



skillify

Digital skills training for the
future of work

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500K Unfilled Jobs in Tech

- College graduates are in debt and **unprepared** for the workforce
- Employers struggle to hire, **retain** and recruit tech talent
- Coding education is **inaccessible** to underrepresented communities

A hand holding an orange marker, drawing on a whiteboard. The whiteboard has handwritten text in orange and blue ink, including "Example" and "2011". The text "Our Solution" is overlaid on the image in white.

Our Solution

A coding school where coaches
train students to get high-paying
and fulfilling jobs



David Adams
Student



Dashboard



Classroom



Profile



Logout

Monday January 24, 2022

Let's start learning, David!

Level 1 - HTML



Lesson
What is HTML?



Quiz
What is HTML?



Assignment
What is HTML?

Level 1 - HTML



Lesson
What is HTML?



Quiz
What is CSS?

Continue

My Goal

Get A Tech Job

Get A Tech Job

Achievements



HTML
Lesson



HTML
Quiz



HTML
Assignment



CSS
Lesson



CSS
Quiz



CSS
Assignment

Leaderboard

James Boron	Level 3
Amie Adams	Level 2
Oliver Kennedy	Level 1
Britney Jones	Level 2
Hailey Ross	Level 1

Product Benefits



Build Real Projects

Build a portfolio to show employers proof of mastery



Expert Coaches

Learn from the best with our industry mentors.



