case-study-predictive-analysis

November 26, 2024

1 Predictive Modelling

- 1.1 Linear Regression
- 1.2 objective
- 1.2.1 A straming company is focusing on the anime available in their portal and wants to identify the most important factors involved in rating an anime. As a data scientist, you are tasked with analyzing the portal's anime data and identifying the important factors by building a predictive model to predict the rating of an anime.

1.3 Data Dictionary

Each record in the database provides a description of an anime. A detailed data dictionary can be found below.

- 1. title: title of the anime
- 2. media Type: format of publication
- 3. eps: number of episodes (movies are considered 1 episode)
- 4. duration: duration of an episode in minutes
- 5. startYr: the year that airing started
- 6. finishYr: the year that airing finished
- 7. description: the synopsis of the plot
- 8. contentWarn: content warning
- 9. watched: number of users that completed it
- 10. watching: number of users that are watching it
- 11. rating: average user rating

- 12. votes: number of votes that contribute to the rating
- 13. studio_primary: studios responsible for creation
- 14. studios_colab: whether there was a collaboration between studios for anime production
- 15. genre: genre to which the anime belongs

2 Importing Libaries

```
[2]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.model_selection import train_test_split
import statsmodels.api as sm
from sklearn.metrics import mean_absolute_error, mean_squared_error, r2_score
```

3 Loading Dataset

```
[4]: df = pd.read_csv('/Users/vishal/Desktop/CSV files/anime_rating_dataset.csv')
```

3.0.1 Displaying the first few rows of data set

```
[6]: df.head()
[6]:
                                                                      duration \
                                            title
                                                     mediaType
                                                                eps
                                                         Movie
                                                                   1
                                                                          67.0
        Dragon Ball Z Movie 15: Resurrection 'F'
     0
     1
                                Kuripuri*Kuripura
                                                         Movie
                                                                   1
                                                                           5.0
     2
                                           GJ-bu@
                                                    TV Special
                                                                   1
                                                                          46.0
     3
              Nausicaa of the Valley of the Wind
                                                          Movie
                                                                          67.0
                                                                   1
                             Miru Tights Special DVD Special
                                                                           4.0
        startYr finishYr
                                                                   description \
     0
           2015
                     2015 Even the complete obliteration of his physical...
           2008
                     2008
     1
     2
           2014
                     2014 The story is set during the spring vacation im...
     3
           1984
                     1984
                           One thousand years after the Giant Warriors ca...
     4
                     2019 Yua is asked to model an illustrator's designs...
           2019
       contentWarn watched watching rating
                                                 votes studio_primary \
     0
                No
                       4649
                                    86
                                         3.979 3100.0 Toei Animation
                                         2.120
                                                  10.0
     1
                No
                         10
                                     0
                                                                 Others
     2
                       1630
                                    16
                                         3.758 1103.0
                                                                 Others
                No
```

```
3
            No
                   4649
                               184
                                      4.444 3100.0
                                                               Others
4
                                      2.494
                                               234.0
                                                               Others
            No
                    346
                                 8
  studios_colab
                  genre
0
                  Other
              No
1
              No
                  Other
2
                  Other
              No
3
              No
                  Drama
4
              No
                  Other
```

3.0.2 Checking the shape of the dataset

```
[8]: df.shape
[8]: (6523, 15)
```

• The dataset contains information (15 attributes) about 6523 anime

3.0.3 Checking the data types of the columns for the dataset

```
[11]: df.info()

<class 'pandas.core.frame.DataFrame'>
   RangeIndex: 6523 entries, 0 to 6522
```

Data	columns (total	15 columns):				
#	Column	Non-Null Count	Dtype			
0	title	6523 non-null	object			
1	mediaType	6496 non-null	object			
2	eps	6523 non-null	int64			
3	duration	6248 non-null	float64			
4	startYr	6523 non-null	int64			
5	finishYr	6523 non-null	int64			
6	description	4114 non-null	object			
7	contentWarn	6523 non-null	object			
8	watched	6523 non-null	int64			
9	watching	6523 non-null	int64			
10	rating	6523 non-null	float64			
11	votes	6496 non-null	float64			
12	studio_primary	6523 non-null	object			
13	studios_colab	6523 non-null	object			
14	genre	6523 non-null	object			
<pre>dtypes: float64(3), int64(5), object(7)</pre>						
memory usage: 764.5+ KB						

• There are 8 numeric (float and int type) and 7 string (object type) columns in the data

• The target variable is the rating of an anime, which is of float type

4 Statistical summary of the dataset

[4]:	df.des	cribe()					
14]:		eps	duration	startYr	finishYr	watched	\
	count	6523.000000	6248.000000	6523.000000	6523.000000	6523.000000	
	mean	8.716235	18.396287	2005.241147	2005.575349	1347.948643	
	std	11.002479	20.949350	12.911035	12.568169	1737.138112	
	min	1.000000	1.000000	1967.000000	1970.000000	5.000000	
	25%	1.000000	5.000000	2000.000000	2000.000000	56.000000	
	50%	1.000000	7.000000	2010.000000	2010.000000	349.000000	
	75%	12.000000	25.000000	2015.000000	2015.000000	2252.500000	
	max	34.000000	67.000000	2020.000000	2020.000000	4649.000000	
		watching	rating	votes			
	count	6523.000000	6523.000000	6496.000000			
	mean	57.445654	2.962553	906.253233			
	std	76.527405	0.760486	1171.677648			
	min	0.000000	1.111000	10.000000			
	25%	2.000000	2.371000	34.000000			
	50%	13.000000	2.944000	227.500000			
	75%	98.000000	3.568000	1567.750000			
	max	199.000000	4.702000	3100.000000			

- \bullet We can see that the anime ratings vary between 1.1 and 4.7, which suggests that the anime were rated on a scale of 0-5
- The general rating of anime is 2.96
- TV is the most occurring type of media.
- The number of views for the anime in the data varies from 5 to ~ 5000
- The number of votes received by an anime in the data varies from 10 to 3100

5 Checking for duplicate values

[17]: 0

```
[17]: df.duplicated().sum()
```

• There are no duplicate values in the data

6 Checking for missing values

```
[20]: df.isnull().sum()
[20]: title
                             0
      mediaType
                           27
      eps
                             0
      duration
                          275
      startYr
                             0
      finishYr
                             0
      description
                         2409
      contentWarn
                             0
                             0
      watched
                             0
      watching
                             0
      rating
                           27
      votes
      studio_primary
                             0
      studios_colab
                             0
                             0
      genre
      dtype: int64
```

• There are missing values in many columns.

7 Data Preprocessing

```
[23]: df.isnull().sum()
[23]: title
                             0
      mediaType
                            27
      eps
                             0
      duration
                           275
                             0
      startYr
      finishYr
                             0
                         2409
      description
      contentWarn
                             0
      watched
                             0
      watching
                             0
      rating
                             0
                            27
      votes
      studio_primary
                             0
      studios_colab
                             0
                             0
      genre
      dtype: int64
```

Let's fix the missing values in the data.

- For the variable mediaType, we will impute the missing values with 'Other' as the exact values for that category are not known
- For the variables duration and votes, we will impute the missing values in each column with the median grouped by genre and mediaType as both the columns have skewed distributions

```
[25]: # we first create a copy of the data to avoid changes to it
df1 = df.copy ()
df1.mediaType.fillna("Other", inplace=True)
df1["duration"] = df1["duration"].fillna(
   value=df1.groupby(["genre", "mediaType"]) ["duration"].transform ("median")
)

df1["votes"] = df1["votes"].fillna(
  value=df1.groupby(["genre", "mediaType"]) ["votes"].transform("median")
)
```

```
[26]: df1.isnull().sum()
[26]: title
                             0
      mediaType
                             0
                             0
      eps
      duration
                             8
                             0
      startYr
      finishYr
                             0
                         2409
      description
      contentWarn
      watched
                             0
      watching
                             0
                             0
      rating
      votes
                             0
      studio_primary
                             0
```

• We will impute the remaining missing values in the duration column with the median grouped by genre

```
[28]: df1["duration"] = df1["duration"].fillna(
    value=df1.groupby(["genre"]) ["duration"]. transform("median")
    )
[29]: df1.isnull().sum()
```

studios_colab

dtype: int64

genre

0

```
0
eps
                       0
duration
startYr
                       0
finishYr
                       0
description
                   2409
contentWarn
                       0
watched
                       0
                       0
watching
                       0
rating
votes
                       0
studio_primary
                       0
studios_colab
                       0
genre
                       0
dtype: int64
```

• All the missing values have been treated.

