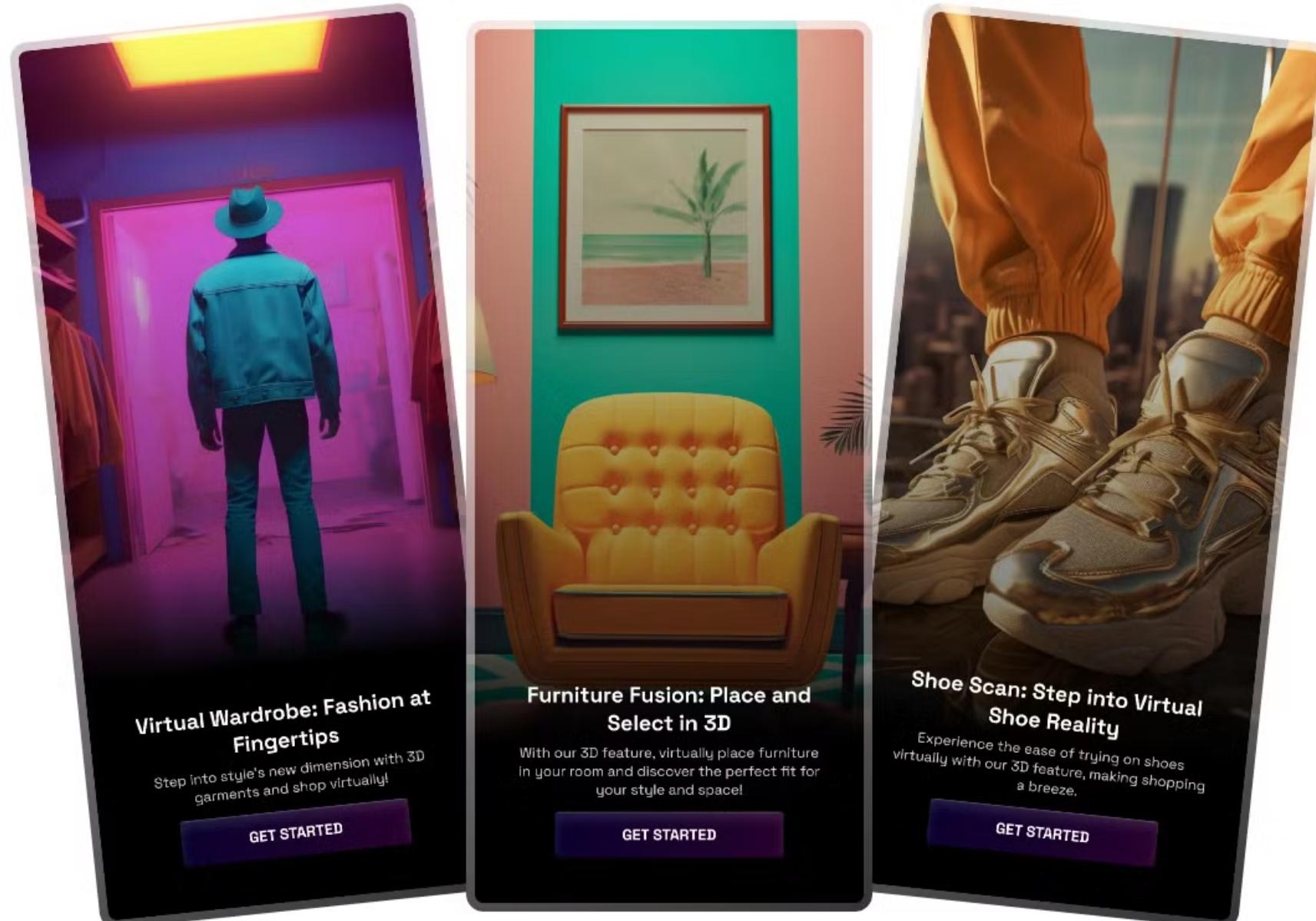




Development



**“The No-Code AR Platform customized for your B2B needs”**



# ARTEKK

At ARTekk, we redefine what's possible with Augmented Reality (AR). Explore immersive experiences, engage your audience, and unlock new dimensions of creativity with our cutting-edge AI powered solutions.