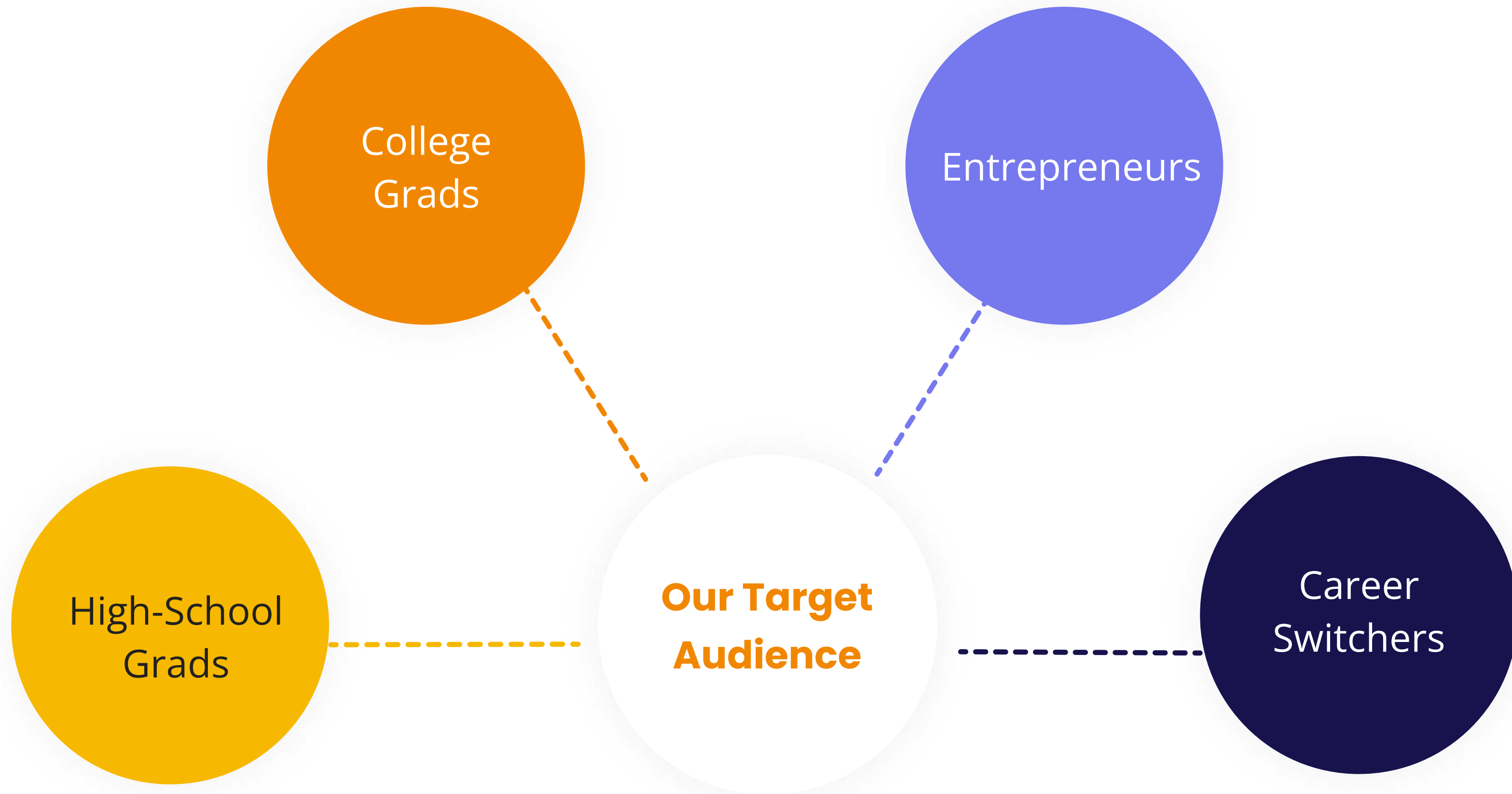
Job Preperation

Resume critiques and mock interviews



Community

cohort-based courses to learn with peers and keep each other accountable.

