

Helping Hand By Target.

My Application “Helping Hand”, creates a mobilized Target Delivery service that gives Target shoppers the ability to make money by shopping for other Target shoppers by delivering goods to their neighbors .

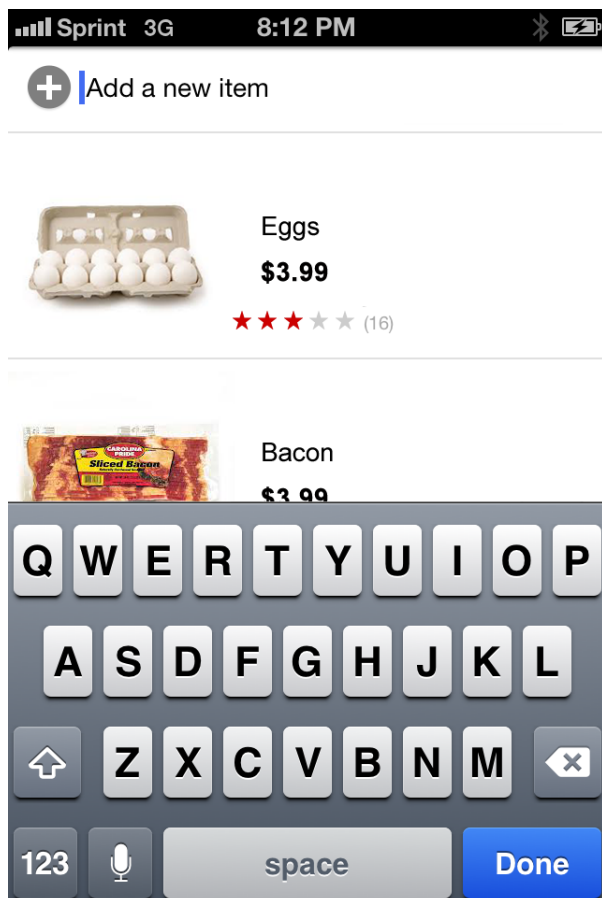
There are 2 Modes that HH operates in: **Buyer Mode** and **Shopper Mode**

Buyer Mode: is for those that want to make a shopping list for **Shoppers** to fulfill and deliver to their homes.

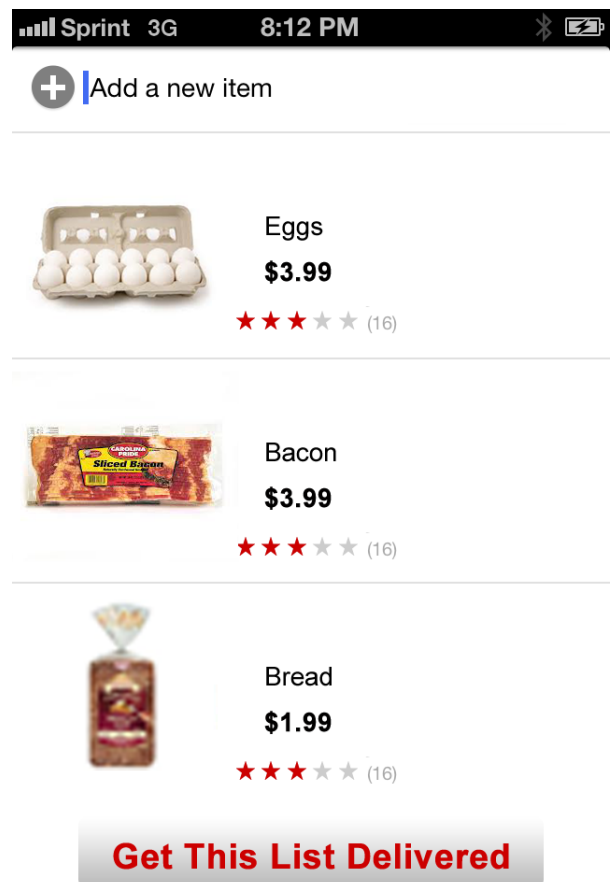
Buyers can add up to **5 items** to their helping hand shopping lists. **Why only 5?** when researching by asking 28 Target customers they unanimously said 5 items was the most that they would be willing to pick up for someone else.

Below describes the process to create a list that Shoppers will pick up.

