

How to Hire a Calling Assistant



In this marketing episode, you'll learn how to hire a calling assistant using online ads, assessments, auditioning during the interview process, and assessing the individual during the trial period.

Watch the video

Weekly Client Message

Gmail Unsubscribe and Promotions Folder

Clients,

If you use Gmail I'm sure you've noticed an "Unsubscribe" link at the top of many emails now. You also see a new "Promotions" folder where many of your promotional messages now go.

I love it! I spend a majority of my day in email as I'm sure you do, too.

Anything to decrease interruptions to my day the better. I get a mountain of email from vendors, salespeople, and businesses who don't respect my inbox. I say, "Unsubscribe them!"

But how do these Gmail changes effect the email you're sending with us?



Frank Klesitz,
CEO Vyral Marketing

Read this week's client message

Success Story

How Lance Woodley Captures Repeat Business from Past Clients of 5, 10, 20 Years Ago using Video



"The cost is nominal if it helps clients buy investment properties, especially if they range between 800 to a million dollars. With the commission from that sale alone, I can hire Vyral Marketing for a decade. ... Quite frankly, this is the most cost effective thing we do."

—Vyral Client Lance Woodley

See examples and full interview

Hangouts On Air

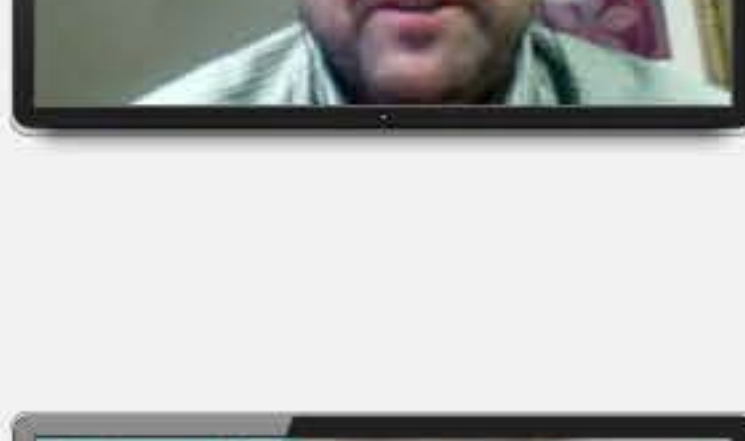


Industry Partner Interview of the Week

Leveraged Lead Generation Hangout

In this replay, you will learn how David will do 30 Million this year converting FSBO's and Expired Leads.

Watch the full replay



Database Marketing Hangout

How Realtor Matt Fetick Attracts Clients by Leveraging His Database

In this replay, you will learn how David will do 30 Million this year converting FSBO's and Expired Leads.

Watch the full replay



Live Client Training

The Perfect Video Blog for Lead Generation

In this replay, you will learn how David will do 30 Million this year converting FSBO's and Expired Leads.

Watch the full replay

Bahamas Elite Real Estate Mastermind

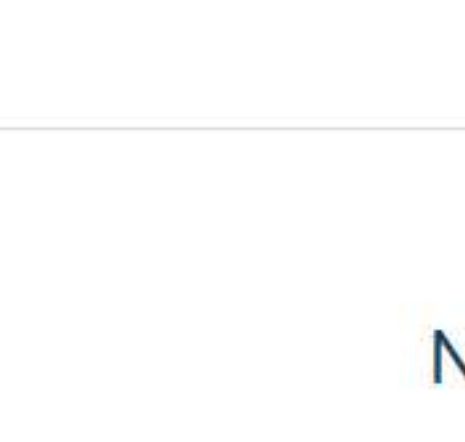


Join us December 3-4, 2015 in Nassau Bahamas for a 2-day real estate mastermind.

