

# Empowering Publishers to Innovate



[consortium.io/](https://consortium.io/)

# The Hybrid Publishing Consortium

*#FRIENDS OF THE CONSORTIUM:* AUTONOMEDIA BERLINER GAZETTE

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MITTELWEG 36 MOOS VERLAG MUTE open syllabus project COLUMBIA UNIVERSITY

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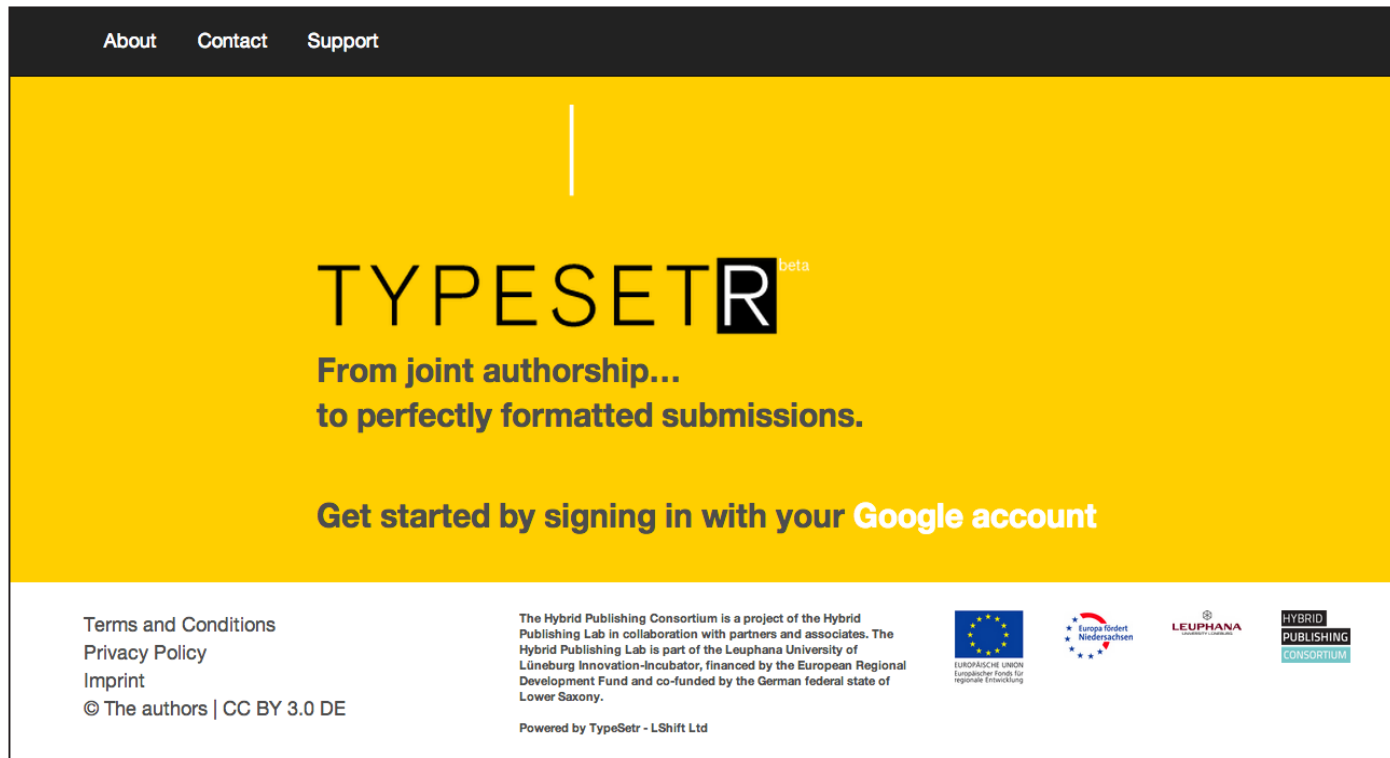
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# Addressing Problems of Small Cultural Publishers