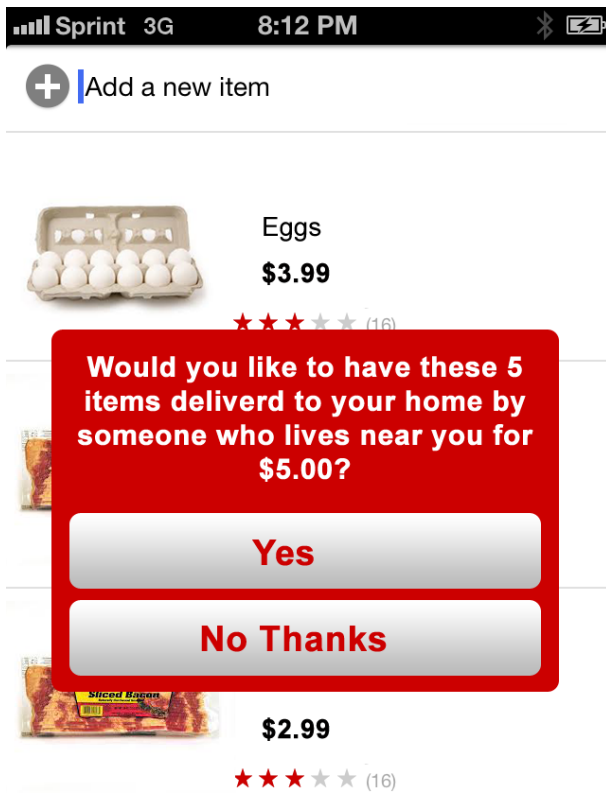
1. Buyer opens the Target Mobile App, and Creates a Shopping List



