

Cloudmobi SSP User Guide



Catalog

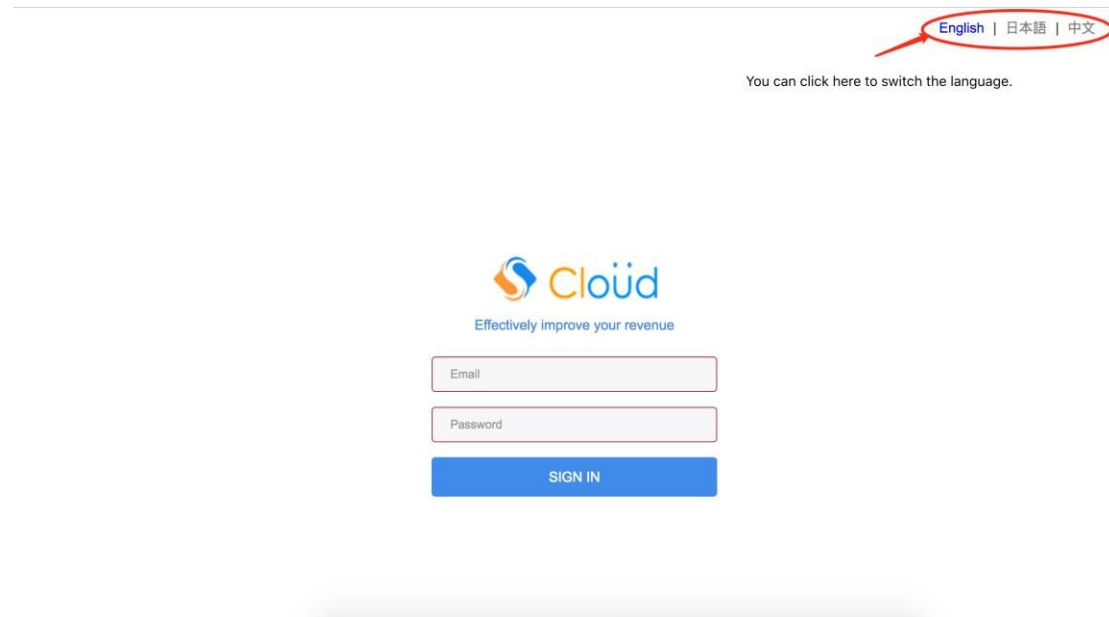
1. Creating an APP
2. Creating a slot
3. Integrating Facebook & Google Admob ads on our platform
4. Viewing reports

Ps: login page: <http://www.cloudmobi.net/dashboard/index>

(Your account and password will be provided by the account manager)

1. Creating an APP

A. Login



English | 日本語 | 中文

You can click here to switch the language.

clouid

Effectively improve your revenue

Email

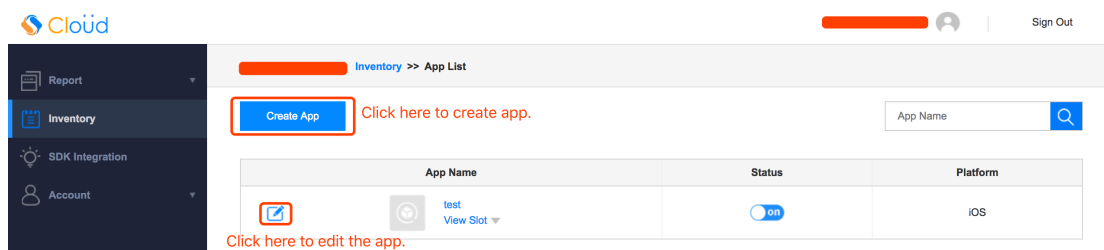
Password

SIGN IN

Your account manager would provide you with the original account information.

B. Create an APP

Once logged in, you can go to the "Inventory" module to create the app which will be monetized. If you need to modify the information, click "Edit" on the left.



clouid

Report

Inventory

SDK Integration

Account

Inventory >> App List

Create App

Click here to create app.

App Name

App Name

Status

Platform

test

View Slot

on

iOS

Click here to edit the app.

