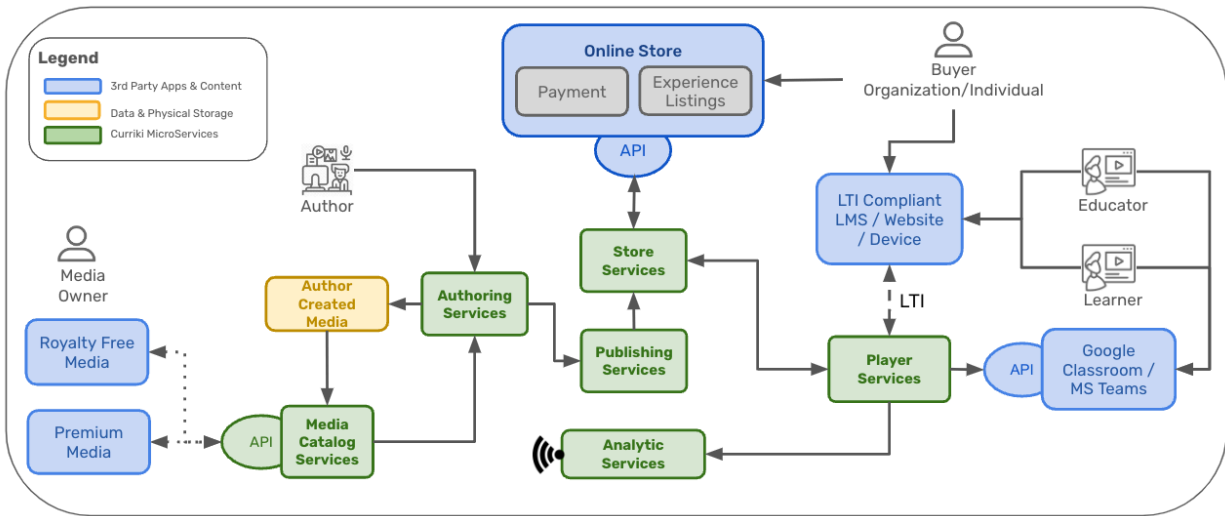
C2E Functional Specification

Overview

Curriki has defined a specification to make it easy for both premium and open content to be used in creating incredible educational experiences that can be paid, portable, and protected.

- **Paid**: Authors can get paid for their work by listing their experiences in a store. Media owners can get paid royalties because a C2E tracks usage in real-time and can facilitate payment.
- **Portable**: A C2E can be played by an authorized user anywhere on any device,
- **Protected**: A C2E and all of the associated content are protected against unauthorized use. Usage is tracked and able to be shared across the ecosystem.

The diagram below provides an overview of the major components and personas associated with creating, distributing, and experiencing Curriki Educational Experiences.



[CLICK HERE to ready complete "C2E Functional Specification"](#)

C2E Document Specification (Manifest)

Overview

The C2E document specification encapsulates supported media types with properties that make them portable in multiple learning systems, protected from tampering, and ensures payment to the providing parties.

The C2E document is represented as an encrypted file described by a Javascript Object Notation (JSON) manifest that fully describes the origin and contents of the C2E, its playback instructions, where it was acquired or purchased, its billing terms if applicable, and the organization to which it is authorized for consumption.

For the current document header specification and an example see: [Appendix A](#)

C2E Services Specification

The C2E Services consist of the following parts:

- Provider API
- Store API
- Player API

- Appendices

This introduction contains the baseline information required to understand each of the specific APIs, including a section on the overall architecture.

The C2E API Browser (coming soon) is useful for browsing the details of each service.

Introduction to C2E Services

C2E defines a set of open APIs for distributing and playing digital content encoded in the C2E document format. It is designed to create and support a new global content ecosystem for education. The intention is to provide an open, decentralized layer for the internet for securely persisting, publishing, and subscribing to digital media for education.

The principles that C2E Services follows are:

- Web-friendly, OpenAPI compliant services (JSON over REST)
- Provide a simple architecture with minimal dependencies.
- Open and publicly accessible standard with no patent or licensing encumbrances.
- Open source, liberally licensed reference implementations.

The functionality that C2E Services provide includes:

- Creation and management of fully protected and portable digital content.
- Cryptographically secure storage of content and content state.
- Receiving and rendering digital content with end-to-end encryption.
- Collection and reporting of usage analytics.

The end goal of C2E is to be a ubiquitous protocol for distributing digital content and its data between people in an interoperable and federated manner.

Architecture

C2E supports an ecosystem that enables the producer and consumer sides of educational content authoring, distribution, and consumption. The C2E model enables creators of digital content for education to include high-quality streams from media publishers, distribute them through a quality-assured process that ensures the fidelity and security of contents and transactions, and provides a marketplace for the exchange of these digital goods and accurate compensation for the members of the content production chain.

