

# API3 China Community Team Compensation Proposal

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***Note: this proposal is cover our whole 3-month-long operations cycle #2***

## Introduction

We are DAO believers, and we are also attracted by the concept and design of API3. So, we are optimistic about the future development of API3 and believe that API3 will become a leader in the Oracle and API field in the near future.

As we all know, China is the largest market in the blockchain space (both as a product user and as Holder/Token Trader). Therefore, China is also a market that API3 needs to focus on.

Based on this vision, we hope to build an API3 China market team to help API3 expand the market in China.

Briefly, our efforts include:

- Help API3 build its brand influence in China
  - Help API3 get more users in China
  - Help API3 get more token holders in China
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## Work items

- Build and operation of the API3 Chinese community in China
  - Media PR and content output
    - WeChat public account, BiHu Column, ChainNews Column, Odaily Column, Mars Finance Column, Jinse Finance Column, 8bit Column, Weibo, etc.
  - Business Development
  - Online/offline events organization
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## Timeline of execution

Media :

- Weekly - 1 article for API3 (translation)
- Timely release project progress to all major blockchain media
- 3 months - 1 article for API3 (original)

#### Community Operations :

- Monthly - 1 online meetup in the community to discuss API3. option:
  - Public class
  - AMA
  - Panel
  - online event co-organized with other crypto communities
- 3 months - more than 1 live broadcast (Bihu), invite API3 team members to participate
- Daily (including Saturday and Sunday) - daily operation of the community, support. Includes organize learning and discussion of API3

#### Marketing & BD :

- if there is a blockchain/oracle offline/online summit, attend a round table or keynote speech at least once
- API3 ads (including Bihu) in blockchain media and community
- contact potential customers in China and make an effort to sign up

*\*Other work that follow the overall plan of API3.*

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## Team

Name: Typto

Role: Marketing, Head of API3 China team

Weekly time: 40+h/w

Level: Expert

JD: make and execute plans, including operations, business development, media, public relations, and events.

Experience: Head of Aragon China, VP of ChainNews, KOL of DAO and blockchain space in China.

**Monthly compensation: 7,500 USD**

Name: Chequer Cat

Role: Community management, operations, Media

Weekly time: 20+h/w

Level: Senior

JD:

- API3 Chinese community operation and management, Chinese community/user growth, API3 product service support
- API3 update translation and release, related content writing, media relations and cooperation.

Experience: ChainLink researcher and investor, NEST researcher and investor, DAOSquare community events organizer

**Monthly compensation: 2,500 USD**

**\* Total 3 months team compensation: 10K USD/month x 3month = 30K USD**

ETH add: 0x9ac9c636404C8d46D9eb966d7179983Ba5a3941A

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## APPENDIX:

API3 China marketing teamwork status:

- Community Size: 2,000 (5 groups)
- Wechat public account
- Bihu account

The team members are from DAOSquare:

- DAOSquare has a total of 20,000+ followers on Bihu (China's largest trader community), and daily up 100+.
  - DAOSquare is the star DAO of the Chinese blockchain space
  - DAOSquare has a close relationship with China's blockchain media, especially ChainNews
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## Partnership

- Media: ChainNews, Odaily, Jinse, MarsFinance, ccvalue
- Exchange: Huobi, Hoo
- Investment: SNZ, Youbi, MCVC, IOSG
- Community: Bihu