The following page shows the information needs to be filled in once you click "Create App":

cloud

Inventory >> New App Create

1 New App Create 2 Create AD Space 3 Integrate SDK

Platform: ☒ IOS ☐ Android ☐ Wap

Package Name/Bundle ID:

App Name:

Main Category:

DAU:

LBS Status: ☒ ON ☐ OFF

Paid APP: ☒ Paid ☐ Free

Priority:

- “LBS Status” refers to whether your product provides service based on location;
- “Paid APP” refers to whether users should pay or not for using the app.
- “Priority” is to sort the sequence of ads providers. The one set in the first place will get priority to show ads, and so on. If you only integrate Cloudmobi SDK, then leave it to be default setting.

Filter:

Attention: This filter only works for CloudTech Ads. And please at least choose one item.

Advanced Setting

Black List:

Books	Add	Adult
Business	Add All	
Catalogs	Remove	
Education	RemoveAll	
Entertainment		
Finance		
Food & Drink		
Games		
Health & Fitness		

Targeting user: male 50 % female 50 %

gender: ☒ 0-5 ☒ 5-11 ☒ 12-17

age: ☒ 18-25 ☒ 26-35 ☒ 36-45

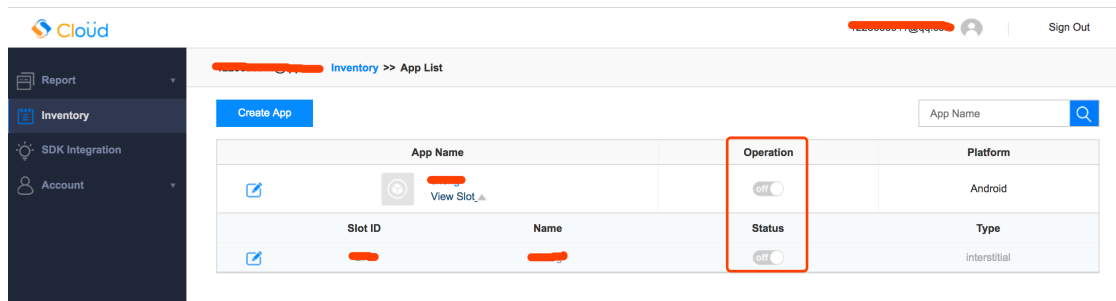
☒ >45

Next

- “Filter” refers to the sources of ads. “Google Play and iOS application stores to download” is selected by default.
- “Advanced Setting”, the ones added to the right side will be blocked.

c. Disable APPs

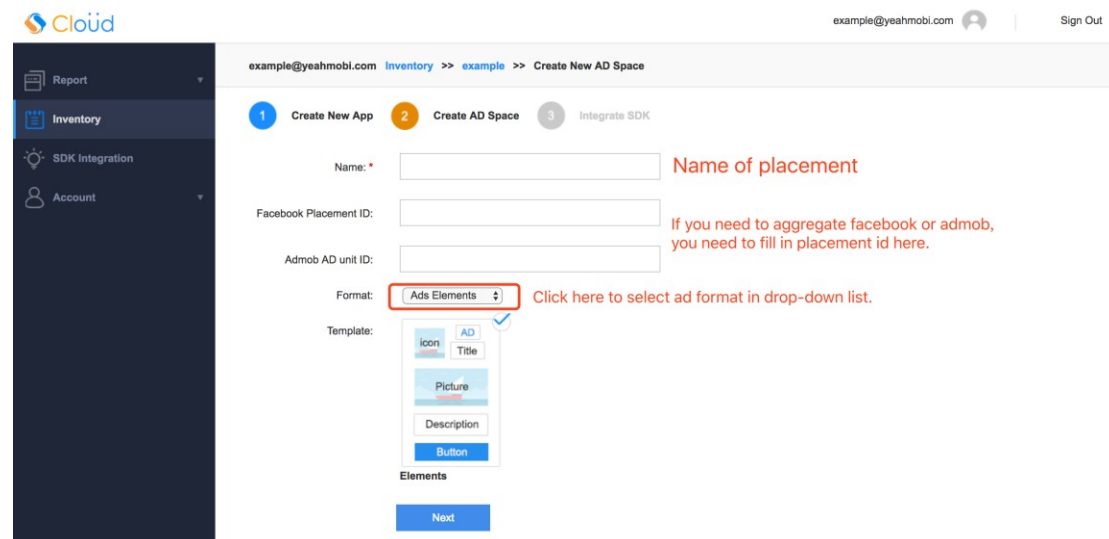
Switch the status from “on” to “off” to disable the app you won’t use. If an APP is disabled, the slot of it will be disabled by default.