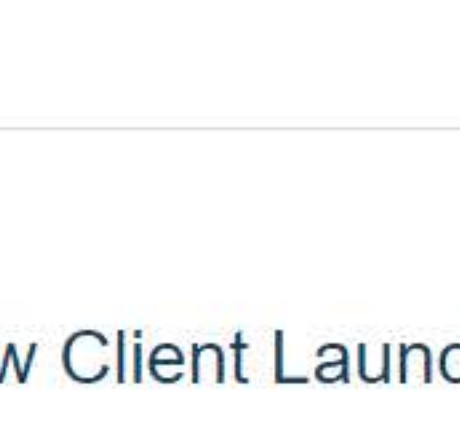
Only 5 tickets remaining

Get all the details

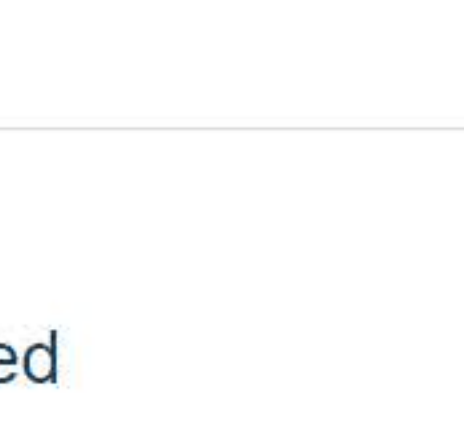
Welcome Our New Clients



Sue Langston
Real Estate Professional
Wichita, Kansas

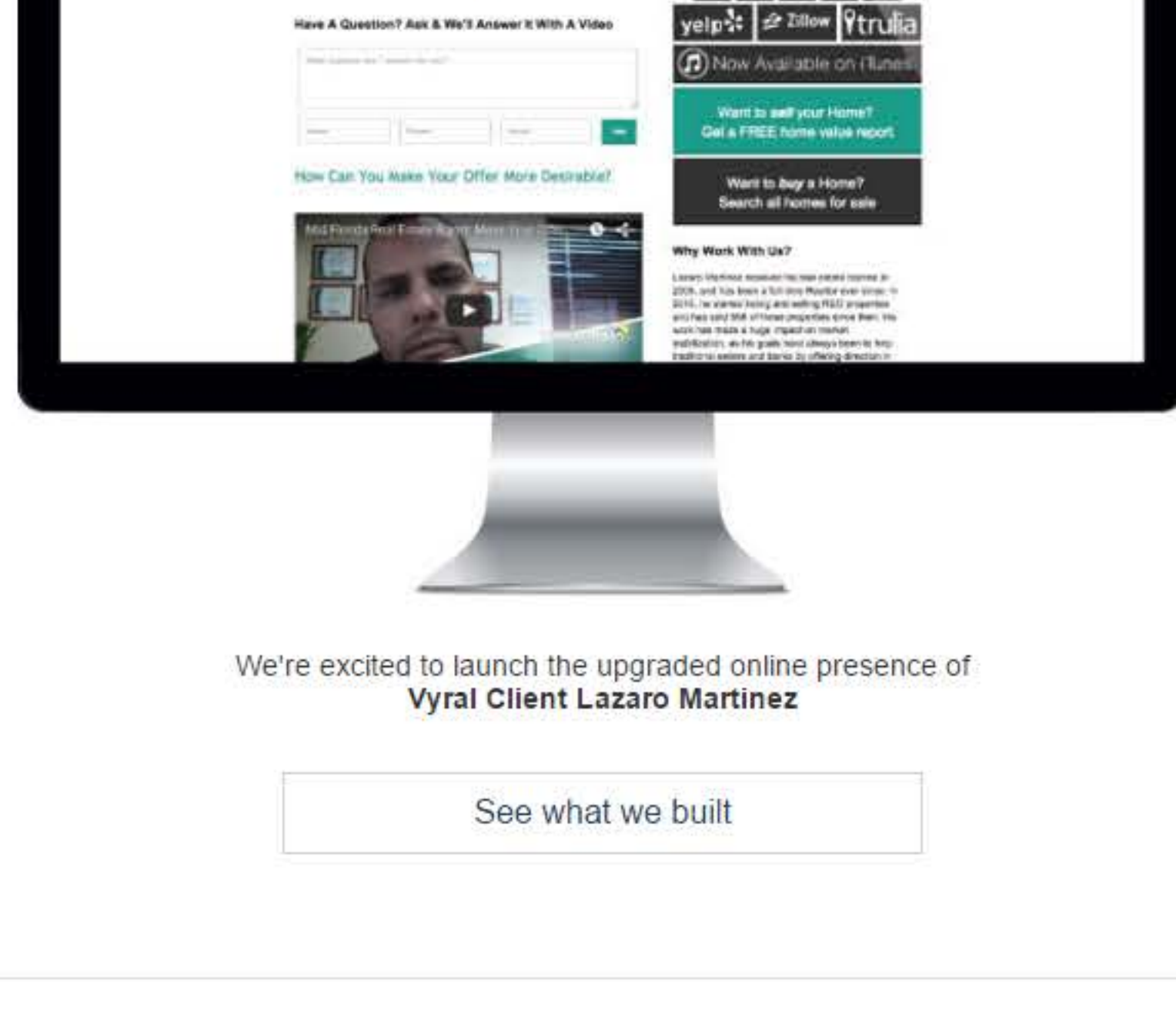


Sue Langston
Real Estate Professional
Wichita, Kansas



Sue Langston
Real Estate Professional
Wichita, Kansas

New Client Launched

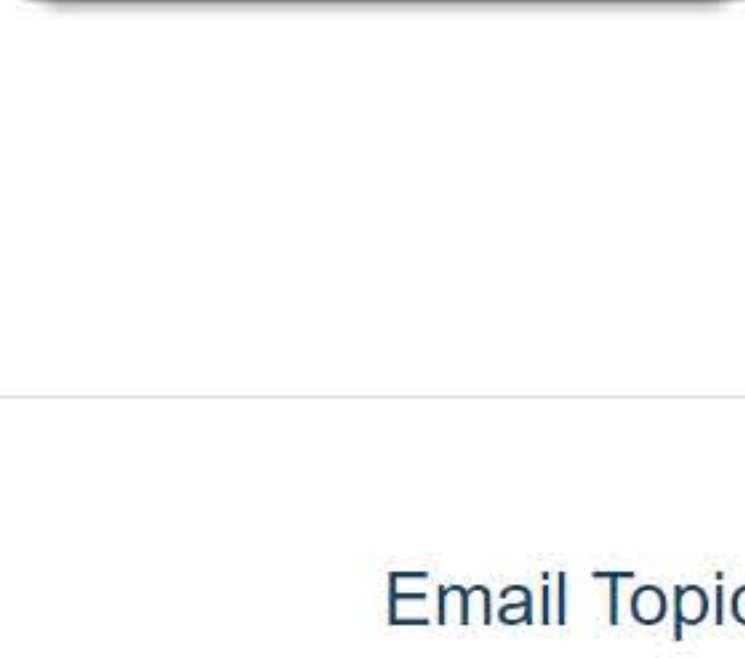


We're excited to launch the upgraded online presence of
Vyral Client Lazaro Martinez

See what we built

Video of the Week

Is Selling this Fall a good idea?



