

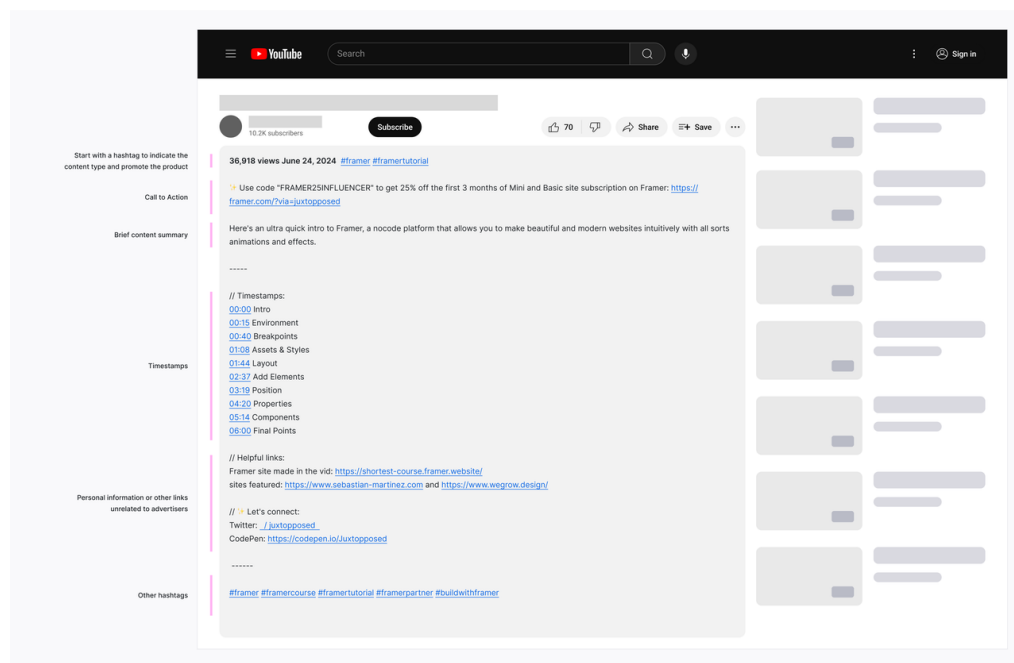
YouTube - Basic Creator Requirements

Title/Thumbnail

- **Compulsory:** Must include keywords or elements related to the theme.
- **Optional:** It's recommended to mention the advertiser's product and showcase its effectiveness.

Description

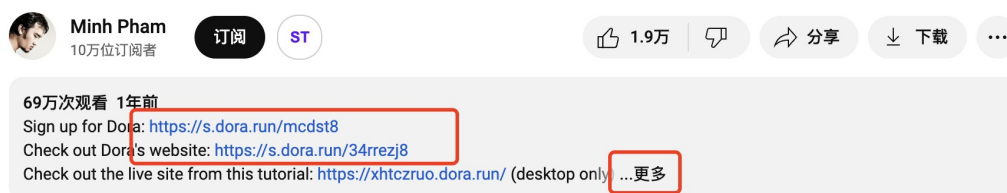
Recommended Structure:



1. Call-to-action Requirements:

- Must have a strong CTA for the advertiser that is fully visible when the description is collapsed, including the UTM link and coupon code.

How to make a 3D website with no coding | Dora tutorial



- The UTM link must be the one provided by us, not the official website link or a redirected link.

Aha's UTM link: `tryit.cc/{product_name}/{unique_code}`

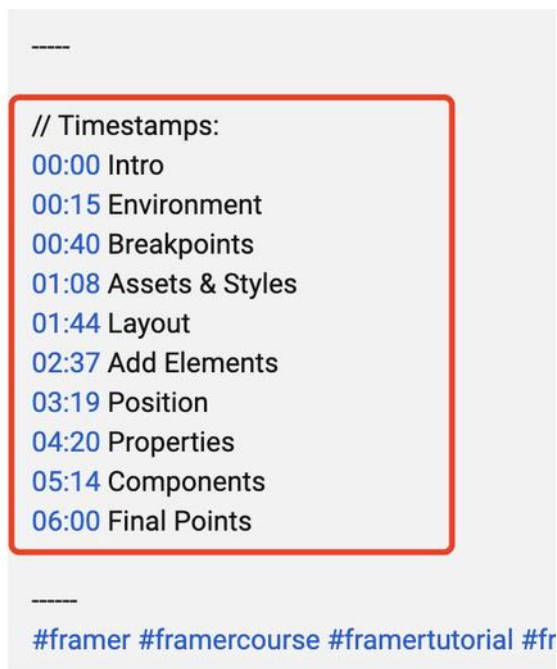
- To not influence data gathering, do not directly @ the official brand's accounts if not required.
- Do not deliberately mention "paid partnership," "advertisement," or related terms in the description.

2. Location of Ad Content and Personal Information

- Product-related info, timestamps, and content introduction all needs to be placed above the creator's personal information.

3. Timestamps (recommended for tutorial or similar content types)

- Should be able to use timestamps to jump to specific section of video, do not just use "key moments" format (Try to summarize the details within one page and let the audience know the main points as clearly as possible)



Main Video Content

1. Intro Requirements

Compulsory:

- Show product effectiveness
- Follow video theme

Optional:

- Mention of advertiser's product

2. Main content: Things to Consider

1. Use the advertiser's product to create a real-life use case, integrating your own thoughts on the product instead of a hard sell.
2. After demonstrating the advertiser's product, immediately follow with a CTA to guide viewers to click on the description link or use the discount code.
3. Avoid too much unnecessary content unrelated to the advertiser's product or the content goal.
4. The presented effectiveness and issues solved by the product need to align with the chosen theme.

3. Outro Requirements

Summary of the video content, appropriately showcasing the advertiser's product or effectiveness.

4. Other Content Requirements

4.1 Narration and Background Sound

1. Clear narration
2. Background music and sound effects need to be consistent with the overall content style and not abrupt.
3. Background sound has no regional copyright restrictions.

4.2 Subtitles

1. Subtitles must accurately correspond to the narration.
2. All characters in a subtitle line must appear simultaneously; characters should not pop up individually.
3. It's recommended to highlight keywords in the subtitles.

4.3 Content Length Requirements

1. The combined duration of the intro and outro is recommended not to exceed 15% of the total video duration, leaving enough time for the main content demonstration.
2. The total video length should be no less than 5 minutes.

Publishing Requirements

- Do not plagiarize others' content; ensure originality.
- Double-check product names, UTM links, coupon codes, and related information for accuracy before publishing.
- All published information must match the approved content, including video content, title, cover, description, etc.