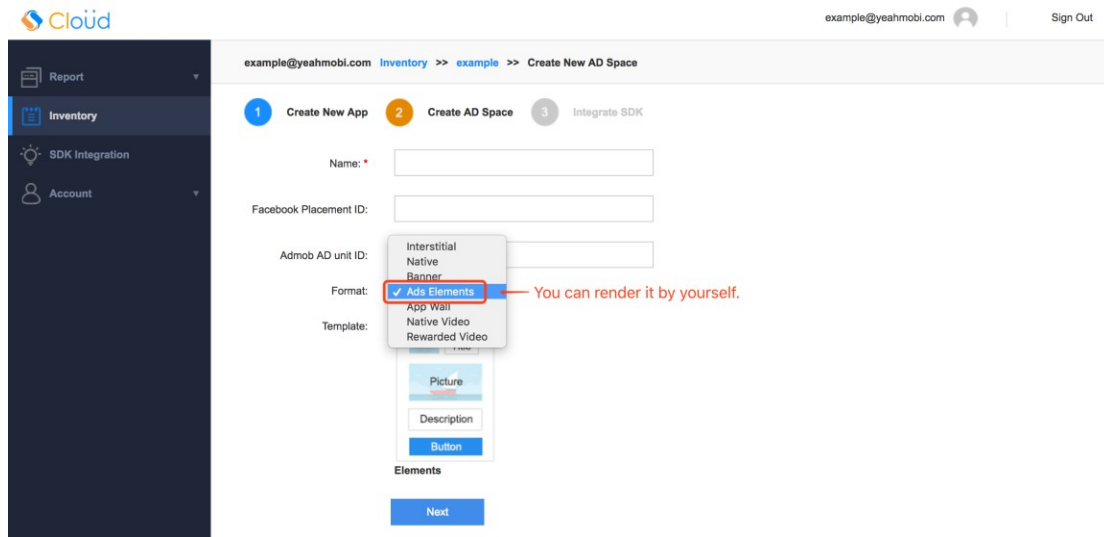


2. Creating a slot

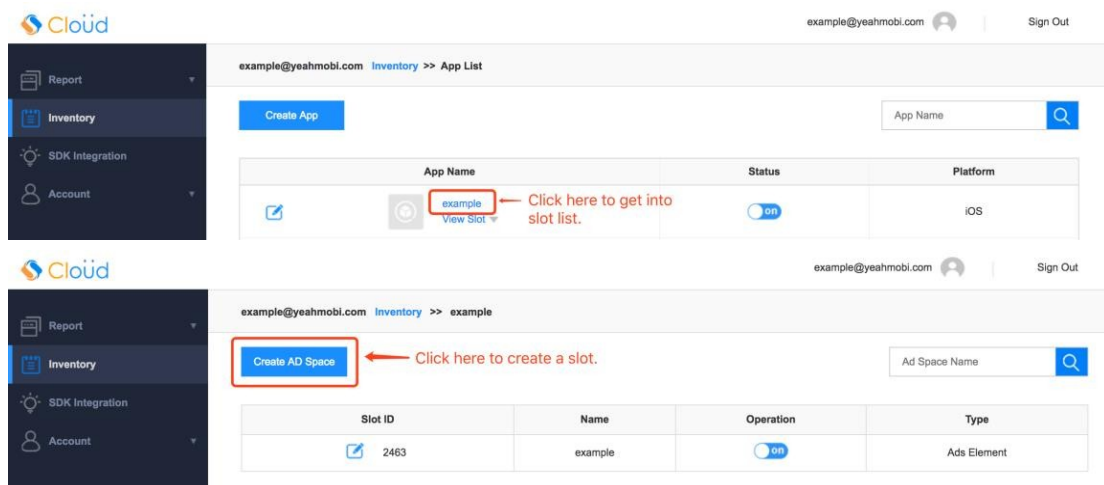
A. There are two ways to create a slot:

- a. After filling up information of creating APP page, click "Save" to enter the “Create AD Space” part.