The screenshot shows a web browser window with the URL 'artekk.io' in the address bar. The page features a dark header with a purple cube icon on the left and navigation links for 'About', 'Products', 'Pricing', 'Contact', and 'FAQ'. A lightbulb icon is in the top right corner. The main content area has a white background with a large, bold, black text block: **“The No-Code AR Platform customized for your B2B needs”**. Below this, a smaller paragraph of text reads: *At ARTekk, we redefine what's possible with Augmented Reality (AR). Explore immersive experiences, engage your audience, and unlock new dimensions of creativity with our cutting-edge AI powered solutions.* At the bottom is a purple button with the text **Check the Demo**. Below the button are three small images showing AR applications on a smartphone screen.



## Problem

ARTEKK IS SOLVING THE PROBLEM OF ENHANCING CUSTOMER ENGAGEMENT AND PRODUCT PRESENTATION BY PROVIDING A PLATFORM FOR CREATING, VIEWING, AND INTEGRATING AUGMENTED REALITY (AR) MODELS FOR VARIOUS APPLICATIONS. THE PLATFORM AIMS TO REVOLUTIONIZE THE WAY CUSTOMERS INTERACT WITH PRODUCTS, SERVICES, AND EXPERIENCES BY OFFERING IMMERSIVE, INTERACTIVE, AND VISUALLY STUNNING EXPERIENCES.

**‘ARTEKK’.**



Problem

## WHY SHOULD YOU CARE?

The 21st Century is the age of tech revolution and businesses are not deprived of it! It's important to understand how to make product presentation and customer engagement more engaging, interactive, and efficient, while also providing a competitive edge for businesses.





Problem

## THE PROBLEM IN NUMBERS

An AR Integration with each of your products can  
hugely impact Efficiency, Productivity, Visibility, Reach  
& Business Management as an immediate solution to  
problems and errors.

