

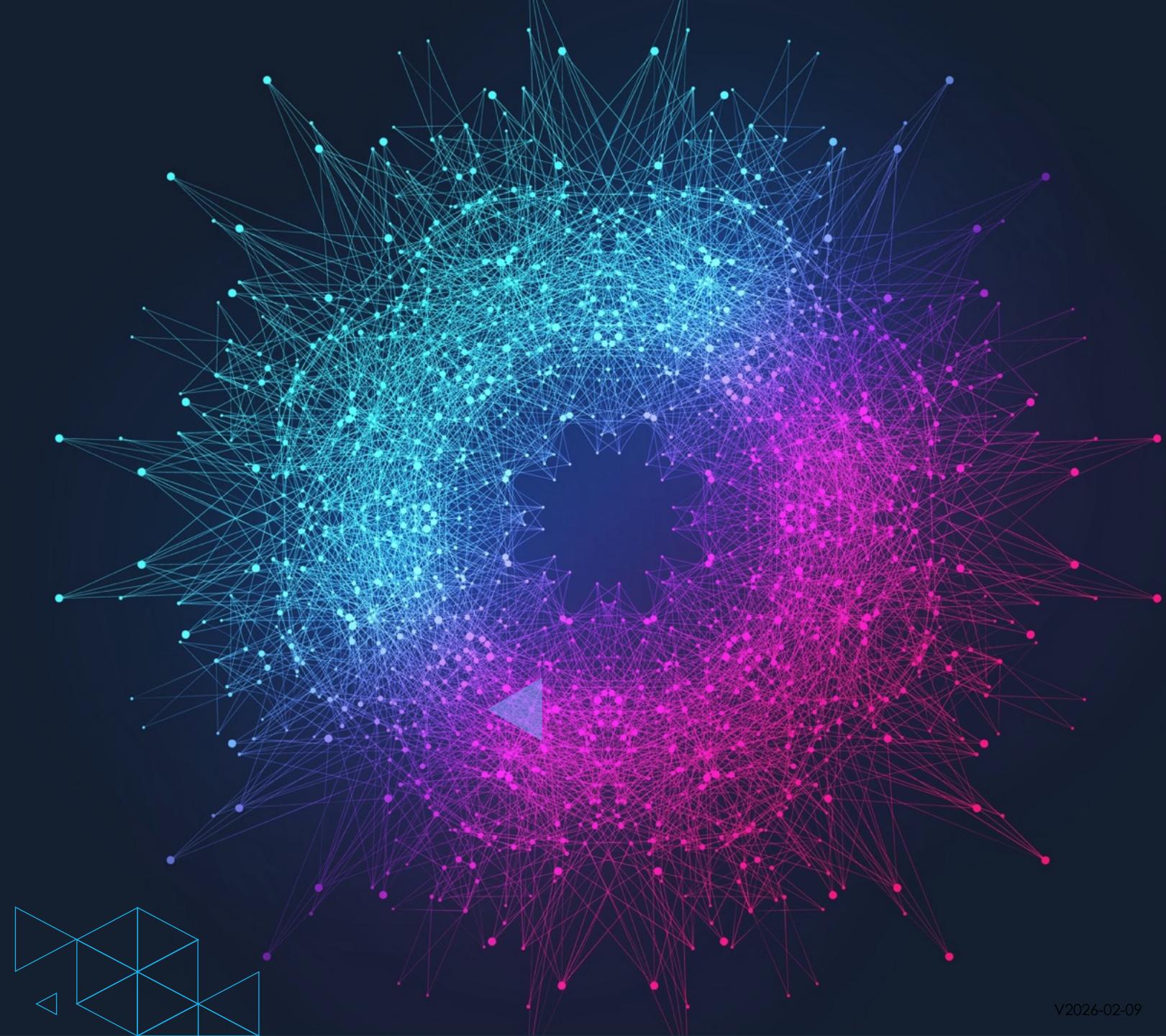


AISA
MELBOURNE
FEB 2026

Better AppSec through better DevEx

Dan Ting

Principal Consultant, AppSec





What if... all software suddenly stopped working?

“Airports were left in chaos, supermarket check-outs started malfunctioning and journalists scrambled without the basic tools of the trade to report on an issue causing havoc worldwide.”

<https://www.abc.net.au/news/2024-07-20/what-happened-crowdstrike-global-outage-explainer/104122582>

Organisations are software driven

AppSec failures, can have business continuity consequences.



abc.net.au/news/2019-12-04/opal-tower-builder-launches-new-3... ☆ 14 Incognito (5)

ABC NEWS iview listen

ABC NEWS Search... Log in

Opal Tower builder blames engineer for cracks, \$30m repair bill, court documents reveal

By Nick Sas

Construction and Real Estate Industry

Wed 4 Dec 2019



The Opal Tower saga has sparked questions about Sydney's construction industry. (AAP: Mick Tsikas)

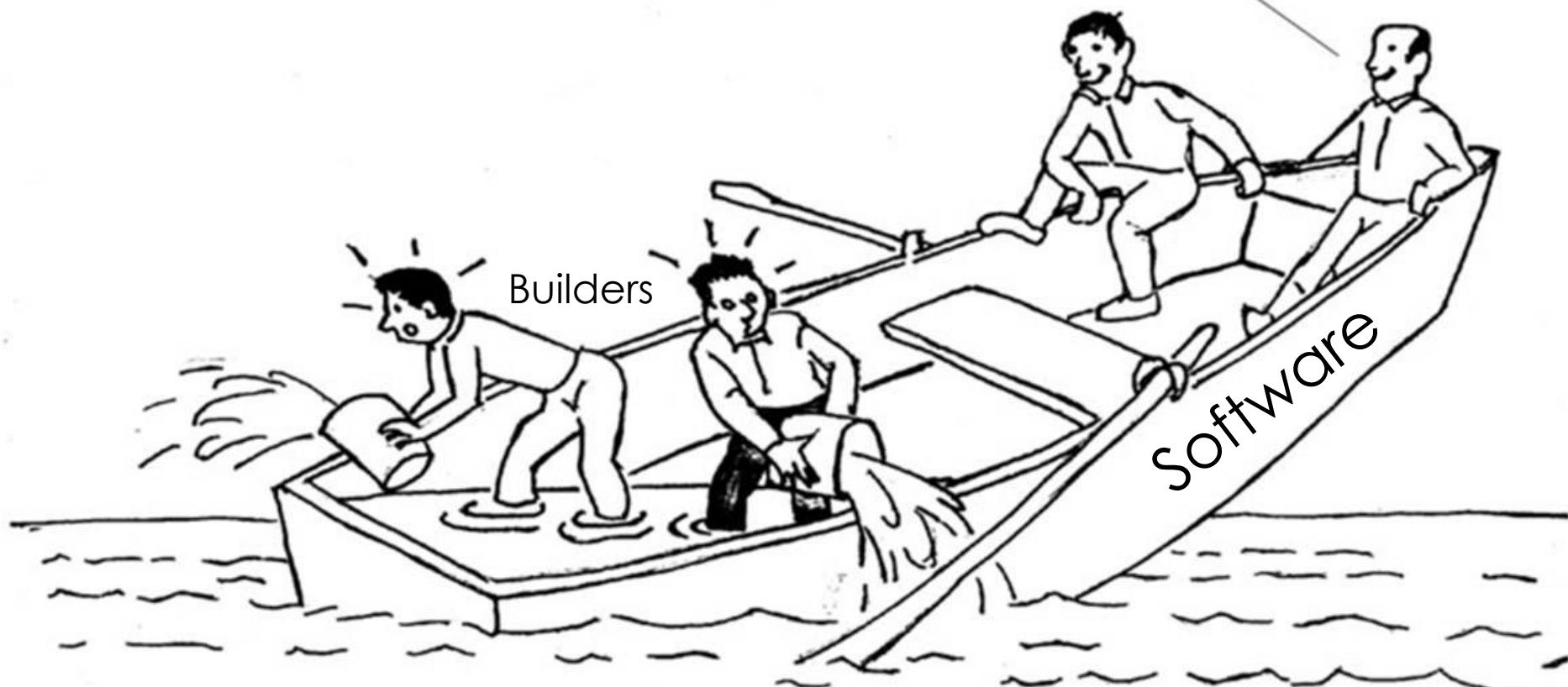
abc.net.au/news/opal-tower-builder-launches-new-30m...



Share article

Log in

Build it more securely! Here's more requirements.





“I want to be proud
of the work that I do,
and quality of
systems that I build.”

Raise your hand if believe developers you know agree with this



It's not a lack of will.

It's often "other priorities"



DevEx





DevEx

Defining an Application Security Strategy

Challenges

! Siloed AppSec programs and teams

! Internal 'PO' based engagement models between Security and Technology

! Point in time assessments and reviews

What's working?

