# Cloudmobi SSP User Guide

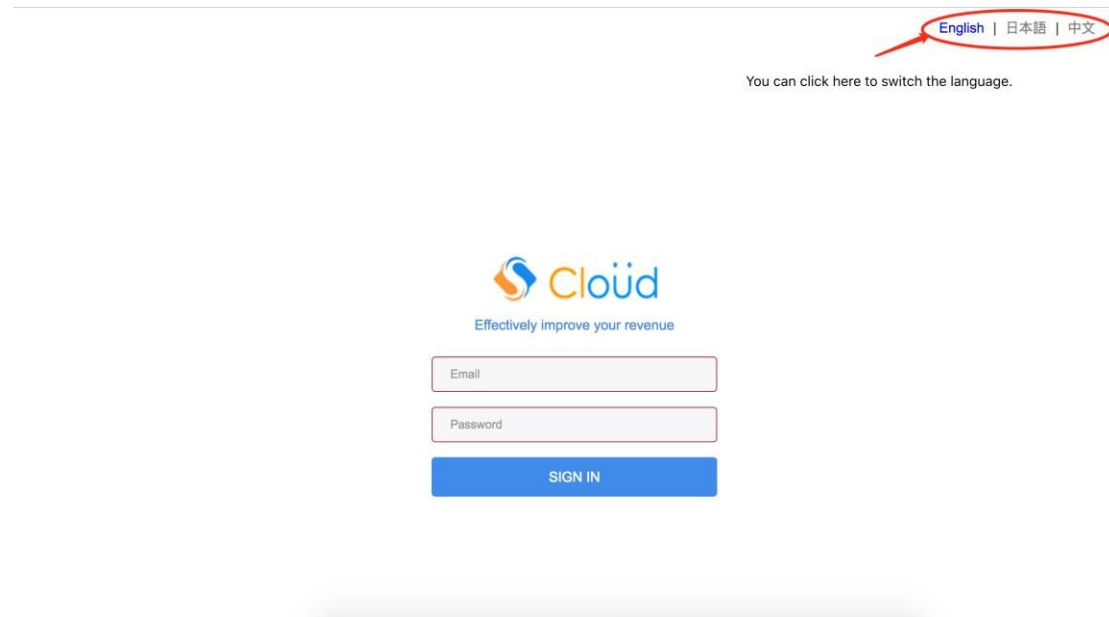**Catalog**

1. Creating an APP

2. Creating a slot

3. Integrating Facebook & Google Admob ads on our platform

4. Viewing reports

Ps: login page: http://www.cloudmobi.net/dashboard/index

(Your account and password will be provided by the account manager)

V3-2017/5/5

## 1. Creating an APP

A. Login
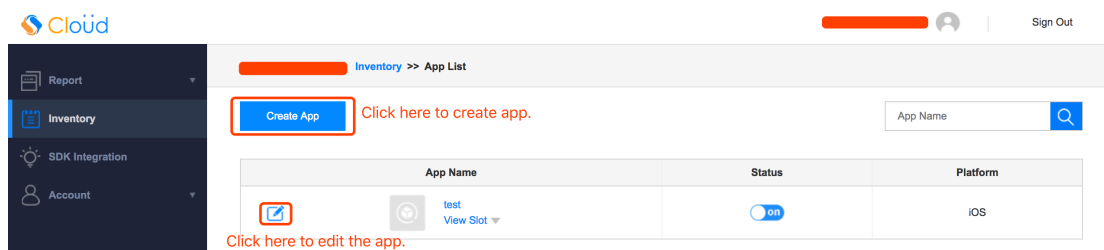


Your account manager would provide you with the original account information.

B. Create an APP

Once logged in, you can go to the "Inventory" module to create the app which will be monetized. If you need to modify the information, click "Edit" on the left.