1. They cannot afford quality multi-format publishing systems
2. They cannot access publics on mobile and tablets
3. Lastly publishers cannot afford to innovate, and if they do it's hard to scale, replicate or distribute the technology

# The Press



[github.com/consortium/typesetr-command-line](https://github.com/consortium/typesetr-command-line)

A-Machine



**AMACHINE**

**rapid prototyping for publishing**

[a-machine.net](http://a-machine.net)

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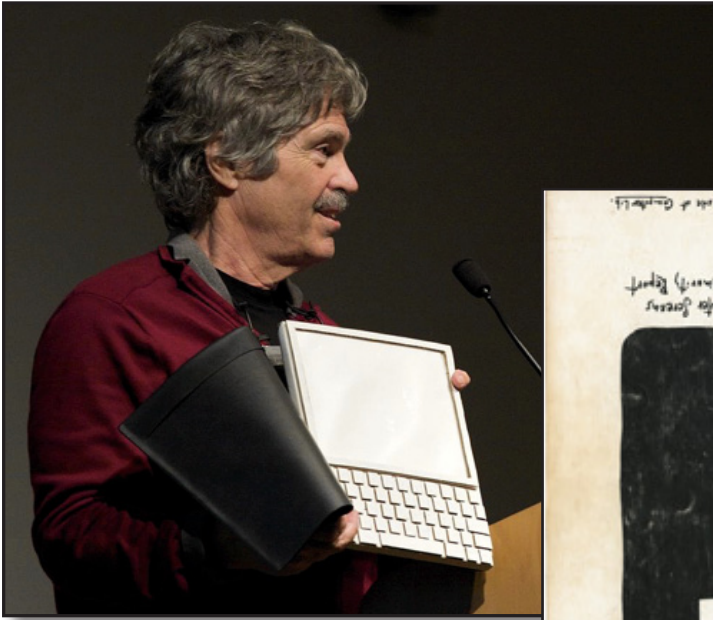
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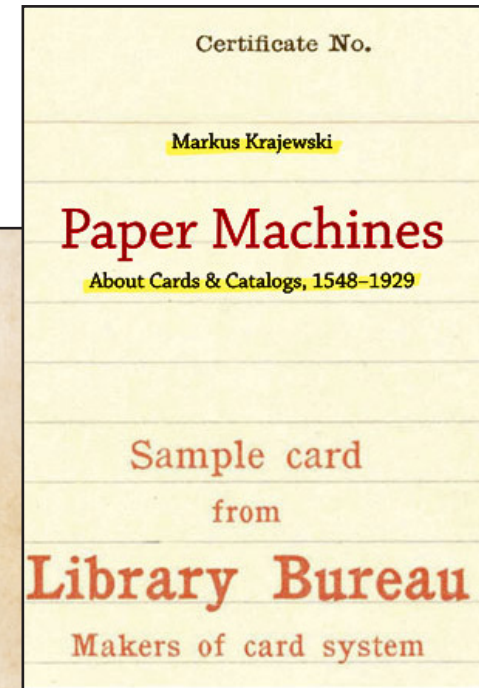
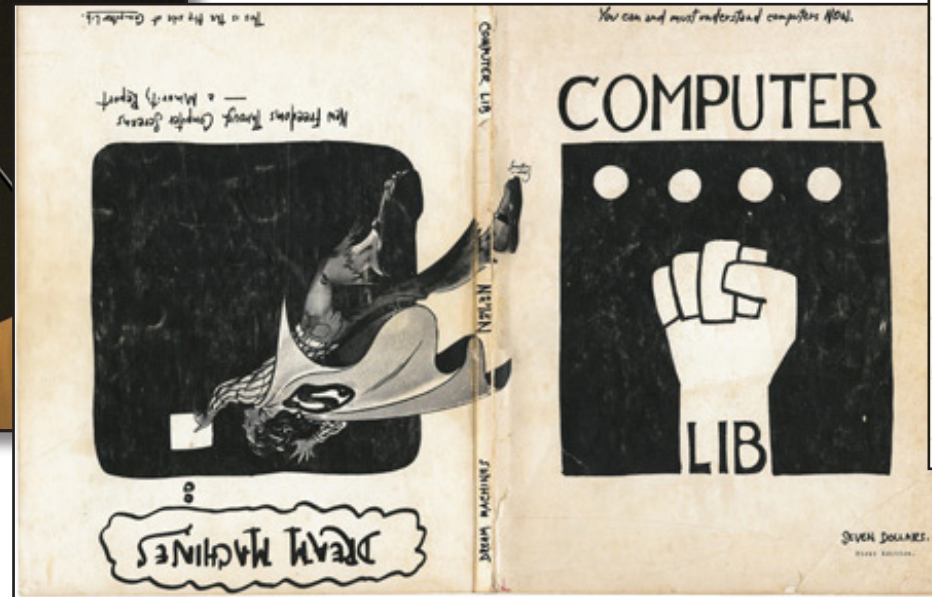
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# Book to the Future