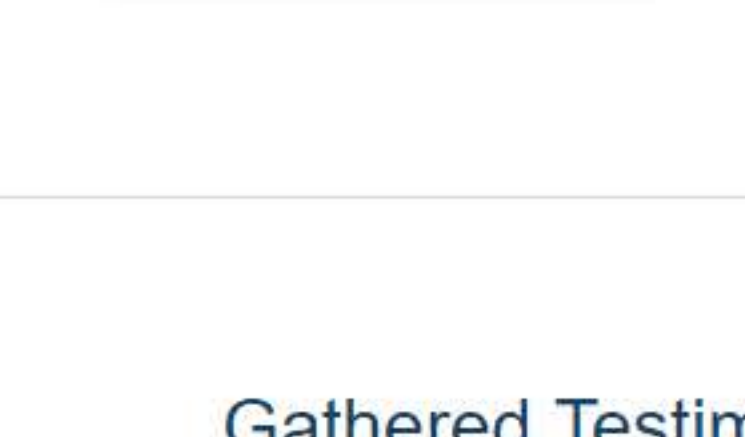
Austin's real estate market is one of the most competitive in the country. Right now, sellers have the upper hand, as buyers are often finding themselves in multiple offer situations. These are stressful times to be a buyer, especially if you're not armed with the requisite knowledge to get your offer accepted. Luckily, we're here to help.

Vyral Client Shawn Cuthane in Cedar Park, TX scored 20 out of 22 points on the perfect video checklist.

See the best client video

Email Topic of the Week

What You Need to know about Indian Leased Land in the Palm Springs Area



"If you're considering selling your home, there are a handful of things you need to do before you list. For one, you'll want to have a professional roofer inspect your roof. Many homeowners don't even think about it, but the roof problems can be awfully expensive and if there are problems with it, potential buyers might shy away."

We'd like to congratulate Vyral Client Ron Wagener in Sun Lakes, AZ for having the best performing topic this week, achieving a 26% open rate and a 12% click rate.

See the best client email

Gathered Testimonial of the Week

How We Helped Jeff Sell His Home with Excellent Marketing



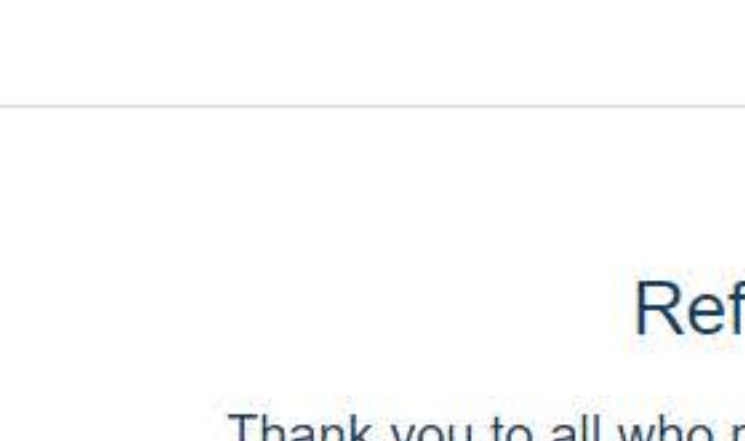
"They were extremely thorough, and did a great job marketing our property! They were excellent to work with and always kept us in the loop. If I had a question and left a message for them, Greg or Eileen would call me back within minutes! They even threw a "Bon Voyage" party for us and invited the whole neighborhood. They were very accommodating and outstanding throughout the process."

We'd like to congratulate Vyral Client Greg McDaniel on a great customer success story we gathered for him to add to his website.

Listen to the audio testimonial

Vyral Marketing Employee Spotlight

Chris Dryden



"I see opportunity and leadership that invests in their employees. I think employees have to be willing to match that investment, but I also see a set of core values that I can believe in and a mission statement that I align with. I think the leadership here empowers us to move beyond our limitations and they give us the resources to do so."

—Vyral Employee Chris Dryden

See the full interview

Referrals

Thank you to all who referred us this past week

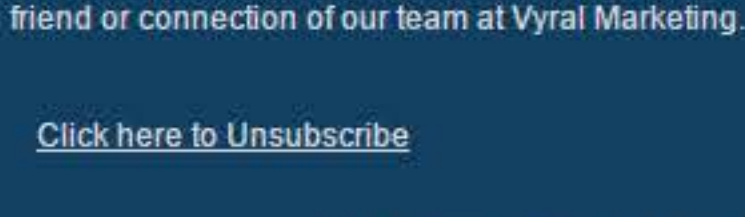
Lars Hedenborg introduced us to David Caggiano

Our Sponsors



"This week we made 27,278 calls, 2,491 contacts, and passed over 73 people to our clients who were interested in speaking with them."