8 Feature Engineering

- Let's create a new feature years_running by taking the difference between finishYr and startyr columns
- We will drop the original columns once the new feature is created as the year values themselves are not numerical in nature

```
[33]: df1["years_running"] = df1["finishYr"] - df1["startYr"]
    df1.drop(["startYr"
    , "finishYr"], axis=1, inplace=True)
    df1. head()
```

```
[33]:
                                             title
                                                       mediaType
                                                                  eps
                                                                        duration \
         Dragon Ball Z Movie 15: Resurrection 'F'
                                                                            67.0
      0
                                                           Movie
                                                                    1
      1
                                 Kuripuri*Kuripura
                                                           Movie
                                                                             5.0
                                                                    1
      2
                                            GJ-bu@
                                                      TV Special
                                                                    1
                                                                            46.0
      3
               Nausicaa of the Valley of the Wind
                                                                            67.0
                                                           Movie
                                                                    1
      4
                               Miru Tights Special DVD Special
                                                                    1
                                                                             4.0
                                                 description contentWarn
                                                                           watched \
                                                                            4649
      0
         Even the complete obliteration of his physical...
                                                                    No
      1
                                                                      No
                                                                                10
      2 The story is set during the spring vacation im...
                                                                    No
                                                                            1630
      3 One thousand years after the Giant Warriors ca...
                                                                    No
                                                                            4649
      4 Yua is asked to model an illustrator's designs...
                                                                    No
                                                                             346
                                    studio_primary studios_colab
         watching rating
                             votes
                                                                   genre
      0
               86
                    3.979
                            3100.0
                                    Toei Animation
                                                                   Other
      1
                0
                    2.120
                              10.0
                                            Others
                                                                   Other
```

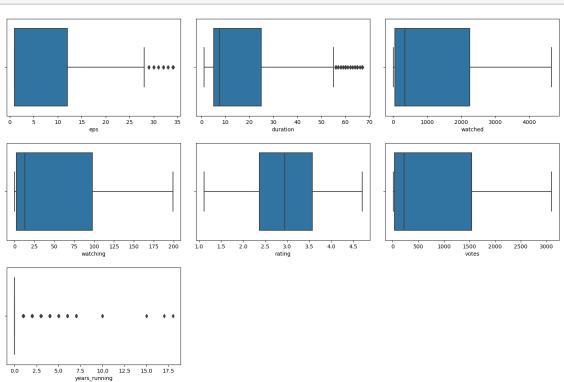
2	16	3.758	1103.0	Others	No	Other
3	184	4.444	3100.0	Others	No	Drama
4	8	2.494	234.0	Others	No	Other
	years_runn	ning				
0		0				
1		0				
2		0				
3		0				

9 Outlier detection

0

4

```
[35]: # outlier detection using boxplot
num_cols = df1. select_dtypes(include=np.number).columns.tolist()
plt.figure(figsize=(15, 10))
for i, variable in enumerate(num_cols) :
   plt.subplot (3, 3, i + 1)
   sns.boxplot(data=df1, x=variable)
   plt.tight_layout (pad=2)
plt.show()
```



- There are quite a few outliers in the data
- However, we will not treat them as they are proper values
- We will drop the columns title and description as they contain a lot of text and too many unique values, and can be excluded from modeling

```
[37]: df1.drop(["title", "description"], axis=1, inplace=True)
[38]: df1.head()
[38]:
           mediaType
                       eps
                             duration contentWarn
                                                    watched
                                                              watching
                                                                        rating
                                                                                  votes
      0
                Movie
                                 67.0
                                                       4649
                                                                    86
                                                                          3.979
                                                                                 3100.0
                         1
                                                No
      1
                Movie
                         1
                                  5.0
                                                No
                                                          10
                                                                     0
                                                                          2.120
                                                                                   10.0
      2
                                                                          3.758
          TV Special
                         1
                                 46.0
                                                No
                                                       1630
                                                                    16
                                                                                 1103.0
      3
                Movie
                         1
                                 67.0
                                                No
                                                       4649
                                                                   184
                                                                          4.444
                                                                                 3100.0
                                  4.0
                                                                     8
                                                                          2.494
         DVD Special
                         1
                                                No
                                                         346
                                                                                  234.0
         studio_primary studios_colab
                                         genre
                                                years_running
         Toei Animation
                                         Other
      1
                  Others
                                     No
                                         Other
                                                              0
      2
                  Others
                                         Other
                                                              0
                                     Nο
      3
                  Others
                                     No
                                         Drama
                                                              0
                  Others
                                         Other
                                                              0
                                     No
```

10 Data Preparation for modeling

- We want to predict the rating of an anime
- Before we proceed to build a model, we'll have to encode categorical features
- We'll split the data into train and test to be able to evaluate the model that we build on the train data
- We will build a Linear Regression model using the train data and then check it's performance

```
[41]: df2=df1.copy()

[42]: # defining X and y variables
X = df2.drop(["rating"], axis=1)
y = df2["rating"]

# let's add the intercept to data
X = sm.add_constant(X) # Corrected this line

# creating dummy variables
X = pd.get_dummies(
```

```
drop_first=True
      X.head()
[42]:
         const
                eps
                     duration watched watching
                                                    votes years_running \
      0
           1.0
                  1
                          67.0
                                   4649
                                                86
                                                    3100.0
                                                                         0
      1
           1.0
                           5.0
                                     10
                                                 0
                                                      10.0
                                                                         0
                  1
      2
           1.0
                  1
                          46.0
                                   1630
                                                16
                                                   1103.0
                                                                         0
           1.0
                          67.0
      3
                                   4649
                                               184
                                                   3100.0
                                                                         0
           1.0
                           4.0
                                    346
                                                 8
                                                     234.0
         mediaType_Movie mediaType_Music Video mediaType_OVA ...
      0
                     True
                                            False
                                                           False
                                                           False ...
      1
                    True
                                            False
      2
                   False
                                            False
                                                           False ...
                                            False
      3
                     True
                                                           False ...
      4
                   False
                                            False
                                                           False ...
         studio_primary_Toei Animation studios_colab_Yes genre_Adventure \
                                   True
      0
                                                      False
                                                                        False
      1
                                  False
                                                      False
                                                                        False
      2
                                  False
                                                      False
                                                                        False
      3
                                  False
                                                      False
                                                                        False
      4
                                  False
                                                      False
                                                                        False
         genre_Based on a Manga genre_Comedy genre_Drama genre_Fantasy \
      0
                           False
                                         False
                                                       False
                                                                       False
                           False
                                         False
                                                       False
                                                                       False
      1
      2
                           False
                                         False
                                                       False
                                                                       False
                           False
                                         False
                                                        True
                                                                       False
      3
      4
                           False
                                         False
                                                       False
                                                                       False
         genre_Other
                     genre_Romance genre_Sci Fi
      0
                True
                               False
                                              False
                True
                               False
                                              False
      1
      2
                True
                               False
                                              False
      3
               False
                                              False
                               False
      4
                True
                               False
                                              False
      [5 rows x 34 columns]
[43]: # converting the input attributes into float type for modeling
      x = X.astype(float)
      X. head ()
```

