

Erwin Chiu

cheesechiu@gmail.com
+852 90897701

Career history

Marketing Executive at SWI Industries

Apr 2021 - Present (10 months)

- Maintaining corresponding brand's official webpage and social media page (Armorer Works, Black Owl Gear, Dominator International)

- Responding to Customer Inquiries, such as referring customers to their relevant local distributors for purchasing repair parts.

- Planning and Launching Marketing campaigns, such as collaborating with KOLs to market hot products, curating various e-mail contacts for mass-mailing campaigns for weekly newsletters on respective brands.

- Marketing content creation (Product photos, videos).

E-shop and Inventory Management Officer at JK Army Limited

Feb 2019 - 2021 (2 years)

- Responsible for eCommerce Shop management & Daily Operations, including Stock Management, Order fulfilment, and deal with customer backorders.

- Customer Service execution side, responsible for responding to Service & Support requests from website, and Social Media from customers related to technical problems / Order status.

Skills

Photoshop (Good Knowledge), Team Building, Adobe Illustrator, Adobe Premiere Pro, Magento CMS, Odoo Enterprise Resource Planning Software

Languages

Chinese - Cantonese, Chinese - Mandarin, English

Education

Political Science from Soochow University

Finished 2015

HKCEE from La Salle College

Finished 2008

Expected Salary : 20000 HKD (Current Salary: 16000 HKD)

Availability: One month notice