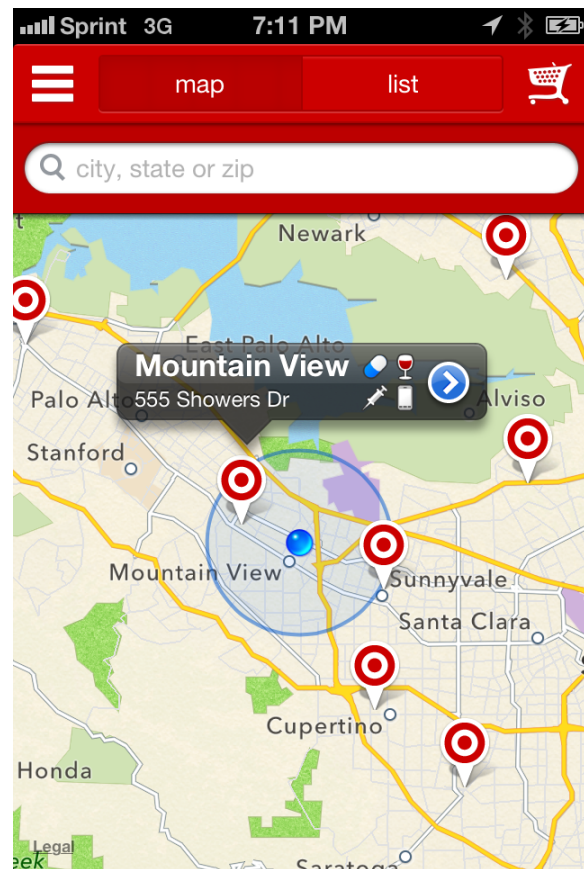
2. Buyer chooses to have List Delivered



3. Buyer Confirms Choice



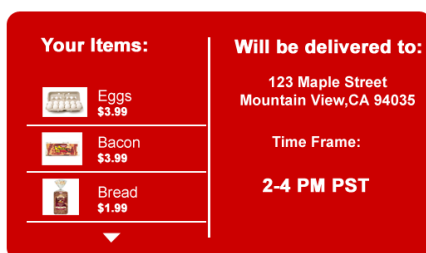
4. Buyer Selects Store nearest to them



5. Buyer Confirmation Page w/ Timeline

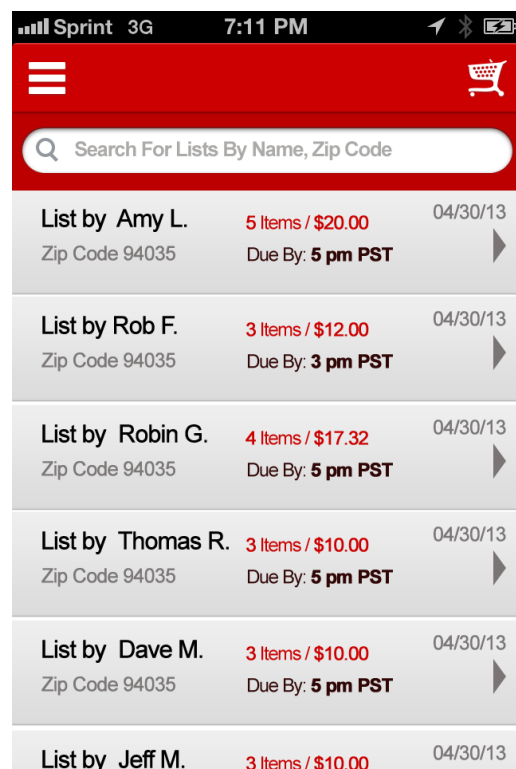


Done!



Total price \$20.00
including delivery

6. List goes into a queue for the store selected. Stays there for 8 Hours ,or until Shopper selects it.

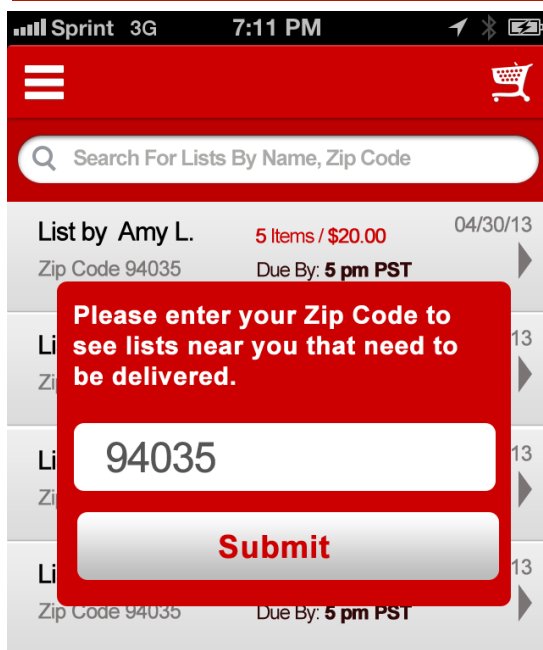


Shopper Mode is for those that are already going to Target to shop for their own goods, and are looking to make some extra money by delivering items to their neighbors, while saving money on future target purchases.

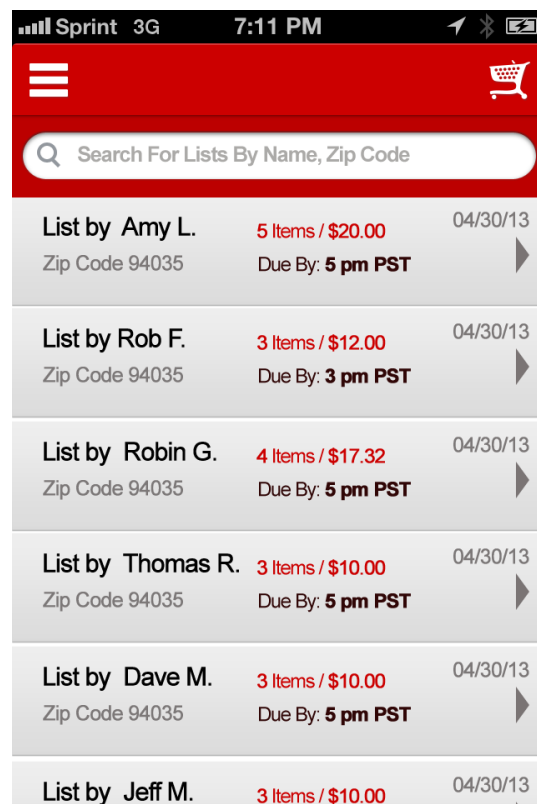
Shoppers want to lend a helping hand to their neighbors by providing delivery for the fee of \$ 5.00 to pick up and deliver up to 5 items that the buyer has added to their list.