columns=X.select_dtypes(include=["object", "category"]).columns.tolist(),

Χ,

```
[43]:
                     duration watched watching
                                                     votes years_running
         const
                eps
                          67.0
                                   4649
                                                    3100.0
      0
           1.0
                  1
                                                86
      1
           1.0
                   1
                           5.0
                                     10
                                                 0
                                                      10.0
                                                                         0
      2
           1.0
                   1
                          46.0
                                   1630
                                                16
                                                    1103.0
                                                                         0
      3
                          67.0
                                   4649
                                               184
                                                    3100.0
                                                                         0
           1.0
                   1
      4
           1.0
                   1
                           4.0
                                    346
                                                 8
                                                     234.0
         mediaType_Movie mediaType_Music Video mediaType_OVA
      0
                     True
                                            False
                                                           False
                     True
                                            False
      1
                                                           False
      2
                   False
                                            False
                                                           False ...
      3
                    True
                                            False
                                                           False ...
      4
                                            False
                   False
                                                           False ...
         studio_primary_Toei Animation studios_colab_Yes genre_Adventure
      0
                                   True
                                                      False
                                                                        False
      1
                                  False
                                                      False
                                                                        False
      2
                                  False
                                                      False
                                                                        False
      3
                                  False
                                                      False
                                                                        False
      4
                                  False
                                                      False
                                                                        False
         genre Based on a Manga
                                  genre_Comedy
                                                genre_Drama
                                                              genre Fantasy \
                           False
                                          False
                                                       False
                                                                       False
      0
                           False
                                          False
                                                       False
                                                                       False
      1
      2
                           False
                                          False
                                                       False
                                                                       False
      3
                           False
                                          False
                                                        True
                                                                       False
      4
                           False
                                          False
                                                       False
                                                                       False
         genre_Other genre_Romance
                                      genre_Sci Fi
      0
                True
                               False
                                              False
      1
                True
                               False
                                              False
      2
                True
                               False
                                              False
      3
               False
                               False
                                              False
                True
                               False
                                              False
      [5 rows x 34 columns]
[44]: # splitting the data in 70:30 ratio for train to test data
      X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3,_
       →random_state=1)
      print("Number of rows in train data =", X_train.shape[0])
      print("Number of rows in test data =", X_test.shape[0])
```

Number of rows in train data = 4566 Number of rows in test data = 1957

11 Model Building - Linear Regression

[57]: print(X_train.dtypes)
print(X_test.dtypes)

	67 . 64
const	float64
eps	int64
duration	float64
watched	int64
watching	int64
votes	float64
years_running	int64
mediaType_Movie	bool
mediaType_Music Video	bool
mediaType_OVA	bool
mediaType_Other	bool
mediaType_TV	bool
mediaType_TV Special	bool
mediaType_Web	bool
contentWarn_Yes	bool
studio_primary_J.C. Staff	bool
studio_primary_MADHOUSE	bool
studio_primary_OLM	bool
studio_primary_Others	bool
studio_primary_Production I.G	bool
studio_primary_Studio Deen	bool
studio_primary_Studio Pierrot	bool
studio_primary_Sunrise	bool
studio_primary_TMS Entertainment	bool
studio_primary_Toei Animation	bool
studios_colab_Yes	bool
genre_Adventure	bool
genre_Based on a Manga	bool
genre_Comedy	bool
genre_Drama	bool
genre_Fantasy	bool
genre_Other	bool
genre_Romance	bool
genre_Sci Fi	bool
dtype: object	
const	float64
eps	int64
duration	float64
watched	int64
watching	int64
votes	float64
years_running	int64
· ·	

```
mediaType_Movie
                                             bool
                                             bool
     mediaType_Music Video
                                             bool
     mediaType_OVA
     mediaType_Other
                                             bool
     mediaType TV
                                             bool
     mediaType_TV Special
                                             bool
     mediaType Web
                                             bool
     contentWarn_Yes
                                             bool
     studio_primary_J.C. Staff
                                             bool
     studio_primary_MADHOUSE
                                             bool
     studio_primary_OLM
                                             bool
     studio_primary_Others
                                             bool
     studio_primary_Production I.G
                                             bool
     studio_primary_Studio Deen
                                             bool
     studio_primary_Studio Pierrot
                                             bool
     studio_primary_Sunrise
                                             bool
     studio_primary_TMS Entertainment
                                             bool
     studio_primary_Toei Animation
                                             bool
     studios_colab_Yes
                                             bool
     genre Adventure
                                             bool
     genre_Based on a Manga
                                             bool
     genre Comedy
                                             bool
     genre_Drama
                                             bool
     genre_Fantasy
                                             bool
     genre_Other
                                             bool
     genre_Romance
                                             bool
     genre_Sci Fi
                                             bool
     dtype: object
[59]: import numpy as np
      import pandas as pd
      import matplotlib.pyplot as plt
      import seaborn as sns
      from sklearn.model_selection import train_test_split
      import statsmodels.api as sm
      from sklearn.metrics import mean_absolute_error, mean_squared_error, r2_score
      # Convert all boolean columns to integers
      X_train = X_train.astype({col: 'int' for col in X_train.
       select_dtypes(include=['bool']).columns})
      X_test = X_test.astype({col: 'int' for col in X_test.
       select_dtypes(include=['bool']).columns})
      # Ensure all columns are numeric
      print(X_train.dtypes)
      print(X_test.dtypes)
```

Fit the model again olsmodel = sm.OLS(y_train, X_train).fit() print(olsmodel.summary())

	£7 + C /
const	float64
eps	int64
duration	float64
watched	int64
watching	int64
votes .	float64
years_running	int64
mediaType_Movie	int64
mediaType_Music Video	int64
mediaType_OVA	int64
mediaType_Other	int64
mediaType_TV	int64
mediaType_TV Special	int64
mediaType_Web	int64
contentWarn_Yes	int64
studio_primary_J.C. Staff	int64
studio_primary_MADHOUSE	int64
studio_primary_OLM	int64
studio_primary_Others	int64
studio_primary_Production I.G	int64
studio_primary_Studio Deen	int64
studio_primary_Studio Pierrot	int64
studio_primary_Sunrise	int64
studio_primary_TMS Entertainment	int64
studio_primary_Toei Animation	int64
studios_colab_Yes	int64
genre_Adventure	int64
genre_Based on a Manga	int64
genre_Comedy	int64
genre_Drama	int64
genre_Fantasy	int64
genre_Other	int64
genre_Romance	int64
genre_Sci Fi	int64
dtype: object	
const	float64
eps	int64
duration	float64
watched	int64
watching	int64
votes	float64
years_running	int64
mediaType_Movie	int64

mediaType_Music Video	int64
mediaType_OVA	int64
mediaType_Other	int64
mediaType_TV	int64
mediaType_TV Special	int64
mediaType_Web	int64
contentWarn_Yes	int64
studio_primary_J.C. Staff	int64
studio_primary_MADHOUSE	int64
studio_primary_OLM	int64
studio_primary_Others	int64
studio_primary_Production I.G	int64
studio_primary_Studio Deen	int64
studio_primary_Studio Pierrot	int64
studio_primary_Sunrise	int64
studio_primary_TMS Entertainment	int64
studio_primary_Toei Animation	int64
studios_colab_Yes	int64
genre_Adventure	int64
genre_Based on a Manga	int64
genre_Comedy	int64
genre_Drama	int64
genre_Fantasy	int64
genre_Other	int64
genre_Romance	int64
genre_Sci Fi	int64
dtype: object	

