so there's a certain 12 stock that kathy wood has been directing ark to buy very quietly over the last couple of weeks her last purchase of this mysterious stock was just yesterday on march 11th but she also bought it on march 10th on march 9th on march 8th march 3rd march 2nd march 1st february 26th and as early as february 24th so basically this is a stock that she was buying throughout the entire downtrend of the ark funds and once she kept buying as they started bouncing during a time period where she said she's going to be focusing on her highest conviction plays and forgetting about the rest so clearly this is a high conviction play for kathy wood so charlie stop beating around the bush what is this elusive play well it's ticker symbol a1 an s pack that's going to be taking mark forged public markforged is a 3d printing company as you know 3d printing stocks have been garnering quite a lot of attention over the last year and while most of us have a pretty basic idea of what 3d printing is sometimes it's still very hard to actually comprehend how big of a deal 3d printing is for the manufacturing industry 3d printers like the ones offered by mark forged threaten to disrupt the entire manufacturing industry with traditional manufacturing you have many limitations you have to deal with extremely limited and costly design flexibility you're forced to hire a ton of expensive specialists that are often in short supply and you're screwed if there's a supply chain disruption like cough a pandemic not that those ever happen you waste a shy ton of money on unnecessary expenditures and it slows down the overall process because prototyping and adjusting products take a lot longer you

have to rely on different supply chains to build it and send it to you you have to rely on different specialists you have to get special machines that are built for that specific prototype oftentimes however marked forge is offering a solution to this with flexible more affordable machines that allow companies to design program and manufacture across a myriad of industries and i know folks we've covered other 3d printing stocks before like nano dimension and the likes of that but just for those who haven't heard it the 3d printing segment is huge it's not like this up in the sky pi sector that's like well it could happen in 20 30 40 50 years but right now i don't know it's too early just between 2012 and 2020. you've already seen rapid acceleration of addressable market opportunity and it's expected to have an even more rapid acceleration of addressable market opportunity in the years to come this is likely going to be a market where you have a few winners and those winners take all and leave all of the other ones in the dust so if you can find some of the winners early on you can get your check written out for you and so in this video i'm going to be talking to you about what i think sets mark forged apart and makes it a clear winner and at the end of the video we're going to be circling back and doing some recaps on some of our plays for today and closing out the week and the only thing that i ask for all of this is that you hit that ravishing like button and also don't forget to subscribe okay so to start what exactly does markforged offer charlie well they offer a platform that controls the 3d printer they offer the 3d printer and then they offer materials that are basically ink for the printer on the platform side this is where you actually design the specifications of what you want printed and you could also choose from templates already loaded into the platform the ease of use and flexibility of a platform is very very important because

again we don't want to have to have extremely highly trained specialists manning this that's expensive

those are rare and that creates a huge issue that

3d printers are trying to solve it also needs to work across a lot of different industries and again be able to be operated by the people in those industries but the beauty of offering a platform

like this is that they can do over-the-air updates that means the features efficiency and reliability of these printers actually get better over time because they get updated over time so

instead of having to make a huge investment in a whole new product well these printers get better on their own then you have the machine itself mark forged

offers a wide variety of printers specified for different types of printing

most of the major manufacturing materials can be handled with their printers now of course 3d printers don't just print stuff out of thin air you all best be betting you need some ink and 3d printing ink is in the form of raw materials

and the need for materials ensures that marked forge has ongoing customer revenue because once their companies buy their machines although i need to be paying for a steady supply of ink as well

ink okay charlie but wait a second i don't really understand manufacturing i'm not an expert in manufacturing you could tell me this prints fairy dust and i wouldn't be able to refute that

so how do i know this is actually useful charlie well proof of concept in terms of who they're working with if you're looking at who's actually using it mark forged has clientele across many industries working with the likes of bosch airbus

general electric lockheed martin multiple u.s defense institutions nasa spacex bayer gillette regeneron porsche tesla honda volkswagen just to name a few in terms of a total number their printers are in an estimated 10 000 facilities today and they have plans to be in a hundred thousand in five years 10x the current number that's a pretty damn bold goal and they have a very interesting model in terms of improving their product because the more printers that are out there and the more clients they have buying and using these printers the more data goes and gets sent out to their cloud and the more data the cloud has the smarter the whole system is and that sends it back to the printer so as more printers are in the network and more people are using the printers the smarter each printer will become and the smarter that artificial brain in the sky gets and the more competitive their product gets and that means you have an ever evolving performance boost that gives more and more capabilities maybe eventually these will be smart enough to manufacture humans maybe they already have arc likes to invest in companies that they think are in winner take all industries and sectors and the reason 3d printing is one of those industries is because once you've created that ever evolving structure of clients you've already had a huge performance boost and because this improvement model is based on how many printers they have that means that it's going to get smarter over time which means that any new entrant to the market is going to have a hard time catching up to all these other ones that already have all of this experience and already have all of this complexity built into their