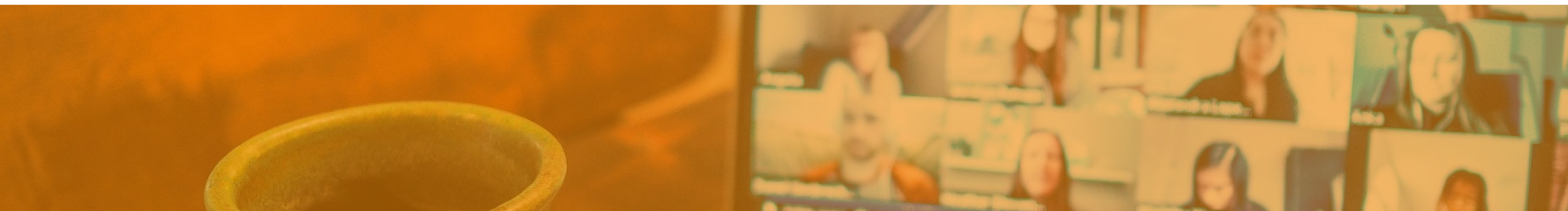


Market Opportunity

Total Addressable Market



Average Tuition Cost



Business Model

One Time Payment



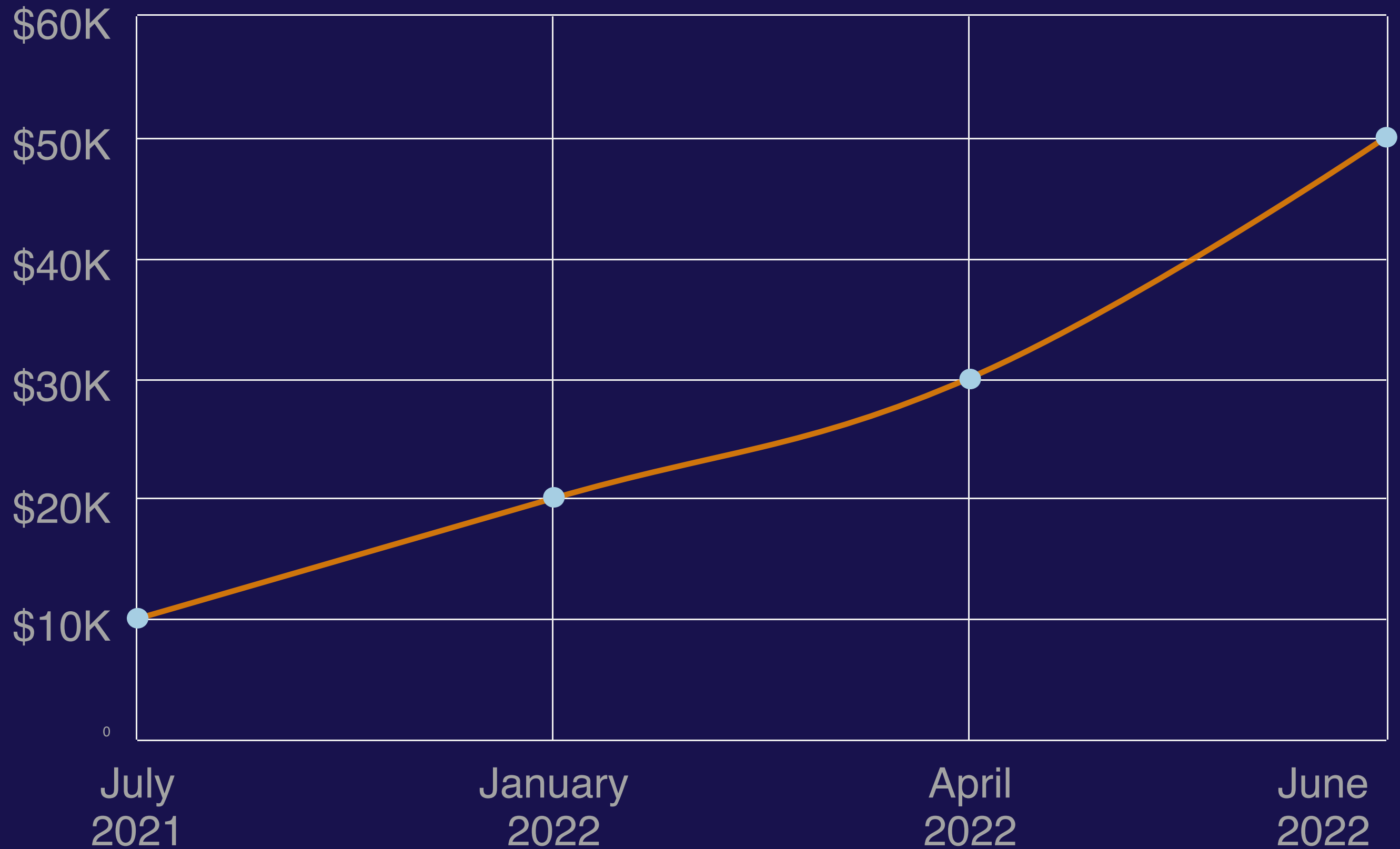
\$6000 for 3-Month
Program

Payment Plan



\$2000/month for 3-Month
Program

Total Revenue

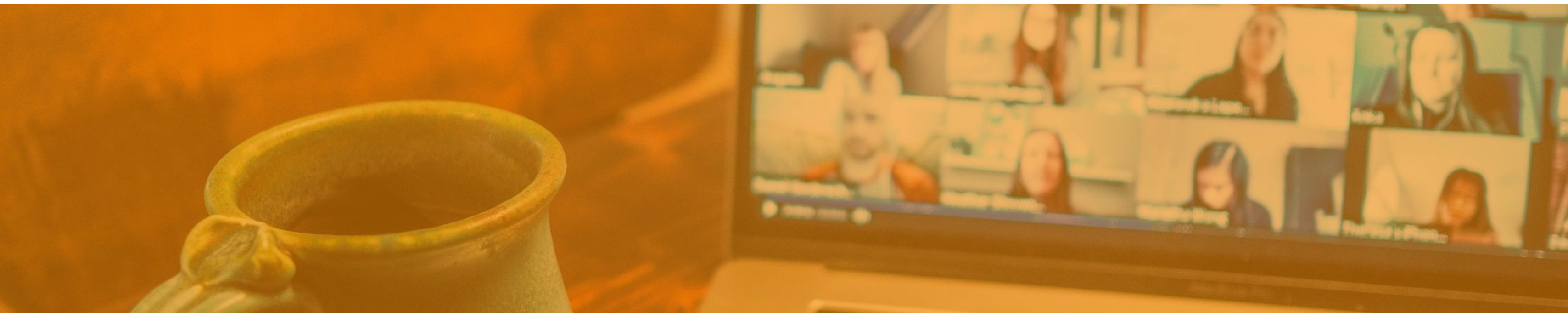


Differentiation

Personalized curriculum

A half of the cost

High accountability from coaches



User Testimonials



Ajevan Mahadaya

"I increased my salary by **\$20K** after 5 months of Skillify training."



