



Bryce Stradling

UI/UX DESIGNER



402-415-4743



brycestradling@gmail.com



brycestradling.com



brycestradling

SUMMARY

Applying User-centered design best practices, I strive to create usable high functioning successful products that reach a wide audience. I am currently looking to find a position on a design team with a strong focus on the latest approaches and technology, and that can take advantage of my diverse skill set that includes a strong knowledge of web technologies, adobe products, video production, marketing and product design.

PROFESSIONAL EXPERIENCE

UI/UX Designer, HATCX (July 2016 - present)

HATCX is an innovation lab that utilizes technology to help people better navigate and access healthcare. I was the end to end designer for their debut product Hatcx cost, a cross platform healthcare transparency, and doctor finder application. The app is currently available on iOS, Android and as a Web based application. I worked closely with an Agile team of developers and with marketing on promotional projects. The role encompassed interaction design, visual design and illustrations for the companies software products and well as design for marketing efforts including the redesign of the marketing website, promotional emails, and animated videos.

Senior Graphic Designer, Vyrat Marketing (May 2015 - July 2016)

Vyrat Marketing is a Marketing agency specializing in real estate, and small businesses. I provided a large output of websites, blogs, photo retouching, social media images, promotional mailers, branding, motion and email design. Conducted weekly training sessions with the staff. As an expansion of my earlier role as Web Designer, I took on more of a leadership position, guiding and advising a team of two other designers.

Web Designer, Vyrat Marketing (October 2013 - May 2015)

Utilized responsive design methods to do layouts websites, blogs emails and other material to which I then used HTML, CSS, and Javascript to edit and create responsive WordPress websites, blogs, emails, and forms for client and company use, while utilizing white hat SEO practices, structured data and social media optimization. Created web banners, social media art as well as some logo design and branding work. Responsible for photo retouching and occasional video production.

Post Production Artist, Terra 2 (contract) (June 2014 - September 2015)

Independantly contracted to Work on the film UpButton. The position relied heavily on Adobe After Effects and Photoshop to rotoscope actors, apply color correction, special effects or othe aspects of post productions, in orderto improve the overall ascetic quality of the film.

Photographer, Portrait Innovations (December 2012 - August 2013)

Using a fully equipped professional studio, I worked with a wide variety of clientele to produce the best possible photography, as well as providing digital editing and the selling of prints and services.

EDUCATION

University of Nebraska at Omaha (2009 - 2011)

Continuing education in Philoshophy, Political Science, and Fine Arts.

The Creative Center (2007- 2009)

Associates Degree in Design, Illustration and Computer Graphics