

airbnb the uber of hotels this company is creating extraordinary social good and extraordinary economic and educational empowerment all within the context of a for-profit model take a look

i just booked the trip to medellin colombia and guess who i trusted first that's right i trusted my stay with airbnb airbnb made people realize that an extra room in their house or apartment can be an extra source of income

not only that but a great way for travelers to connect you can view ratings just like you see here

airbnb spent five months interviewing their first employee before they hired someone in their very first year and they only hired two people that year this is a true gross story and opportunity because airbnb is going public on december 10th or maybe even december 9th the company was founded in 2008 by brian chesky nathan b and joe g airbnb is a shortened version of its original name airbed and breakfast.com and in 2015 the company had 25 million dollars worth of bookings which is actually a lot for a startup but by 2019 they had 187 million dollars worth of bookings that's a 7.5 times bookings in just four years and for listings well in 2012 it was a measly 120 000 listings which by the way is bigger than some small towns not bad for a company that owns no property and no real estate it's simply a platform that takes a cut of the commission for being a good middleman

oh and if you're wondering how many listings in 2019 that they had it was about 7 million which is almost the size of new york city

yeah you're gonna want to watch this video if you want to get stupid rich and also dare i say my favorite ipo

stock  
of 2020 we're gonna have to talk about  
this one  
to be honest with you guys i do think i  
like airbnb more than i like plantier  
stock  
maybe because airbnb has a network  
effect like a true tech giant has  
airbnb is like facebook in that they  
have more users joining the platform  
and the more users that join the  
platform they do some referring they  
tell their friends  
and that actually creates an effect  
where people join  
and more people join because more people  
joined if that makes sense it's like  
compound  
interest airbnb is now known worldwide  
at the end of this video i'll show you  
guys some rare gems on airbnb and some  
expensive houses that are not only  
fascinating but also raking in some very  
massive revenue  
and booking fees for airbnb.com anyways  
i'm going to jump in to do a deep dive  
analysis here plus tell you guys what  
i'm going to be doing with this stock  
on the first day of the ipo but first  
don't forget to get four free stocks  
from weeble in the link below  
they hook you up with a ridiculous four  
free stocks we're just depositing 100  
so check it out all right airbnb could  
be one of the hottest  
ipo offerings of the whole year airbnb  
has already been disrupting the hotel in  
short-term property rental markets for  
years now and investors will soon have a  
chance to build a position  
in a technology business that is just  
growing rapidly  
the reason it's growing so fast is  
because the business model is truly  
disrupting the hotel industry  
it makes sense for both the owner and  
the customer  
i'll start with the owner side of things  
okay guys most of the owners can freely  
rent a room  
or their whole house whenever they like  
to and if they want to make some cash on  
the side and they want to make some  
money to go out

and have fun with that money then all they have to do is click a few buttons and put their property or the room on airbnb and if they don't they don't and if they want to rent out the room for say saturday nights and they want to have a day or two that they want to make some money then they do and if they don't want to rent the room they can just turn off the days that they have their rooms available for and they don't rent out the room so they're free to choose when they want to make money and utilize their property airbnb wanted people to rent out their spare rooms but check this out guys some people are turning it into a whole business people are buying properties and rather than renting them out like a traditional landlord they're becoming airbnb hosts it makes sense for them because take a look at this i live in philadelphia here's an image of a philadelphia airbnb you can see that the total price here is 877 the owner gets 694 for seven nights but wait i bet you guys didn't know this but the cleaning fee goes straight to the owner's pocket as well so it's really 769 dollars for a week's stay if three out of four weeks are booked year round on a good property that's about two thousand three hundred dollars per month and i took a look at the average rent in philadelphia and for a two bedroom it's about one thousand three hundred dollars but let's call it a cool 1 500 in rent just to be conservative so this owner is more than clearing the typical monthly rent payment or if he's renting and then re-putting the property on airbnb to make a split difference some people actually do that they go ahead they rent a property they ask their landlords hey would you mind if i put this on airbnb landlord says i don't care so that person rents and then he puts on