OLS Regression Results

Dep. Variab	le:	ratin	ıg i	R-squ	ared:		0.722
Model:		OL	S.	Adj.	R-squared:		0.720
Method:		Least Square	es :	F-sta	tistic:		357.4
Date:		Tue, 26 Nov 202	24	Prob	(F-statistic)	:	0.00
Time:		22:39:5	51	Log-L	ikelihood:		-2307.9
No. Observa	tions:	456	6 .	AIC:			4684.
Df Residual	s:	453	32	BIC:			4902.
Df Model:		3	33				
Covariance	Type:	nonrobus	st				
========	=======	==========				======	========
========	======						
			С	oef	std err	t	P> t
[0.025	0.975]						
const			2.7	707	0.074	37.657	0.000
2.626	2.915						
eps			0.0	193	0.001	17.871	0.000
0.017	0.021						
-	0.021		0.0	100	0.001	11.011	0.000
0.017	0.021						

duration		0.0123	0.000	25.656	0.000
0.011	0.013				
watched		0.0004	2.82e-05	14.213	0.000
0.000	0.000				
watching		0.0037	0.000	21.258	0.000
0.003	0.004				
votes		-0.0003	4.52e-05	-7.460	0.000
-0.000	-0.000				
years_runni	_	-0.0767	0.008	-9.039	0.000
-0.093	-0.060				
mediaType_M		-0.2975	0.032	-9.168	0.000
-0.361	-0.234				
mediaType_M	Music Video	-0.2911	0.030	-9.717	0.000
-0.350	-0.232				
mediaType_0	DVA	-0.3017	0.030	-10.094	0.000
-0.360	-0.243				
mediaType_0	lther	-0.2731	0.035	-7.885	0.000
-0.341	-0.205				
mediaType_T	ΓV	-0.5301	0.034	-15.800	0.000
-0.596	-0.464				
mediaType_T	TV Special	-0.1854	0.039	-4.757	0.000
-0.262	-0.109				
mediaType_W	<i>l</i> eb	-0.4087	0.031	-13.263	0.000
-0.469	-0.348				
contentWarr	ı Yes	-0.1776	0.020	-8.735	0.000
-0.218	-0.138				
	mary_J.C. Staff	-0.1578	0.055	-2.850	0.004
-0.266	-0.049				
	nary_MADHOUSE	-0.2071	0.057	-3.635	0.000
-0.319	-0.095				
studio_prim		-0.3696	0.064	-5.785	0.000
-0.495	-0.244				
studio_prim		-0.2482	0.044	-5.603	0.000
-0.335	-0.161				
	mary_Production I.G	0.0828	0.058	1.430	0.153
-0.031	0.196	0.0020	0.000	21200	0.100
	nary_Studio Deen	-0.1264	0.061	-2.083	0.037
-0.245	-0.007	0.1201	0.001	2.000	0.001
	mary_Studio Pierrot	-0.2311	0.062	-3.747	0.000
-0.352	-0.110	0.2011	0.002	0.11	0.000
	nary_Sunrise	-0.0689	0.054	-1.282	0.200
-0.174	0.036	0.0003	0.001	1.202	0.200
	nary_TMS Entertainment	0.0361	0.057	0.639	0.523
-0.075	0.147	0.0001	0.007	0.009	0.023
	nary_Toei Animation	-0.1817	0.051	-3.580	0.000
-0.281	-0.082	0.1017	0.051	5.560	0.000
studios_col		0.0021	0.028	0.072	0.942
-0.054	0.058	0.0021	0.020	0.012	0.342
-0.004	0.000				

genre_Adve		-0	.1219	0.062	-1.964	0.050
-0.244	-0.000					
genre_Base	d on a Manga	-0	.0056	0.086	-0.065	0.948
-0.175	0.164					
genre_Come	dy	-0	.2693	0.075	-3.602	0.000
-0.416	-0.123					
genre_Dram	a	0	.2504	0.067	3.740	0.000
0.119	0.382					
genre_Fant	asy	0	.0621	0.075	0.823	0.411
-0.086	0.210					
genre_Othe:	r	-0	.0436	0.055	-0.791	0.429
-0.152	0.064					
genre_Roman	nce	0	.0026	0.065	0.040	0.968
-0.125	0.130					
genre_Sci	Fi	-0	.0596	0.068	-0.874	0.382
-0.193	0.074					
Omnibus:	=========	 147.177	 Durbir	 n-Watson:	=======	1.944
Prob(Omnib	us):	0.000	Jarque	e-Bera (JB):		70.085
Skew:		0.052	Prob(6.04e-16
Kurtosis:		2.402	Cond.	No.		7.64e+04
========		========			:=======	

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 7.64e+04. This might indicate that there are strong multicollinearity or other numerical problems.

12 Interpreting the Regression Results

13 PART - 1

- 1. Adjusted. R-squared: It reflects the fit of the model.
- Adjusted R-squared values generally range from 0 to 1, where a higher value generally indicates a better fit, assuming certain conditions are met.
- In our case, the value for adj. R-squared is 0.722, which is good.
- 2. const coefficient: It is the Y-intercept.
- It means that if all the predictor variable coefficients are zero, then the expected output (i.e., Y) would be equal to the const coefficient.
- In our case, the value for const coefficient is 2.7707

- 3. Coefficient of a predictor variable: It represents the change in the output Y due to a change in the predictor variable (everything else held constant).
- In our case, the coefficient of duration is 0.0123.

14 Model Performance Check

Let's check the performance of the model using different metrics.

- We will be using metric functions defined in sklearn for RMSE, MAE, and R2
- We will define a function to calculate MAPE and adjusted R2
- The mean absolute percentage error (MAPE) measures the accuracy of predictions as a percentage, and can be calculated as the average absolute percent error for each predicted value minus actual values divided by actual values. It works best if there are no extreme values in the data and none of the actual values are 0.
- We will create a function which will print out all the above metrics in one go.

```
[69]: # Checking model performance on train set (seen 70% data)

print("Training Performance\n")

olsmodel_train_perf = model_performance_regression(olsmodel, X_train, y_train)

print(olsmodel_train_perf)
```

Training Performance

```
RMSE MAE R-squared 0 0.40112 0.330417 0.722387
```

```
[71]: # Checking model performance on test set (seen 30% data)
print("Test Performance\n")
olsmodel_test_perf = model_performance_regression(olsmodel, X_test, y_test)
print(olsmodel_test_perf)
```

Test Performance

```
RMSE MAE R-squared 0 0.413096 0.340426 0.703053
```

Observations

- The training R? is 0.72, so the model is not underfitting
- The train and test RMSE and MAE are comparable, so the model is not overfitting either
- MAE suggests that the model can predict anime ratings within a mean error of 0.34 on the test data

15 2- Checking Linear Regression Assumptions

We will be checking the following Linear Regression assumptions:

- . No Multicollinearity
- 2. Linearity of variables
- 3. Independence of error terms
- 4. Normality of error terms
- 5. No Heteroscedasticity

16 TEST FOR MULTICOLLINEARITY

- Multicollinearity occurs when predictor variables in a regression model are correlated. This correlation is a problem because predictor variables should be independent. If the correlation between variables is high, it can cause problems when we fit the model and interpret the results. When we have multicollinearity in the linear model, the coefficients that the model suggests are unreliable.
- There are different ways of detecting (or testing) multicollinearity. One such way is by using the Variance Inflation Factor, or VIF.