Hire a calling assistant



Finance of America will pay up to half of your Vyral Marketing fee as long as you mention them in your videos or your marketing.

Contact Jay Moderski and he will partner you with your local loan officer:

jmoderski@financeofamerica.com

560×320

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[Watch the Video](#)

Recent Sales

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Chicago, IL 60642
\$400,000

150×150

123 Some St.
Chicago, IL 60642
\$400,000

150×150

123 Some St.
Chicago, IL 60642
\$400,000

150×150

123 Some St.
Chicago, IL 60642
\$400,000

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You can [unsubscribe here](#) or [manage your preferences](#).



GET RESULTS AND STAY ACCOUNTABLE WITH KW MAPS COACHING

I want to ensure that you understand how important it is to hire a coach to help grow your real estate business. A real estate coach is a lot like a fitness trainer. You're always more inclined to go to the gym at five in the morning when you have a trainer there waiting for you. Unless you're very dedicated, I'm guessing that you wouldn't get up and get out of bed. It's the accountability that forces you to action, and that's a big part of MAPS Coaching.

Tim Heyl, one of our highest-producing agents and coaching clients, told us that his coach gives him assignments and keeps him accountable every week. A couple of our other clients have some amazing stories as well, such as Sarita Dua, who went from \$18 million to \$30.5 million in production in just one year with our coaching. Diane Griffin, a KW agent out of Grand Rapids, took her production from \$28 million to \$48 million!

With these types of results, your coaching is practically already paid for!

Our coaches know that performance equals potential minus interference. They know that interference comes from limiting beliefs in your life that do not serve you. Our coaches will hold your feet to the fire to get you leads and leverage your strengths to make your business soar. These coaches have been exactly where you are right now. They've all sold real estate, and they've all been through the same dilemmas that you're finding yourself in. Your coach understands the business and they're here to help you navigate right through it.

Allow us to remove your interference and get you to the performance that you desire!

[SEE WHAT WE CAN DO FOR YOU](#)

How Brett Tanner Utilized MAPS to Improve His Career



"My coach spends a lot of time talking about leadership and how I lead my team. This has actually created a lot of balance in my life because my kids are 6, 4, and 2. Being a better leader at work has allowed me to also be a better father because I have more time to spend outside of work." — Brett Tanner

[See to the full testimonial](#)

Which coaching program is right for you?

[START NOW](#)



MASTERY

Designed for those willing and ready to TAKE their CAREER to the TOP of the real estate INDUSTRY.

[Learn More](#)

BREAKTHROUGH

MAXIMIZE your profits in this game-changing program that will quickly BOOST your BOTTOM LINE and move you beyond your barriers.

[Learn More](#)

GROUP

ACCELERATE your PRODUCTION with new mindsets, language patterns, systems and models.