airbnb that tenant puts it on airbnb  
trying to make a profit people actually  
do that anyways back to the point  
so you can collect two thousand three  
hundred dollars and your rent is about  
one thousand five hundred so you're  
making that cool  
eight hundred dollars per month in  
profit now let's talk about the people  
that actually rent out  
airbnbs someone in town for a week  
traveling would love to have a more  
homey experience and honestly airbnb  
oftentimes makes more sense and it costs  
less money  
to actually rent out than a traditional  
hotel as someone who used airbnb for  
years from my trips to europe  
and now to colombia the platform makes a  
lot of sense  
for both the person having the property  
and the person looking to rent the  
property  
and of course for airbnb which makes  
that good  
money the company will price a stock  
between 56  
per share in 60 per share availing the  
company around 42 billion dollars at the  
upper range and the stock will list on  
nasdaq under the ticker a b  
and b airbnb stock is set to list on  
thursday december 10th as i'm making  
this video and will likely explode  
out of the gate right off the start  
because i can see a lot of demand from  
investors  
becoming really excited about this stock  
to be invested in a very fast growing  
business  
even during the pandemic pressures  
because well millennials know that the  
value of the company is going to explode  
because of the business model  
and the network effect that airbnb has  
and by the way something that didn't  
really surprise me is that  
airbnb increased the price range for its  
initial public offering  
this week to 56 to 60 per share  
according to the securities and exchange  
commission filing released on  
monday the 7th it previously planned to  
sell shares for 44 to 50

per share roughly and that means that the new range represents a 27 increase at the bottom end of things any 20 increase at the top end of things and they're going to be selling 50 million shares and guys what i think is gonna happen right off the gate as it does with most ipos this year is that they're probably going to rise it's not hard for me to say that because we have seen it happen over and over again with so many different ipos and companies including a majority of over 80 specs that went public in 2020. now in my opinion the raising price isn't the best thing for investors because you have to purchase a stock at a more expensive price but i will say that i do believe it is justified from one side of the coin it's the end of the year and i think people are interested in getting invested before 2021 and the january effect takes place by the way if you don't know the january effect that's basically the effect where in january the stock market tends to rise a whole lot and it's an anomaly because no one knows why that happens but i already said it in january stocks tend to go up but i will say that the other side of things is that the private market had airbnb a bit lower this year so i'm slightly concerned but i don't think that the increase in their price for their ipo is going to be a really big issue 6 to 12 to 18 months out because if the company is growing their revenues and the pandemic kind of kind of declines a little bit and people start traveling again this is going to be an explosive stock and even if the pandemic doesn't really decrease well i still think people are renting out on airbnb because some people live in airbnb full-time check this guy out he lives in airbnb

full-time now guys we had to discuss something that makes me feel very comfortable about airbnb stock and the reason i feel comfortable is that doordash is also increasing its valuation and ipowing very soon check out what yahoo finance have to say about these two stocks that's right miles taking a look here airbnb and doordash both heading towards massive ipos later this week in two of the largest offerings we'll get in 2020.

now it's looking like demand for these share offerings is high especially with airbnb we just saw in a filing this morning that airbnb increased the price range for its ipo that new range is between 56.60 per share up from the 44.50 per share that airbnb had disclosed in a filing earlier this month that was pretty interesting i don't usually look at media too much but i do think that doordash and airbnb coming high does offer airbnb some safety because take a look at airbnb revenue in 2019 it was 4.7 billion now take a look at door dash revenue in 2019 guys it's 1.9 billion it's not even half of airbnb so please tell me how does airbnb and doordash have a similar valuation that makes no sense at all so at least relatively speaking airbnb is cheap in relation to doordash's ipo but we shall see what happens when they book ipo then coming in at larger than expected valuations does kind of hinder the investment returns of new investors however i don't think this makes airbnb less attractive but as a millennial i'll be purchasing some shares when they ipo at least with a small percentage of my portfolio because i love this stock i truly believe in it let me know your guys thoughts below what ipo did you guys buy that went really well is airbnb interesting to you and how much shares you're going to be buying on the ipo date

spacebo for watching smash the like  
button for your boy henry and i'm  
becoming more active on patreon than i  
was before by posting market research  
and more frequent updates  
on stocks that i'm following either way  
i hope you like this video  
let's make some money and get stupid  
rich see you guys back here  
very soon be aggressive in learning but  
be safe investing  
i love you guys