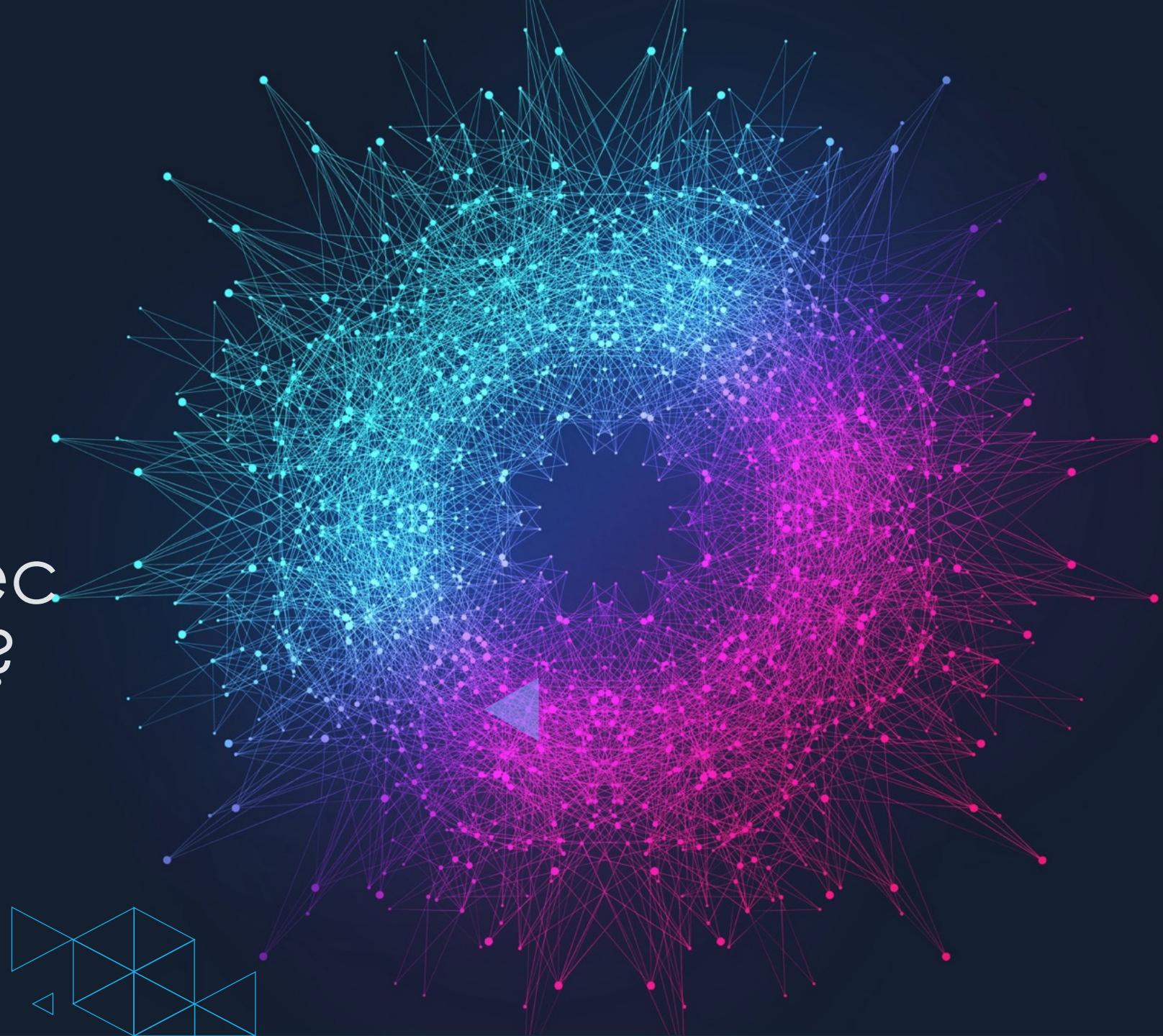
✓ Focus and integration with Developer Experience (DevEx)

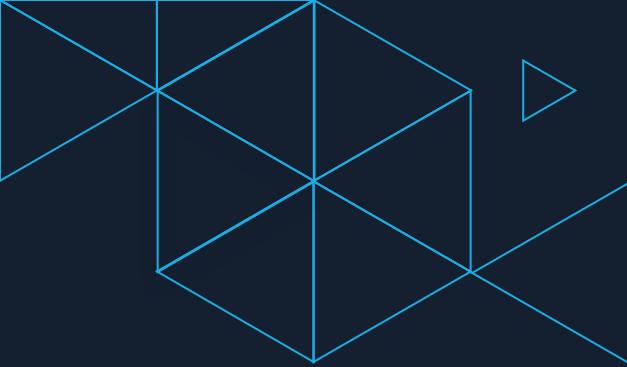
✓ Re-defining the role of an AppSec Engineer

✓ Security team members embedded into Development Teams

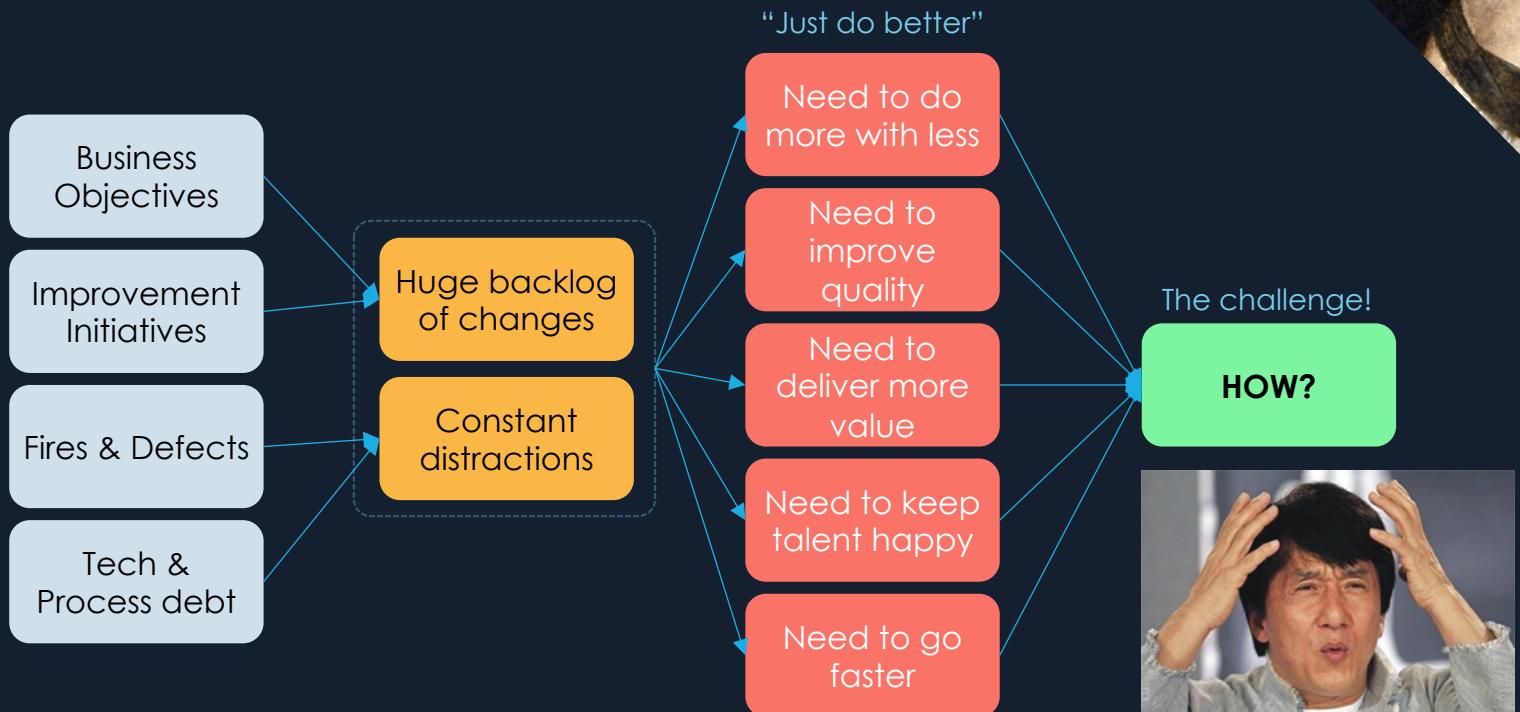
Source: <https://cybercx.com.au/resource/hack-report/>

How do we
improve AppSec
through DevEx?





The Challenges

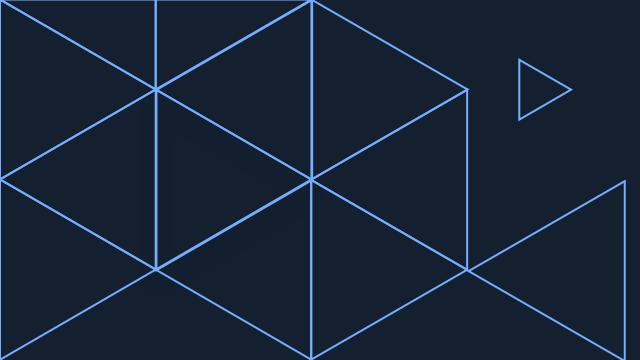


Source flowengineering.org





Shift Perspective

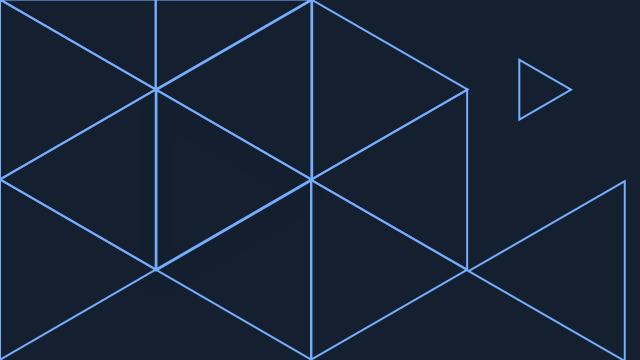


Application Security

- The practice and capability of
- building safer, and more trustworthy* software, that is fit for purpose.

* reliable, available, resilient





Application Security Quality

- The practice and capability of
- building safer, and more trustworthy* software service/electronics, that is fit for purpose.