- Variance Inflation Factor (VIF): Variance inflation factors measure the inflation in the variances of the regression parameter estimates due to collinearities that exist among the predictors. It is a measure of how much the variance of the estimated regression coefficient Bk is "inflated" by the existence of correlation among the predictor variables in the model.
- If VIF is 1, then there is no correlation among the kth predictor and the remaining predictor variables, and hence, the variance of Bk is not inflated at all.
- General Rule of thumb:
- If VIF is between 1 and 5, then there is low multicollinearity.
- If VIF is between 5 and 10, we say there is moderate multicollinearity.
- If VIF is exceeding 10, it shows signs of high multicollinearity.

```
VIF
                             feature
0
                               const 152.488126
5
                               votes
                                       79.580182
3
                                       68.407244
                             watched
31
                         genre_Other
                                       11.591914
               studio_primary_Others
18
                                       11.131121
11
                        mediaType_TV
                                        6.998184
4
                            watching
                                        4.997799
26
                     genre_Adventure
                                        4.197895
                     mediaType_Movie
7
                                        4.062291
       studio_primary_Toei Animation
24
                                         3.983035
                                         3.907746
1
32
                       genre_Romance
                                         3.349247
9
                       mediaType_OVA
                                         3.049100
```

```
29
                          genre_Drama
                                          2.915488
22
              studio_primary_Sunrise
                                          2.881062
2
                             duration
                                          2.752909
33
                         genre_Sci Fi
                                          2.698722
    studio primary TMS Entertainment
23
                                          2.530580
           studio_primary_J.C. Staff
15
                                          2.512300
8
               mediaType Music Video
                                          2.409153
             studio_primary_MADHOUSE
16
                                          2.359150
19
       studio primary Production I.G
                                          2.240209
                        mediaType_Web
13
                                          2.228931
28
                         genre_Comedy
                                          2.175454
30
                        genre_Fantasy
                                          2.080246
          studio_primary_Studio Deen
20
                                          2.004036
       studio_primary_Studio Pierrot
21
                                          2.002522
                   studio_primary_OLM
17
                                          1.882586
12
                mediaType_TV Special
                                          1.756936
10
                      mediaType_Other
                                          1.735561
              genre_Based on a Manga
27
                                          1.687548
6
                        years_running
                                          1.272615
14
                      contentWarn Yes
                                          1.125939
                    studios_colab_Yes
25
                                          1.043084
```

- There are multiple columns with very high VIF values, indicating presence of strong multicollinearity
- We will systematically drop numerical columns with VIF > 5
- We will ignore the VIF values for dummy variables and the constant (intercept)

17 Remove Multicollinearity

To remove multicollinearity

- 1. Drop every column one by one that has a VIF score greater than 5.
- 2. Look at the adjusted R-squared and RMSE of all these models.
- 3. Drop the variable that makes the least change in adjusted R-squared.
- 4. Check the VIF scores again.
- 5. Continue till you get all VIF scores under 5.

Let's define a function that will help us do this.

```
[89]: def treating_multicollinearity(predictors, target, high_vif_columns):
```

```
Checking the effect of dropping the columns showing high multicollinearity ...
       ⇔on model performance (adj. R-squared and RMSE)
          predictors: independent variables
          target: dependent variable
          high_vif_columns: columns having high VIF
          # Empty lists to store adj. R-squared and RMSE values
          adj_r2 = []
          rmse = []
          # Build OLS models by dropping one of the high VIF columns at a time
          # Store the adjusted R-squared and RMSE in the lists defined previously
          for col in high_vif_columns:
              # Defining the new train set
              train = predictors.loc[:, ~predictors.columns.str.startswith(col)]
              # Create the model
              olsmodel = sm.OLS(target, train).fit()
              # Adding adj. R-squared and RMSE to the lists
              adj r2.append(olsmodel.rsquared adj)
              rmse.append(np.sqrt(olsmodel.mse_resid))
          # Creating a dataframe for the results
          temp = pd.DataFrame({
              "col": high_vif_columns,
              "Adj. R-squared after dropping col": adj_r2,
              "RMSE after dropping col": rmse
          }).sort_values(by="Adj. R-squared after dropping col", ascending=False)
          temp.reset index(drop=True, inplace=True)
          return temp
      # Example usage
      col_list = ["watched", "votes"]
      res = treating_multicollinearity(X_train, y_train, col_list)
      print(res)
            col Adj. R-squared after dropping col RMSE after dropping col
                                                                    0.405042
          votes
                                          0.716994
     1 watched
                                          0.707967
                                                                    0.411451
[91]: col_to_drop = "votes"
      # Creating new train and test sets by dropping the specified column
```

```
X_train2 = X_train.loc[:, ~X_train.columns.str.startswith(col_to_drop)]
X_test2 = X_test.loc[:, ~X_test.columns.str.startswith(col_to_drop)]

# Check VIF now
vif = checking_vif(X_train2)
print("VIF after dropping", col_to_drop)
print(vif)
```

VIF after dropping votes

```
VIF
                              feature
0
                                       152.249342
                                const
1
                                   eps
                                          3.873093
2
                             duration
                                          2.752030
3
                              watched
                                         3.235392
4
                             watching
                                          4.154724
5
                        years_running
                                          1.272523
                      mediaType_Movie
6
                                          4.060078
7
               mediaType_Music Video
                                          2.408173
8
                        mediaType_OVA
                                          3.049085
9
                      mediaType_Other
                                          1.729382
                         mediaType_TV
10
                                          6.924966
11
                mediaType_TV Special
                                          1.756017
12
                        mediaType_Web
                                          2.227588
13
                      contentWarn_Yes
                                          1.125939
           studio_primary_J.C. Staff
14
                                          2.512299
             studio_primary_MADHOUSE
15
                                          2.359013
16
                   studio_primary_OLM
                                          1.882550
               studio primary Others
17
                                         11.126123
       studio_primary_Production I.G
18
                                          2.240164
          studio_primary_Studio Deen
19
                                          2.003836
20
       studio_primary_Studio Pierrot
                                          2.002485
21
              studio_primary_Sunrise
                                          2.879639
22
    studio_primary_TMS Entertainment
                                          2.530283
       studio_primary_Toei Animation
23
                                          3.982565
24
                    studios_colab_Yes
                                          1.042889
25
                      genre_Adventure
                                          4.197219
              genre_Based on a Manga
26
                                          1.687052
27
                         genre_Comedy
                                          2.175119
                          genre_Drama
28
                                          2.913752
29
                        genre_Fantasy
                                          2.079839
                                         11.583777
30
                          genre_Other
31
                        genre_Romance
                                          3.348489
32
                         genre_Sci Fi
                                          2.697440
```

- We have dealt with multicollinearity in the data
- Let's rebuild the model using the updated set of predictors variables

[96]: olsmod1 = sm.OLS(y_train, X_train2).fit() print(olsmod1.summary())

OLS Regression Results

	ULS Regression Results							
Dep. Variable: Model: Method: Date: Time: No. Observations: Df Residuals:	rating OLS Least Squares	F-statistic: Prob (F-statistic): Log-Likelihood: AIC:			0.719 0.717 362.4 0.00 -2335.7 4737. 4950.			
Df Model:	32							
Covariance Type:	nonrobust							
=======================================								
[0.025 0.975]			std err	t 	P> t			
const	2	2.7925	0.074	37.755	0.000			
2.647 2.937	(0.0200	0.001	18.545	0.000			
eps 0.018 0.022	· ·	7.0200	0.001	10.545	0.000			
duration	(0.0122	0.000	25.374	0.000			
0.011 0.013								
watched	(0.0002	6.17e-06	31.678	0.000			
0.000 0.000								
watching	(0.0031	0.000	19.836	0.000			
0.003 0.003								
years_running	-(0.0761	0.009	-8.922	0.000			
-0.093 -0.059 mediaType_Movie	_(0.3031	0.033	-9.289	0.000			
-0.367 -0.239	-(7.3031	0.033	-9.209	0.000			
mediaType_Music Vide -0.355 -0.237	eo -(0.2957	0.030	-9.811	0.000			
mediaType_OVA	-(0.3012	0.030	-10.017	0.000			
-0.360 -0.242								
mediaType_Other	-(0.2577	0.035	-7.409	0.000			
-0.326 -0.189			0.004	40 554				
mediaType_TV -0.621 -0.490	-().5557	0.034	-16.551	0.000			
-0.621 -0.490 mediaType_TV Special -0.256 -0.102	1 -0	0.1787	0.039	-4.560	0.000			
mediaType_Web	-(0.4143	0.031	-13.370	0.000			
-0.475 -0.354		0	3.001	20.0.0	2.300			
contentWarn_Yes	-(0.1776	0.020	-8.680	0.000			