The way it works:

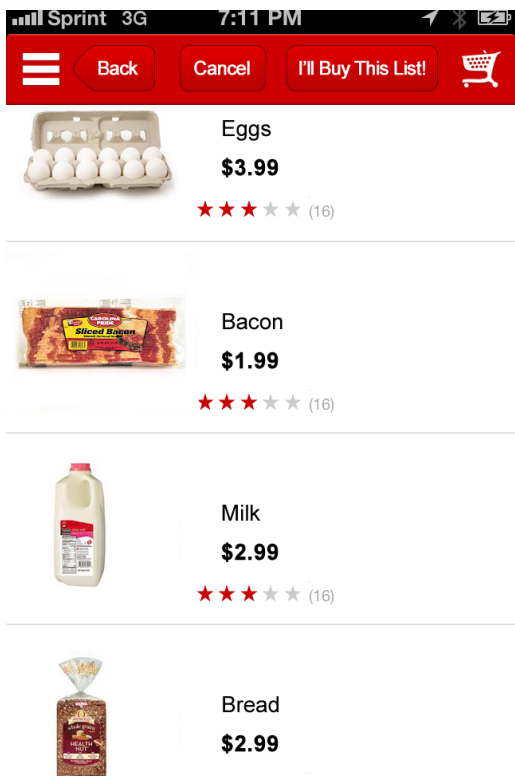
1. Shopper Selects shopping list from the queue of lists for the store they are shopping at only. Search by Zip



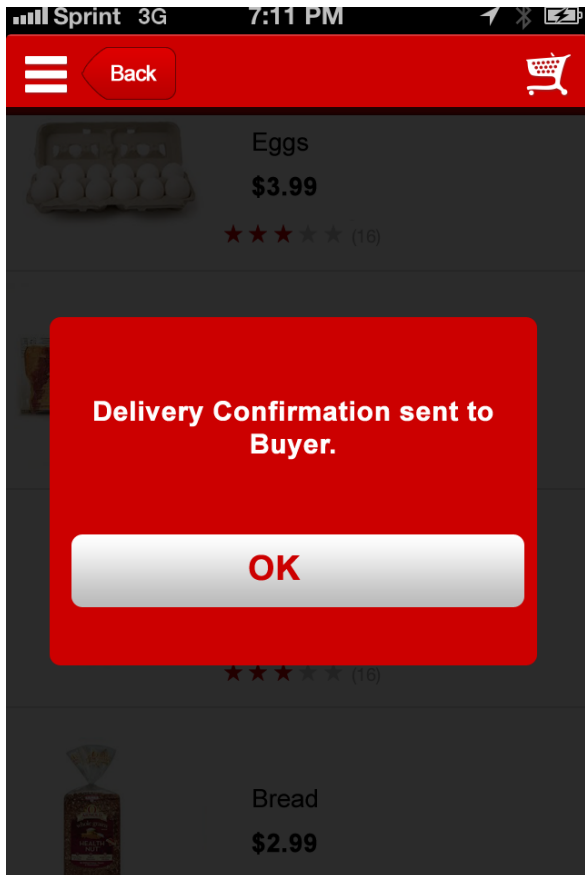
2. See List of Open Lists that need to be shopped for



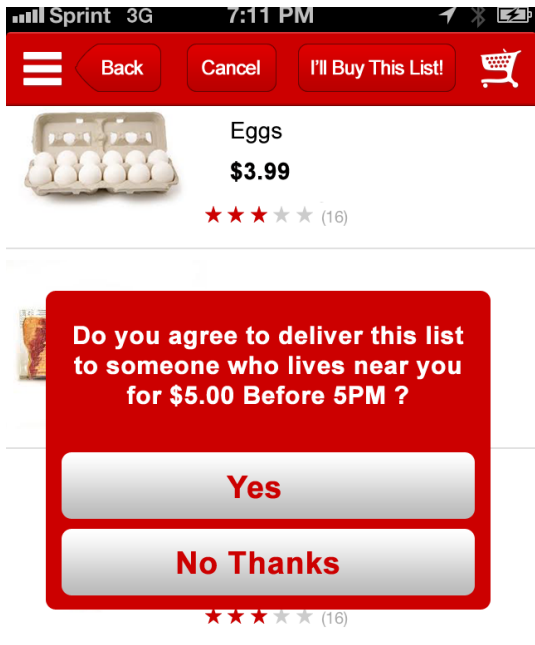
3. See all the Items in the list you have selected



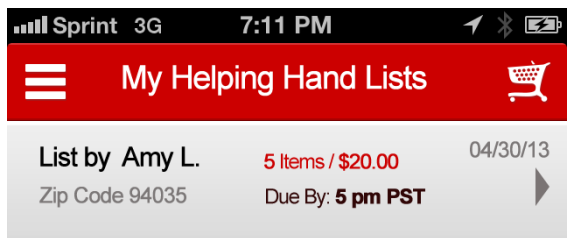
5. Notification to Buyer is Sent.