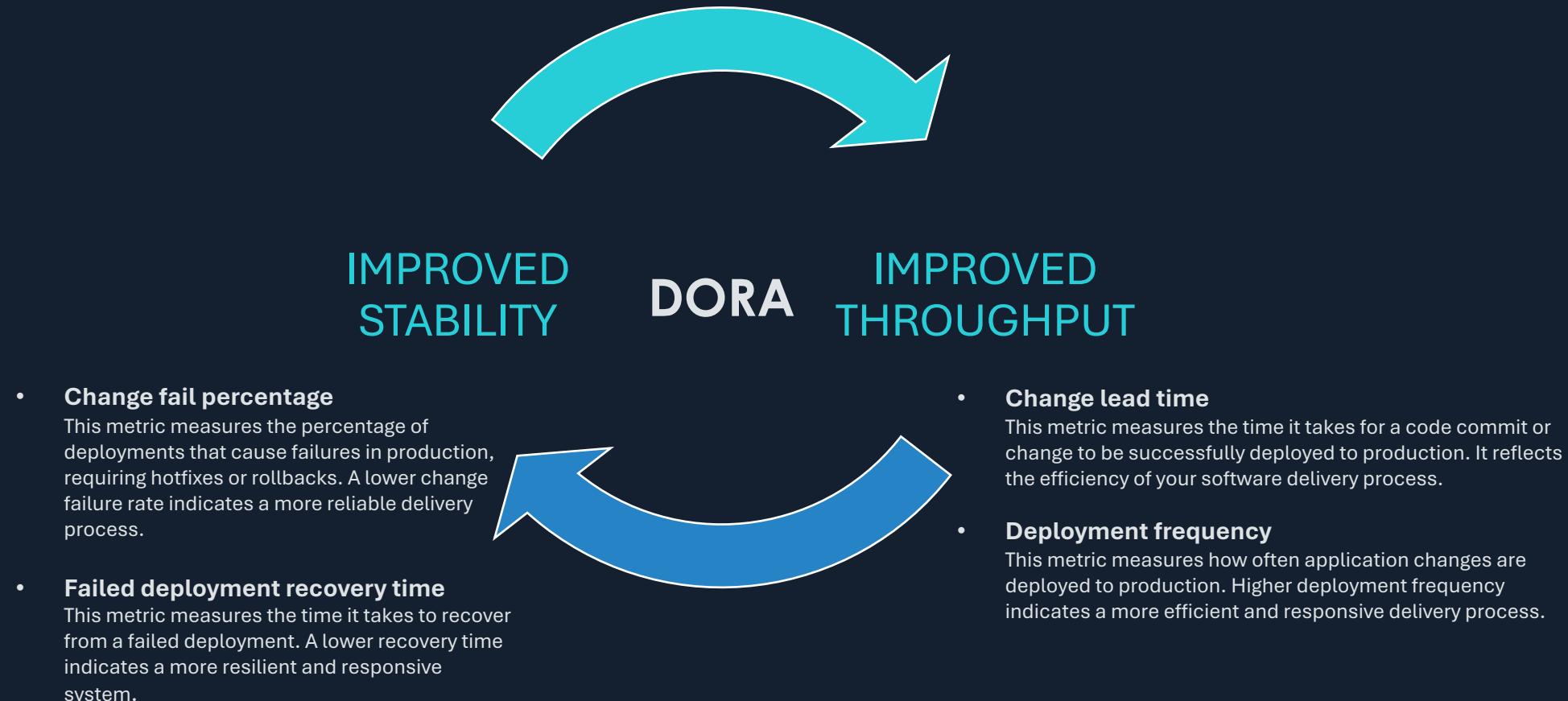
*reliable, available, resilient





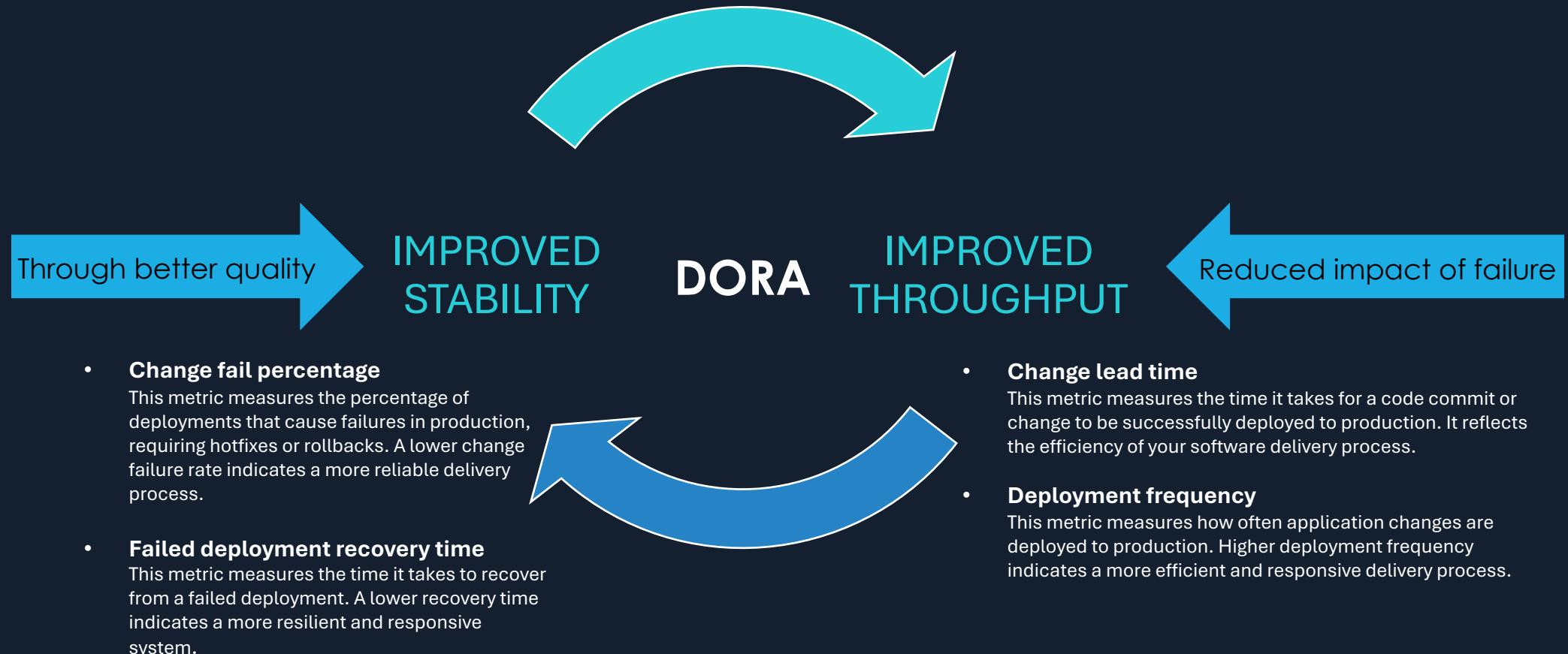
A better Developer Experience (DevEx)

- Enabling higher performing teams = Better Application Security



A better Developer Experience (DevEx)