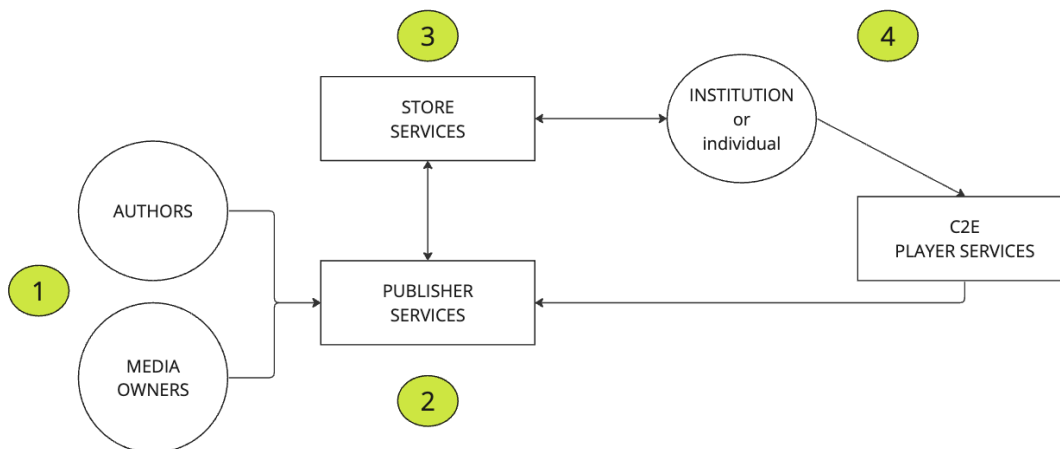
The C2E Ecosystem

The following diagram illustrates the key APIs needed to support the C2E document's ecosystem, including the support for authoring, distribution, rendering, and equitable compensation of authors and media publishers.

The C2E Ecosystem (v.0.1):

1. Authors leverage premium and free media to create digital learning experiences through a Curriki Educational Experiences (C2E) Publisher The Publisher guarantees distribution of royalties back to authors and media owners and is responsible for listing its content to one or more C2E stores.
2. The C2E Store maintains an inventory of C2Es available for use by Institutions. It authenticates the identity of purchasers, validates payment methods, and collects fees based on usage agreements between the store and an institution.
3. The Institution installs a C2E Player or configures a cloud-based C2E player service within its Learning System(s), which enables C2Es to be streamed within curricula, and for students to access C2Es as part of the course work.

The C2E Player emits logging data that is used for tracking usage and performance of the C2Es as well as for payment and royalty calculations.



Publisher API

The C2E Publisher API defines how content flows from an authoring environment to stores where the content can be acquired by institutions for consumption in their learning systems.

Publisher Services include protocols for processing and packaging streamable content into clips, with each resulting encrypted object (a C2E) having identifiable start and stop markers, rendering instructions, origin information, and instructions for capturing logging and analytics (including the distribution of royalties if applicable).

The [C2E Publish API Browser](#) is useful for browsing the details of each service. See [APPENDIX C: Publisher API](#)

Store API

The C2E Store API defines how an inventory of C2E documents from one or more providers are made available for consumption by institutions. Store Services include protocols for institutions to provide payment methods, authorizing a C2E or collection of C2Es for use by a specific institution. The Store Services also handle the collection of payments on behalf of the providers.

The [C2E Store API Browser](#) is useful for browsing the details of each service. See [APPENDIX C: STORE API](#)

Player API

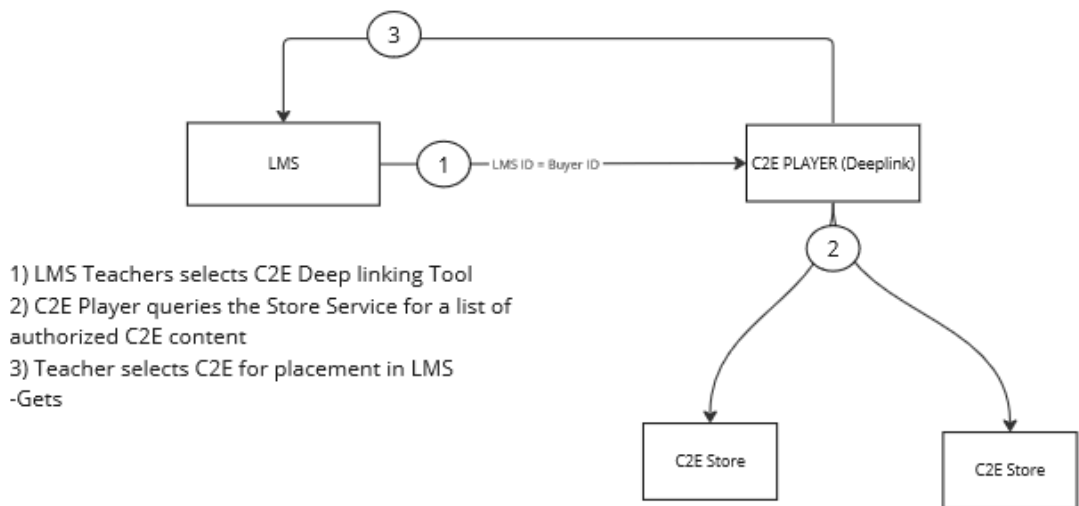
The C2E Player API defines the base functionality that a C2E player must support. Among these, the player provides dual functionality, (1) for curriculum builders and educators to select C2Es that have been authorized for use in their institutions and (2) for students to render a C2E within the context of a specific course. The player is configured with API keys provided by each C2E Store Service and linked to each licensee organization, which are then used to browse and search through active licenses and authorize rendering of C2E content. The player thus renders supported media when it is requested as long as it has a valid payment method currently registered by the store. This authorization process is mediated by the C2E Provider Service which will query the Store to check for a valid payment method before returning the requested C2E content.. The player also emits usage and performance logs that are used by the other services.