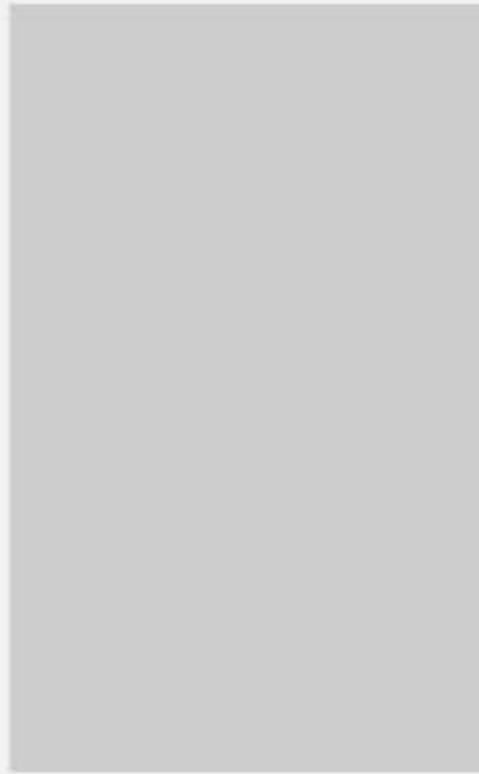
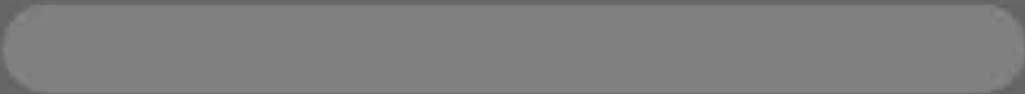
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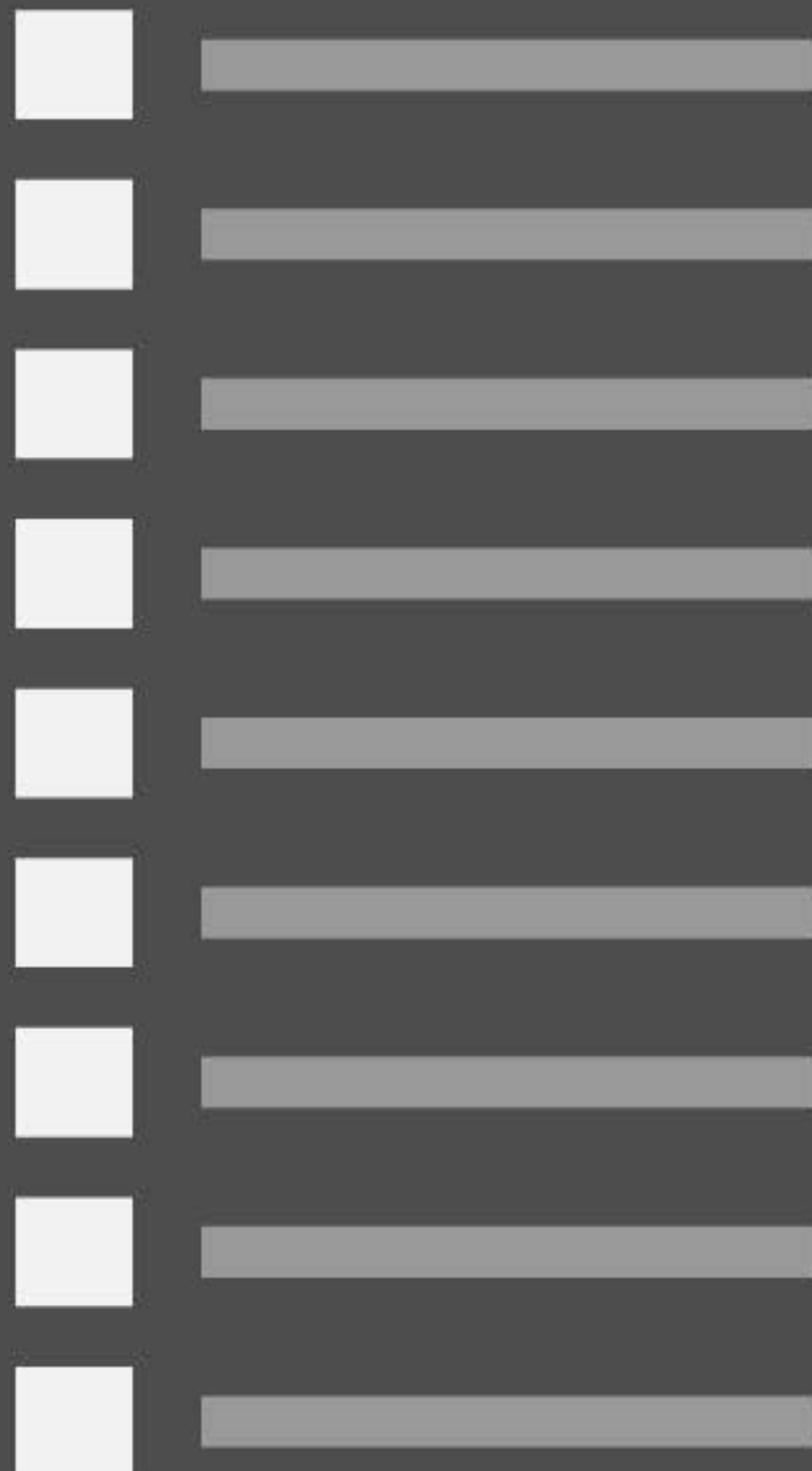


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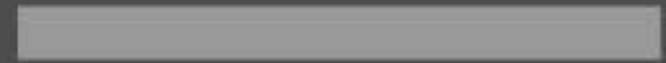
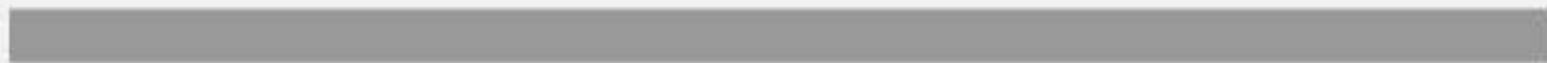
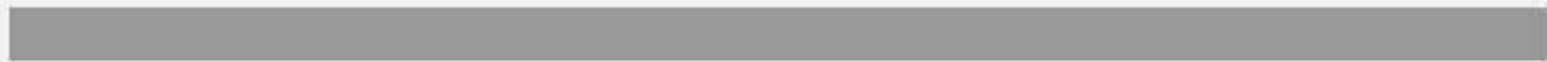
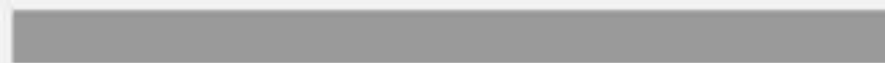
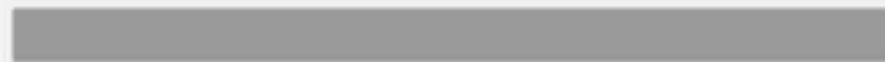
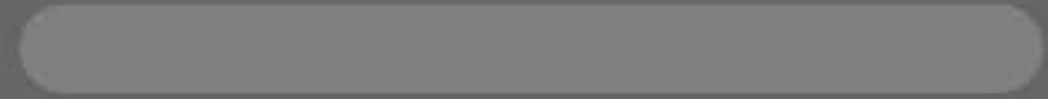
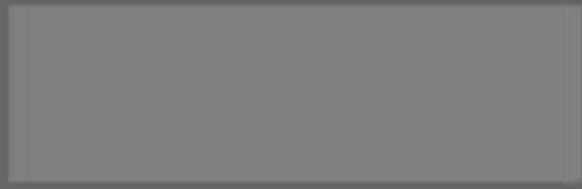
Choose ABUNDANCE for YOUR life. Embark on a LIFE-CHANGING transformation during this seven-week JOURNEY by creating a Life by Design.