-0.218 -0.137					
studio_primary_J.C. Staff	-0.	1579	0.056	-2.835	0.005
-0.267 -0.049					
studio_primary_MADHOUSE	-0.	2104	0.057	-3.670	0.000
-0.323 -0.098					
studio_primary_OLM	-0.	3675	0.064	-5.717	0.000
-0.494 -0.242					
studio_primary_Others	-0.	2552	0.045	-5.728	0.000
-0.343 -0.168					
studio_primary_Production I.G	0.	8080	0.058	1.388	0.165
-0.033 0.195	_				
studio_primary_Studio Deen	-0.	1219	0.061	-1.997	0.046
-0.242 -0.002	0	0001	0.000	0.757	0.000
studio_primary_Studio Pierrot	-0.	2331	0.062	-3.757	0.000
-0.355 -0.111	0	0600	0.054	1 110	0.067
studio_primary_Sunrise -0.166 0.046	-0.	0600	0.054	-1.110	0.267
studio_primary_TMS Entertainmen	+ 0	0407	0.057	0.715	0.474
-0.071 0.152		0407	0.037	0.715	0.474
studio_primary_Toei Animation	-0	1859	0.051	-3.639	0.000
-0.286 -0.086	0.	1000	0.001	0.000	0.000
studios_colab_Yes	0.	0050	0.029	0.173	0.863
-0.051 0.061			0.020	0.72.0	0.000
genre_Adventure	-0.	1278	0.062	-2.047	0.041
-0.250 -0.005					
genre_Based on a Manga	-0.	0166	0.087	-0.191	0.848
-0.187 0.154					
genre_Comedy	-0.	2762	0.075	-3.673	0.000
-0.424 -0.129					
genre_Drama	0.	2382	0.067	3.538	0.000
0.106 0.370					
genre_Fantasy	0.	0542	0.076	0.714	0.475
-0.095 0.203					
genre_Other	-0.	0545	0.055	-0.983	0.326
-0.163 0.054					
genre_Romance	-0.	0047	0.065	-0.072	0.942
-0.133 0.124					
genre_Sci Fi	-0.	0707	0.069	-1.031	0.303
-0.205 0.064 					
	46.326	=== Durbin	======== -Watson:		1.946
Prob(Omnibus):	0.000		-Bera (JB):		69.874
Skew:	0.053	Prob(J			6.71e-16
Kurtosis:	2.403	Cond.			6.35e+04
	======	======		=======	

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly

specified.

[2] The condition number is large, 6.35e+04. This might indicate that there are strong multicollinearity or other numerical problems.

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 6.35e+04. This might indicate that there are strong multicollinearity or other numerical problems.

18 Interpreting the Regression Results:

19 Part 2

- 4. std err: It reflects the level of accuracy of the coefficients.
- The lower it is, the higher is the level of accuracy.
- 5. P>t: It is p-value.

independent variable.

each independent feature, there is a null hypothesis and an alhypothesis. Here S is the coefficient of the SiSth #### ternate Independent feature is not significant ($S\beta_i$ SH O: O) #### Independent feature is that it is significant $(S\beta_i \neq 0)$ #### • (P>|t|) gives the p-value for each independent feature to check that null hypothesis. We are considering 0.05 (5%) as significance level. #### • A p-value of less than 0.05 is considered to be statistically significant. #### 6. Confidence Interval: It represents the range in which our coefficients are likely to fall (with a likelihood of 95%). #### Observations #### • We can see that adj. R-squared has dropped from 0.720 to 0.717, which shows that the dropped columns did not have much effect on the model #### • As there is no multicollinearity, we can look at the p-values of predictor variables to check their significance

20 Dealing with high p-value variables

- \bullet Some of the dummy variables in the data have p-value > 0.05. So, they are not significant and we'll drop them
- But sometimes p-values change after dropping a variable. So, we'll not drop all variables at once
- Instead, we will do the following:

- Build a model, check the p-values of the variables, and drop the column with the highest p-value
- Create a new model without the dropped feature, check the p-values of the variables, and drop the column with the highest p-value
- Repeat the above two steps till there are no columns with p-value > 0.05

Note: The above process can also be done manually by picking one variable at a time that has a high p-value, dropping it, and building a model again. But that might be a little tedious and using a loop will be more efficient.

```
[106]: # Initial list of columns
       predictors = X train2.copy()
       cols = predictors.columns.tolist()
       # Setting an initial max p-value
       max_P_value = 1
       while len(cols) > 0:
           # Defining the train set
           X_train_aux = predictors[cols]
           # Fitting the model
           model = sm.OLS(y_train, X_train_aux).fit()
           # Getting the p-values and the maximum p-value
           p_values = model.pvalues
           \max P \text{ value} = \max(p \text{ values})
           # Name of the variable with maximum p-value
           feature_with_P_max = p_values.idxmax()
           if max P value > 0.05:
               cols.remove(feature_with_P_max)
           else:
               break
       selected_features = cols
       print(selected_features)
```

```
['const', 'eps', 'duration', 'watched', 'watching', 'years_running', 'mediaType_Movie', 'mediaType_Music Video', 'mediaType_OVA', 'mediaType_Other', 'mediaType_TV', 'mediaType_TV Special', 'mediaType_Web', 'contentWarn_Yes', 'studio_primary_J.C. Staff', 'studio_primary_MADHOUSE', 'studio_primary_OLM', 'studio_primary_Others', 'studio_primary_Studio Deen', 'studio_primary_Studio Pierrot', 'studio_primary_Sunrise', 'studio_primary_Toei Animation', 'genre_Adventure', 'genre_Comedy', 'genre_Drama']
```

[108]: # Using selected features to create new train and test sets X_train3 = X_train2[selected_features] X_test3 = X_test2[selected_features] # Fitting the OLS model with the new training set olsmod2 = sm.OLS(y_train, X_train3).fit() print(olsmod2.summary())

OLS Regression Results

Dep. Variable:	rating	R-squared:		0.718
Model:	OLS	Adj. R-squar	0.717	
Method:	Least Squares	F-statistic:		482.7
Date:	Tue, 26 Nov 2024 23:04:49	Prob (F-stat	istic):	0.00
Time:	-2340.4			
No. Observations:	4566	AIC:		4731.
Df Residuals:	4541	BIC:		4891.
Df Model:	24			
Covariance Type:	nonrobust			
=======================================			=======	==========
=======================================				
	COE	ef std err	t	P> t
[0.025 0.975]				
const	2.787	75 0.033	84.367	0.000
2.723 2.852	2.101	0.000	01.001	0.000
eps	0.020	0.001	18.671	0.000
0.018 0.022	0.020	0.001	10.011	0.000
duration	0.012	0.000	26.100	0.000
0.011 0.013				
watched	0.000	02 6.16e-06	31.750	0.000
0.000 0.000				
watching	0.003	0.000	19.918	0.000
0.003 0.003				
years_running	-0.076	0.009	-8.944	0.000
-0.093 -0.059				
mediaType_Movie	-0.307	78 0.032	-9.550	0.000
-0.371 -0.245				
mediaType_Music Vide	o -0.298	0.030	-9.971	0.000
-0.357 -0.240				
mediaType_OVA	-0.301	0.030	-10.092	0.000
-0.360 -0.243				
mediaType_Other	-0.260	0.035	-7.548	0.000
-0.328 -0.193				
mediaType_TV	-0.559	0.033	-16.781	0.000
-0.625 -0.494				

mediaType_TV Special -0.258 -0.105	-0.1816	0.039	-4.657	0.000
mediaType_Web	-0.4164	1 0.031	-13.523	0.000
-0.477 -0.356	0.120	- 0.00-	101010	
contentWarn_Yes	-0.1786	0.020	-8.745	0.000
-0.219 -0.139				
studio_primary_J.C. Staff	-0.2017	7 0.041	-4.865	0.000
-0.283 -0.120				
${\tt studio_primary_MADHOUSE}$	-0.2532	0.043	-5.844	0.000
-0.338 -0.168				
studio_primary_OLM	-0.412	0.052	-7.941	0.000
-0.514 -0.310				
studio_primary_Others	-0.2993	0.024	-12.445	0.000
-0.346 -0.252				
studio_primary_Studio Deen	-0.165	7 0.048	-3.432	0.001
-0.260 -0.071	0.074		5 50 4	
studio_primary_Studio Pierrot	-0.2740	0.049	-5.591	0.000
-0.370 -0.178	0.400		0.045	2 225
studio_primary_Sunrise -0.185 -0.033	-0.1088	0.039	-2.815	0.005
	0 0201	0.034	6 052	0.000
studio_primary_Toei Animation -0.299 -0.166	-0.232	0.034	-6.853	0.000
genre_Adventure	-0.0783	0.032	-2.467	0.014
-0.140 -0.016	-0.078	0.032	-2.407	0.014
genre_Comedy	-0.227	0.052	-4.374	0.000
-0.329 -0.125	0.221.	0.002	4.074	0.000
genre_Drama	0.2883	0.040	7.192	0.000
0.210 0.367	0.200	0.010	1.102	0.000
Omnibus:	143.175	Durbin-Watso	on:	1.946
<pre>Prob(Omnibus):</pre>	0.000	Jarque-Bera	(JB):	68.833
Skew:	0.052	Prob(JB):		1.13e-15
Kurtosis:	2.407	Cond. No.		2.81e+04
=======================================				==========

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 2.81e+04. This might indicate that there are strong multicollinearity or other numerical problems.