[CLICK HERE to read about “Player Reference Implementation Code”](#)

[CLICK HERE on “How to Configure Canvas”](#)

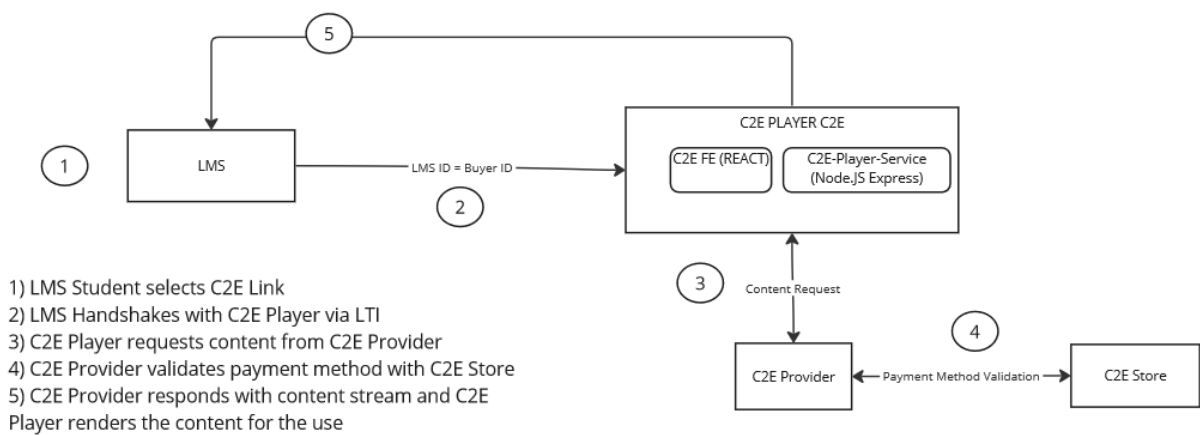
The C2E Player API Browser is useful for browsing the details of each service.
See [APPENDIX B: STORE API](#)

DEEP LINKING



Player functionality 1: Access to C2E inventory for inclusion in course content

C2E PLAYER



Player functionality 2: Rendering content within the context of a digital course. Reference architecture for LTI-compliant players. Other player authentication configurations can be supported by the specification (e.g. Google Classroom, or Microsoft Teams).

Key Processes/Workflows by Service

The following table describes the major processes needed to support the C2E ecosystem by service.

SERVICE	KEY PROCESSES
Authentication	Authentication Authorization
Provider API	Packaging and Encryption <ul style="list-style-type: none"> - Receives and stores content to be processed as C2Es - Packages content according to the C2E specification - Protects (encrypts) package and stores C2E master copy Store Listing <ul style="list-style-type: none"> - List C2E to a supported store - Generate preview packages - Record store listing record - Configure store integrations C2E Download <ul style="list-style-type: none"> - Download endpoint for licensed & protected C2Es Decryption <ul style="list-style-type: none"> - Provide decryption key to licensed players - Validate store payment methods
Store API	Store Listing <ul style="list-style-type: none"> - Accept provider request for listing C2E Buyer <ul style="list-style-type: none"> - Associate payment method - Payment method setting - Payment method verification
Player API	List C2Es <ul style="list-style-type: none"> - List C2E from provider(s) <ul style="list-style-type: none"> - Browse - Search Render C2E <ul style="list-style-type: none"> - Preview - Decrypt C2E - Render - Validate payment method Configuration <ul style="list-style-type: none"> - Payment method - LTI/LMS API Settings Logging <ul style="list-style-type: none"> - Read logging instructions - Write to log

Common concepts

Specification Versions

C2E as a whole is released under a single specification number in the form vX.Y. A change to X reflects a breaking or substantially invasive change. When exactly to increment this number is left to the Spec Core Team.

A change to Y represents a backwards compatible or “managed” backwards compatible change to the specification, usually in the form of features.

L

Additionally, the spec version may have arbitrary metadata applied to it when followed by a -. For example, v1.1-alpha. Usage of this is not strictly specified but is intended for usage of pre-release builds of the specification.

Endpoint versioning

All API endpoints within the specification are versioned individually. This means that /v3/player (for example) can get deprecated in favor of /v4/player without affecting /v3/store at all. A server supporting /v4/player would keep serving /v3/store as it always has.

License

The C2E specification is licensed under the MIT License.

APPENDIX A: C2E DOCUMENT (MANIFEST)

Every C2E document contains a JSON-LD manifest. The manifest serves to identify the type of document contained within the C2E as well as its origin, ownership, and pricing if applicable. The data informs the player where to validate the C2E and request its decryption key.

JSON-LD

JSON-LD is a lightweight Linked Data format. It is easy for humans to read and write. It is based on the already successful JSON format and provides a way to help JSON data interoperate at Web-scale. JSON-LD is an ideal data format for programming environments, REST Web services, and unstructured databases.

Documentation - [JSON-LD 1.1](#)

Relationship to RDF (Resource Description Framework)

JSON-LD is a concrete RDF syntax. Hence, a JSON-LD document is both an RDF document and a JSON document and correspondingly represents an instance of an RDF data model which is a set of triples, each consisting of a subject, a predicate and an object.

Manifest

A manifest is a description in JSON-LD of the resources comprising meaningful instruction for a C2E. A manifest also contains zero or more static ways of organizing the instructional resources for presentation.

The scope of manifest is elastic. A manifest can describe a part of a C2E that can stand by itself outside of the context of a C2E (an instructional object). The decision is given to content developers to describe their content in the way they want it to be considered for aggregation or disaggregation. The general rule is that a Package always contains a single top-level manifest that may contain one or more sub-Manifests. The top-level manifest always describes the Package. Any nested sub-Manifests describe the content at the level to which the sub-Manifest is scoped, such as a course, instructional object, or other.