[Learn More](#)



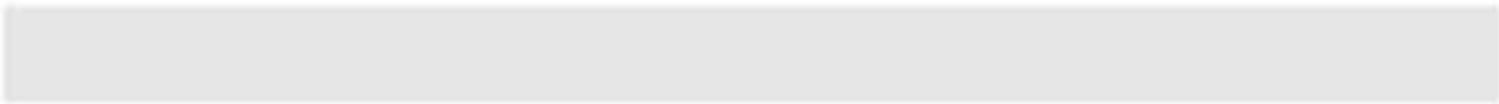
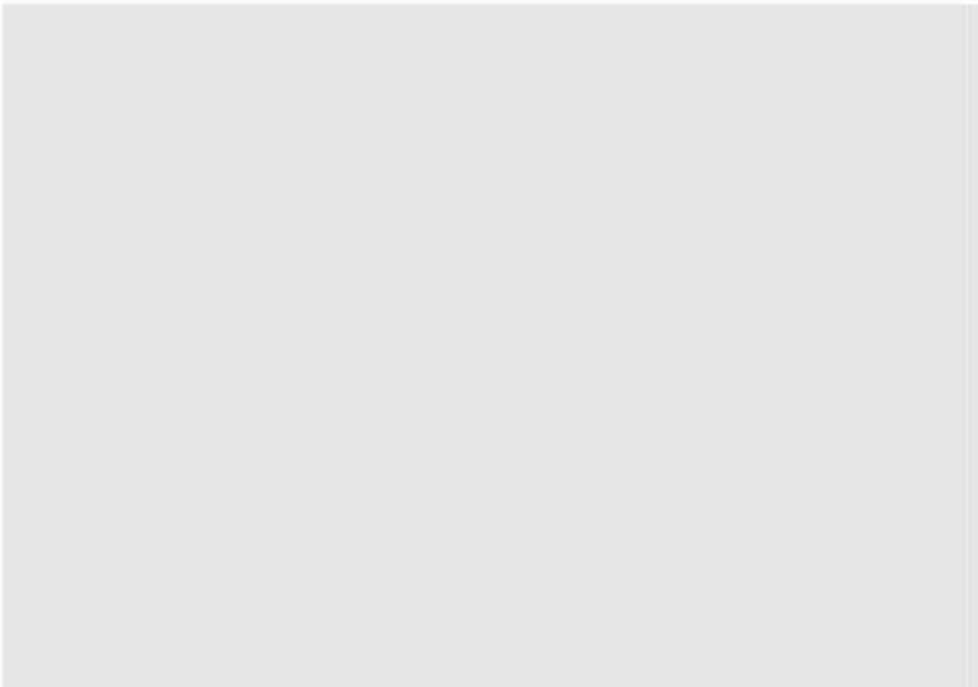
