Company "opposite Ann-Margret, did a Noxzema commercial with Farrah Fawcett and even a pantyhose commercial. He had his own television show. Only months after Super Bowl III, here was Playboy Magazine's intro to a provocative interview with America's champion playboy: # " Last January's Super Bowl victory by the New York Jets over the Baltimore Colts was by far professional sports' most dramatic event since Bobby Thomson's ninth-inning home run won a pennant for the New York Giants 18 years ago. The Jet win was doubly meaningful: It not only proved that the American Football League had achieved parity with the older NFL; it also vindicated Jet quarterback Joe Namath, who boasted before the game that his 17-point underdog team would vanguish the supposedly invincible Colts. " # Namath beat the mighty NFL Baltimore Colts and he beat the bottle, a much tougher battle. Asked what he thinks his emotions will be when he wakes up on Jan. 12, 2019, Namath said, "Thankful. It's a special day when I'm thinking about Jan. 12 specifically and what it meant in my life and our team's life and our family's life. It's a wonderful memory. " # John SchmittLouis Lanzano # Colts owner Carroll Rosenbloom graciously sent champagne to the Jets' Monday victory party at their Galt Ocean Mile Hotel on Fort Lauderdale Beach. Center John Schmitt, who defied pneumonia to play in the game, took his wife to Neiman Marcus the following day. She needed a dress for the party. # " And I'm on a chair while she's trying on dresses, " Schmitt recalled. " She had a very pretty young girl waiting on her. She says,' Were