

Student: _____

Project/Unit: _____

Date: _____

Presentation and Performance Rubric

CRITERIA	WEIGHT	Emerging (Below Standards)	Proficient (Meets Standards)	Mastery (Exceptional Performance)
Structure and Organization <ul style="list-style-type: none"> Intro Main ideas Supporting Materials Conclusion Length requirement TIME:	30%	<ul style="list-style-type: none"> No formal introduction or introduction had no clear thesis statement nor offered any preview of topics to be discussed. Main ideas were not separated into a logical progression. Important ideas were not supported with references or data. No conclusion or conclusion did not adequately summarize presentation Presentation did not use time allotted. 	<ul style="list-style-type: none"> Introduction had clear thesis statement and a preview of topics to be discussed. Main ideas were separated into a logical progression Speaker supported important ideas and viewpoints through accurate and detailed references to text or other works. Conclusion restated thesis statement and summarized the ideas presented Time requirement was met for specific assignment (neither too long nor too short). 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Clever attention-getting introduction or an imaginative thesis and preview. Ideas connected by original transitions, logical throughout; creative pattern. Conclusion tied speech together and left audience with memorable message Speaker used logical, ethical, and emotional appeals that enhanced a specific tone and purpose.
		1-----3-----5	6-----8-----12	13-----14-----15
Vocal Expression <ul style="list-style-type: none"> Rate and Volume of Speech Pitch, Articulation, and Pronunciation Memorization Performance 	25%	<ul style="list-style-type: none"> Speaker was hard to hear or understand. Voice or tone distracted from purpose of presentation. Excessive use of verbal fillers Did not memorize lines. Acting lacked expression. 	<ul style="list-style-type: none"> Speaker was easy to hear and understand. Tone was conversational, but with purpose. Voice sounded natural, neither patterned nor monotone. Speaker pronounced words clearly, correctly, and without verbal fillers. Had lines memorized. Expressive acting. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Speaker was enjoyable to hear; used expression and emphasis. Speaker used voice to create an emotional response in audience. Knew all your lines and possessed dramatic flair.
		1-----3-----5	6-----8-----12	13-----14-----15
Physical Characteristics <ul style="list-style-type: none"> Eye Contact Posture Gestures Movement Attire 	15%	<ul style="list-style-type: none"> Little eye contact with audience. Poor or slouchy posture. Movements were stiff or unnatural. Attire was inappropriate for audience . 	<ul style="list-style-type: none"> Strong eye contact with entire audience. Posture conveyed confidence. Gestures and movements were natural and effective. Attire was appropriate for audience and purpose. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Posture was commanding and purposeful. Attire was chosen to enhance presentation.
		1-----3-----5	6-----8-----12	13-----14-----15

Appropriateness of Content and Language For Audience, purpose, and assignment.	10%	<ul style="list-style-type: none"> • Speaker used inappropriate language, content, or examples for this audience. • Speaker did not demonstrate a clear understanding of the assignment or purpose of presentation. 	<ul style="list-style-type: none"> • Speaker obviously considered the audience and used appropriate language and examples. • Speaker displayed a clear understanding of assignment requirements and content. • Speaker understood purpose of presentation. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> • Examples and words were creative and well chosen for target audience.
		1-----3-----5	6-----8-----12	13-----14-----15
Overall Impact <ul style="list-style-type: none"> • Energy • Enthusiasm • Sincerity • Originality/ Creativity 	10%	<ul style="list-style-type: none"> • Speaker appeared bored by the message or presented without conviction. 	<ul style="list-style-type: none"> • Speaker appeared to believe strongly in message and demonstrated desire to have audience listen, understand, and remember. 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> • Overall presentation was creative and exciting.
		1-----3-----5	6-----8-----12	13-----14-----15
Features <ul style="list-style-type: none"> • Multimedia • Visuals • Audio 	10%	<ul style="list-style-type: none"> • Materials detracted from content or purpose of presentation or were of such low quality as to discredit speaker. 	<ul style="list-style-type: none"> • Materials added, did not detract from presentation • Materials used were quality products; easy to see and hear. 	In addition to meeting the PROFICIENT criteria <ul style="list-style-type: none"> • Speaker creatively integrated a variety of objects, charts, and graphs to amplify the message.
		1-----3-----5	6-----8-----12	13-----14-----15
BREAKTHROUGH Evidence for exceptional or creative performance beyond mastery.	The evidence for breakthrough is:			