- Enabling higher performing teams = Better Application Security





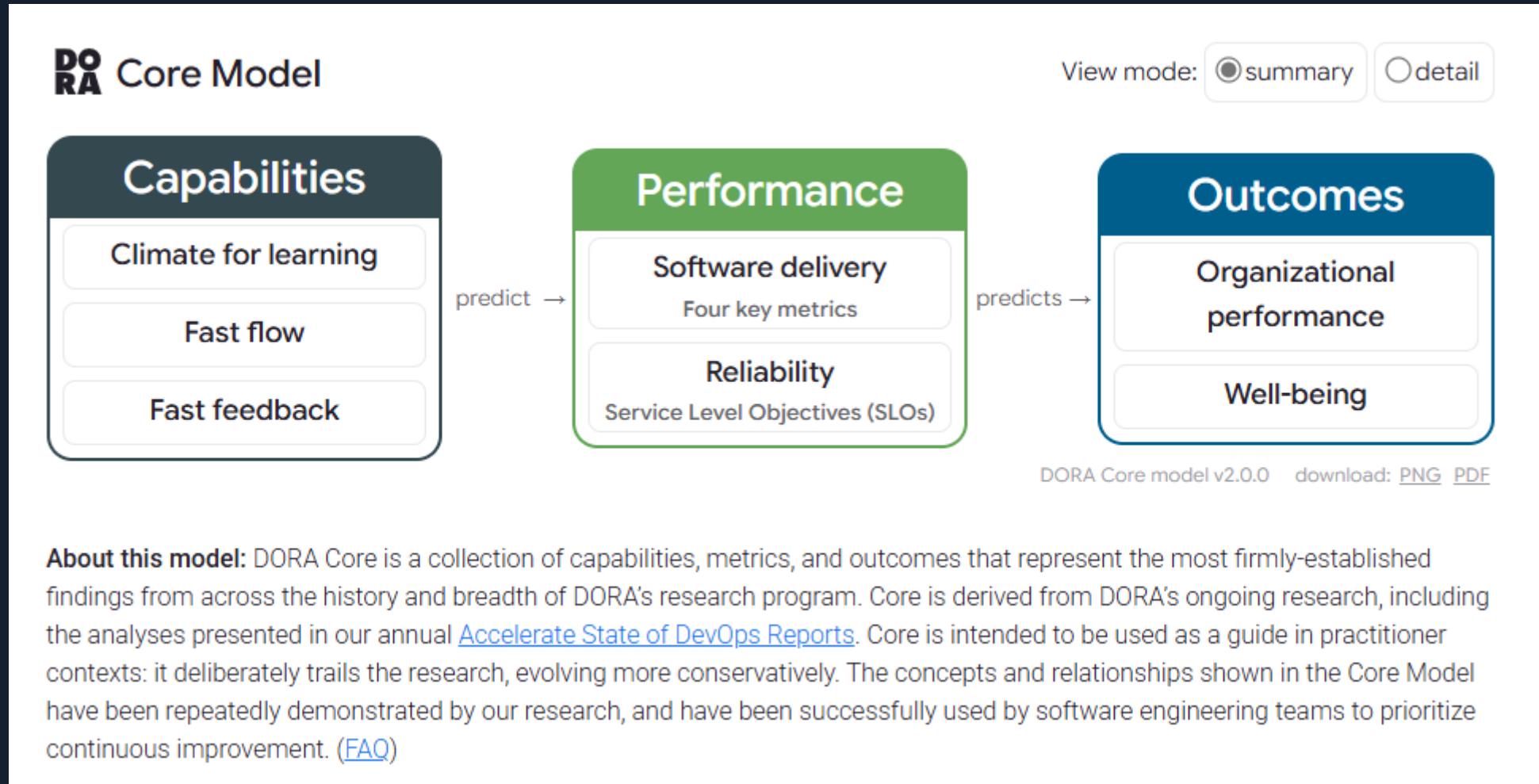
Better DevEx
= Better App Security



The terrain



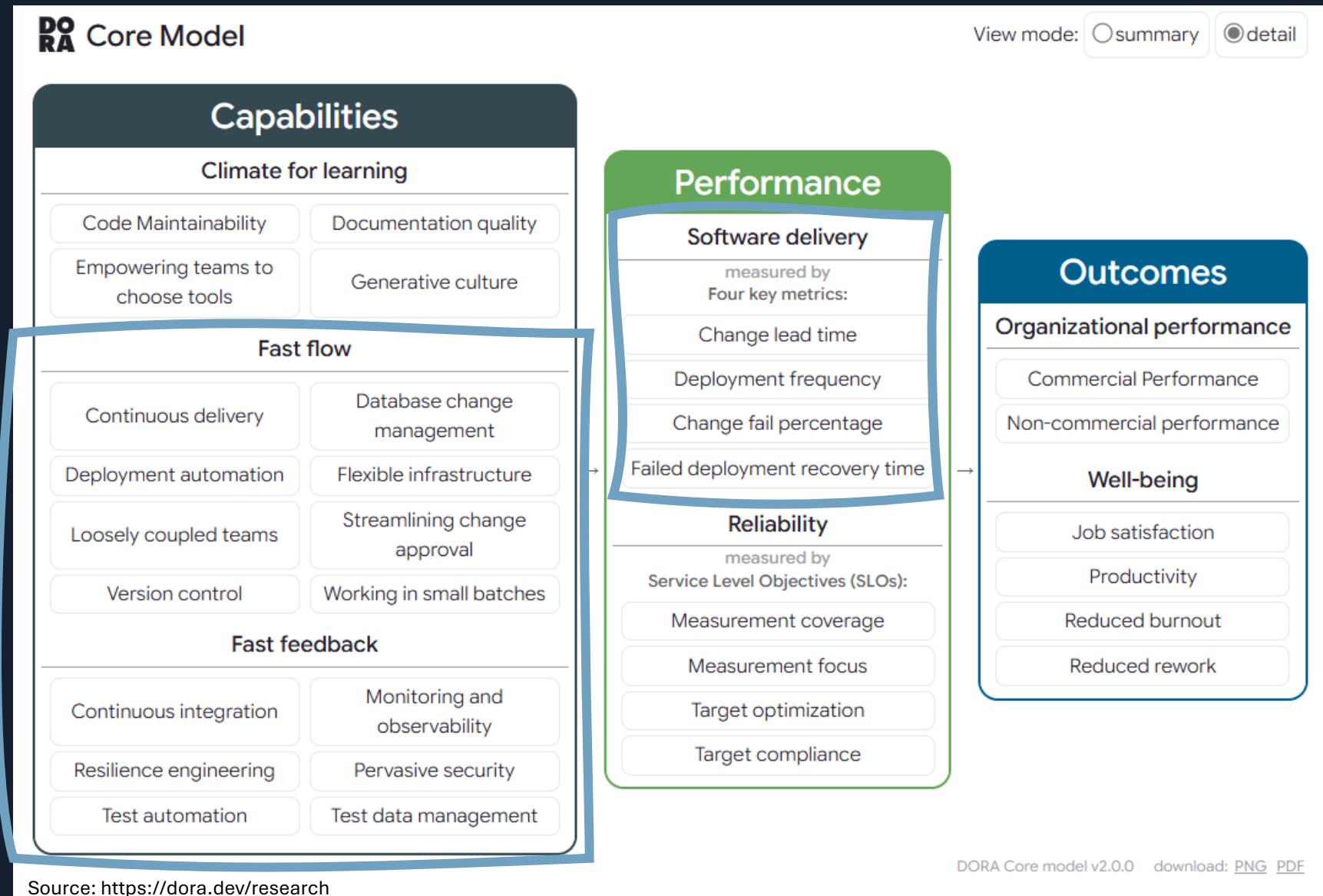
Developer Experience & DORA



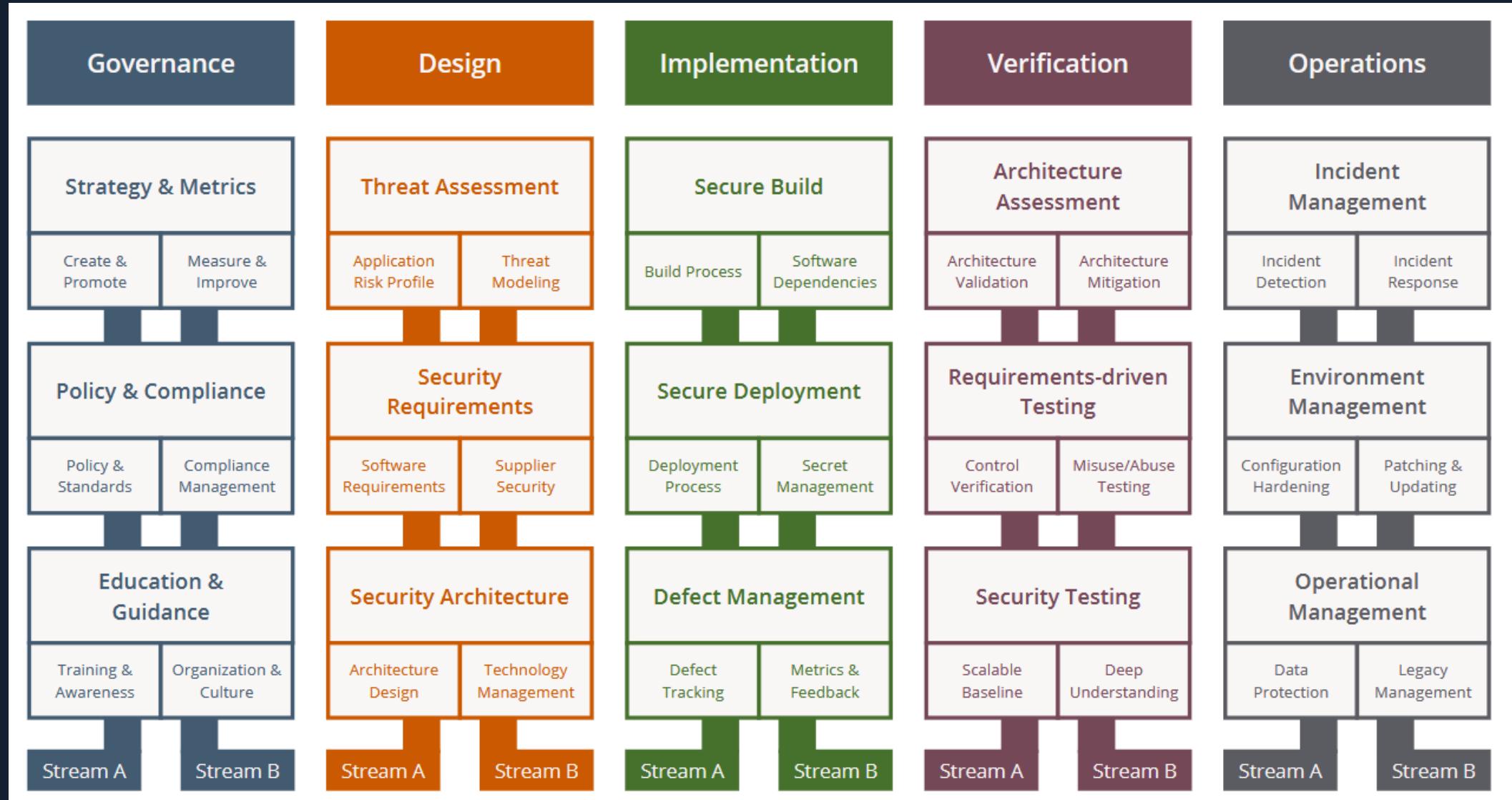
*DORA stands for DevOps Research and Assessment. It was founded by Dr. Nicole Forsgren, Jez Humble, and Gene Kim

Source: <https://dora.dev/research>

Focused on the Software Development/Delivery Lifecycle



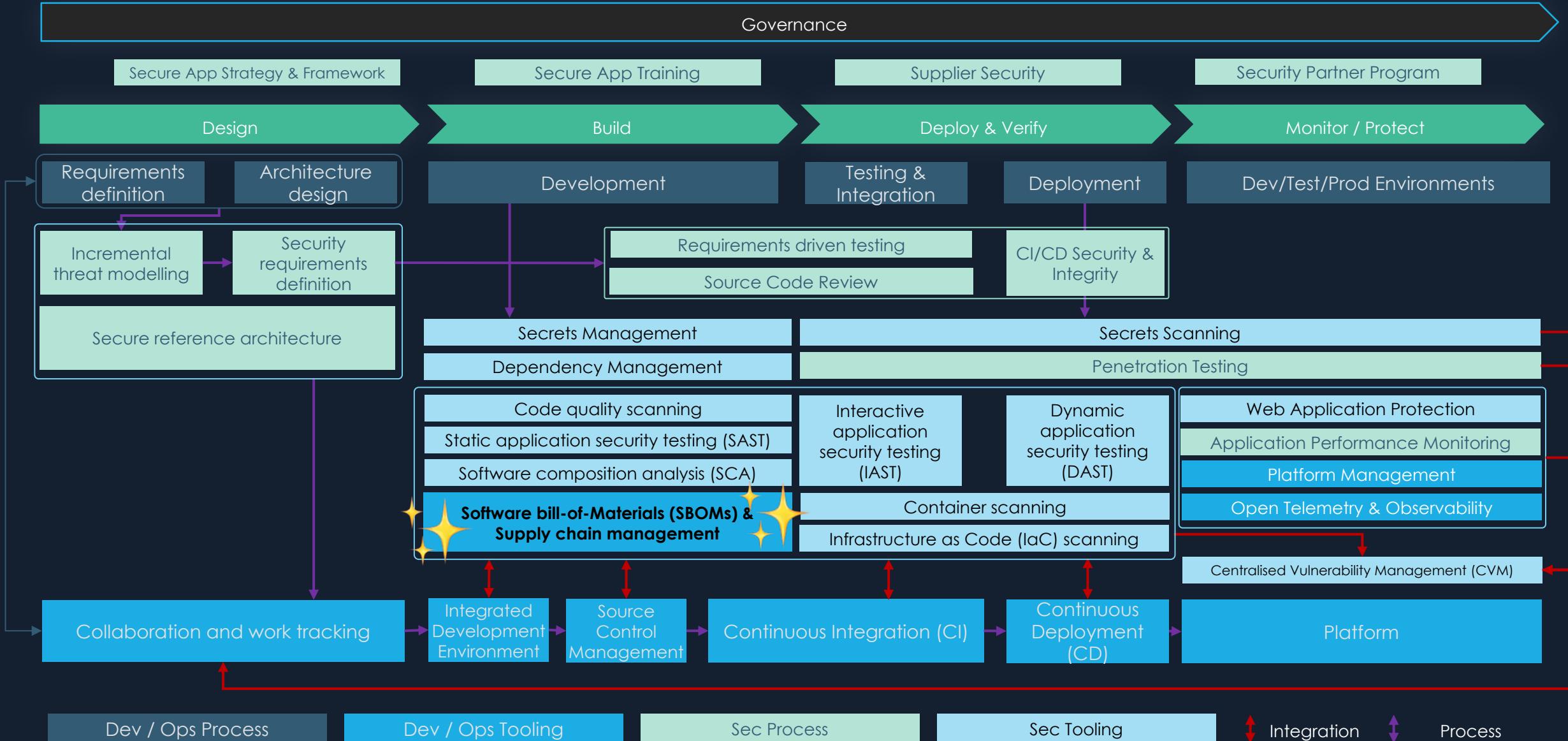
OWASP Software Assurance Maturity Model (SAMM)



