

Overview

CurveBlock is a Real Estate Development company powered by Blockchain to track dividend payments for its community via the CurveBlock Centralised Exchange.

100% Liquid, aiming to remove the need for bank funding and control, effectively allowing execution of a potential recession proof model.

5% of ALL development profits are donated to charity, all charities are chosen by the community via their Blockchain voting rights, aiming to make CurveBlock one of the worlds largest donators to charity from the Real Estate Developments Sector.

U.K. Developments Via the CurveBlock Team

Global Scale Via Pre-vetted Independent Real Estate Developers.

Roadmap

Q4 2018 / Q1 2019 Seed Round
Q1/Q2 2019 Private Round
Q2/Q3 2019 Public Round
Q3/Q4 2019 Property Developments Purchased
Exchange Launch
Smart Contract Staking Wallets Available
2019/2020 Pre-vetted Independent Real Estate Developers allowed to show case projects
2020/2021 Current Sites Sold / New Sites Begin

Token Sale Information

Soft Cap = £500,000.00
Hard Cap = £50,000,000.00
Token Price = £00.20
Total Token Supply = 500,000,000
Seed Bonus = 100%
Start Date = Live

Customer Discovery Canvas

Solution

Why

CurveBlock aims to disrupt the current status quo in Real Estate Development to break free of bank and market control.

How

By no longer relying on traditional funding (Banks) by utilizing mass collaboration through collective investment. This will allow all people to invest and earn revenue in the development process which has not been readily available to them before.

What

Emotional

Starting the journey to financial freedom

Social

5% of profits from every development are donated to the charity of the community's choice

Functional

Centralized exchange, powered by decentralized blockchain with blockchain staking wallets effectively tracking tokenized dividends (passive income)

Problem

The Problem and why it needs solving

Banks are currently in control of the real estate development process which limits availability. No current vehicle for the average investor.

The Customer and how they solve the problem today

Average Investors use their personal savings to invest in rental homes or REIT's (which few fully understand).

Customer Profile

Customer Needs

Emotional

Breaking free from the 9 to 5 rat race

Social

customer wants to say where the donation goes (not the company)

Functional

one stop shop, various projects to choose to invest in (stake against), deeds/ownership proof shown on the CurveBlock exchange, live cctv on all sites, educational data available on the exchange for self-builders to learn from

Where the Customer hangs out

Open markets such as Social media, Traditional media, Recreational events

How the Customer buys today

Currently investment opportunities are in REIT's and crowdfunding platforms which are all closed ledgers and potentially un-trusted or with personal savings in rental homes.

Opportunity

Total Market

6.7 billion people
2018 9.7 billion people by 2025

Target Segment

UK, 66.7million people (Nov 2018)
USA, 327.7million people (Dec 2018)

Addressable Market

6.7m people (UK)10%
32.7m people (USA) 10%

Market Share

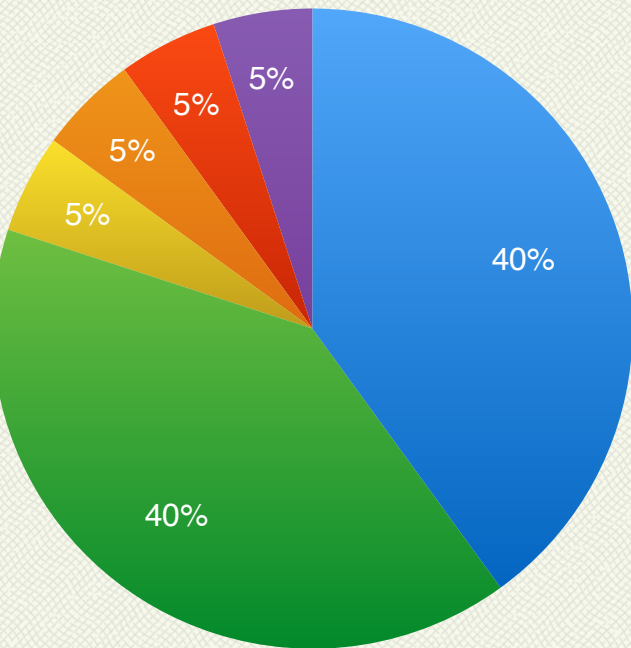
7500 houses over 5 years, 1500 houses per year, 20-30 sites

Positioning

CurveBlock Exchange, simple to use, fast liquidity, direct revenue share through stable coin

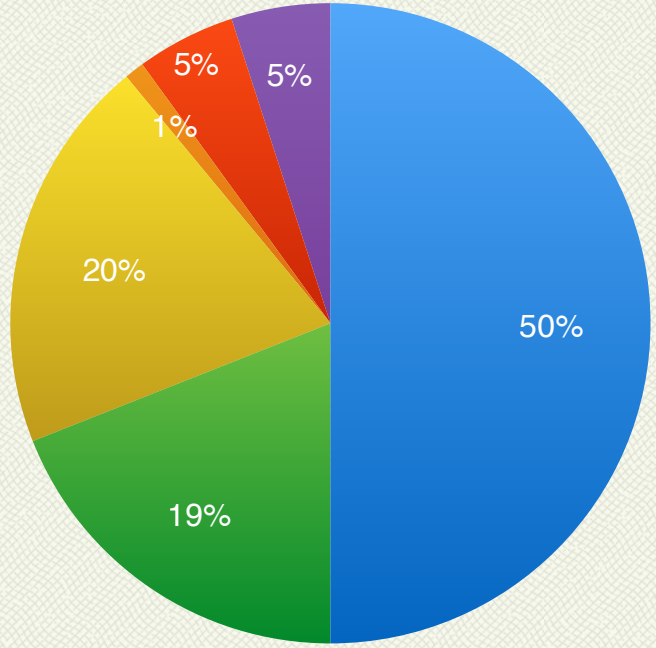
Token Sale Usage

- Development Funds
- Marketing Fees
- Back office Funds
- Development Land Purchase Funds
- Blockchain R&D
- Admin & Legal Fees



Fund Distribution

- Token Sale
- Company Reserve (Vested over 5 Years)
- Team & Strategic Partners (Vested over 5 Years)
- AirDrop & Bounty
- Seed Funding
- Seed Funding Bonus



Company Profit & Loss After Community Dividends Are Paid Out

Based On Available Development Sites Data

Seed Numbers £50m *=Estimated **=actual	2019	2020	2021	2022	2023	2024
Real Estate Development Purchase Costs *	£24,400,000	N/A	£32,427,250	N/A	£43,183,187	N/A
Sales & Marketing **	£300,000	£300,000	£300,000	£300,000	£300,000	£300,000
Internal & External Team & Support Costs *	£750,000	£450,000	£450,000	£450,000	£450,000	£450,000
Hardware Costs & Upgrades *	£150,000	£20,000	£20,000	£20,000	£20,000	£20,000
Real Estate Build- Out Costs *	£24,400,000	N/A	£32,427,250	N/A	£43,183,187	N/A
Total Costs	£50,000,000	£770,000	£65,624,500	£770,000	£87,136,374	£770,000
Real Estate Sales (Profits) *	N/A	£32,879,000	N/A	£43,793,750	N/A	£58,212,000
Profit & Loss *	-£1,200,000	+£32,109,000	-£770,000	+£43,023,750	-£770,000	+£57,442,000