

A photograph of a city street at sunset. The sun is low in the sky, creating a warm orange glow. A train is visible on an elevated track in the background. Pedestrians are crossing the street in the foreground. The image is partially covered by a large orange triangle on the right side and a white triangle at the bottom left.

OpenSpot

“

*We used a Design Thinking approach and
created a proto-persona*

”



HELLO!

I am Carl Rae Jepson

I am a freelance photographer
in New York City.

I drive everywhere for work.

A little bit about Carl

- ▶ He drives an SUV
- ▶ He gyms at LA Fitness
- ▶ Tight schedule on weekdays
- ▶ Part-time barista at Starbucks
- ▶ Teaches some photography classes

Carl's Needs/Obstacles

Needs car

To carry all of his studio equipment, camera equipment and lighting equipment.

City Life

City Traffic and density takes a lot of time away from potentially meeting with clients. But also serves as a potential for meeting a lot of clients.

Budget

As a freelance photographer, financial safety is important. Budgeting is core in that safety.

“

Based on this general city commuter, we have decided to build an app that helps him find parking spots easier

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Here's OpenSpot

An app that serves as an Airbnb for driveways

Benefits

Passive income

Allows homeowners to passively earn honest income for providing parking for commuters in dense city areas

Saves Time

Alleviates time and pressure for commuters to find parking (at similar or lower cost)

Increase Mobility

Increased mobility in the city, allows traffic to travel and comfortably reach their destination after finding parking, thus supporting the overall economy.

Scalability

Can reach
& benefit most
major cities



Uber inspired



infrastructureless

middle-man service

We are just purely software, connecting people that can mutually benefit each other

Payment

Commuter

The diagram consists of three overlapping circles arranged horizontally. The leftmost circle is orange and labeled 'Commuter'. The middle circle is dark gray/black and labeled 'Venmo', 'PayPal', and 'Zelle'. The rightmost circle is orange and labeled 'Owner'. The circles overlap in the center, creating a dark gray/black area where all three overlap.

Venmo
PayPal
Zelle

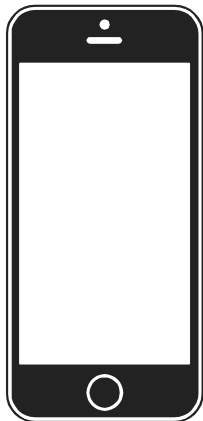
Owner

Platform Decision



ANDROID APP

Maybe android studio



iPHONE APP

Maybe iOS
development in swift



WEB APP

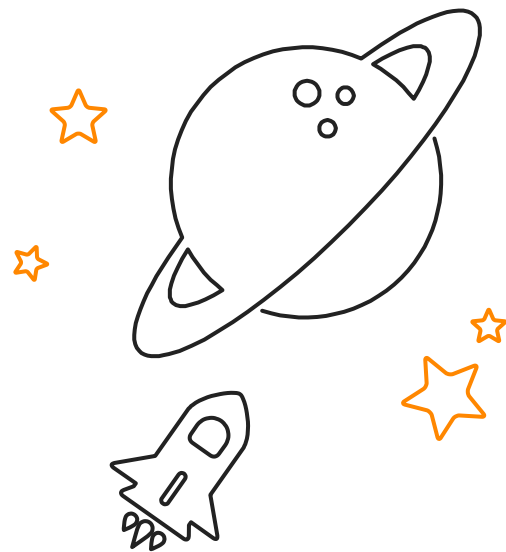
Maybe Develop for
Web, accessible via
smartphone

Software Architecture




In Discussion

We are trying to research and match the best tools that can connect with each other on the project



Maybe adopting a Layered Architecture



```
graph LR; A[Presentation Layer] --> B[Business Layer]; B --> C[Persistence Layer]; C --> D[Database Layer];
```

Presentation
Layer

Business
Layer

Persistence
Layer

Database
Layer

6,124\$

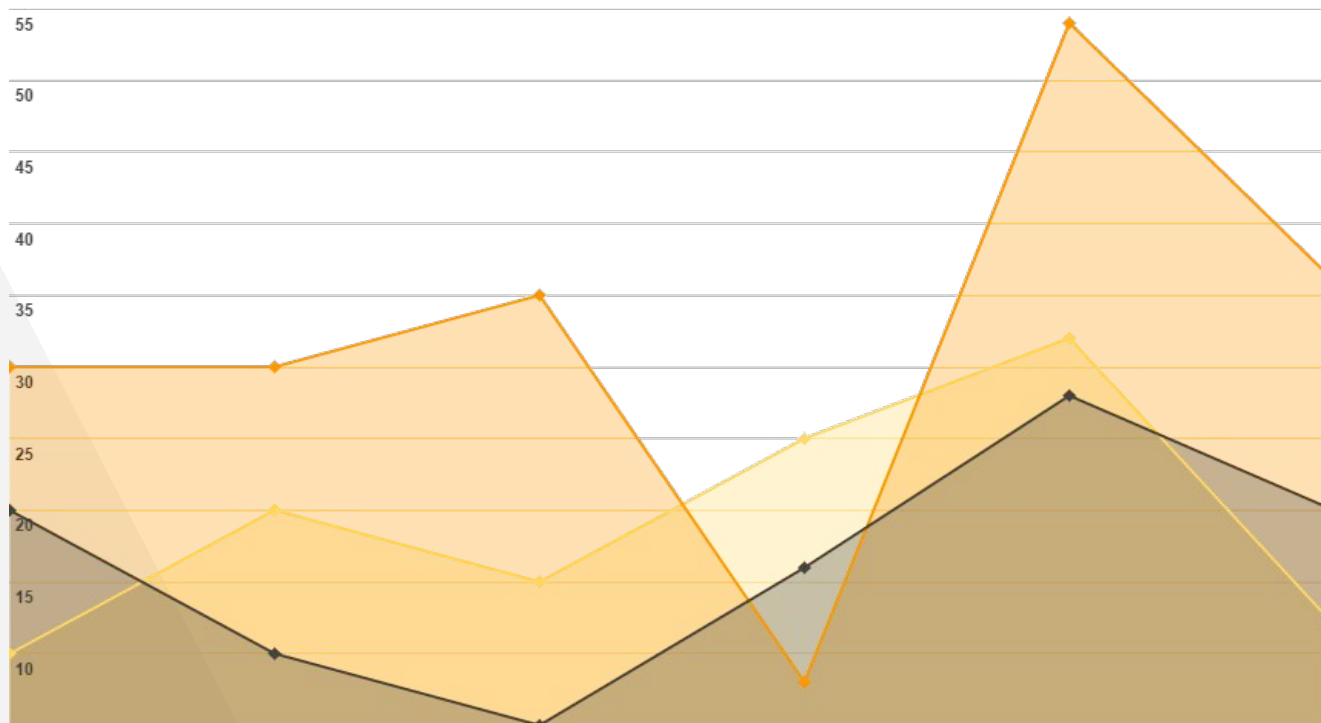
Initial investments

1,244 users

Initial user base

100%

Total success!



insert graphs from Google Sheets

The background of the image shows a dark laptop and a black pen resting on a light-colored, textured surface, likely a desk. A large, vibrant orange geometric shape, composed of several overlapping triangles, is positioned on the right side of the frame. The text 'OpenSpot' is written in a white, sans-serif font, positioned over the lower-left portion of the image.

OpenSpot

THANKS!



Sefath



Stephen



Jay



Edwin



Isaac