

Jeff J. Ahn

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EXPERIENCE

Rockhouse Hotel & Spa and Skylark Negril Beach Resort

Negril, Jamaica (Remote - NYC)

SEO Consultant - Luxury Hotels

Sep 2023 – Present

- Improving overall website performance for Rockhouse Hotel and sister hotel, Skylark Negril, two luxury boutique resorts on the west coast of Jamaica. Working closely with head software engineer to generate faster load times, create efficient internal site-mapping, and display engaging front-end web design to make satisfying user experience.
- Advising the Marketing Team on best practices for all Title Tags, Meta Descriptions, and Knowledge Graphs on Google search results. Having Google recrawl our pages to pick up fixes and rank higher in more search queries around the world.
- Streamlining ease of navigation from organic discovery through search engines and social media to guidance toward specific actionable links. Seeing visitors from more countries book reservations, as well as increased traffic for the Spas and Restaurants.

Soteria Market, Inc. Illiquid Investments Marketplace

New York, NY

Business Development Analyst

Feb 2023 – Dec 2023

- Lead Client Acquisitions. Leveraged SEO tactics to source C-suite principals at client companies who are positive matches to deals for sale on B2B loan-trading platform. Used Python and ChatGPT 4.0+ real-time web access in tandem to optimize buyer-seller pairing.
- CRM General Management. Tracked data quality on the record of all business correspondence (emails, speech-to-text video-call transmission, phone calls). Created trigger sequences to automatically update rolodex of over twenty thousand individual contacts and growing, each with their profile preferences through deal pipeline stages, from originations to transacting. Managed API integration QA-testing on Jira-board.
- KYC/KYB Auditing. Pre-screening on all new client onboardings per FDIC and SOC2 regulations. Pulled LexisNexis reports, as well as checked against FBI, OFAC, and FINCEN watchlists to qualify a client before setting them up with a live account.

United States Air Force

Lackland AF Base, San Antonio TX Defense Language Institute, Monterey CA Elmendorf AF Base, Anchorage AK

Al Udeid AF Base, Doha Qatar Ali Al Salem AF Base, Kuwait City Bagram Airfield, Kabul Afghanistan

Rank: Airman 1st Class (E3, A1C), Active-Duty Service

Jan 2018 – July 2022

AFSC: (1N351) Cryptologic Language Analyst

TS Clearance (SCI: authorized; upgrade). U.S. DoD Security+ and 1N3X1 course graduation. SERE, Dive School, and CBRN training. CATM Marksman (21/25 shots on point target, M4 Rifle).

- Intercepted foreign communication networks and translated classified intelligence critical to the mission of my squadron. Solved complex closed-frequency radio encryptions used by the enemy, mapped out compound coordinates, and advised top brass in my chain of command with efficient allocation of precision airstrikes.
- Translated negotiations between my leadership and native embassy officials for peace deals between allied ground forces and local populations.
- Deployed overseas (Qatar, Kuwait, Afghanistan) and stateside PCS (TX, CA, AK). Honorably discharged (July 2022).

EDUCATION

CUNY Baruch College, Zicklin School of Business – GPA: 3.87

New York, NY

Bachelor of Business Administration (BBA), Real Estate

Major: Real Estate Finance & Investments

Sep 2016 – Aug 2020

Concurrent Courses: Business Foundations, Digital Marketing, Macroeconomics, Calculus

The Bronx High School of Science – Cum. GPA: 92

New York, NY

Diploma: NYS Regents Diploma with Advanced Designation, STEM & Humanities

Sep 2012 – June 2016

STRENGTHS & INTERESTS

Skills: Problem Solving, Time Management, AI Integration, Sales Ops Automation, SEO, VSCode, Django, Github, Product Management

Languages: Native English, Korean. Self-taught Python. Self-Learning HTML, JavaScript, and CSS.