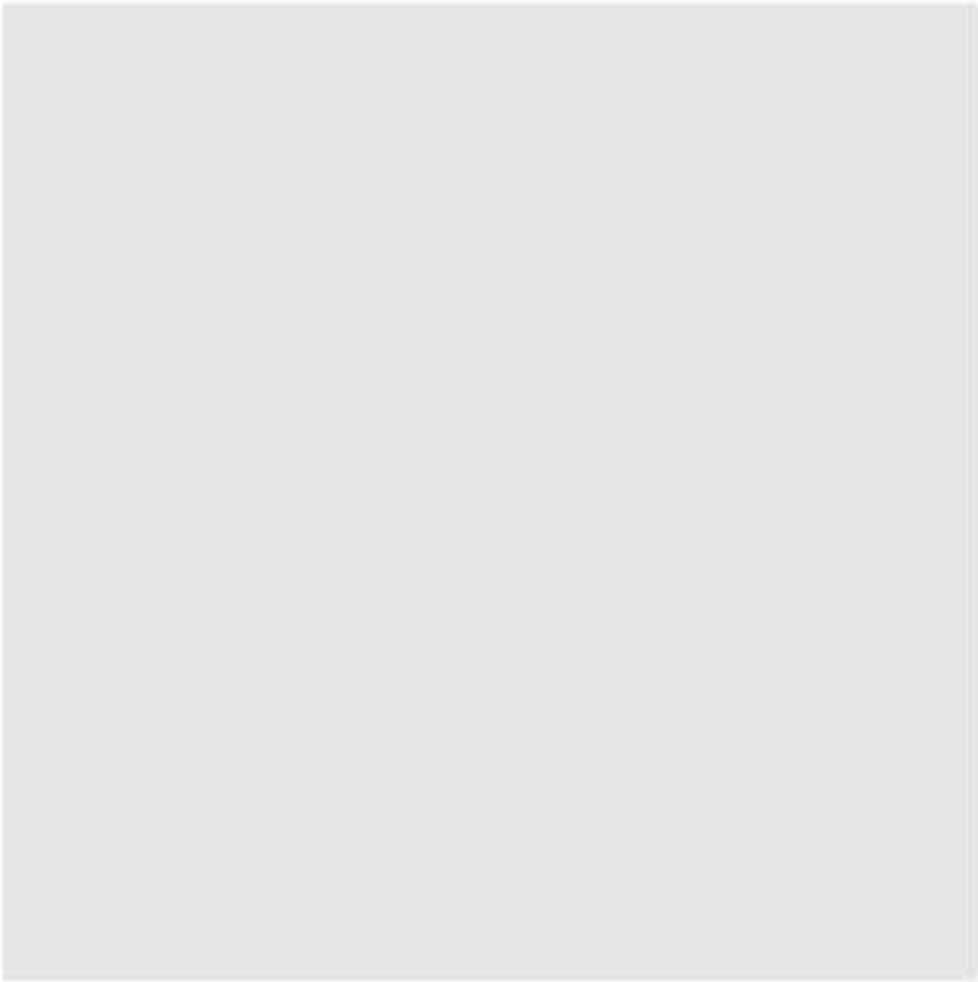
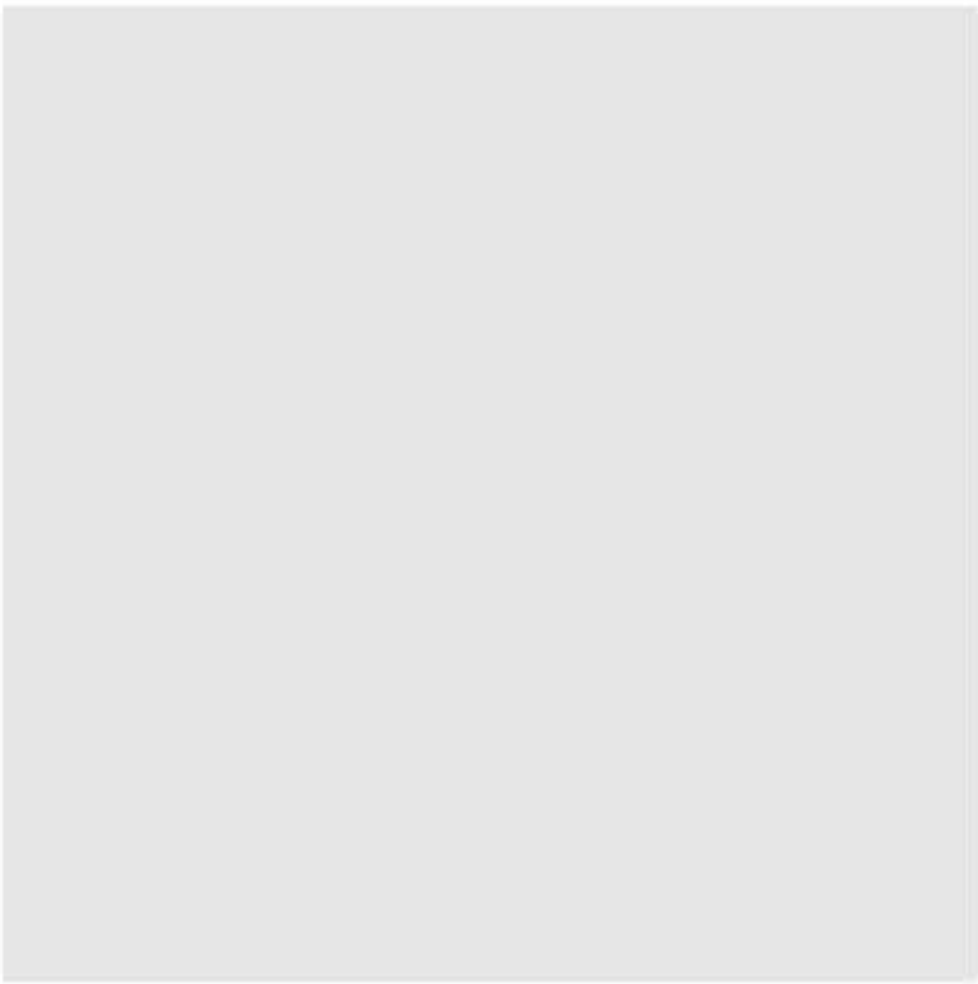
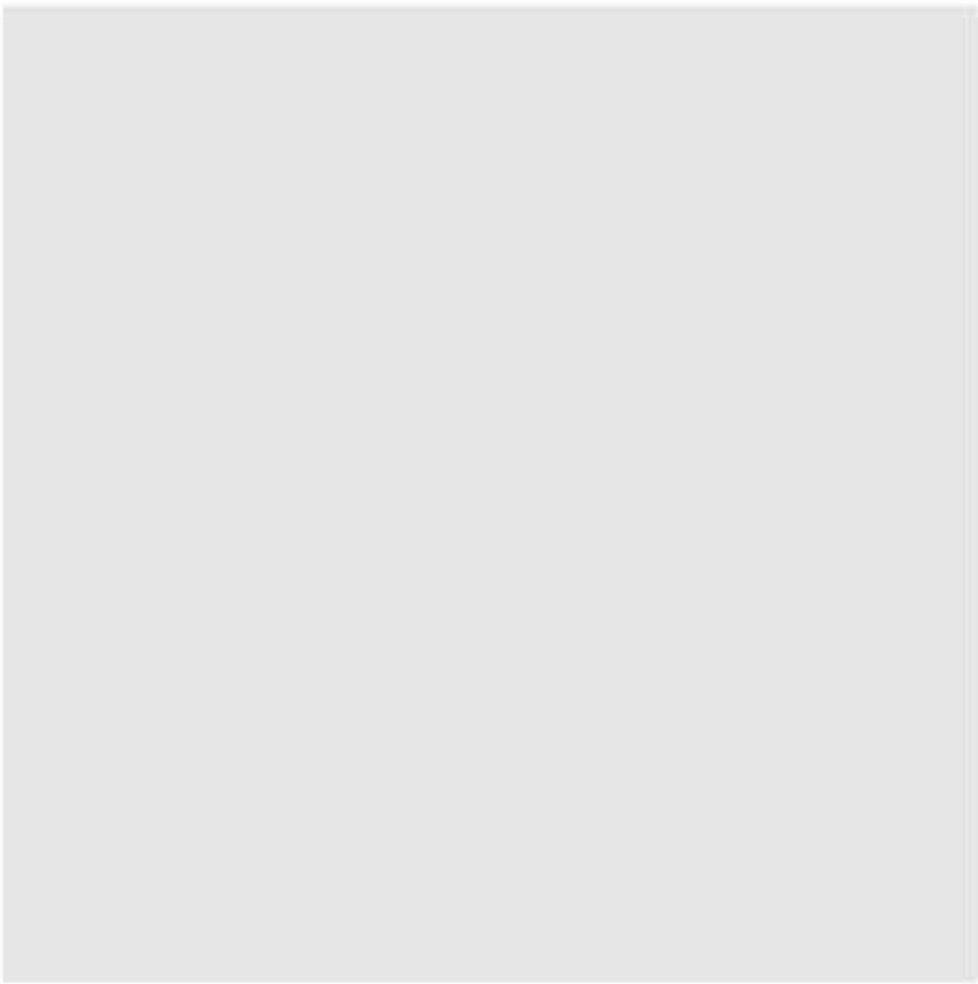