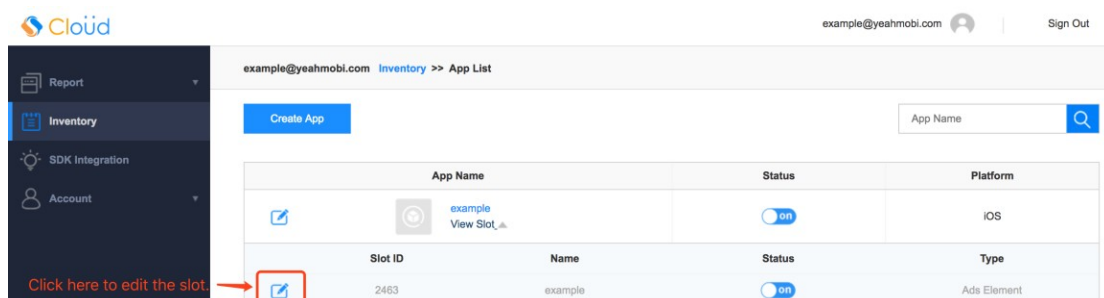




- b. As is shown in the following screenshot, click the APP name to go to the slot list page, and then click “Create AD Space” to create a new slot.



If you need to modify the information, click “Edit” on the left side of the slot list.



B. Disable slots

Turn the status of the slot from "on" to "off", then the slot is invalid.

The screenshot shows the Cloud dashboard interface. On the left is a sidebar with navigation links: Report, Inventory, SDK Integration, and Account. The main content area is titled 'example@yeahmobi.com Inventory >> App List'. It features a 'Create App' button and a search bar for 'App Name'. Below this is a table with columns: App Name, Status, and Platform. The first row shows an app named 'example' with a status of 'off' and a platform of 'iOS'. A red box highlights the 'off' status, and a red arrow points to it with the text 'The on/off button of the slot.'

3. Integrating Facebook and Google Admob ads

A. To integrate three platforms, you need to fill in placement ids of Facebook and Google Admob, and do the corresponding operation according to the SDK integration guide.

The screenshot shows the 'Create New AD Space' form in the Cloud dashboard. The sidebar on the left is the same as in the previous image. The main content area is titled 'example@yeahmobi.com Inventory >> example >> Create New AD Space'. It has three steps: 1. Create New App, 2. Create AD Space, and 3. Integrate SDK. The 'Create AD Space' step is active. The form includes a 'Name' field, a 'Facebook Placement ID' field, and an 'Admob AD unit ID' field. A red box highlights the 'Facebook Placement ID' and 'Admob AD unit ID' fields, and a red arrow points to them with the text 'Fill in the placement id accurately.' Below these fields are 'Format' and 'Template' dropdowns. The 'Format' dropdown is set to 'Ads Elements'. The 'Template' dropdown is set to 'AD'. Below the 'Template' dropdown is a 'Next' button.

B. To check the report of Facebook or Google Admob, you should go to the "Network Configuration" part of "Report" module to complete the information needed.

Cloud Facebook version example@yeahmobi.com Sign Out

example@yeahmobi.com [Report](#) >> Network Configuration

Choose network

☒ Facebook Select corresponding platform.
☐ Admob

Special Instructions

- Requires CloudTech advertising SDK.
- Revenue reporting requires the App ID, App Token and Placement ID in Facebook to be entered.

Set up Inventory Remember to save it after filling all those in.

☒ Save example Facebook APP ID App Token Fill in your App id and App token of Facebook.

AD Space ID	AD Space Name	Placement ID
2463	example	<input type="text" value="Placement ID"/> Fill in your placement id of Facebook.

[Edit](#) example

For Facebook

Cloud Google Admob version example@yeahmobi.com Sign Out

example@yeahmobi.com [Report](#) >> Network Configuration

Choose network

☐ Facebook
☒ Admob

Special Instructions

- Requires CloudTech advertising SDK.
- Revenue reporting requires the App ID, App Token and Placement ID in Facebook to be entered.

Add Your Account Info

Enable Reporting ☒ Disable Reporting ☐

☒ Save After clicking the save button here, it will jump to your google account to get authorization.

Set up Inventory Remember to save it after editing.

☒ Save example

AD Space ID	AD Space Name	Ad Unit ID
2463	example	<input type="text" value="Ad Unit ID"/> Fill in your ad unit id of Admob here.

