

Jeffrey J. Ahn SEO & Business Development Specialist



+1 (917) 900-8968 jeff.j.ahn@protonmail.com <https://www.jeffahnnyc.com/>
<https://www.linkedin.com/in/jeff-j-ahn/> | <https://github.com/jeffahn1>

EXPERIENCE

Rockhouse Hotel & Spa, Skylark Negril Beach Resort

Negril, Jamaica (Remote - NYC)

SEO Specialist

Sep 2023 – Present

- Develop and execute SEO strategy for luxury hotel clients, redesigned sitemaps, integrated backlinks, and enhanced keyword optimization to boost organic click-through-rate to booking pages by 240% and hotel service pages by 310%.
- Advise Marketing Team with SEO best practices for advertising campaigns. Use Google Analytics, Search Console, Ahrefs, SEMRush, and Deep Crawl to identify trending keywords to insert into social media posts and paid ads.
- Partner with lead software engineer to implement SEO best practices into website structure. Write Title Tags and Meta Descriptions in HTML, redesign CSS to streamline UI navigation from landing pages, simplify JavaScript functionalities for faster UX.

Soteria Market, Inc. Illiquid Investments Marketplace

New York, NY

Business Development Analyst

Jan 2023 – Dec 2023

- Lead Client Acquisitions. Sourced C-suites at client companies who are positive matches to deals for sale on B2B loan-trading platform. Used Python and ChatGPT 4.0+ real-time web plugin in tandem to optimize buyer-seller pairing of alternative assets.
- CRM General Management. Tracked data quality on the record of all business correspondence (emails, speech-to-text video-call transmission, phone calls). Created trigger sequences to automatically update rolodex of over thirty thousand individual contacts, each with their own profile preferences through deal pipeline stages, from originations to transacting.
- Jira Board Product Management. Delegated priority/backlogged tickets to tech team. Performed QA tests on API integrations.
- KYC/KYB Auditing. Pre-screening on all new client onboarding per FDIC and SOC2 regulations. Pulled LexisNexis reports, as well as checked against FBI, OFAC, and FINCEN watchlists to qualify a client before setting them up with a live account.

United States Air Force

Lackland AF Base, Defense Language Institute, Ali Al Salem AF Base, Bagram Airfield

Cryptologic Language Analyst AFSC: (1N351) | Rank: Airman 1st Class (E3, A1C) | Active-Duty Service

Jan 2018 – July 2022

Top Secret Clearance (SCI: authorized; upgrade, inactive). U.S. DoD Security+ Certification

- Intercepted foreign communication networks and translated classified intelligence critical to the mission of my squadron. Solved complex closed-frequency radio encryptions and relayed capabilities of insurgents to top brass in my chain of command.
- Translated negotiations between leadership and native embassy officials for peace deals between allied ground forces and local populations. Deployed overseas (Kuwait, Afghanistan) and stateside PCS (TX, CA). Honorably discharged (July 2022).

STRENGTHS

Skills: Search Engine Optimization, Digital Marketing Strategy, Content Development, Product Management, B2B Communication.

Languages: English, Korean. Self-taught HTML, JavaScript, CSS, SQL with Harvard CS50. W3Schools Certified Python Developer.

Projects: Python Binary Search Algorithm, CSV File Filter and Deduplicator

EDUCATION

CUNY Baruch College, Zicklin School of Business – GPA: 3.87

New York, NY

Bachelor of Business Administration (BBA), Real Estate

Sep 2016 – Aug 2020

Major: Real Estate Finance & Investments

Concurrent Courses: Business Foundations, Digital Marketing, Macroeconomics, Calculus

Delta Sigma Pi (Fraternity)

The Bronx High School of Science – Cum. GPA: 92

New York, NY

NYS Regents Diploma with Advanced Designation, STEM & Humanities

Sep 2012 – June 2016