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

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```
[111]: # Checking model performance on train set (seen 70% data)
    print("Training Performance\n")
    olsmod2_train_perf = model_performance_regression(olsmod2, X_train3, y_train)
    print(olsmod2_train_perf)
```

Training Performance

```
RMSE MAE R-squared 0 0.40399 0.33291 0.7184
```

```
[113]: # Checking model performance on test set (seen 30% data)
print("Test Performance\n")
olsmod2_test_perf = model_performance_regression(olsmod2, X_test3, y_test)
print(olsmod2_test_perf)
```

Test Performance

```
RMSE MAE R-squared 0 0.414583 0.341345 0.700912
```

Observations

- Now no feature has p-value greater than 0.05, so we'll consider the features in x_train3 as the final set of predictor variables and olsmod2 as the final model to move forward with
- Now adjusted R-squared is 0.717, i.e., our model is able to explain $\sim 72\%$ of the variance
- The adjusted R-squared in olsmod1 (where we considered the variables without multicollinearity) was 0.717
- This shows that the variables we dropped were not affecting the model
- RMSE and MAE values are comparable for train and test sets, indicating that the model is not overfitting

Now we'll check the rest of the assumptions on olsmod2.

- 2. Linearity of variables
- 3. Independence of error terms
- 4. Normality of error terms

5. No Heteroscedasticity

21 TEST FOR LINEARITY AND INDEPENDENCE

21.0.1 Why the test?

- Linearity describes a straight-line relationship between two variables, predictor variables must have a linear relation with the dependent variable.
- The independence of the error terms (or residuals) is important. If the residuals are not independent, then the confidence intervals of the coefficient estimates will be narrower and make us incorrectly conclude a parameter to be statistically significant.

21.0.2 How to check linearity and independence?

- Make a plot of fitted values vs residuals.
- If they don't follow any pattern, then we say the model is linear and residuals are independent.
- Otherwise, the model is showing signs of non-linearity and residuals are not independent.

21.0.3 How to fix if this assumption is not followed?

• We can try to transform the variables and make the relationships linear.

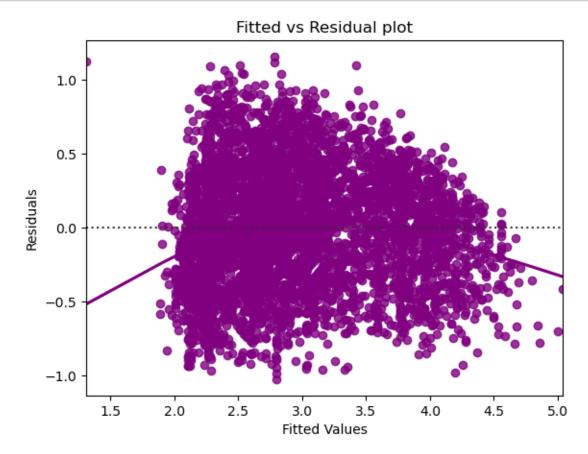
```
[119]: # Create a dataframe with actual, fitted, and residual values
    df_pred = pd.DataFrame()
    df_pred["Actual Values"] = y_train # actual values
    df_pred["Fitted Values"] = olsmod2.fittedvalues # predicted values
    df_pred["Residuals"] = olsmod2.resid # residuals
    print(df_pred.head())
```

```
Actual Values Fitted Values Residuals
5432
             2.872
                         2.795321
                                    0.076679
5326
             2.766
                         2.275887
                                    0.490113
1021
             4.049
                         4.446845 -0.397845
836
             3.153
                         3.176604 -0.023604
1396
             2.167
                         2.265921 -0.098921
```

```
[121]: import seaborn as sns
import matplotlib.pyplot as plt

# Let's plot the fitted values vs residuals
sns.residplot(data=df_pred, x="Fitted Values", y="Residuals", color="purple", use of the plot of the values of the
```

plt.title("Fitted vs Residual plot")
plt.show()



- The scatter plot shows the distribution of residuals (errors) vs fitted values (predicted values).
- If there exist any pattern in this plot, we consider it as signs of non-linearity in the data and a pattern means that the model doesn't capture non-linear effects.
- We see no pattern in the plot above. Hence, the assumptions of linearity and independence are satisfied.

22 Test For Normality

Why the test?

• Error terms, or residuals, should be normally distributed. If the error terms are not normally distributed, confidence intervals of the coefficient estimates may become too wide or narrow. Once confidence interval becomes unstable, it leads to difficulty in

estimating coefficients based on minimization of least squares. Non-normality suggests that there are a few unusual data points that must be studied closely to make a better model.

How to check normality?

- The shape of the histogram of residuals can give an initial idea about the normality.
- It can also be checked via a Q-Q plot of residuals. If the residuals follow a normal distribution, they will make a straight line plot, otherwise not.
- Other tests to check for normality includes the Shapiro-Wilk test.
- Null hypothesis: Residuals are normally distributed
- Alternate hypothesis: Residuals are not normally distributed

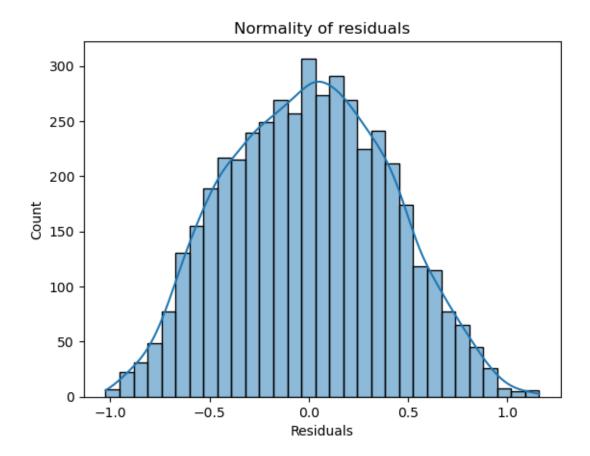
How to fix if this assumption is not followed?

• We can apply transformations like log, exponential, arcsinh, etc. as per our data.

```
[126]: import seaborn as sns
import matplotlib.pyplot as plt

# Plotting the histogram of residuals
sns.histplot(data=df_pred, x="Residuals", kde=True)
plt.title("Normality of residuals")
plt.show()
```

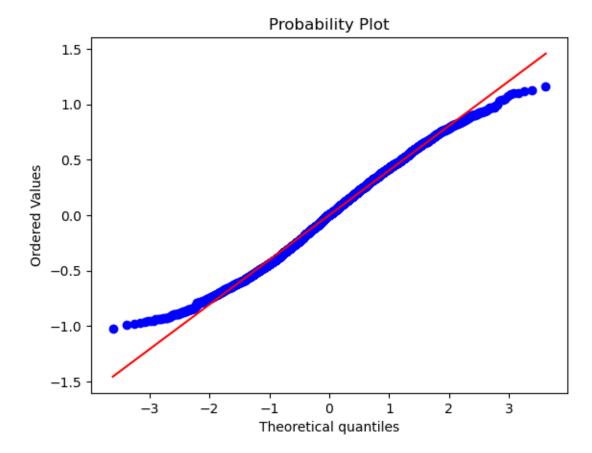
/opt/anaconda3/lib/python3.11/site-packages/seaborn/_oldcore.py:1119:
FutureWarning: use_inf_as_na option is deprecated and will be removed in a
future version. Convert inf values to NaN before operating instead.
 with pd.option_context('mode.use_inf_as_na', True):



- The histogram of residuals does have a bell shape.
- Let's check the Q-Q plot.