Alan Kay  
*Dynabook*, 1972

*Computer Lib/Dream Machines*  
By Ted Nelson, 1974



*Paper Machines*  
*About Cards & Catalogs, 1548-1929*  
By Markus Krajewski

# Publishing Prototypes

## Fotomuseum Winterthur

### *Post-digital Catalog*



[consortium.io/prototypes](https://consortium.io/prototypes)

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# Publishing Prototypes

## McLuhan Salon

### *Traces on McLuhan*



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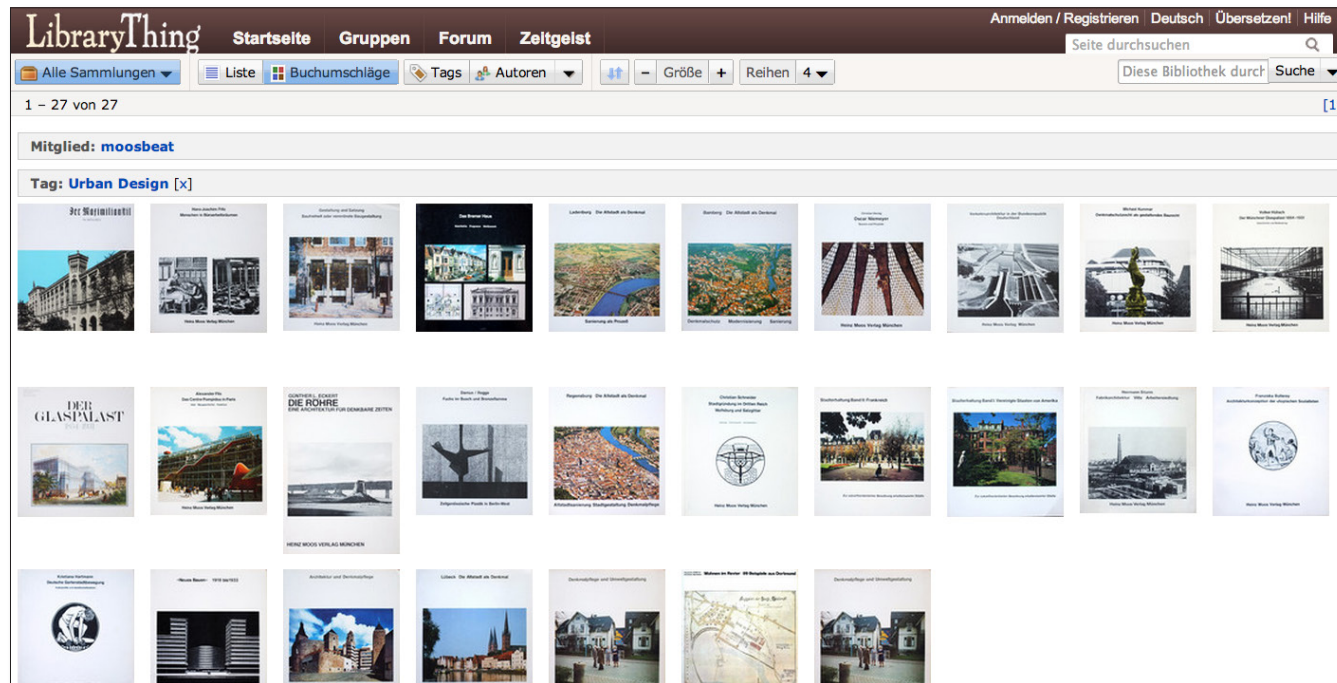
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# Publishing Prototypes