The Context

One of the basic concepts that JSON-LD has is that [Context](#) allows us to define terms that can be used to define the components and resources of the C2E. A context is introduced using an [entry](#) with the key `@context` and may appear within a [node object](#) or a [value object](#).

```
{
  "@context": {
```



```
}  
}
```

Namespaces

Define following namespace prefixes are defined as context terms:

c2ens: "https://c2e.curriki.org/"

sdons: "https://schema.org/"

The context with required namespaces would look like:

```
{  
  "@context": {  
    "c2ens": "https://c2e.curriki.org/",  
    "sdons": "https://schema.org/"  
  }  
}
```

C2E Terms

Following mandatory terms are required to define in the JSON-LD @context.

```
{  
  "@context": {  
    "c2ens": "https://c2e.curriki.org/",  
    "sdons": "https://schema.org/",  
    "c2eMetadata": "sdons:mainEntity",  
    "c2eWorkflow": "sdons:hasPart",  
    "c2ePlayerExtension": "sdons:potentialAction",  
    "c2eTerm": "c2ens:terms/",  
    "@language" : "en"  
  }  
}
```

- `c2eMetadata` term is `schema.org mainEntity` to structure the essential information about a C2E being an entity.
- `c2eWorkflow` term is `schema.org hasPart` to structure the content parts of the C2e
- `c2ePlayerExtension` is a `schema.org potentialAction` which refers to the C2E Player extension script which runs the `c2eWorkflow`.
- `c2eTerm` is `c2ens` namespace extension to be used as prefix of C2E specific IRIs in the JSON-LD structure.

- `@language` keyword in `@context` defines the default language of the manifest JSON-LD document.

C2E JSON-LD

C2E consists of the following top-level mandatory attributes.

```
{
  "@context": {
    "c2ens": "https://c2e.curriki.org/",
    "sdons": "https://schema.org/",
    "c2eCreator": "sdons:creator",
    "c2ePublisher": "sdons:publisher",
    "c2eLicense": "sdons:license",
    "c2eWorkflow": "sdons:hasPart",
    "c2eMedia": "sdons:associatedMedia",
    "c2eAction": "sdons:potentialAction",
    "C2EPlayerExtension": "sdons:PlayAction",
    "C2EStoreService": "sdons:TradeAction",
    "c2eTerm": "c2ens:terms/",
    "@language" : "en"
  },
  "@id": "c2ens:c2e-xxx",
  "@type": "sdons:CreativeWork",
  "creativeWorkStatus": "licensed",
  "schemaVersion": "0.2.0",
  "name": "My Sample C2E",
  "description": "My Sample C2E for Proof of Concept.",
  "keywords": "curriki, education, e-learning",
  "c2eCreator" : {
  },
  "c2ePublisher" : {
  },
  "c2eWorkflow": [
  ],
  "c2eAction": [
    {
      "@type": "C2EPlayerExtension",
    },
    {
      "@type": "C2EStoreService",
    }
  ]
}
```

Identifier

C2E identifier which is defined as JONS-LD `@id` mentioned above, is required to have following pattern:

`c2ens : c2e- xxx`

which will be translated as:

<https://c2e.curriki.org/c2-xxx>

`xxx` represents the system generated unique number of a C2E subscription.

Type

C2E type which is defined as JSON-LD `@type` mentioned above, is a `schema.org CreativeWork`, defined with namespace `sdons`.

Schema Version

It is defined by the `schemaVersion` attribute.

Name

`name` attribute defines the C2E name.

Description

`description` attribute defines the C2E description.

Keywords

`keywords` attribute defines the C2E description.

Status

`creativeWorkStatus` defines the C2E statuses for example `master`, `preview` or `licensed`.

Creator

`c2eCreator` attribute to define the creator of a C2E.

```
{
  "c2eCreator" : {
    "@id": "c2ens:c2eid-xxx/c2e-creator/xxx",
    "@type": "sdons:Person",
    "name": "C2E Creator Person",
```

```

    "email": "c2e-creator@curriki.org"
  }
}

```

Publisher (C2E Service)

`c2ePublisher` attribute to define the C2E Publisher Service.

```

{
  "c2ePublisher" : {
    "@id": "c2ens:c2eid-xxx/c2e-publisher/id/xxx",
    "@type": "sdons:Organization",
    "name": "Curriki/Framework",
    "email": "info@curriki.org",
    "url": "https://curriki.org",
    "brand": {
      "@type": "sdons:WebAPI",
      "name": "C2E Publisher Service"
    }
  }
}

```

License

`c2eLicense` attribute to define the C2E license information.

```

{
  "c2eLicense": {
    "@id": "c2ens:c2eid-xxx/license",
    "@type": "sdons:Dataset",
    "additionalType": "usage | monthly | yearly",
    "dateCreated": "2023-11-29T13:55:41.445Z",
    "expires": "2024-11-29T13:55:41.445Z",
    "identifier": {
      "@type": "sdons:PropertyValue",
      "propertyID": "c2eSubscriptionId",
      "value":
"5e57678783ef4fb02395364f7f778241acfbdb8f7a1cfb44e4ba132f6ee4e797db989225923
6911a4127ec2e1a0ca646c"
    },
    "usageInfo": {
      "@type": "sdons:DefinedTermSet",
      "name": "License Terms",

```

```

        "hasDefinedTerm": {
            "@type": "sdons:DefinedTerm",
            "name": "Monthly - 1000 views",
            "termCode": "C2EMonthlyUsage"
        },
        "offers": {
            "@type": "sdons:Offer",
            "price": "0.00",
            "priceCurrency": "USD"
        }
    }
}

```

C2E Workflow

C2E content artifacts are defined in `c2eWorkflow` as `sdons:hasPart` of C2E being a schema.org's `CreativeWork`.

