



Chad is a gym owner and he is upset that his customers
Crowd the gym at one time



His gym generates more profit if more people can go to his gym and keep coming back. That will not happen if the customers are unhappy with the crowd



Chad finds this app that allows for his customers to see the wait times for his equipment and his gym



He sets up the easy to use QR codes that he can order to put on the machines



Now his gym is at a more consistent capacity throught the day and his customers are keeping the membership