<https://owaspssamm.org/model/>

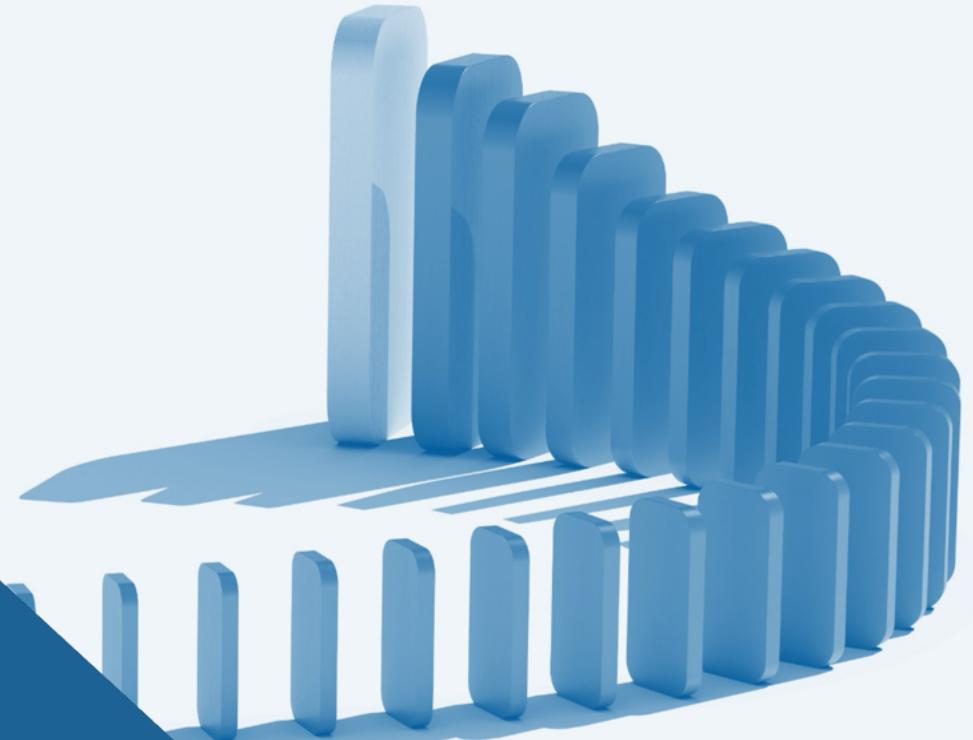
Note: I'm using SAMM as a model framework, but SSDF, DSOMM and others works too.

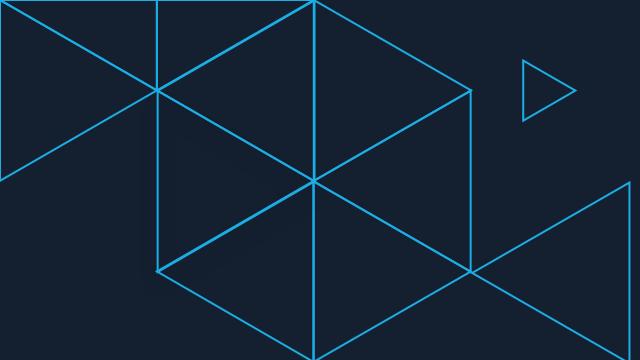
Example Secure Software Development Program



How do we start?

Efforts with OUTSIZED IMPACT





Drive better DevEx & AppSec

AppSec activities with outsized impact

01 **Abuse Stories (Threat Model)**

- Identify hazards & improve preparedness

02 **Prioritise with RICE**

- navigate tasks by scoring the backlog

03 **Build paved roads**

- build the flow you need & improve it.



[01]

Abuse Stories

Look ahead



What can go wrong?

So that we can plan & act accordingly



We already
do this daily.

Crossing the road



As an _adversary_,
I want to ___,
so that ___.

Write it down with your User Stories





Story-level Threat Modelling

- Focuses on a single feature or user story
- Generally, evil brainstorming = Abuse stories

For example, User Story → Abuse Story:

As a user, I want to update my personal information so that my account remains accurate and up-to-date.

As a malicious actor, I want to change someone's personal information so I can impersonate them or take over their account.

As a customer, I want to make a secure payment so I can complete my purchase with confidence and have my membership renewed.

As a malicious actor, I want to manipulate the payment process to avoid being charged but still have my membership renewed.

As a staff member, I want to access customer records so I can provide timely and personalised support.

As a malicious actor, I want to extract large volumes of customer data so I can sell it, leak it, or use it for other activities.

More Details : https://cheatsheetseries.owasp.org/cheatsheets/Abuse_Cheat_Sheet.html



4 Key Questions

- What are we working on?
- What can go wrong?
- What are we going to do about it?
- Did we do a good enough job?

Source <https://www.threatmodelingmanifesto.org>

Agile (Story-Level) Threat Modelling



Sprint Planning

- Dev team plans for security work
- Dev team writes abuse stories
- Dev team asks ‘what could go wrong’
- Include threat modelling in Definition-of-Done



Daily Standup

- Include threat modelling progress as part of team updates



Backlog Grooming

- Review and decide if stories in backlog are security-related
- Flag security-related stories for sprint planning
- Prioritise (with RICE)



Sprint Review

- Present mitigations or changes based on threat modelling
- Gather feedback from security team



Retrospective

- Ask: Did we identify and mitigate threats early enough?
- What went well?
- What can be improved?

Agile (Story-Level) Threat Modelling



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Retrospective

- Ask: Did we identify and mitigate threats early enough?
- What went well?
- What can be improved?

[02]

Security Prioritisation using RICE

Infinite to do... what should we do?

Navigate



Competing Priorities

If everything is critical, where do we start?



What is RICE?

- A prioritisation scoring methodology by Intercom.
- Prioritisation is difficult, so, we use heuristics.
- **Reach** = number of people/events per time period
- **Impact** = a multiple-choice scale:
3 for “massive impact”,
2 for “high”, 1 for “medium”,
0.5 for “low”, and finally 0.25 for “minimal”
- **Confidence** = level of confidence about your estimates
100% is “high confidence”, 80% is “medium”, 50% is “low”
- **Effort** = Estimate number of person-months/sprints

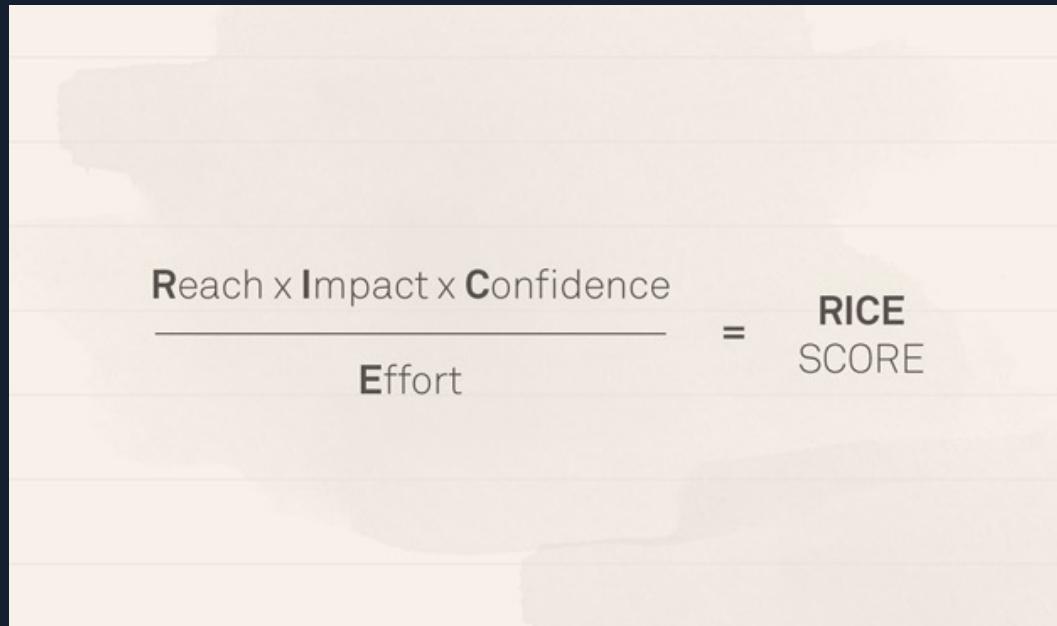
$$\frac{\text{Reach} \times \text{Impact} \times \text{Confidence}}{\text{Effort}} = \text{RICE SCORE}$$

score measures “total impact per time worked”



RICE = Risk / Effort

- Prioritise what to work on first using RICE Scoring Prioritisation Framework



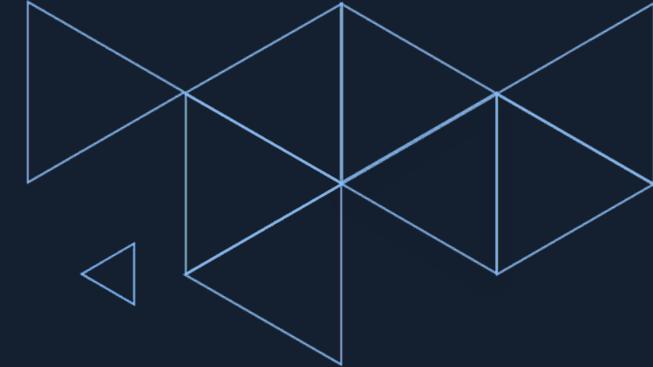
Is expected to occur in most circumstances
Will probably occur
Might occur at some time in the future
Could occur but doubtful
May occur but only in exceptional circumstance

Likelihood	Consequence				
	Insignificant	Minor	Moderate	Major	Catastrophic
1	2	3	4	5	
5 Almost certain	Medium	High	High	Extreme	Extreme
4 Likely	Medium	Medium	High	High	Extreme
3 Possible	Low	Medium	Medium	High	Extreme
2 Unlikely	Low	Medium	Medium	High	High
1 Rare	Low	Medium	Medium	Medium	High

Risk Rating = Consequence X Likelihood

RICE = Risk / Effort

- Prioritise what to work on first using RICE Scoring Prioritisation Framework



$$\frac{\text{Reach} \times \text{Impact} \times \text{Confidence}}{\text{Effort}} = \text{RICE SCORE}$$

		Consequence				
		1 Insignificant	2 Minor	3 Moderate	4 Major	5 Catastrophic
Likelihood	1 Certain	Consequence x Likelihood = Risk Score				
	2 Likely	Medium	Medium	High	High	Extreme
	3 Possible	Low	Medium	Medium	High	Extreme
	4 Unlikely	Low	Medium	Medium	High	High
	5 Rare	Low	Medium	Medium	Medium	High
	6 Exceptional Circumstances	Medium	Medium	Medium	Medium	Medium
Thus,		Reach x Impact = Consequence Likelihood = Confidence				