**30%**

Reduction in Returns

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**200%**

Customer Engagement

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**20%**

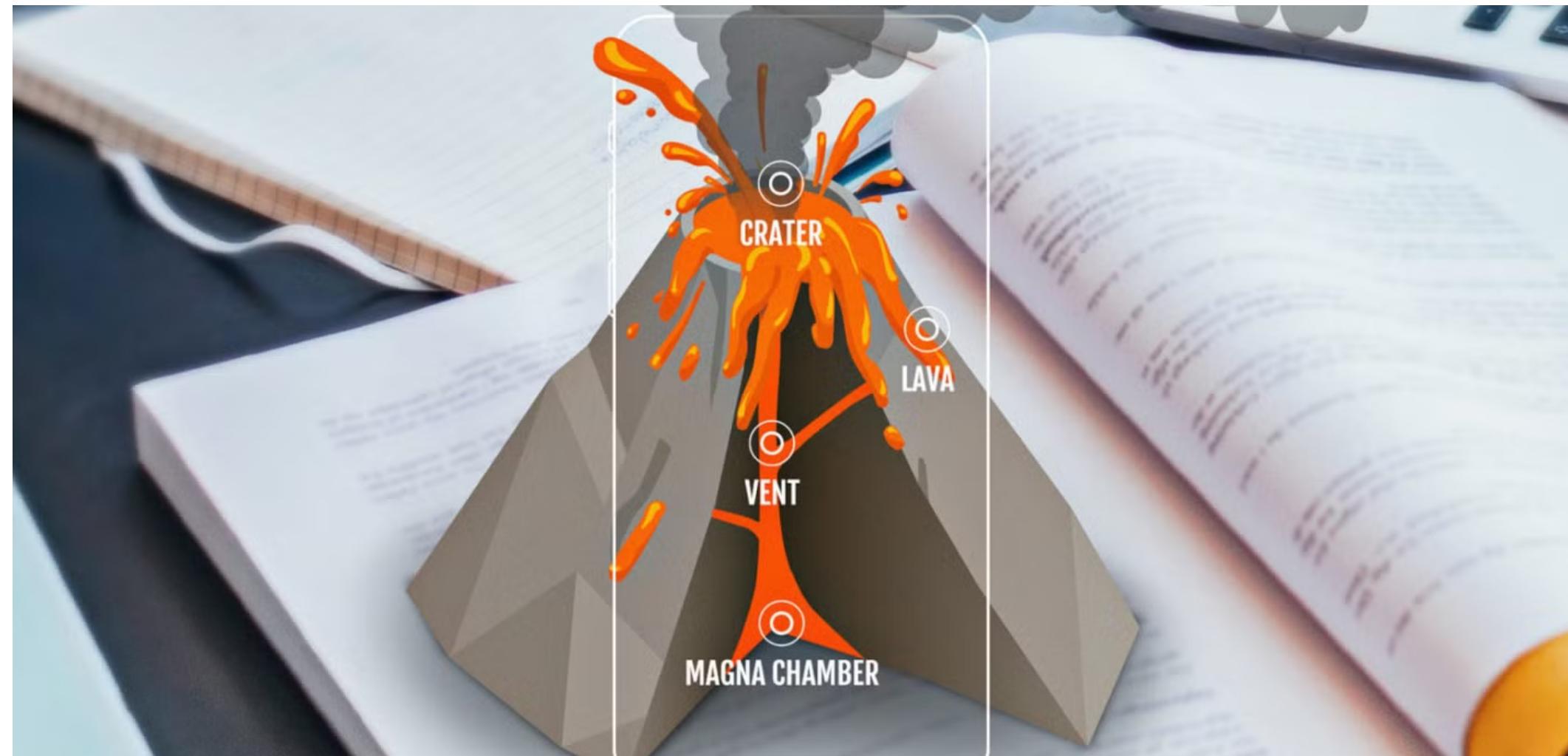
Increase in Online Sales



Solution

## THE SOLUTION IS ‘ARTEKK’

**ARTEKK IS AN INNOVATIVE B2B AUGMENTED REALITY (AR) SOLUTION THAT ENHANCES  
CUSTOMER ENGAGEMENT AND DRIVES SALES THROUGH REAL-TIME VIRTUAL TRY-ONS.**





General Analysis

## AUGMENTED REALITY R&D: 2023-2024

1. **Enhanced Customer Engagement:** Immersive virtual try-ons replicate the in-store experience, allowing customers to visualize products in real time and make confident decisions.
2. **Reduced Return Rates:** Accurate product visualizations minimize uncertainty about fit and appearance, leading to fewer returns.
3. **Streamlined Inventory Management:** By reducing the need for physical stock and samples, Artek helps businesses present products dynamically online, saving time and resources.



Solution

# ENHANCED CUSTOMER ENGAGEMENT

Artekk boosts customer engagement by offering immersive virtual try-ons through Augmented Reality (AR). This technology allows customers to visualize products in real-time, replicating the in-store experience online. This increased interaction leads to higher customer satisfaction and conversion rates.





Solution

## BOOST SALES

Artekk offers a B2B AR solution for real-time virtual try-ons that effectively boosts sales for businesses by enhancing customer engagement and reducing returns.



