

# Ideas

ios and  
android

## Problems

balancing  
features with  
ease of use to  
avoid making  
it distracting  
for users.

# Ads

influencers

Create content  
marketing that  
offers time  
management tips

## A mobile app

A physical planner  
with a companion  
app that uses QR  
codes to digitize  
handwritten notes  
and appointments.

## Growth and longevity

## privacy and security.

## online ads

let it merge with  
other social media  
platforms like  
instagram,x,snapchat

Smart desk  
accessories that  
minimize  
distractions and use  
light and sound  
cues to help focus  
and time  
management.

partnerships  
with schools  
and  
businesses

# AI

## Features

Offer a freemium  
model for the app,  
with basic functions  
for free and  
premium features  
available by  
subscription.

## Frequent updates

## Task creation and editing

Calendar  
views (daily,  
weekly,  
monthly).

Notifications  
and reminders  
for upcoming  
tasks and  
deadlines.

## Make it so users can be creative