Example

```

{
  "c2eWorkflow": [
    {
      "@id": "c2ens:c2eid-12345/content/id/101",
      "@type": "sdons:CreativeWork",
      "@index": "1",
      "learningResourceType": "Project",
      "name": "My Sample Project",
      "description": "My Sample Project for Proof of Concept.",
      "keywords": "curriki-project, sample course"
    },
    {
      "@id": "c2ens:c2eid-12345/content/id/102",
      "@type": "sdons:CreativeWork",
      "@index": "2",
      "learningResourceType": "Playlist",
      "isPartOf": {
        "@id": "c2ens:c2eid-12345/content/id/101",
        "@type": "sdons:CreativeWork"
      },
      "name": "My Sample Playlist",
      "description": "My Sample Playlist for Proof of Concept."
    }
  ]
}

```

```

    },
    {
      "@id": "c2ens:c2eid-12345/content/id/103",
      "@type": "sdons:CreativeWork",
      "@index": "3",
      "learningResourceType": "Activity",
      "isPartOf": {
        "@id": "c2ens:c2eid-12345/content/id/102",
        "@type": "sdons:CreativeWork"
      },
      "name": "My Sample Activity",
      "description": "My Sample Activity for Proof of Concept.",
      "keywords": "homework, learning activity",
      "educationalLevel": [
        {
          "@type": "sdons:DefinedTermSet",
          "name": "EducationalLevel",
          "hasDefinedTerm": {
            "@type": "sdons:DefinedTerm",
            "name": "Grade 1",
            "termCode": "Grade1"
          }
        },
        {
          "@type": "sdons:DefinedTermSet",
          "name": "EducationalLevel",
          "hasDefinedTerm": {
            "@type": "sdons:DefinedTerm",
            "name": "Grade 2",
            "termCode": "Grade2"
          }
        }
      ],
      "c2eMedia": [
        {
          "@id":
            "c2ens:c2eid-12345/content/id/103/media/lecture-video.mp4",
          "@type": "sdons:MediaObject",
          "name": "Video Lecture 1",
          "contentUrl":
            "http://s3.amazonaws.com/c2e-content/12345/103/lecture-video.mp4",
          "encodingFormat": "video/mp4",
          "startTime": "00:00:00",

```

```

        "endTime": "00:10:30",
        "copyrightNotice": "Video Lecture 1 has rights to Media
Owner",
        "license": {
            "@type": "sdons:NoteDigitalDocument",
            "creditText": "Copyright Credit text or html formatted
content of the video"
        },
        "identifier": {
            "@type": "sdons:PropertyValue",
            "value": "978-1-394-15367-11",
            "propertyID": "ISBN/VideoID"
        }
    },
    {
        "@id":
"c2ens:c2eid-12345/content/id/103/media/lecture-video-2.mp4",
        "@type": "sdons:MediaObject",
        "name": "Video Lecture 2",
        "contentUrl":
"http://s3.amazonaws.com/c2e-content/12345/103/lecture-video-2.mp4",
        "encodingFormat": "video/mp4",
        "startTime": "00:00:00",
        "endTime": "00:10:30",
        "copyrightNotice": "Video Lecture 2 has rights to Media
Owner",
        "license": {
            "@type": "sdons:NoteDigitalDocument",
            "creditText": "Credit text or html formatted content of the
video"
        },
        "identifier": {
            "@type": "sdons:PropertyValue",
            "value": "978-1-394-15367-11",
            "propertyID": "ISBN/VideoID"
        }
    }
]
}
]
}

```

C2E Content

[C2E Workflow](#) has schema.org `CreativeWork` objects which represent the *content parts of a C2E* with relationships between them. It would have all the (<https://schema.org/CreativeWork>) attributes and following attributes common:

- `@index` to define the index of the object in the list.
- `name` of a content artifact.
- `description` of a content artifact.
- `learningResourceType` to define the content type in the business. For example: CurrikiStudio's Project, Playlist or Activity, Ebook (EPUB, PDF) etc.
- `isPartOf` is used to define relationships with other content objects in the C2E Workflow object.
- `c2eMedia` which is `sdons:associatedMedia`, used to define the object which has information about *royalty media* with necessary information. More explanation is written below about this media object.
- Any of the properties that schema.org [CreativeWork](#) can have. For example `size`, `hasPart` etc.

C2E Media (Royalty)

Royalty Media is an essential part of the C2E ecosystem. It is represented by `c2eMedia` which is the `sdons:associatedMedia` attribute of [C2E Content](#) object in [C2E Workflow](#) explained above. Following are the attributes which define the necessary information of the C2E which works in the ecosystem.

- `contentUrl` points to royalty or non-royalty media which live on source from Media Owner.
- `encodingFormat` defines the media format.
- `startTime` hh:mm:ss
- `endTime` hh:mm:ss
- Any of the properties that schema.org [MediaObject](#) can have are based on the requirements of C2E Media.

