Answer the following questions in your document:

1. Which type of ideas do you think apply to Shyp? Why?

   I think the types of ideas that apply to shyp are:

   -Eliminating hassle with shipping by eliminating the need to go to a post office

   -Makes shipping more convenient by reducing the time and effort involved in shipping a package

2. Which type of ideas do you think apply to Curofy? Why?

   -staying informed about medical news from other doctors post on online forums

   - provides doctors with an online community tailored to them by providing them with connections and news from other doctors

3. Use Product Hunt to find a relatively new startup and respond to the following about it:

   ○ Describe the idea.

      The idea I found was FunBlocks ai slides. This ai tool personalizes and simplifies the presentation creation process making eyecatching presentations with minimal effort.

   ○ Describe the type(s) of ideas that apply to it.

      - Creates less hassle during the creation process of a slideshow
      - Makes presentation more eye catching and appealing
      - Uses ai to give the user a slideshow that is tailored to what they desire.

   ○ Is the idea a painkiller or a vitamin? That is, does the idea address users' needs or emotions? Why?

      This idea addresses the users needs by simplifying the slide show creation process.

   ○ Is the idea easy to monetize?

      This product would be easy to monetize because slideshows are used by almost everyone to present and share information.

   ○ Is the idea simple and easy to describe?

The idea is very simple and easy to describe since it is just a ai tool that helps you personalize your slides with minimal effort

- Is the idea personally relevant? Are you or is someone close to you connected to the idea or the related problem?

  The idea is pretty relevant because in my day to day life I am creating slideshows for classes.

- Does the idea have a large market?

  The idea has a pretty large market since many people use presentations to share information and ideas.

- Does the idea have a legitimate secret sauce?

  This idea has a secret sauce by using ai to simplify the slideshow creation process and at the same time creating a visually appealing slideshow allowing users to save lots of time.

Brainstorming

Answer the following questions in your document:

1. Brainstorm ideas of problems you want to solve with software like an app or website. Include all the problems you came up with in your document.

   Car mod tracking app:

- Limited community for specific builds
- Lack of mod tracking
- Hard to find trusted parts or services

   Budget app:

- Manual budget tracking is tedious
- Impulsive purchases
- Losing track of bills

2. Brainstorm ways to solve the problems. Include all the solutions you came up with in your document.

   Car mod tracking app:

- Provide app users with a place to share pictures of builds and build timelines
- Present users with a place to track all of their current mods

- Give users a marketplace specific to their vehicles for aftermarket parts

Budget app:

- Simplify the budget creation process by asking users key details to help make a budget tailored to them
- prevent impulse purchases by providing users with a way to track their weekly spending
- provide users with a reminder for bills and other payments

3. Choose one of your ideas as your product that you will turn into a website for this course. Why did you pick this idea over the other candidates?

The idea that I will be using for this project is the car mod tracking app. I picked this app over the other candidates because I have more interest in cars and want a topic I am passionate about so I will stay engaged.

4. Is your idea a new one or has it existed before?

This idea has existed before but related apps are not very popular or mainstream.

5. What industry would your idea be useful in? Why? (i.e., advertising, apparel, arts, automotive, cosmetics, education, entertainment, food, etc.)

This product would be useful in the automotive industry. This is because my idea is meant to help car enthusiasts.

Product Proposal

Answer the following questions in your document:

1. Describe the product you have come up with and the type(s) of ideas that apply to it.

The product that I have come up with is a car mod tracking app. This app will provide the user with a way to track mods, share builds and build progression with a built-in social media, and give users a marketplace where they can buy and sell parts specific to their vehicle.

2. How is your product personally relevant to you? Are you or is someone close to you connected to the idea or the related problem?

   This product is personally relevant to me because I have lots of interest in cars and modding and I also work in the automotive industry.

3. What problem will your product solve?

   Lack of mod tracking and community for specific builds

4. What type of website will your product be? (i.e., blog, business, brochure, etc.)

   My website will be an promotional website for my app

5. Is your product a painkiller or a vitamin? That is, does it address users' needs or emotions? Why?

   My product addresses users needs because it provides them with a place to share, track, buy and sell car parts

6. Is your product easy to monetize?

   I think this product would be easy to monetize because the car community is pretty large

7. Is your product simple and easy to describe?

   I think my product is somewhat easy to describe since the idea is pretty basic but could be harder to understand if you know nothing about cars.

8. Who will be the likely users of your product? Does your product have a large market?

   I think the users of my product will be car enthusiasts. Yes this product would have a pretty large market since lots of people like modding cars and buying parts.

9. Does your product have a legitimate secret sauce?   I think this product will have a secret sauce because there are not a lot of apps related to car mod tracking and also with the marketplace and social media aspect the app may appeal to many users.