The following page shows the information needs to be filled in once you click "Create App":

a. "LBS Status" refers to whether your product provides service based on location;

b. "Paid APP" refers to whether users should pay or not for using the app.

c. "Priority" is to sort the sequence of ads providers. The one set in the first place will get priority to show ads, and so on. If you only integrate Cloudmobi SDK, then leave it to be default setting.
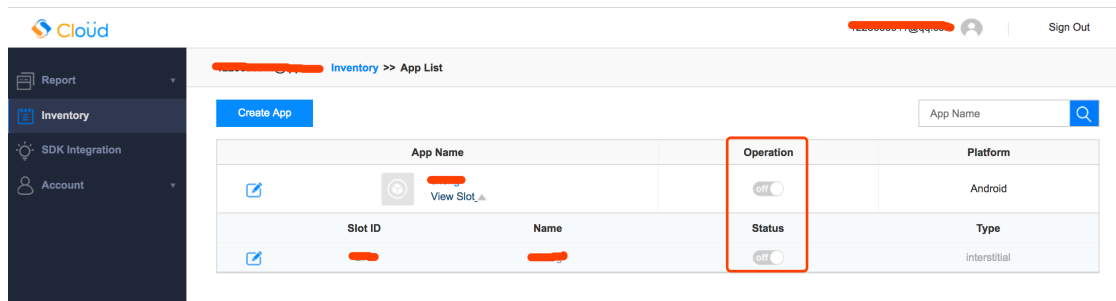


d. "Filter" refers to the sources of ads. "Google Play and iOS application stores to download" is selected by default.

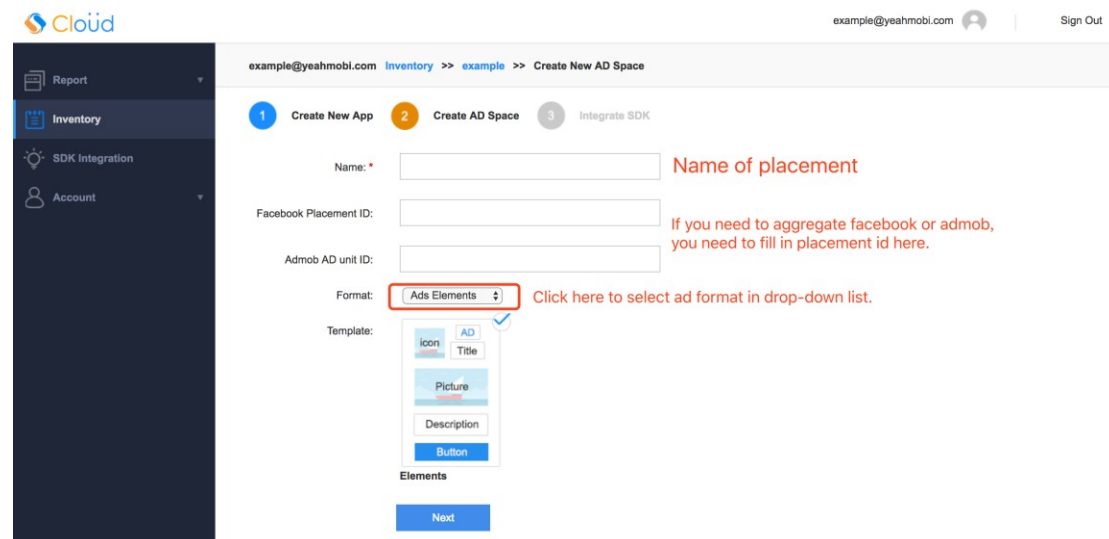e. "Advanced Setting", the ones added to the right side will be blocked.