ai but anyways on their youtube channel they have a lot of videos showing how their machines are used and you can check that out you just look up marked forged

i'll put a link in the description below but one of the most relevant demands right now are for chips and i'll show you the video on how they manufacture a crucial component in chips so needless to say very very intriguing technology it's also especially important to mention after watching this that not all 3d printing companies are printing the same thing ironically enough nano dimension another one of our plays is for example much more closely aligned with helping solve chip shortages as they are in the business of printing complex electronics whereas mark forge works with more general materials and prints parts on demand for manufacturing needs eventually i do think you may see a lot of these cross over but right now that's not the case okay lastly it's worth talking about how s packs work because this is in the s-pac stage so when you buy a1 you're basically investing in a fund that will eventually become a stake in mark forged which for now is a private company with al we have the first opportunity to take a public stake and mark forged and we've seen arc take advantage of that as well but the team leading al's merger is notable themselves they were early investors in paypal truela palantir airbnb pinterest square uber open door reddit and carta many of these companies are power players that we've talked about in other videos that's the team that will be leading the mark forged merger now whatever you do do not tell any of our zip trader eu members that i'm going to leak another price target but i put a price target of 18 on this one post merger i think it's very likely that we end up upgrading this one but because it's in the pre-s pack stage i want to put it at this level before the merger is actually completed right now with rising interest rates we're in a little bit more of a constrained environment for s-packs however even if you're going to hold it past the merger it's trading pretty damn low we're trading right at the s pac floor so but

overall long term i think that 18

is definitely definitely under killing it okay quick recap on the day so pretty slow day overall this morning in the pre-market we said futures were fairly flat with the nasdaq down yada yada

as investors worry a bit about bond yields that picked up again today nothing too shocking there we are going to continue to see different spikes of interest rates as we leave the pandemic by nature of the fact that more money is going to be circulating in this economy however it should eventually stabilize out to those 2019 levels before the pandemic even started and the

fed has basically said that that's what they want to happen which at those levels that's not going to be a disaster for grove stocks the recovery plays were also leading this morning our ba play had another 6

rally which is pretty nice and ccl three percent and

not too shabby recovery plays aren't going to be as fun and as exciting as growth stocks but they are useful to be a little bit more diverse with your trading

our growth place today and but overall this week was pretty good for growth play so no complaints there um our short-term plays

e-n-t-x we briefed on this mama jama yesterday and even reflected on it in yesterday's video too we again today reiterated it but it ran

up to 10 16. that's funny because in yesterday's video we were talking about how i was disappointed i thought this had more steam left

i thought this was a damn big catalyst why is this not running up even more and i was right yesterday it's just that i was wrong on the time frame turned out that steam was let off this morning and we saw it run up to here again though it's a little bit misleading when you see these big runs

and you're not going to be catching all of that because we have risk management that makes it so that hey

you can manage your risk in these plays but it also limits your upside do you have a trailing stop loss you have validation but still undeniable lots of opportunities with catalyst plays

seal was another interesting one that we briefed on in the pre-market a popular analyst gave it an upgrade to a whooping whopping 14

with seal trading at under three dollars yesterday that's a lot of damn upside to 14

and people rallied this guy up to 589 today which is pretty crazy this is basically just on an analyst upgrade that people like oh an analyst thinks this is really high so they rallied it up to 5.89 but pretty good if you could kind of scalp off the sheep and that's why we briefed on a lot of these places anyways folks if you have any ticker that you'd like me to discuss in the next video go ahead and comment below

if you'd like to learn how to trade would like access to our private chat and daily morning briefings we'll go ahead and check out ziptraderu in the comment section below or in the description below i have a link if you'd like two free stocks and you're wondering what broker to trade these stocks on well weeble is a fantastic broker and i'll put a link to them below and as always have a great day and i'll see you in the next video