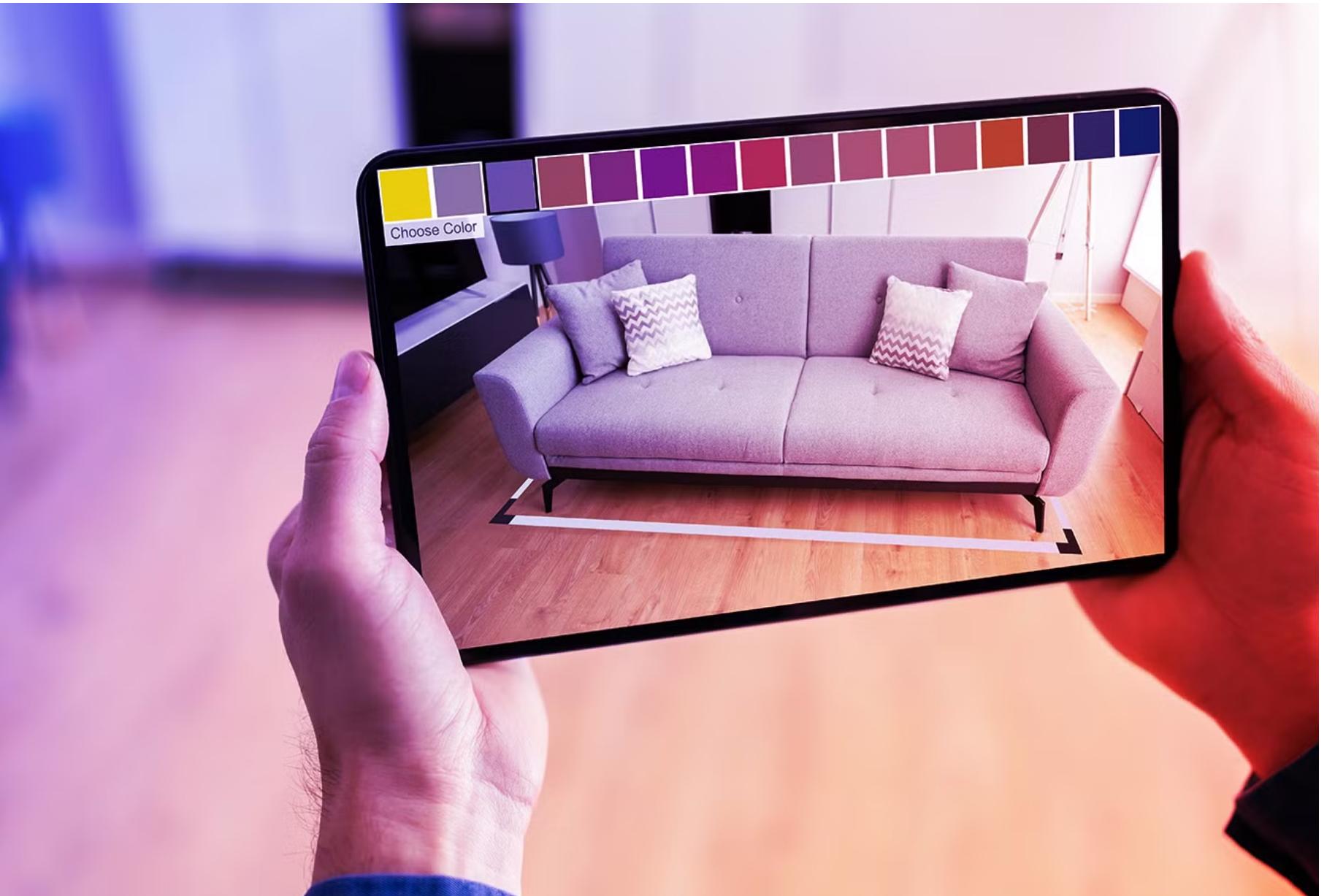


Solution

## **REDUCED RETURN RATES**

Artekk helps reduce return rates by providing accurate AR visualizations of products.

Customers can see how items will look and fit before purchasing, minimizing uncertainty and aligning expectations, which ultimately leads to fewer returns and increased satisfaction.