Mayu Ganesathas

"Skillify helped me get my first job in tech. I now make **\$10K USD** per month remotely from home"



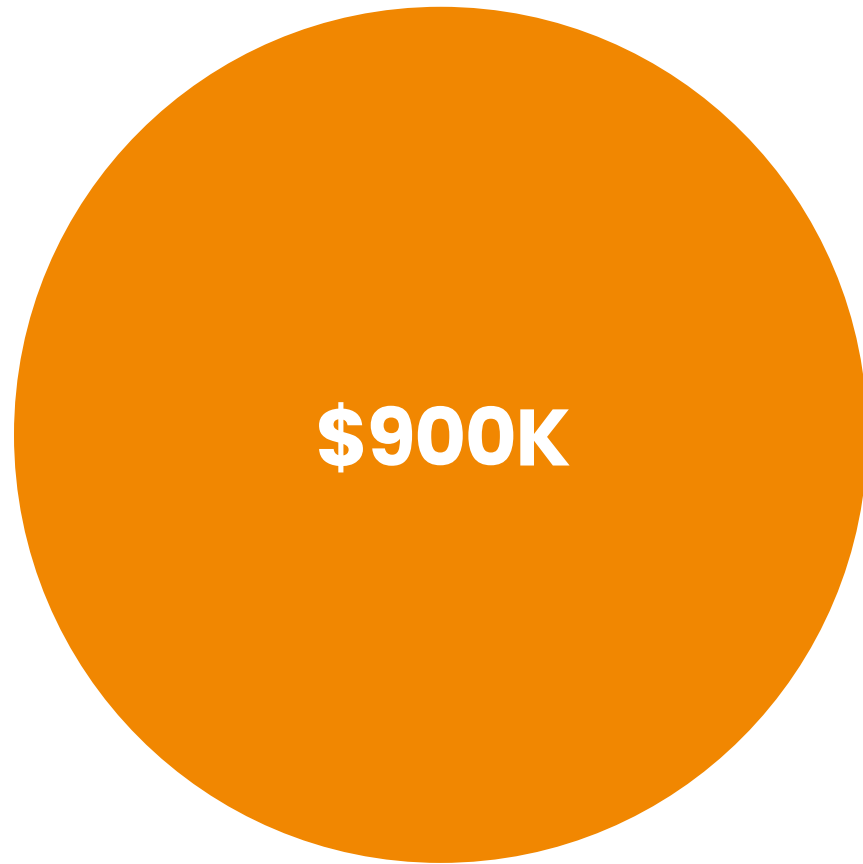
Brian Lee

"Skillify gave me the technical skills to become a better Product Manager. I was able to land a role that paid **1.5x** more than what I was making."

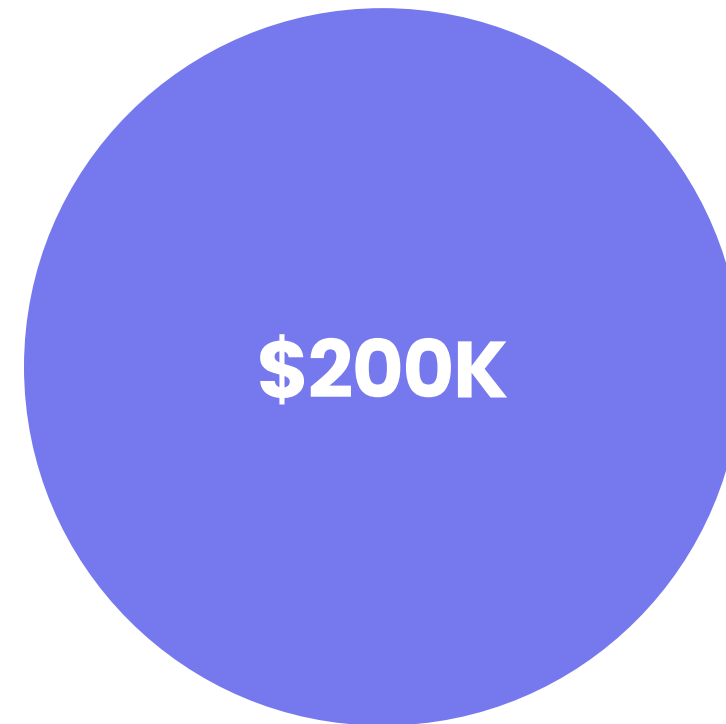
**What could we do with more
coaches and a development team?**

Financial

We're looking to raise \$1.2 million to expand our team and vision.



