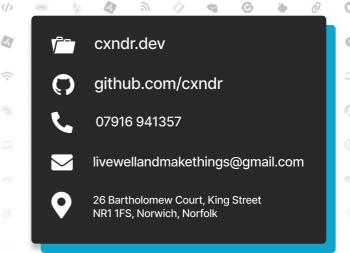
# Matt Vandersluys UX Focused Web Developer

I'm a keen, resourceful and versatile creator looking to use my technical and design skills to transition into a web development role.

I enjoy learning new skills and problem solving within any environment. I am always looking for ways to improve efficiency and intuitiveness through application of technology and design.



#### Career

350

#### Marketing & IT - Beeston Auctions 07/2014 - Present

Versatile work role responsible for all business operation IT as well as business marketing.

#### Including:

- Developed in-house bespoke software for business operation (manage auction items, vendor/buyer data, generate invoices, generate reports, record payments, generate analytics, export tax information and online catalogue uploads).
- Overhauled and developed strategy for in-house catalogue photography of each sale (solving how to efficiently take 2000+ photos each month of higher quality) by implementing cloud technology, dedicated photography spaces, smart phones and workflow strategy.
- Designed, developed and maintained company website (Wordpress). Including SEO optimization, online catalogue, and content writing.
- Developing and implementing marketing strategy.
- Developing and implementing IT infrastructure.

# **Education**

#### **Undergraduate Degree**

09/2009 - 09/2012

BA Music Technology | University of Huddersfield 2:2

#### **Diploma**

09/2007 - 09/2009

B-Tec Music Performance | College of West Anglia Distinction

# **Technology**

Typescript / Javascript

Python

**TailwindCSS** 

Next.JS / React

Node.JS

**Postgres** 

SQL

Figma

Photoshop

# **Skills**

Web Development

Web Design

**Graphic Design** 

**Basic Photography** 

Photo Editing

Marketing Strategy

**Automation Scripting** 

Social Media Management

**Network Maintenance** 

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