## Moos Verlag

### *Urbanism Recall*



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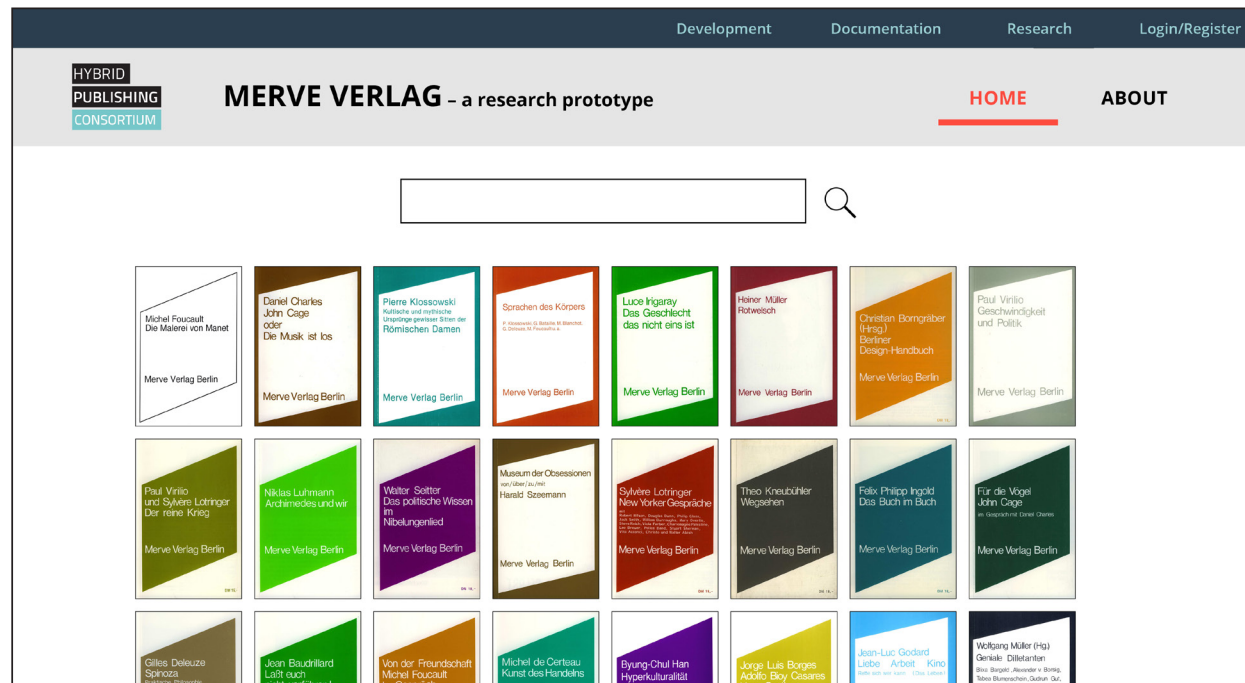
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# Publishing Prototypes

## Merve Verlag

### *Merve Remix*



[merve.consortium.io](http://merve.consortium.io)

# #Slides

[consortium.io/slides/pds](https://consortium.io/slides/pds)