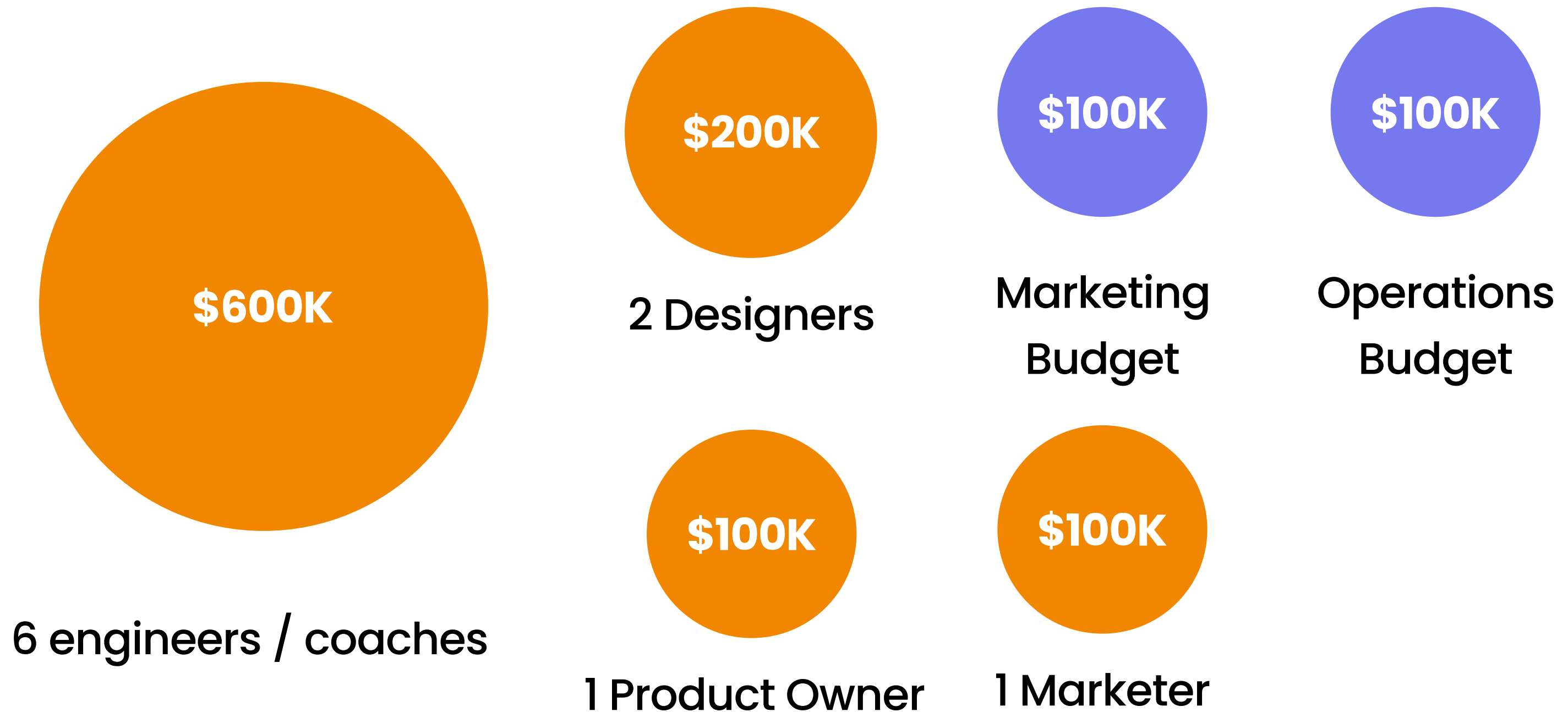
Team Expansion



Marketing/Operations
Budget

Financial

We're looking to raise \$1.2 million to expand our team and vision.



Meet the Team!

We are a small team of UWaterloo co-op students and alumni who work completely remote.

We're looking to expand our team!



Vithushan Namasivayasivam
Founder



Lavan Nithianandarajah
Lead Engineer



Lyn Michelle Cruz
Lead Designer