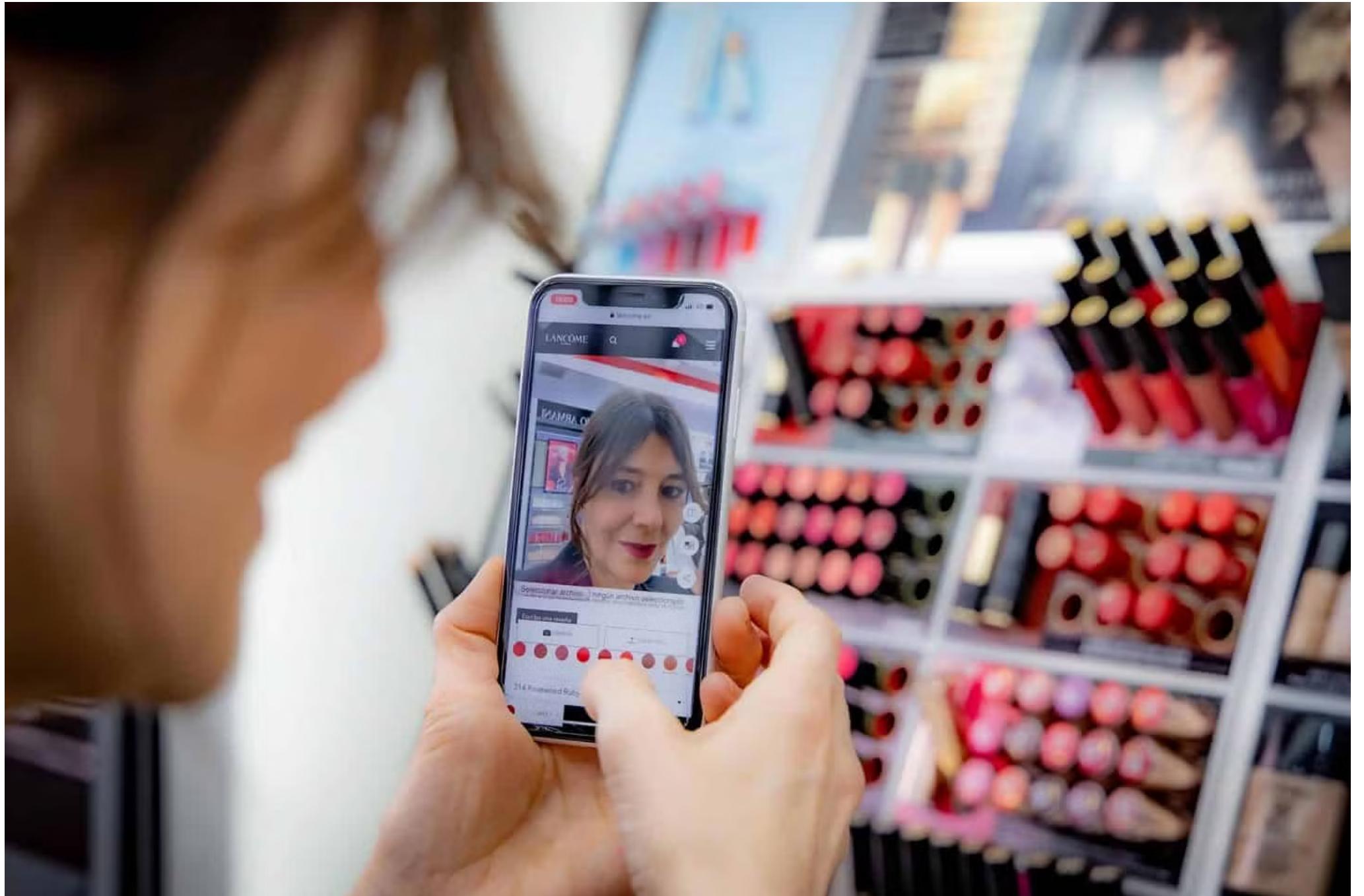




Solution

# STREAMLINED INVENTORY MANAGEMENT

Artekk streamlines inventory management by reducing the need for physical stock and samples. Businesses can dynamically showcase their entire catalog online, saving time and resources while ensuring a consistent, high-quality presentation that enhances the customer experience.





Solution

## **SPEED UP DECISION- MAKING**

Without being able to physically see or try products, customers hesitate; AR speeds up the decision process by showing products in real-world environments.





Solution

# PRODUCT DIFFERENTIATORS

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## Distinguishing Feature #1

Customised White label  
Solution

## Value Proposition #2

Designed after an In-Depth  
Research from Industry Veterans.

## Cutting Edge Technology #3

Usage latest Algorithms and  
Technology in coherence with Google,  
Apple and Microsoft.



Solution

# PRICING PLANS

FREE

## Limited Time Only

- ✓ AR Setup: Personalized Setup of AR for Products.
- ✓ 3D Model Integration: Easily integrate 3D models provided by your designer into the AR experience.
- ✓ Product Display in AR: Display your products in AR FREE of cost.
- ✓ Platform Integration: Full integration with major e-commerce platforms like Shopify, WordPress, and others.
- ✓ Basic Support: Full support to assist in integrating AR on your platform.

[Get this plan](#)

PRO

- ✓ Personalized AR Setup: Custom AR integration tailored to your codebase for seamless use.
- ✓ Initial Setup & Integration: Full AR setup, including 3D model integration.
- ✓ Advanced Platform Support: Integration with major platforms like Shopify, WordPress, Magento, etc.
- ✓ Priority Support: Faster customer support for troubleshooting and updates.
- ✓ Analytics & Insights: Track and optimize AR interactions with detailed stats.
- ✓ Custom 3D Models: Personalized 3D models from product photos or modal images.
- ✓ Tailored Design: Accurate, detailed models created to match your specifications.
- ✓ Quick Delivery: Fast turnaround on 3D models for AR use.
- ✓ Minimal Cost: Affordable pricing for enhanced product AR experiences.

[Get this plan](#)



Next Steps

## READY TO GET STARTED?

### All we need is:

- Digital Product Catalogue
- Existing platform information
- Plan Selection
- A Formal Confirmation



**ARTEKK™**

<https://artekk.io>

[mukul@cybtekk.com](mailto:mukul@cybtekk.com)