We can use the same work prioritisation framework to manage and prioritise security risk



RICE Scoring Example

Task	Description	Reach (pax)	Impact	Confidence	Effort (Story Points)	RICE Score
Fix persistent XSS & CSRF in the card payment screen	Remediate penetration test findings. Our compliance team mentioned that if we don't fix it by EOM, our banks might block us from receiving payments until it's fixed.	1500	3	80%	5	720
Create send renewal invoice button	The finance & membership teams have asked us to create a "button" for them to send renewal invoices to one or many members.	1500	3	80%	10	360
Create membership self-service dashboard	The CEO wants members to be able to self-service manage their membership details & payments. The manual process is very painful, and we've received member complaints.	1500	3	50%	25	90
Fix bug in deployment bash script	Fix the bug in the deployment script that's causing a race condition, and sometimes failing the build. It's been a pain.	5	2	80%	2	4
Implement SAST & DAST into the CI/CD pipeline	Our security champion mentioned SAST & DAST tools to scan our code before it deploys to help catch potential security issues. Let's add these to our pull request checks, and as part of our staging, and prod pipelines.	5	2	100%	5	2
Backlog pruning & reorganisation	The backlog is a mess. Can we automate some processes & checklists?	5	2	80%	4	2
Implement dark mode for admin panel	The admin panel is very white and bright. We should have a dark mode option	5	1	100%	3	1.66666667

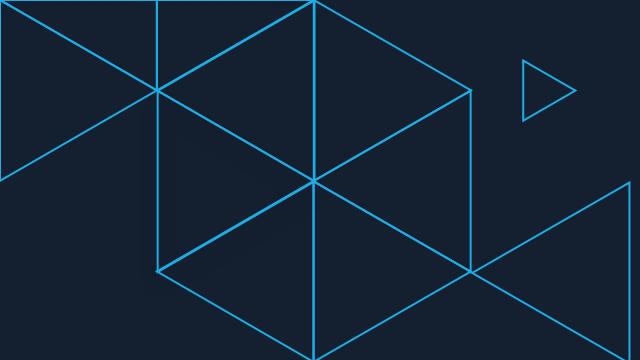
* For a fictitious generic membership management portal

It penalises

- Niche initiatives – small reach, but large impact
- Innovation efforts – Lots of unknowns/uncertainty
- Strategic Alignment & Transformation
- Developer's Experience/Needs
- Technical Debt/Infrastructure/Housekeeping efforts

Fix bug in deployment bash script	Fix the bug in the deployment script that's causing a race condition, and sometimes failing the build. It's been a pain.	5	2	80%	2	4
Fix bug in deployment bash script	Fix the bug in the deployment script that's causing a race condition, and sometimes failing the build. It's been a pain.	5	2	80%	2	4





RICE =
choose between
product features!

- Not general prioritisation.
- But, we can adapt it.



Adapted RICE

$$\frac{\text{Reach} \times \text{Impact} \times \text{Confidence}}{\text{Effort}} = \text{RICE Score}$$

RICE Score =
(Reach
× Impact
× Confidence
× Strategic
× Housekeeping
× Passion
) / Effort

- 1-Self, 10-team, 100X-population
- 5-level scale – 1 Very Low, 5 V. High
- 5-level scale – 1 Very Low, 5 Certain
- Each alignment = 3X
- Is housekeeping => 10
- Passion pet tasks => 8 (limit 1/pax)
- (however you measure effort.
e.g. person-days)



*This is only an example. You will need to work with your team to experiment & build appropriate metrics.

Example Adapted RICE

Task	Description	Reach (pax)	Impact	Confidence	Effort (Story Points)	Strategic	House-keeping	Passion	RICE Score
Fix persistent XSS & CSRF in the card payment screen	Remediate penetration test findings. Our compliance team mentioned that if we don't fix it by EOM, our banks might block us from receiving payments until it's fixed.	200	5	4	5	6	10		48000
Fix bug in deployment bash script	Fix the bug in the deployment script that's causing a race condition, and sometimes failing the build. It's been a pain.	10	3	4	2		10		600
Create membership self-service dashboard	The CEO wants members to be able to self-service manage their membership details & payments. The manual process is very painful, and we've received member complaints.	200	4	3	25	6			576
Create send renewal invoice button	The finance & membership teams have asked us to create a "button" for them to send renewal invoices to one or many members.	100	3	4	10	3			360
Backlog pruning & reorganisation	The backlog is a mess. Can we automate some processes & checklists?	10	2	5	4		10		250
Implement SAST & DAST into the CI/CD pipeline	Our security champion mentioned SAST & DAST tools to scan our code before it deploys to help catch potential security issues. Let's add these to our pull request checks, and as part of our staging, and prod pipelines.	10	2	4	5	3			48
Implement dark mode for admin panel	The admin panel is very white and bright. We should have a dark mode option	1	3	5	3		8	40	

[03]
Build
Paved Roads

Accelerate





**How fast can
you go?**



Guard rails

& paved roads

The 3 ways

from The Phoenix Project book

#1 - Flow/Systems Thinking

- Optimize the flow of work from left to right—maximize the flow of value from development (Dev) to operations (Ops) to the customer.
- Key Practices:
 - Reduce lead time and cycle time.
 - Automate repetitive tasks (e.g., CI/CD pipelines).
 - Use tools to visualize work (Kanban boards, flow diagrams).
 - Abuse/Adversary Stories
 - Foster collaboration between all teams involved in the value stream.

#2 - Amplify Feedback Loops

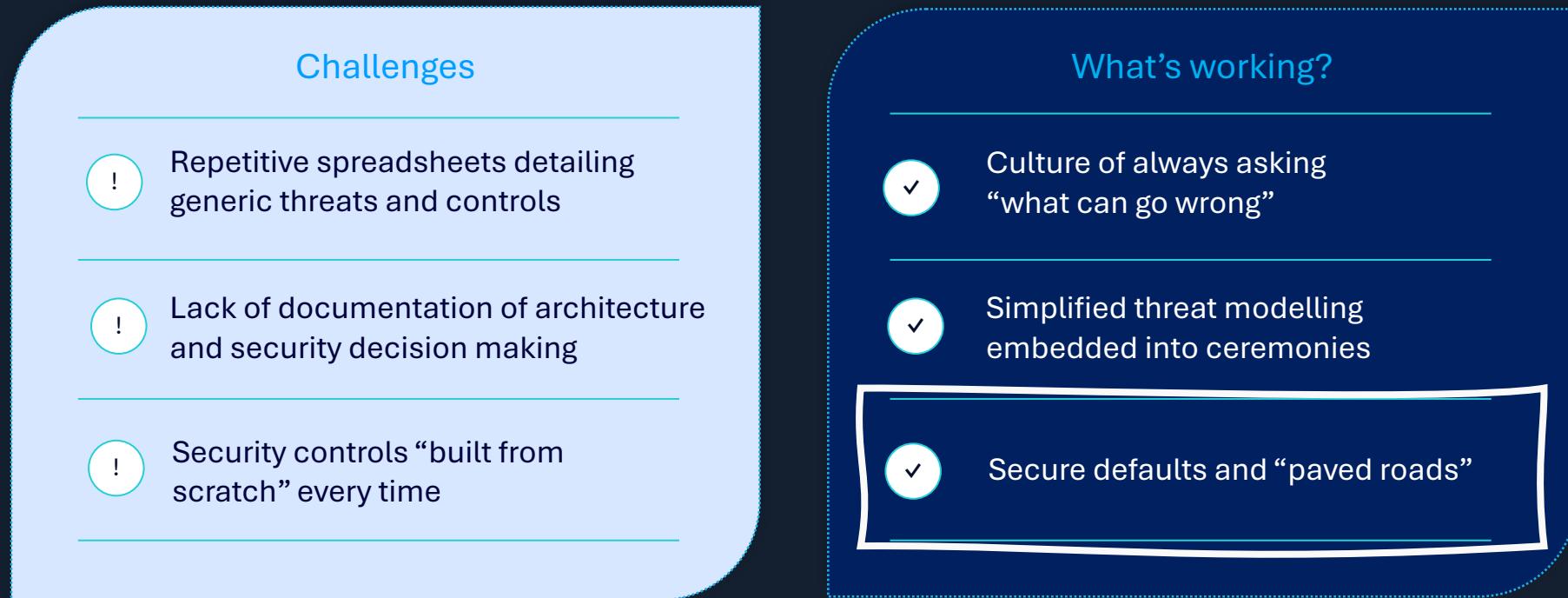
- Enable and shorten feedback loops to detect problems as soon as they occur and prevent them from propagating or recurring.
- Key Practices:
 - Automate testing at all stages of the pipeline.
 - Build telemetry and monitoring into systems for real-time feedback.
 - Postmortems to analyze failures and improve systems/processes.

#3 - Culture of Continuous Learning & Experimentation

- Create a culture that values experimentation, learning from failures, and constant improvement.
- Key Practices:
 - Conduct "blameless" postmortems and retrospective.
 - Promote a mindset of hypothesis-driven development and experimentation.
 - Encourage innovation through hackathons, R&D days, and pilot projects.
 - Design systems that are resilient to failure.



Secure by Design & Secure by Default



Moving from Design to Default

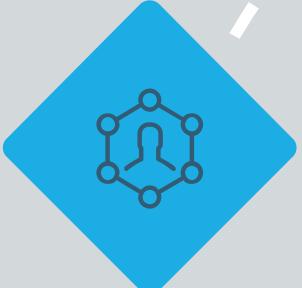


Roadmap

Make secure development the easier default

Build Cross-Functional Collaboration

- Break down silos between Dev, Ops, QA, and Security.
- Encourage shared ownership of outcomes.
- Cut through the complexity through a strike-force, focusing on uplifting 1 team at a time.

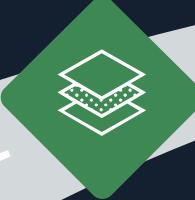
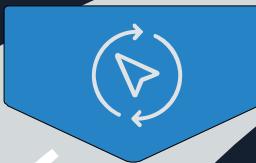


Measure and Improve

- Track key metrics: lead time, deployment frequency, MTTR (mean time to recovery), change failure rate.
- Use postmortems and retrospectives to drive improvement.

