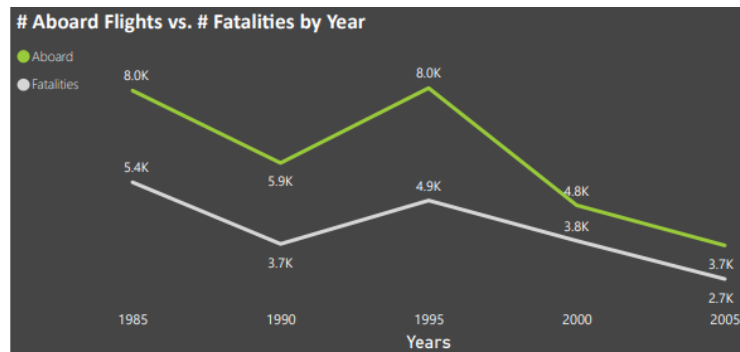


Is it time to panic yet? Airline Safety and what it means for you.

Every day it seems that we turn on the news and are bombarded with more. More crime, more sports, more politics and lately more airline safety concerns. How do we know what is fact, what is fiction? Now, I know what you're thinking, why would you trust me to deliver facts, what's my angle? Well to all of that I have a disclosure to make, I am working for one of these airlines and I wanted to get to the heart of the problem and try to help separate facts from fiction.

What do we know?

Well as seen in the graph here, the trend has certainly been trending down, what you can't see however is that this chart includes airlines all around the world.



Given that I would love to tell you we have had nothing but success in eliminating fatalities, but I already stated that I wanted to stick to what we know. The truth is that we have had success in reducing fatalities and the total number of incidents in the air but we just haven't solved all of them yet.

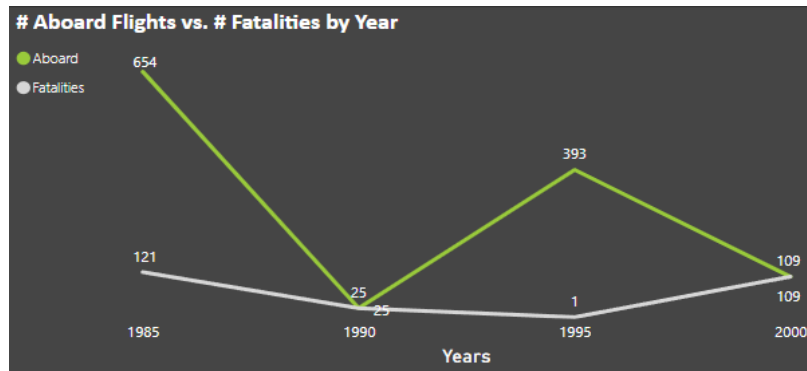
How has United Airlines done?

Well, it's been a bit of a mixed bag, looking at the chart below, you can see that we started out at a low point, yes, we did have an incident in 1985. At the time though we did have a renewed focus on safety and I'm happy to

say it worked. In 25 years not only did we have very few incidents but in 2 of the 3 remaining instances the number of fatalities was on a consistent down trend.

Should you be concerned?

Safety should be everyone's top priority; at United Airlines we remain committed to safety. With increased maintenance schedules and longer turn around times, we put safety at the forefront of everything we do. It is still a long road ahead; we cannot stop until we've reduced that number to zero.



Can you still trust airplanes? The data is clear, it is still one of the safest forms of travel. It is far better than traveling by car (and certainly more practical for overseas travel), and more efficient than rail. It is certainly your choice to make but at least you now have a clearer picture of what is out there.