C. Disable APPs

Switch the status from "on" to "off" to disabe the app you won't use. If an APP is disabled, the slot of it will be disabled by default.
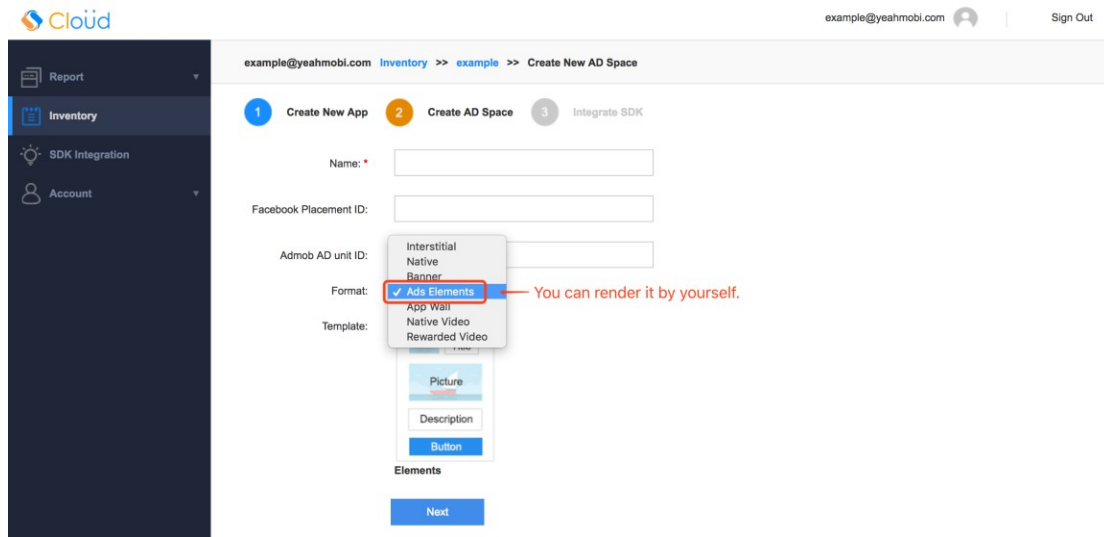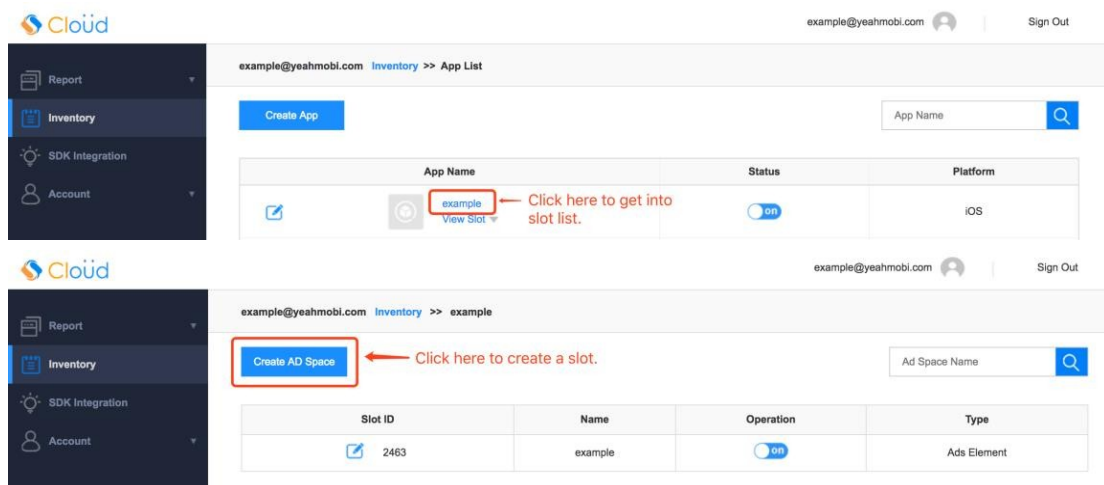


## 2. Creating a slot

A. There are two ways to create a slot:

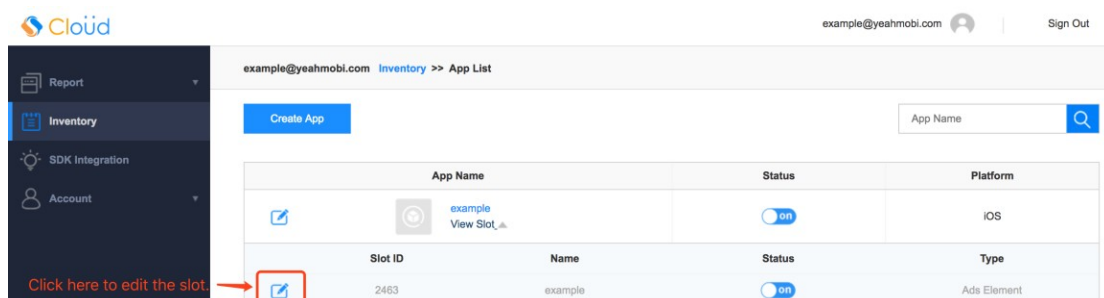a. After filling up information of creating APP page, click "Save" to enter the "Create AD Space" part.

b. As is shown in the following screenshot, click the APP name to go to the slot list page, and then click "Create AD Space" to create a new slot.



If you need to modify the information, click "Edit" on the left side of the slot list.

B. Disable slots

Turn the status of the slot from "on" to "off", then the slot is invalid.