License Credit Text

`c2eMedia` attribute which is `sdons:associatedMedia` are assigned `sdons:MediaObject` type of object. This object has a `license` attribute which includes detailed credit text. [Sample license credit text link](#). See highlighted example in the manifest part below.

```
{
  "c2eMedia": [
    {
      "@id":
        "c2ens:c2eid-12345/content/id/103/media/lecture-video.mp4",
      "@type": "sdons:MediaObject",
      "name": "Video Lecture 1",
```



```

        "contentType": "video/mp4",
        "contentUrl":
"http://s3.amazonaws.com/c2e-content/12345/103/lecture-video.mp4",
        "encodingFormat": "video/mp4",
        "startTime": "00:00:00",
        "endTime": "00:10:30",
        "copyrightNotice": "Video Lecture 1 has rights to Media
Owner",
        "license": {
            "@type": "sdons:NoteDigitalDocument",
            "text": "Copyright Credit text or html formatted content
of the video",
            "url": "url to license",
            "version": "1.0",
            "copyrightYear": {
                "@type": "sdons:QuantitativeValue",
                "maxValue": "2014",
                "minValue": "2015"
            },
            "additionalType": "for example: Creative Common",
            "usageInfo": {
                "@type": "sdons:DefinedTermSet",
                "name": "LicenseTerms",
                "hasDefinedTerm": {
                    "@type": "sdons:DefinedTerm",
                    "name": mediaItem.Medium.MediaRoyalty.terms,
                    "termCode":
mediaItem.Medium.MediaRoyalty.terms.split(' ').join('-').toLowerCase()
                }
            }
        },
        "identifier": {
            "@type": "sdons:PropertyValue",
            "value": "978-1-394-15367-11",
            "propertyID": "ISBN/VideoID"
        }
    }
]
}

```

Copyright Notice

Copyright notices can help protect the textual and visual content of your website. Most websites include a copyright notice in the footer of the site, and on every single webpage. [Refer to the link.](#)

`c2eMedia` attribute which is `sdons:associatedMedia` are assigned `sdons:MediaObject` type of object. This object has `copyrightNotice` which includes the copyright notice which can be displayed on the C2E page footer. See highlighted example in the manifest part below.

```
{
  "c2eMedia": [
    {
      "@id":
      "c2ens:c2eid-12345/content/id/103/media/lecture-video.mp4",
      "@type": "sdons:MediaObject",
      "name": "Video Lecture 1",
      "contentUrl":
      "http://s3.amazonaws.com/c2e-content/12345/103/lecture-video.mp4",
      "encodingFormat": "video/mp4",
      "startTime": "00:00:00",
      "endTime": "00:10:30",
      "copyrightNotice": "Video Lecture 1 has rights to Media
Owner",
      "license": {
        "@type": "sdons:NoteDigitalDocument",
        "text": "Copyright Credit text or html formatted content
of the video",
        "url": "url to license",
        "version": "1.0",
        "copyrightYear": {
          "@type": "sdons:QuantitativeValue",
          "maxValue": "2014",
          "minValue": "2015"
        },
        "additionalType": "for example: Creative Common",
        "usageInfo": {
          "@type": "sdons:DefinedTermSet",
          "name": "LicenseTerms",
          "hasDefinedTerm": {
            "@type": "sdons:DefinedTerm",
            "name": mediaItem.Medium.MediaRoyalty.terms,
            "termCode":
mediaItem.Medium.MediaRoyalty.terms.split(' ').join('-').toLowerCase()

```

```

        },
    },
    "identifier": {
        "@type": "sdons:PropertyValue",
        "value": "978-1-394-15367-11",
        "propertyID": "ISBN/VideoID"
    }
}
]
}

```

C2E Action

It is [sdons:potentialAction](#) which describes two action objects which shows Store's endpoint (where C2E is published) and Player Extension script url.

```

{
  "c2eAction": [
    {
      "@type": "C2EPlayerExtension",
      "target": {
        "@type": "sdons:EntryPoint",
        "actionApplication": {
          "@type": "sdons:WebApplication",
          "name": "C2E Player Extension",
          "url": "http://s3.aws.com/c2eid-xxx/c2e-player-extension.js"
        }
      }
    },
    {
      "@type": "C2EStoreService",
      "target": {
        "@type": "sdons:EntryPoint",
        "actionApplication": {
          "@type": "sdons:WebApplication",
          "name": "C2E Store Service",
          "url": "https://c2e-sotre-service.curriki.org"
        }
      }
    }
  ]
}

```

```
]
}
```

C2E Player Extension

In the heart of the [C2E Ecosystem](#) lies the C2E Player, your gateway to seamless content delivery. Think of it as a secure bridge, allowing creators (C2E Publishers or Service Providers) to build rich learning experiences using diverse formats like videos, eBooks, courses, playlists or a learning activity. These elements, bundled with metadata and royalty-based media, form [C2E Content](#). To unlock their full potential, the C2E Player utilizes a standardized manifest structure, enabling creators to add custom scripts that extend its core functionality in accordance with the C2E protection and authorization protocols. Following structure points to the custom script called C2E Player Plugin which is define as `C2EPlayerExtension` which is `sdons:PlayAction` type:

```
{
  "@type": "C2EPlayerExtension",
  "target": {
    "@type": "sdons:EntryPoint",
    "actionApplication": {
      "@type": "sdons:WebApplication",
      "name": "C2E Player Extension",
      "url": "http://s3.aws.com/c2eid-xxx/c2e-player-extension.js"
    }
  }
}
```

C2E Store Endpoint

It is defined as `C2EStoreService` which is `sdons:TradeAction` type:

```
{
  "@type": "C2EStoreService",
  "target": {
    "@type": "sdons:EntryPoint",
    "actionApplication": {
      "@type": "sdons:WebApplication",
      "name": "C2E Store Service",
      "url": "https://c2e-sotre-service.curriki.org"
    }
  }
}
```

```
}
```

