

Qubic Zone Self-storage solutions



IT437: E-commerce systems
Supervisor: xxx

xxx
xxx
xxx
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Introduction

People accumulate more belongings

Managing clutter becomes a challenge

Storage solutions are essential for

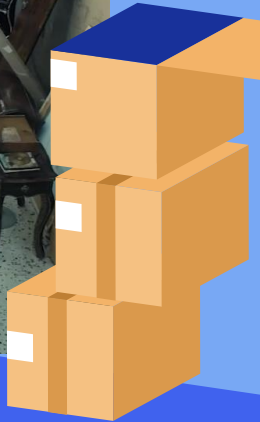
- Maximizing Space
- Enhancing Organization
- Reducing Stress



Problem

Many struggle with efficient storage

- Overwhelming Clutter
- Limited Space
- Need for a Stress-Free Solution

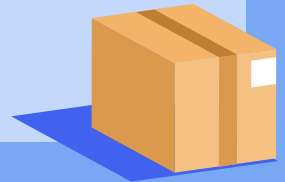


Solution



We offer innovative storage solutions

- Versatile Storage Options
- Flexible Storage Space
- User-Friendly Online Website



Business Model: an Overview




E-commerce platform for on-demand self-storage solutions




خدمات الأفراد

اختر أحد الخدمات المقدمة من Qubic Zone للأفراد




استئجار وحدات تخزين
استئجار مساحة تخزين في أحد المستودعات بالحجم التي تبيه

[ابدأ الآن](#)



استئجار وحدات تخزين مزودة
استئجار وحدات تخزين مزودة مصممة خصيصًا لحماية منتجاتك الحساسة

[ابدأ الآن](#)




صغير
5x5"

مناسب لـ أغراض صغيرة، وثائق، حقائب صغيرة

المتوفر: 20 وحدة السعر: 150 / شهري

[-](#) 3 [+](#)




متوسط
10x15"

مناسب لـ أثاث صغير، دراجات، معدات رياضية

المتوفر: 10 وحدة السعر: 300 / شهري

[-](#) 1 [+](#)



كبير
10x30"

مناسب لـ أثاث متوسط الحجم، أجهزة منزلية، أرشيف

المتوفر: 5 وحدة السعر: 450 / شهري

[-](#) 0 [+](#)

Business Model: Products

Versatile Storage Solutions



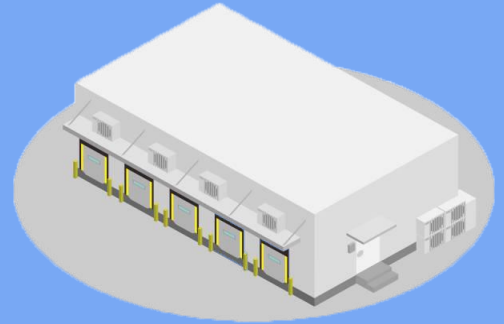
Small



Medium



Large



Refrigerated

Business Model: Target Audience

Individuals

- Families
- Young Professionals
- Travelers

Businesses

- Startups
- Retailers



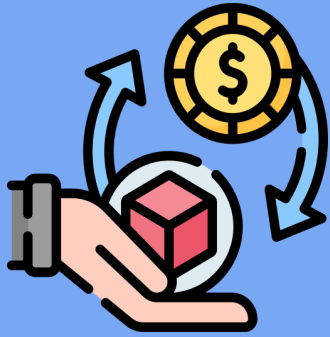
Business Model: Innovative Features

Smart Access Solutions:

- Automation
- Digital locks



Revenue Models



Sales Model



Subscription Model



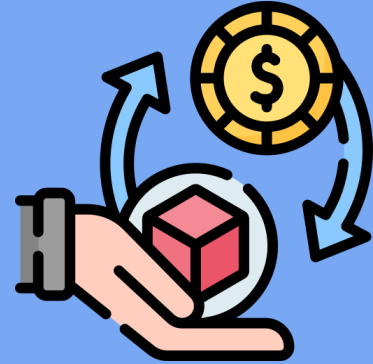
Advertisement Model



Revenue Model: Sales

Revenue from **selling access** to storage units for a specific period of time

- Flexible Rental Periods
- Various Unit Sizes
- Normal / Refrigerated Units



Sales Model

Revenue Model: Subscriptions

Revenue from **subscriptions plans**

- Additional Features
- Monthly Subscriptions



Subscription Model



Revenue Model: Advertisement

Revenue through **advertising placements**

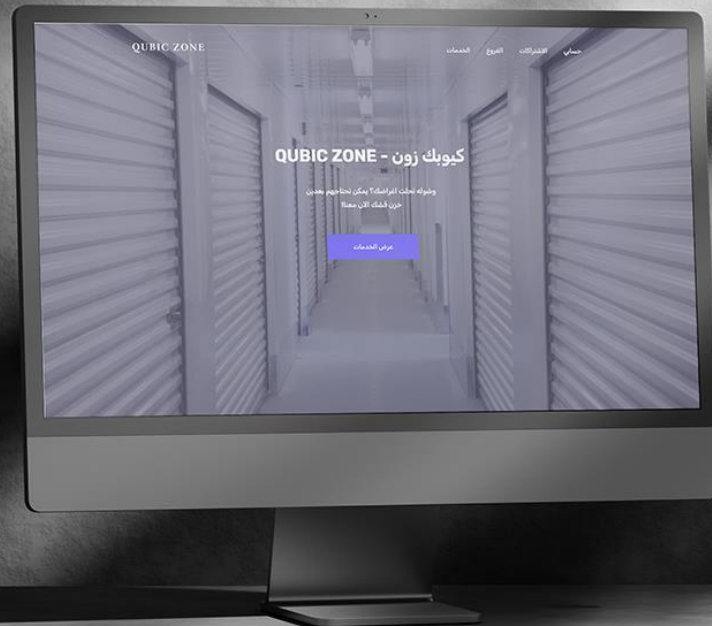
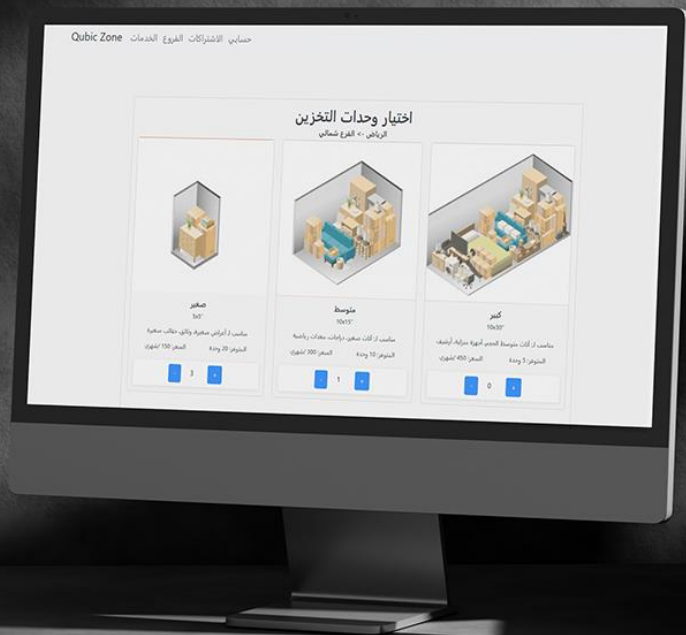
- On-Site Advertising
- Website Advertising



Advertisement Model



Qubic Zone Website



Future Improvements

Customer Feedback System

- Review and rating system for storage units.

Enhanced User Experience

- Advanced search filters for easier navigation.
- Mobile app for on-the-go access.

Additional Services

- Offer packing supplies and moving truck rentals.

Integrated Payment Solutions

- Multiple payment options (credit cards, digital wallets).



Qubic Zone: Summary

E-commerce platform for on-demand self-storage solutions



Versatile Storage
Solutions



Flexible Rental
Periods



Innovative
Features

Thanks for Listening

Any Questions?