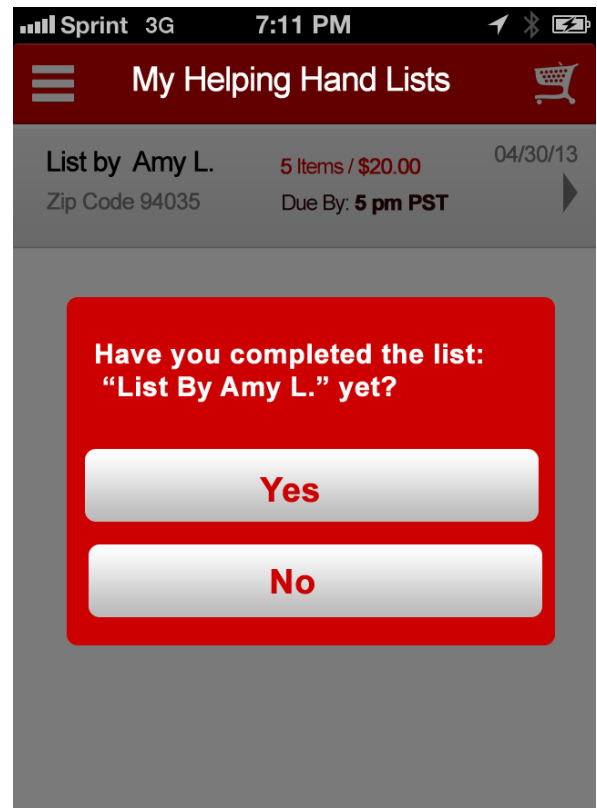
4. Shopper Selects "I'll Buy this List", Then confirm agreement.



6. Once Done shopping for the Items on the Shopping List. Shopper goes back to their Helping Hand Shopping Lists



7.Shopper Confirms that Items are gathered.



9. Once Delivery is Done and Final(Confirmed by Buyer) Shopper is presented with a screen to select how to be compensated



Thank you , for lending a Helping Hand.

You have already been reimbursed **\$20.00** for the Items
You have purchased for the buyer

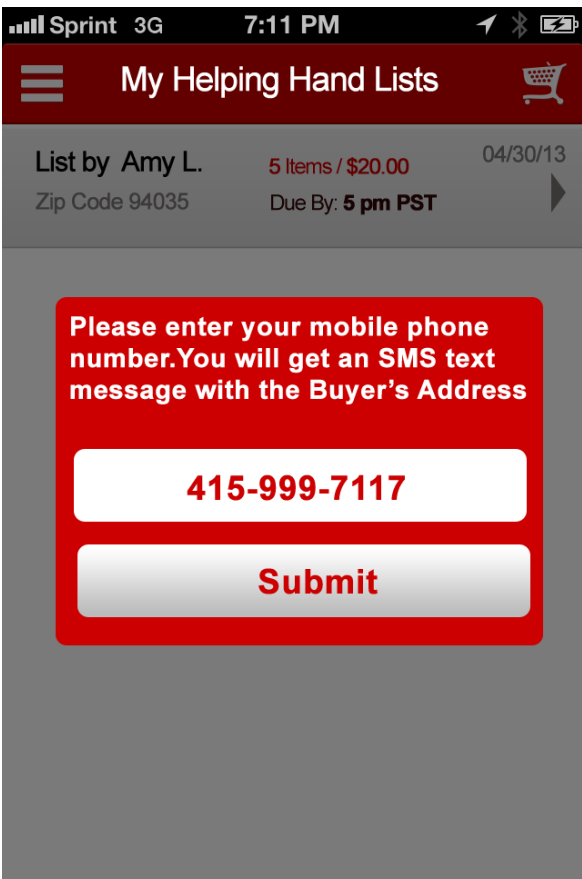
How would you like to be compensated for delivery?

\$5 Store Credit

Email \$5 Store Credit to Friend

Pass back to Buyer (On the House)

8. Shopper enters their Mobile Phone Number in order to get a SMS text message with the Buyers Address.



Additional Notes:

1. The process for fulfillment is fast and **secure**.

Shoppers can only get the Buyers address via text message to a real mobile phone number.

2. Once delivered, the Shopper is presented with 3 choices to be compensated

- 1.Target Store Credit
- 2.Pass Along Saving to Buyer (On the House)
3. Email \$5 Store Credit to Friend

All three of these options increase shopper spending and encourage shoppers to do more shopping per visit, and encourage their friends.