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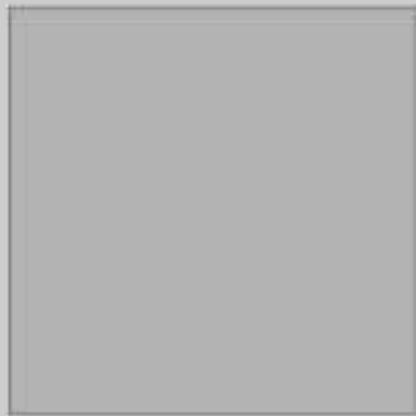


Active Games

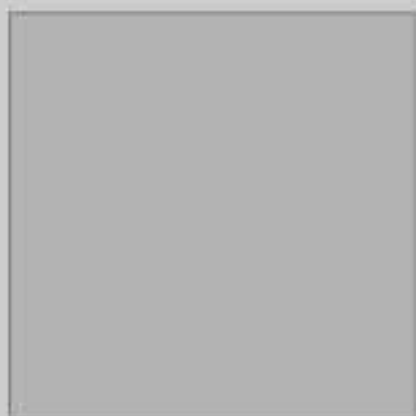




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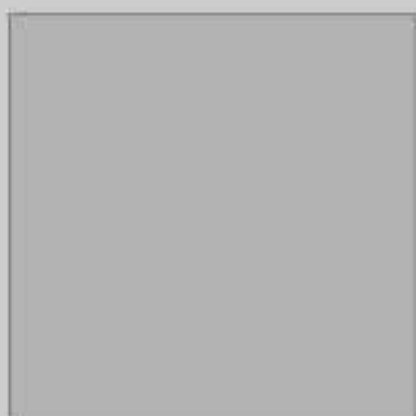


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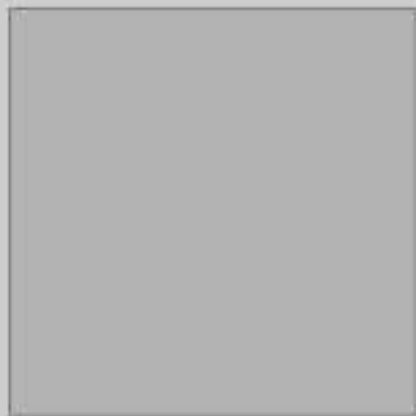


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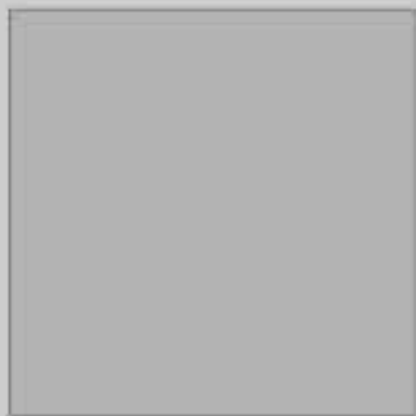
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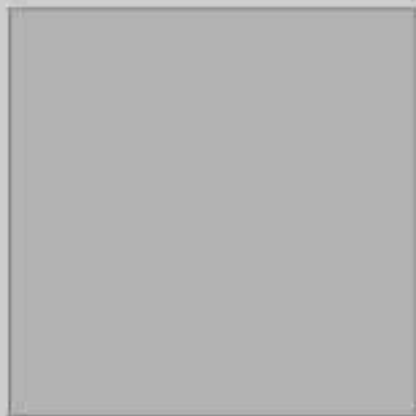


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