## 3. Integrating Facebook and Google Admob ads

A. To integrate three platforms, you need to fill in placement ids of Facebook and Google Admob, and do the corresponding operation according to the SDK integration guide.



B. To check the report of Facebook or Google Admob, you should go to the "Network Configuration" part of "Report" module to complete the information needed.

For Facebook



For Google
Admob

Once completed, the third party report can be seen in the "Report - Network Report":



## 4. Viewing Reports

Select "Main Report" in the "Report" module to see the report page of

Cloudmobi. For the third party report, click "Network Report" to view.

A. To view the report by APP, you need to select the exact APP first;

Cloud    example@yeahmobi.com    Sign Out

Report    example@yeahmobi.com  Report >> Main Report

- Main Report
- Network Report
- Network Configuration

Inventory

SDK Integration

Account

2017-07-03 to 2017-07-09 | ✓ Select APP / example(App ID:823) / example(App ID:824) | Select AD Space ▼ | Select Country ▼ | APPLY

Revenue | AD Request | Filled | Fill-Rate | Impression | ECPM(RPM) | ECPC | Clicks | CTR

Data is reported in UTC time(Coordinated Universal Time)

Revenue

B. To know the detailed data of different placements, you should select it one by one.

Cloud    example@yeahmobi.com    Sign Out

Report    example@yeahmobi.com  Report >> Main Report

- Main Report
- Network Report
- Network Configuration

Inventory

SDK Integration

Account

2017-07-03 to 2017-07-09 | example(App ID:823) ▼ | ✓ Select AD Space / example(Slot ID:2463) | Select Country ▼ | APPLY

Revenue | AD Request | Filled | Fill-Rate | Impression | ECPM(RPM) | ECPC | Clicks | CTR

Data is reported in UTC time(Coordinated Universal Time)

Revenue

C．You can also choose to see the data for a certain period of time by country.

Cloud    example@yeahmobi.com    Sign Out

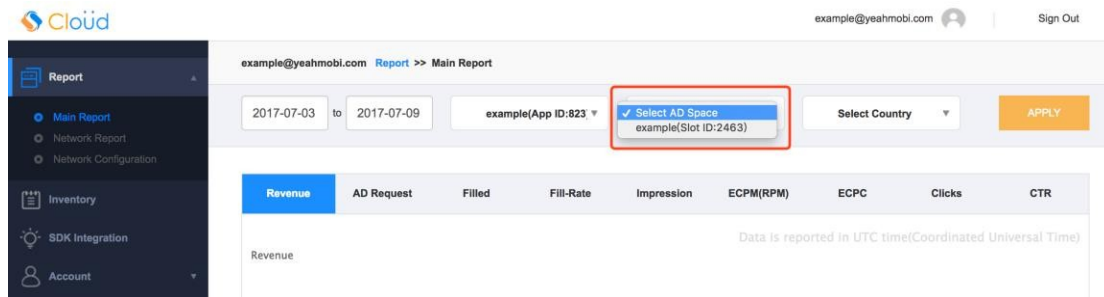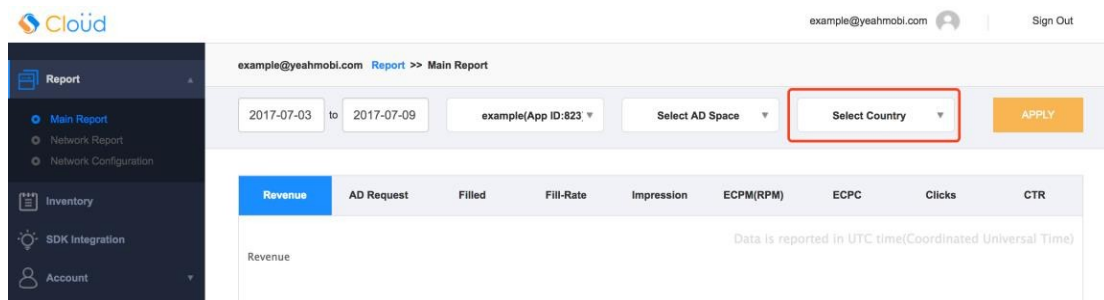Report    example@yeahmobi.com  Report >> Main Report

- Main Report
- Network Report
- Network Configuration

Inventory

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Revenue

As mentioned above are some common queries of using SSP platform. If there are any other questions, please contact the account manager, thank you.