Automate and Standardise

- Use automation for deployments, testing, and infrastructure.
- Standardize environments to reduce variability and errors.
- Build Paved-Roads with security & SSDLC built-in



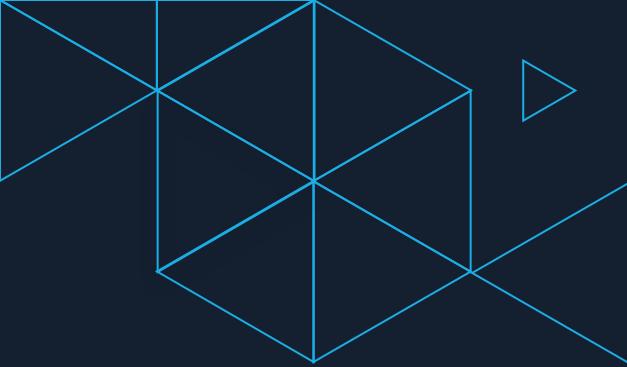
Foster a Culture of Trust and Safety

- Encourage psychological safety and open communication.
- Support learning from failures rather than punishing mistakes.
- Ensure that lessons learnt and knowledge are collected, curated, well-managed, and accessible.
- Encourage co-creation, co-discovery & support over edicts.



Secure by Default

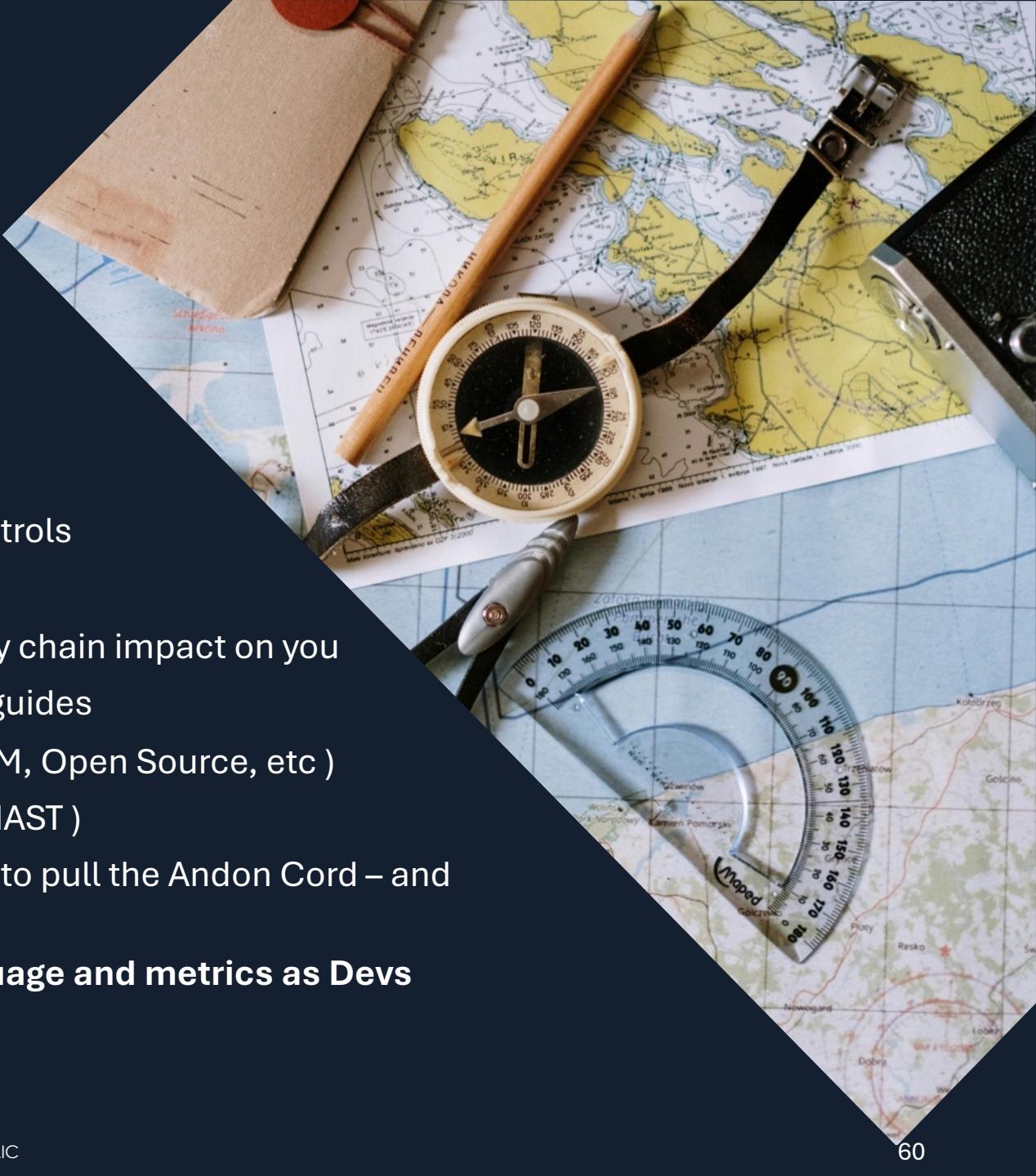
- A continually improving flywheel for Secure Software Development Lifecycle (SSDLC) that improves the developer experience.

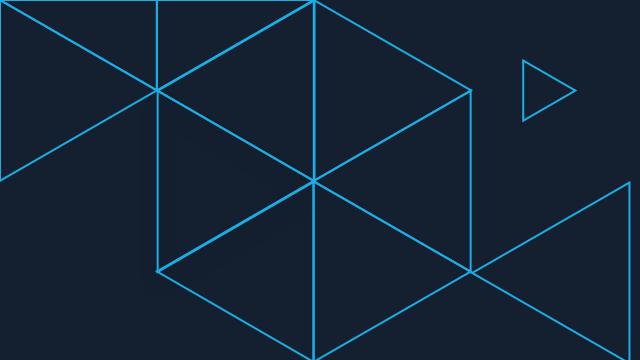


In Practice

Some examples

- Abuse/Adversary Stories with each User Story
- Centralise your CI/CD & build secure by default controls
- Know what you have (App Inventory)
- Know your ingredients (SCA & SBOM), and its supply chain impact on you
- Build a consolidated requirements & best practice guides
- Build, share and reuse patterns (e.g. Terraform, ORM, Open Source, etc)
- Quality Check (Test Suites, Unit Tests, SAST, DAST, IAST)
- Have a culture that empowers & supports the team to pull the Andon Cord – and remediate defects ASAP.
- **Security teams to use the common tooling, language and metrics as Devs**





Don't forget

- Pay down technical debt & do housekeeping
 - incl backlog pruning
- Make work visible – that means good measures, and metrics.
- Document & Communicate

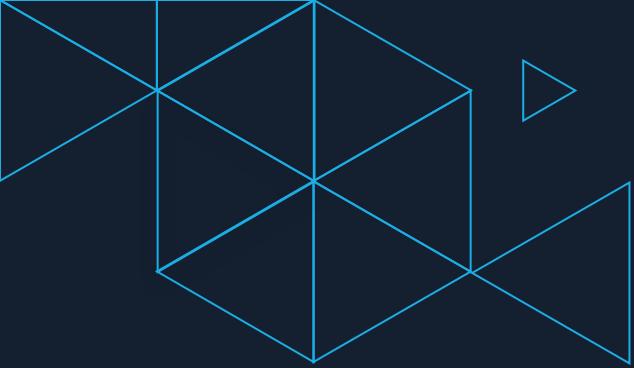




Key Theme

Develop a common language & cross functional collaboration – between the business, developers, & security.

Let them cook, and support them!

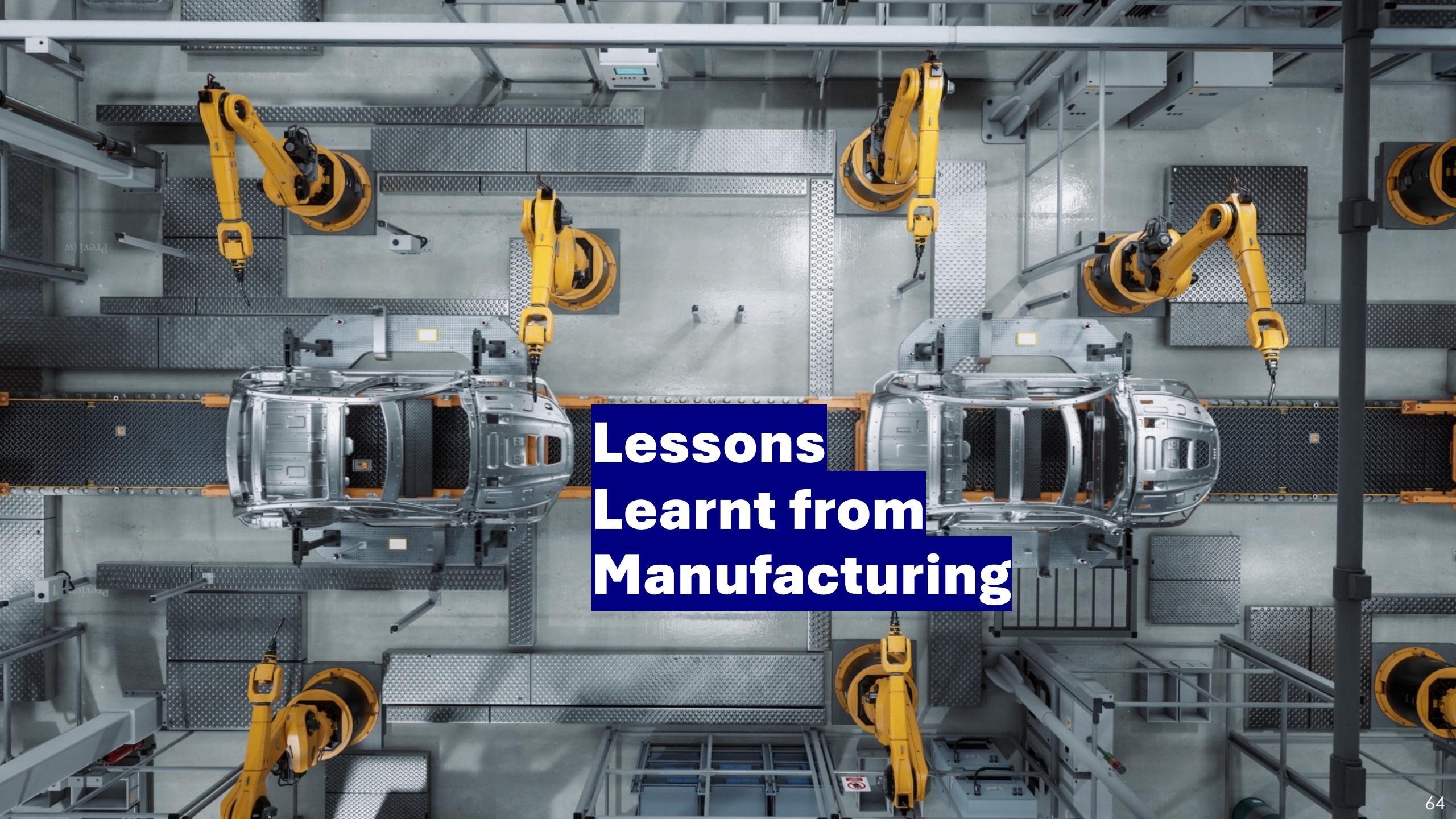


One at a time

Don't boil the ocean –
focus on teams that are already seeking change,
and uplift one workflow at a time, while
respecting team autonomy.

