**User Stories**

**First-Time Visitor Goals**

* **As a First-Time Visitor, I want to easily understand the main purpose of the site and learn more about the festival,** so I can quickly determine if this is the kind of event I would enjoy attending. I want to see a visually striking homepage that showcases the festival’s vibe, past events, and overall atmosphere through videos, images, and key details.
* **As a First-Time Visitor, I want to be able to easily navigate the site to find information about tour dates, ticket prices, and the festival lineup,** so I don’t have to spend time searching for the details I need to decide to purchase tickets. I expect clear menus, sections, and call-to-action buttons that lead me to key pages like "Buy Tickets" and "Lineup."
* **As a First-Time Visitor, I want to look for reviews and testimonials from past attendees to see if the festival is worth attending,** so I can make an informed decision about purchasing a ticket. I would love to see real fan experiences, ratings, or even video testimonials from past events.
* **As a First-Time Visitor, I want to locate social media links to check out the festival’s community and engagement,** so I can see how popular and reputable the event is. I expect links to be easy to find and to lead me directly to platforms like Instagram, TikTok, and Facebook, where I can view festival highlights, band interactions, and community excitement.

**Returning Visitor Goals**

* **As a Returning Visitor, I want to check the latest festival lineup updates to see if new bands have been added,** so I can stay up to date and adjust my plans accordingly. I’d love to see a “Recently Added” section or a filter that highlights the latest announcements.
* **As a Returning Visitor, I want to find information about ticket availability and pricing to make a purchase or upgrade my ticket,** so I can decide whether to buy a VIP pass, a weekend pass, or a day ticket. I expect clear explanations of what each ticket type includes, and any early-bird discounts or limited-time offers.
* **As a Returning Visitor, I want to access the festival schedule to plan my experience,** so I can make sure I don’t miss my favourite bands. I’d love an interactive or downloadable schedule that lets me mark must-see performances.
* **As a Returning Visitor, I want to find out about festival rules, camping options, and transportation,** so I can prepare for the event in advance. I expect detailed FAQs covering what I can bring, camping site layouts, shuttle bus schedules, and parking information.

**Frequent User Goals**

* **As a Frequent User, I want to check for new festival announcements, such as additional tour dates or special guests,** so I can stay in the loop and adjust my plans accordingly. I’d love a news feed or push notifications for breaking updates.
* **As a Frequent User, I want to browse and pre-order official festival or band merchandise,** so I can get limited-edition items before they sell out. I expect an online store with clear product images, sizes, and delivery options.
* **As a Frequent User, I want to sign up for email or push notifications,** so I never miss an important update about lineup changes, exclusive ticket sales, or last-minute schedule adjustments. I want to control my notification preferences to avoid spam but still get crucial alerts.
* **As a Frequent User, I want to interact with other metal fans via a forum or community feature,** so I can discuss my excitement, plan meetups, and share experiences. I’d love to see a chat feature, fan forums, or an official Discord server link.

**Band/Performer Goals – Unit 3**

* **As a Band/Performer, I want to view my set time and stage details,** so I know where and when I’m performing. I expect a clear schedule with stage locations and soundcheck times.
* **As a Band/Performer, I want to submit my band bio, photos, and social media links,** so fans can learn about us before the festival. I expect an easy-to-use submission form that allows me to update my profile.
* **As a Band/Performer, I want to access festival marketing materials and promotional assets,** so I can help promote the festival and our performance. I’d love downloadable graphics, branded hashtags, and official press releases.
* **As a Band/Performer, I want to see my merch sales stats if I’m selling through the festival store,** so I can track how much we’re selling and adjust stock if needed. A dashboard or regular email updates would be ideal.
* **As a Band/Performer, I want to connect with the festival’s production team,** so I can confirm technical requirements such as sound, lighting, and stage setup. A direct messaging system or a production contact list would be helpful.
* **As a Band/Performer, I want to check out the other bands on the lineup,** so I can network and potentially collaborate with fellow musicians. A private artist-only section would be a great feature.

**Vendor Goals (Food, Drinks, and Merchandise) – Unit 4**

* **As a Vendor, I want to apply for a vendor spot,** so I can sell food, drinks, or merchandise at the festival. I expect an easy-to-use online application form with clear guidelines on costs, space availability, and licensing requirements.
* **As a Vendor, I want to see a festival map with vendor locations,** so I can know where my stall will be and plan my setup accordingly. An interactive map or a downloadable PDF would be useful.
* **As a Vendor, I want to access a checklist of setup requirements and allowed items,** so I can ensure I meet festival guidelines. A downloadable vendor handbook would be helpful.
* **As a Vendor, I want to know peak sales times and expected crowd flow information,** so I can prepare inventory and staffing accordingly. Access to past festival sales data or a guide on festival foot traffic patterns would be useful.
* **As a Vendor, I want to be able to promote my food, drinks, or merchandise on the festival website,** so attendees know what’s available before they arrive. A vendor listing section with images and descriptions would be ideal.
* **As a Vendor, I want to receive direct communication from festival organizers,** so I stay updated on setup times, festival rules, and any last-minute changes. An email newsletter or messaging platform would work well.