

expert and president of New York public relations firm HeraldPR. If Bezos is not " focusing on the business, then you are not good for the shareholders And if he is doing things that are taking his mind off of that, he can end up getting himself into a bit more trouble. " # Such public airings have led to disruptions for other executives in the past. Nearly two decades ago, former General Electric Chairman Jack Welch saw his life become tabloid fodder when his second wife, Jane Beasley Welch, filed for divorce from him in 2002 after she found out he had an affair with the then-editor of the Harvard Business Review (he subsequently married the woman, Suzy Wetlaufer). # After Beasley Welch's court filing, newspapers wrote about the \$1.2 million in annual perks the Welches received, including company plane access, a Central Park West apartment, five country club memberships, sports tickets and wait staff at four other homes -- at a time when corporate largess was under attack. Welch was forced to give up or pay for many of the perks and settled out of court with Beasley Welch, who had sought \$130 million of his \$450 million net worth. # More recently, Intel CEO Brian Krzanich resigned in June 2018 as his past history of an affair with an employee was publicized in stories in The Wall Street Journal and other outlets. Krzanich, the company said, violated a non-fraternization policy enacted in 2011. The affair, which had ended, began before the policy was enacted and before Krzanich became CEO, which happened in 2013. # " Nobody likes their dirty laundry to be aired in public, and yet it's kind of the price of celebrity, whether