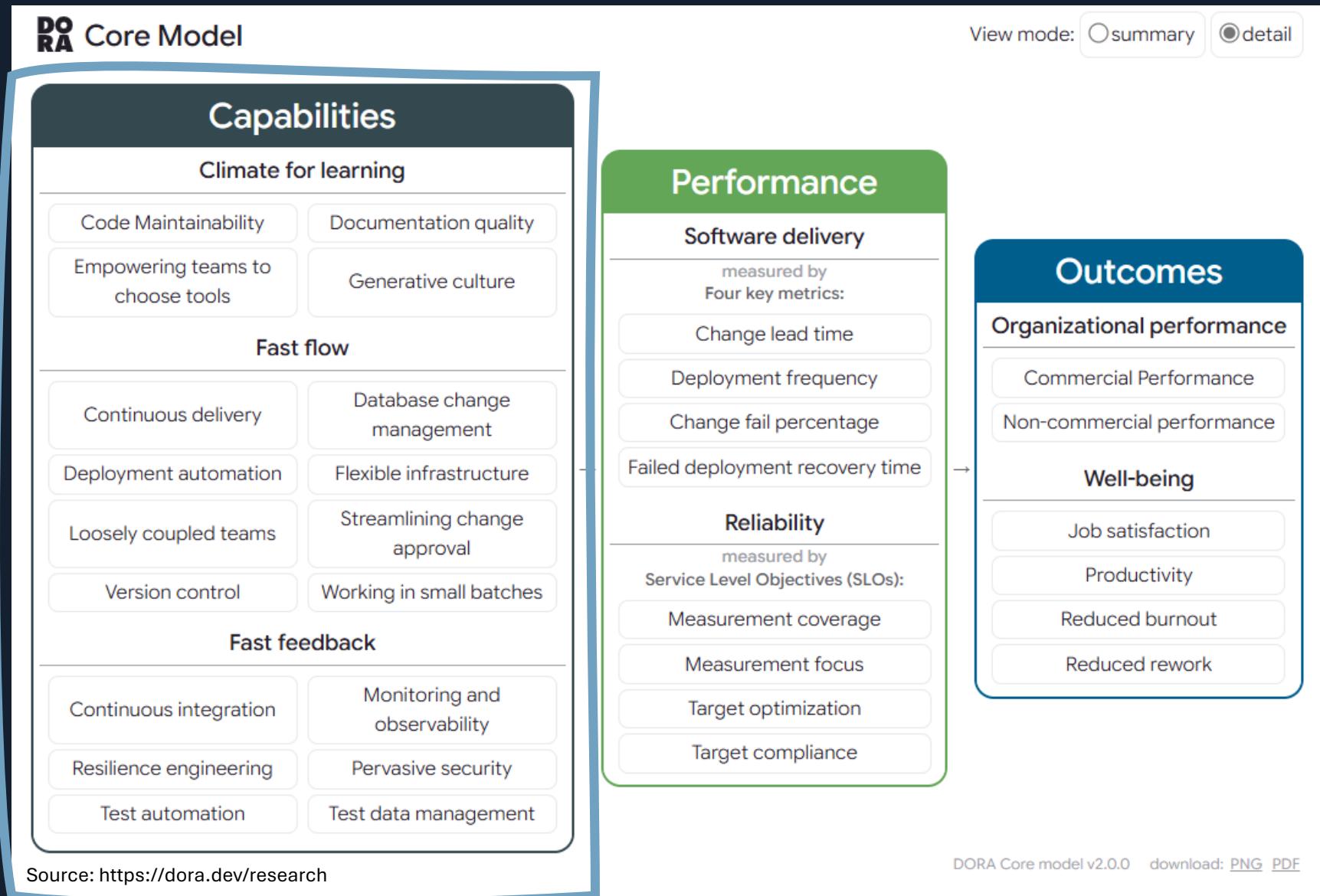
and improve as we iterate through the uplift...





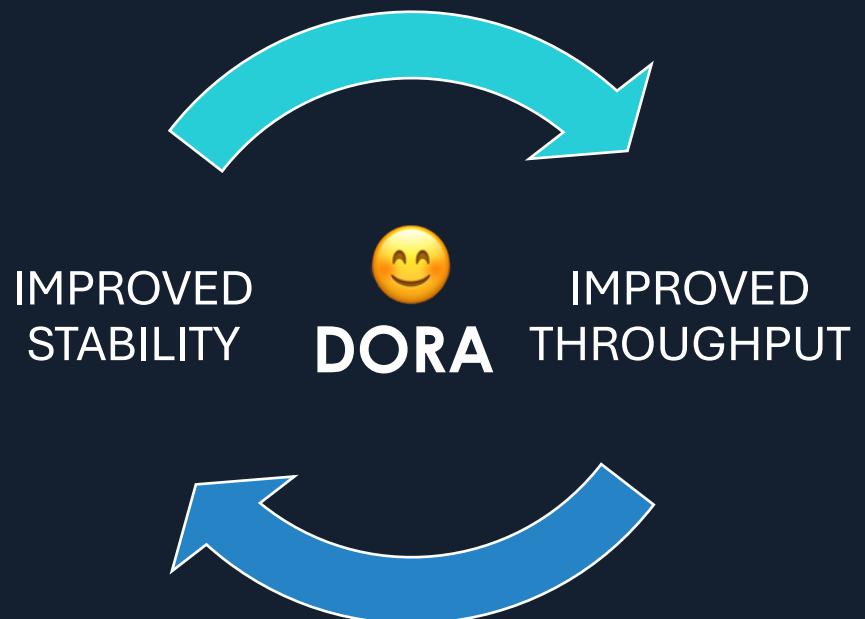
Lessons Learnt from Manufacturing

Focused on the Software Development/Delivery Lifecycle



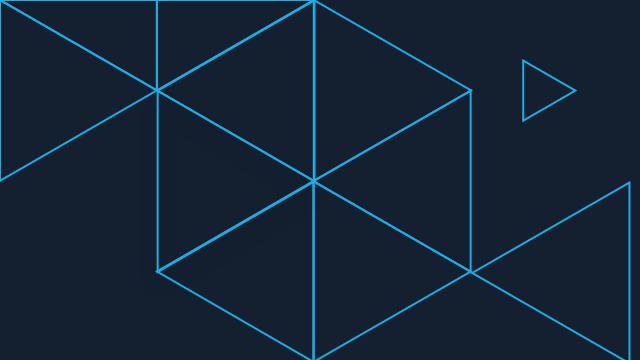
DevEx ❤️ AppSec

Enabling higher performing teams = Better Application Security



- 01 Abuse Stories**
– Identify hazards & improve preparedness
- 02 Prioritise (with RICE)**
– navigate tasks by scoring the backlog
- 03 Build paved roads**
– build the flow you need & improve it.

Higher quality (and secure) apps, means lesser frustration.
A better developer experience 😊



Better DevEx & AppSec 💪

Get started today

01 Abuse Stories

- Identify hazards & improve preparedness

02 Prioritise (with RICE)

- navigate tasks by scoring the backlog

03 Build paved roads

- build the flow you need & improve it.

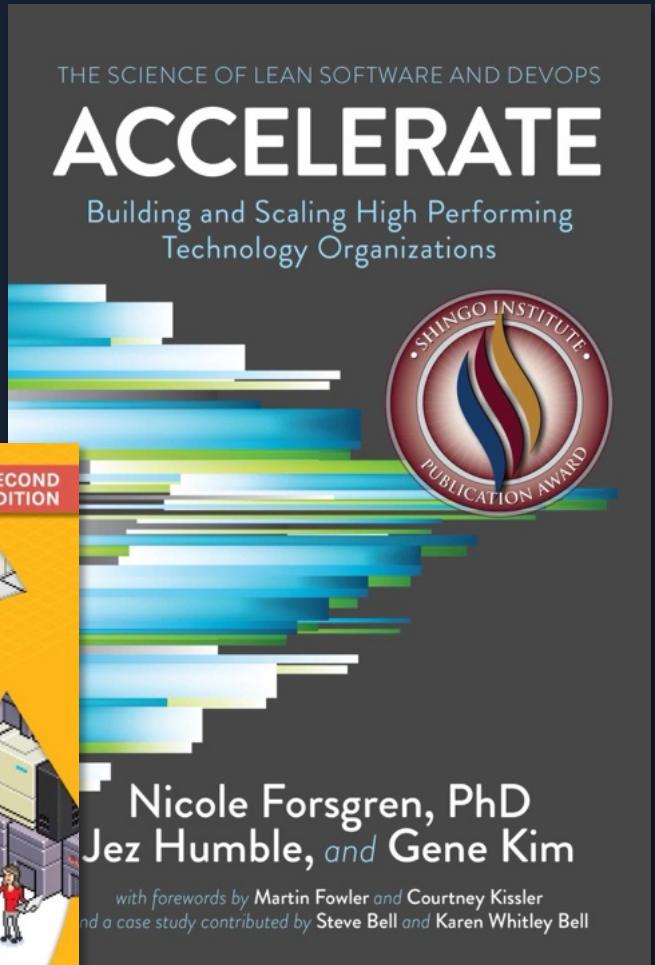


<href>

Further Reading



<https://cybercx.com.au/resource/hack-report/>



Q&A

Thank you



daniel.ting@cybercx.com.au

Where to find me on Socials?
hellobanielting.com

Get slides @
thisis.my/aisa2602





Thank you



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