Sample Manifest

```
{
  "@context": {
    "c2ens": "https://c2e.curriki.org/",
    "sdons": "https://schema.org/",
    "c2eCreator": "sdons:creator",
    "c2ePublisher": "sdons:publisher",
    "c2eLicense": "sdons:license",
    "c2eWorkflow": "sdons:hasPart",
    "c2eMedia": "sdons:associatedMedia",
    "c2eAction": "sdons:potentialAction",
    "C2EPlayerExtension": "sdons:PlayAction",
    "C2EStoreService": "sdons:TradeAction",
    "c2eTerm": "c2ens:terms/",
    "@language" : "en"
  },
  "@id": "c2ens:c2eid-xxx",
  "@type": "sdons:CreativeWork",
  "creativeWorkStatus": "licensed",
  "schemaVersion": "0.2.0",
  "name": "My Sample C2E",
  "description": "My Sample C2E for Proof of Concept.",
  "keywords": "curriki, education, e-learning",
  "c2eCreator" : {
    "@id": "c2ens:c2eid-xxx/c2e-creator/id/xxx",
    "@type": "sdons:Person",
    "name": "C2E Creator",
  }
}
```

```

    "email": "c2e-creator@curriki.org",
    "url": "https://curriki.org/author/profile"
  },
  "c2ePublisher" : {
    "@id": "c2ens:c2eid-xxx/c2e-publisher/id/xxx",
    "@type": "sdons:Organization",
    "name": "Curriki/CurrikiStudio/Framework",
    "email": "info@curriki.org",
    "url": "https://curriki.org",
    "brand": {
      "@type": "sdons:WebAPI",
      "name": "C2E Publisher Service"
    }
  },
  "c2eLicense": {
    "@id": "c2ens:c2eid-xxx/c2e-license",
    "@type": "sdons:WebContent",
    "additionalType": "usage | monthly | yearly",
    "dateCreated": "2023-11-29T13:55:41.445Z",
    "expires": "2024-11-29T13:55:41.445Z",
    "identifier": {
      "@type": "sdons:PropertyValue",
      "propertyID": "c2eLicenseId",
      "value":
"5e57678783ef4fb02395364f7f778241acfbdb8f7a1cfb44e4ba132f6ee4e797db989225923
6911a4127ec2e1a0ca646c"
    },
    "usageInfo": {
      "@type": "sdons:DefinedTermSet",
      "name": "LicenseTerms",
      "hasDefinedTerm": {
        "@type": "sdons:DefinedTerm",
        "name": "Monthly - 1000 views",
        "termCode": "C2EMonthlyUsage"
      }
    },
    "offers": {
      "@type": "sdons:Offer",
      "price": "0.00",
      "priceCurrency": "USD"
    }
  },
  "c2eWorkflow": [

```

```

{
  "@id": "c2ens:c2eid-12345/content/id/101",
  "@type": "sdons:CreativeWork",
  "@index": "1",
  "learningResourceType": "Project",
  "name": "My Sample Project",
  "description": "My Sample Project for Proof of Concept.",
  "keywords": "curriki-project, sample course"
},
{
  "@id": "c2ens:c2eid-12345/content/id/102",
  "@type": "sdons:CreativeWork",
  "@index": "2",
  "learningResourceType": "Playlist",
  "isPartOf": {
    "@id": "c2ens:c2eid-12345/content/id/101",
    "@type": "sdons:CreativeWork"
  },
  "name": "My Sample Playlist",
  "description": "My Sample Playlist for Proof of Concept."
},
{
  "@id": "c2ens:c2eid-12345/content/id/103",
  "@type": "sdons:CreativeWork",
  "@index": "3",
  "learningResourceType": "Activity",
  "isPartOf": {
    "@id": "c2ens:c2eid-12345/content/id/102",
    "@type": "sdons:CreativeWork"
  },
  "name": "My Sample Activity",
  "description": "My Sample Activity for Proof of Concept.",
  "keywords": "homework, learning activity",
  "educationalLevel": [
    {
      "@type": "sdons:DefinedTermSet",
      "name": "EducationalLevel",
      "hasDefinedTerm": {
        "@type": "sdons:DefinedTerm",
        "name": "Grade 1",
        "termCode": "Grade1"
      }
    }
  ]
},

```

```

        {
            "@type": "sdons:DefinedTermSet",
            "name": "EducationalLevel",
            "hasDefinedTerm": {
                "@type": "sdons:DefinedTerm",
                "name": "Grade 2",
                "termCode": "Grade2"
            }
        }
    ],
    "about": [
        {
            "@type": "Thing",
            "name": "Computer Science"
        },
        {
            "@type": "Thing",
            "name": "Information Technology"
        },
        {
            "@type": "Thing",
            "name": "Business Intelligence"
        }
    ]
],
    "c2eMedia": [
        {
            "@id":
"c2ens:c2eid-12345/content/id/103/media/lecture-video.mp4",
            "@type": "sdons:MediaObject",
            "name": "Video Lecture 1",
            "contentUrl":
"http://s3.amazonaws.com/c2e-content/12345/103/lecture-video.mp4",
            "encodingFormat": "video/mp4",
            "startTime": "00:00:00",
            "endTime": "00:10:30",
            "copyrightNotice": "Video Lecture 1 has rights to Media
Owner",
            "license": {
                "@type": "sdons:NoteDigitalDocument",
                "text": "Copyright Credit text or html formatted content
of the video",
                "url": "url to license",