[Edit](#) example

For Google Admob

Once completed, the third party report can be seen in the “Report - Network Report”:

Cloud example@yeahmobi.com Sign Out

example@yeahmobi.com [Report](#) >> Facebook Audience Network Report

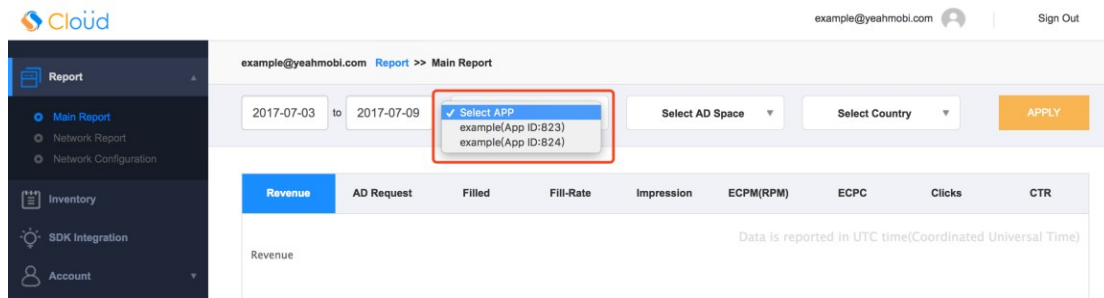
2017-07-03 to 2017-07-09 ☒ facebook ☐ admob select APP select AD Space APPLY

Revenue	AD Request	Fill-Rate	Impression	ECPM(RPM)	Clicks	CTR
Data is reported in UTC time(Coordinated Universal Time)						
Revenue						

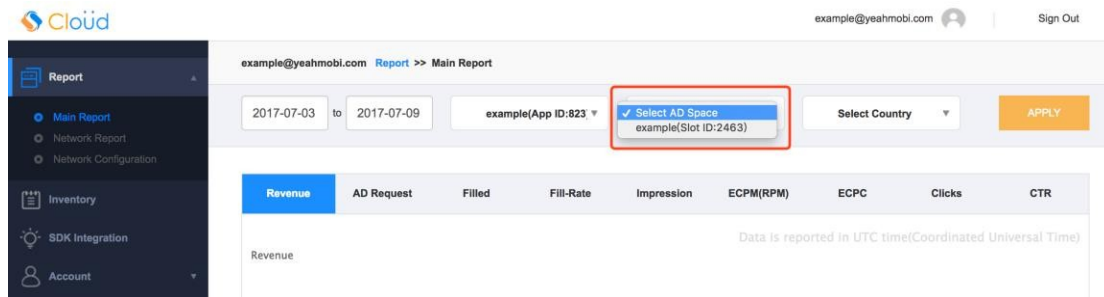
4. Viewing Reports

Select “Main Report” in the "Report" module to see the report page of Cloudmobi. For the third party report, click "Network Report" to view.

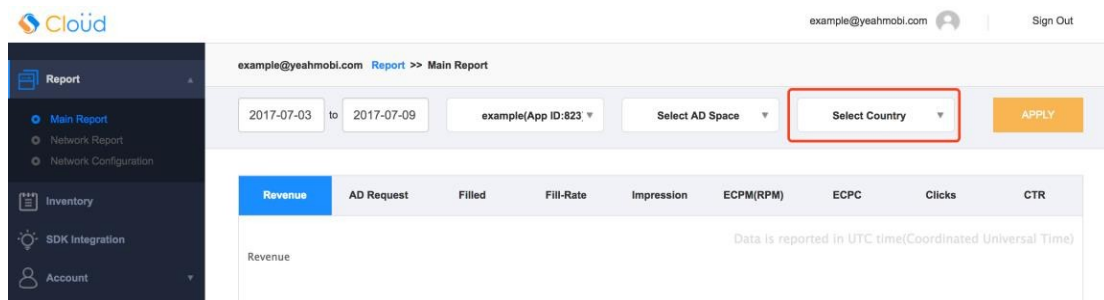
A To view the report by APP, you need to select the exact APP first;



B. To know the detailed data of different placements, you should select it one by one.



C. You can also choose to see the data for a certain period of time by country.



As mentioned above are some common queries of using SSP platform. If there are any other questions, please contact the account manager, thank you.