```
[129]: import pylab
import scipy.stats as stats

# Q-Q plot to check the normality of residuals
stats.probplot(df_pred["Residuals"], dist="norm", plot=pylab)
pylab.show()
```



- The residuals more or less follow a straight line except for the tails.
- Let's check the results of the Shapiro-Wilk test.

```
[132]: from scipy.stats import shapiro

# Perform the Shapiro-Wilk test on the residuals
shapiro_test = shapiro(df_pred["Residuals"])
print("Shapiro-Wilk Test:")
print("Test Statistic:", shapiro_test.statistic)
print("p-value:", shapiro_test.pvalue)
```

Shapiro-Wilk Test:

Test Statistic: 0.9934884905815125 p-value: 1.4591795924768364e-13

- \bullet Since p-value < 0.05, the residuals are not normal as per the Shapiro-Wilk test.
- Strictly speaking, the residuals are not normal.

- However, as an approximation, we can accept this distribution as close to being normal.
- So, the assumption is satisfied.

23 TEST FOR HOMOSCEDASTICITY

- Homoscedascity: If the variance of the residuals is symmetrically distributed across the regression line, then the data is said to be homoscedastic.
- Heteroscedascity: If the variance is unequal for the residuals across the regression line, then the data is said to be heteroscedastic.

Why the test?

• The presence of non-constant variance in the error terms results in heteroscedasticity. Generally, non-constant variance arises in presence of outliers.

How to check for homoscedasticity?

- The residual vs fitted values plot can be looked at to check for homoscedasticity. In the case of heteroscedasticity, the residuals can form an arrow shape or any other non-symmetrical shape.
- The goldfeldquandt test can also be used. If we get a p-value > 0.05 we can say that the residuals are homoscedastic. Otherwise, they are heteroscedastic.
- Null hypothesis: Residuals are homoscedastic
- Alternate hypothesis: Residuals have heteroscedasticity

How to fix if this assumption is not followed?

• Heteroscedasticity can be fixed by adding other important features or making transformations.

```
[139]: import statsmodels.stats.api as sms
from statsmodels.compat import lzip

# Define the names for the test statistics
names = ["F statistic", "p-value"]

# Perform the Goldfeld-Quandt test
test = sms.het_goldfeldquandt(y_train, X_train3)

# Print the results
results = dict(lzip(names, test))
```

```
print(results)
```

```
{'F statistic': 1.0484582413449557, 'p-value': 0.1304796784544968}
```

Since p-value > 0.05, we can say that the residuals are homoscedastic. So, this assumption is satisfied.

24 Predictions on test data

Now that we have checked all the assumptions of linear regression and they are satisfied, let's go ahead with prediction.

```
[144]: # Predictions on the test set
pred = olsmod2.predict(X_test3)

# Creating a DataFrame with actual and predicted values
df_pred_test = pd.DataFrame({"Actual": y_test, "Predicted": pred})

# Sampling 10 random rows from the DataFrame
print(df_pred_test.sample(10, random_state=1))
```

```
Actual Predicted
2023
       2.039
               2.262980
4543
       3.236
               3.784680
1914
       2.314
               2.323405
4856
       2.457
               2.176779
4405
       2.322
               2.331494
5755
       4.344
               3.928340
2341
       2.858
               2.279015
1637
       3.976
               3.879616
5730
       3.728
               3.588967
1385
       2.692
               2.420355
```

25 Final Model

Let's recreate the final model and print it's summary to gain insights.

```
[147]: # Final training and testing sets
X_train_final = X_train3.copy()
X_test_final = X_test3.copy()

# Fit the final OLS model
olsmodel_final = sm.OLS(y_train, X_train_final).fit()
print(olsmodel_final.summary())
```

```
OLS Regression Results
```

Dep. Variable: rating R-squared: 0.718

Model:	OLS	Adj. R-squared:	0.717
Method:	Least Squares	F-statistic:	482.7
Date:	Tue, 26 Nov 2024	Prob (F-statistic):	0.00
Time:	23:21:21	Log-Likelihood:	-2340.4
No. Observations:	4566	AIC:	4731.
Df Residuals:	4541	BIC:	4891.

Df Model: 24

Covariance Type: nonrobust

=======================================		=========	.=======	.========
=======================================				
[0.025 0.975]	coef	std err	t	P> t
const	2.7875	0.033	84.367	0.000
2.723 2.852				
eps	0.0201	0.001	18.671	0.000
0.018 0.022				
duration	0.0123	0.000	26.100	0.000
0.011 0.013				
watched	0.0002	6.16e-06	31.750	0.000
0.000 0.000				
watching	0.0031	0.000	19.918	0.000
0.003 0.003				
years_running	-0.0762	0.009	-8.944	0.000
-0.093 -0.059				
mediaType_Movie	-0.3078	0.032	-9.550	0.000
-0.371 -0.245				
mediaType_Music Video	-0.2987	0.030	-9.971	0.000
-0.357 -0.240				
mediaType_OVA	-0.3016	0.030	-10.092	0.000
-0.360 -0.243				
mediaType_Other	-0.2607	0.035	-7.548	0.000
-0.328 -0.193				
mediaType_TV	-0.5598	0.033	-16.781	0.000
-0.625 -0.494	<u>-</u>			
mediaType_TV Special	-0.1816	0.039	-4.657	0.000
-0.258 -0.105		0	40	0.000
mediaType_Web	-0.4164	0.031	-13.523	0.000
-0.477 -0.356	0.4702	0.000	0.745	0.000
contentWarn_Yes	-0.1786	0.020	-8.745	0.000
-0.219 -0.139	0 0045	0.044	4 005	0.000
studio_primary_J.C. Staff	-0.2017	0.041	-4.865	0.000
-0.283 -0.120	0 0530	0.042	E 044	0.000
studio_primary_MADHOUSE	-0.2532	0.043	-5.844	0.000
-0.338 -0.168	0 4104	0.050	7 044	0.000
studio_primary_OLM	-0.4121	0.052	-7.941	0.000
-0.514 -0.310				

${\tt studio_primary_Others}$	-0.299	3 0.024	-12.445	0.000
-0.346 -0.252				
studio_primary_Studio Deen	-0.165	7 0.048	-3.432	0.001
-0.260 -0.071				
studio_primary_Studio Pierrot	-0.274	0.049	-5.591	0.000
-0.370 -0.178				
studio_primary_Sunrise	-0.108	0.039	-2.815	0.005
-0.185 -0.033				
studio_primary_Toei Animation	-0.232	5 0.034	-6.853	0.000
-0.299 -0.166				
genre_Adventure	-0.078	0.032	-2.467	0.014
-0.140 -0.016				
genre_Comedy	-0.227	1 0.052	-4.374	0.000
-0.329 -0.125				
genre_Drama	0.288	1 0.040	7.192	0.000
0.210 0.367				
Omnibus:	======================================	======== Durbin-Watso	======== on :	1.946
Prob(Omnibus):	0.000	Jarque-Bera		68.833
Skew:	0.052 Prob(JB):		1.13e-15	
Kurtosis:	2.407	Cond. No.		2.81e+04
		========		

Notes:

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- [2] The condition number is large, 2.81e+04. This might indicate that there are strong multicollinearity or other numerical problems.