```



```

        "version": "1.0",
        "copyrightYear": {
            "@type": "sdons:QuantitativeValue",
            "maxValue": "2014",
            "minValue": "2015"
        },
        "additionalType": "for example: Creative Common",
        "usageInfo": {
            "@type": "sdons:DefinedTermSet",
            "name": "LicenseTerms",
            "hasDefinedTerm": {
                "@type": "sdons:DefinedTerm",
                "name": mediaItem.Medium.MediaRoyalty.terms,
                "termCode":
mediaItem.Medium.MediaRoyalty.terms.split(' ').join('-').toLowerCase()
            }
        },

    },
    "identifier": {
        "@type": "sdons:PropertyValue",
        "value": "978-1-394-15367-11",
        "propertyID": "ISBN/VideoID"
    }
},
{
    "@id":
"c2ens:c2eid-12345/content/id/103/media/lecture-video-2.mp4",
    "@type": "sdons:MediaObject",
    "name": "Video Lecture 2",
    "contentUrl":
"http://s3.amazonaws.com/c2e-content/12345/103/lecture-video-2.mp4",
    "encodingFormat": "video/mp4",
    "startTime": "00:00:00",
    "endTime": "00:10:30",
    "copyrightNotice": "Video Lecture 2 has rights to Media
Owner",
    "license": {
        "@type": "sdons:NoteDigitalDocument",
        "creditText": "Credit text or html formatted content of the
video"
    },
    "identifier": {

```

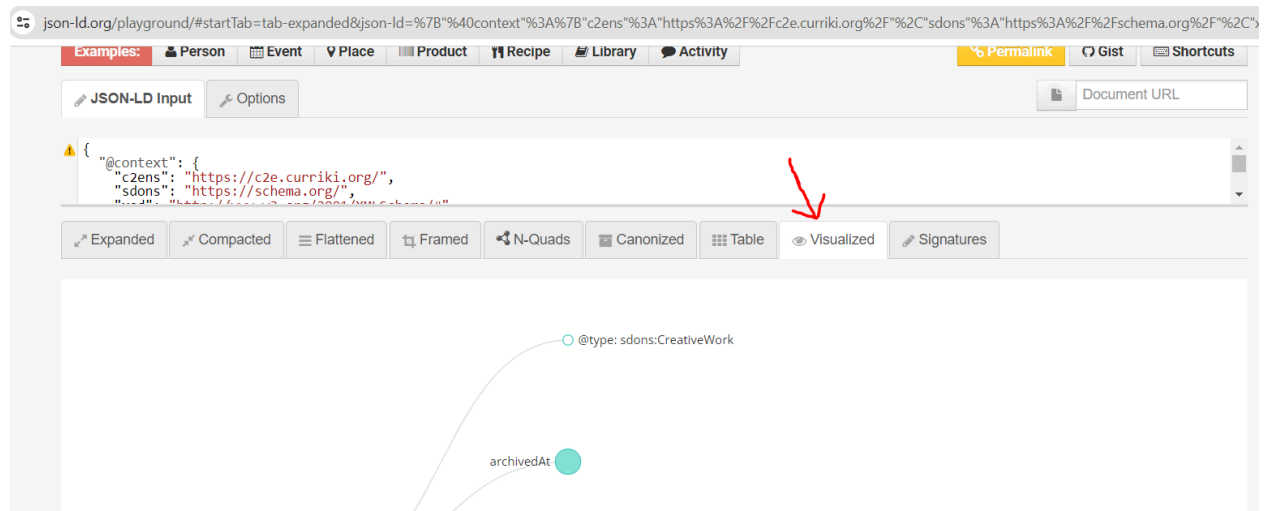
```

        "@type": "sdons:PropertyValue",
        "value": "978-1-394-15367-11",
        "propertyID": "ISBN/VideoID"
      }
    }
  ]
},
"c2eAction": [
  {
    "@type": "C2EPlayerExtension",
    "target": {
      "@type": "sdons:EntryPoint",
      "actionApplication": {
        "@type": "sdons:WebApplication",
        "name": "C2E Player Extension",
        "url": "http://s3.aws.com/c2eid-xxx/c2e-player-extension.js"
      }
    }
  },
  {
    "@type": "C2EStoreService",
    "target": {
      "@type": "sdons:EntryPoint",
      "actionApplication": {
        "@type": "sdons:WebApplication",
        "name": "C2E Store Service",
        "url": "https://c2e-sotre-service.curriki.org"
      }
    }
  }
]
}

```

Visualization (JSON-LD)

Click on the [JSON-LD Visualization](#) link and open the following tab mention below:



APPENDIX B: PLAYER API

Admin Routes

Account Registration Endpoint

[View Details](#)

Account Signin Endpoint

[View Details](#)

Get Account Profile

[View Details](#)

Verify Reset Password Token

[View Details](#)

Update Account Password

[View Details](#)

Request Reset Password Link

[View Details](#)

Reset Password

[View Details](#)

C2E Endpoints

Get C2E Stream Token

[View Details](#)

Get C2E Manifest

[View Details](#)

C2E Stream Search Endpoint

[View Details](#)

Platform Endpoints

Platform Registration Endpoint

[View Details](#)

Get Platforms Endpoint

[View Details](#)

Delete Platform Endpoint

[View Details](#)

Licensee Endpoints

Add Licensee Endpoint

[View Details](#)

Get Licensees Endpoint

[View Details](#)

Update Licensee Endpoint

[View Details](#)

Delete Licensee Endpoint

[View Details](#)

LTI Routes Endpoints

Get Members Details Endpoint

[View Details](#)

Deeplink Endpoint

[View Details](#)

Play Endpoint

[View Details](#)

Public Routes

Get Canvas Config

[View Details](#)

APPENDIX C: Publisher API

C2E Endpoints

Publish C2E

[View Details](#)

Create C2E Manifest

[View Details](#)

C2E Store Endpoints

Get C2E Stores

[View Details](#)

API Key Endpoints

Get API Keys

[View Details](#)

APPENDIX C: STORE API

C2E Listing Endpoints

Create C2E Listing

[View Details](#)

C2E Subscription

Get C2E Player Subscriptions Manifest

[View Details](#)