



# **UGANDA BUSINESS AND TECHNICAL EXAMINATIONS BOARD**

## **Business and Humanities Certificate Examinations**

### **MAY-JUNE 2020 SERIES**

#### **PROGRAMME**

NCAF, NCBA, NCHIC, NCRIM, NCSOM, NCJM, NCPLM, NCCF, NCCM, NCSWA, NCPAM, NCLIS, NCGC, NCICT, NCHRM, NCTHM

#### **PAPER NAME**

**ELEMENTS OF ENTREPRENEURSHIP DEVELOPMENT**

#### **PAPER CODE**

**NCED125**

**YEAR I, SEMESTER II**

**2½ HOURS**

**TUESDAY, 20<sup>TH</sup> APRIL, 2021**

#### **INSTRUCTIONS TO CANDIDATES**

1. This paper consists of **two** sections **A** and **B**.
2. Section **A** is compulsory and carries **20** marks.
3. Section **B** consists of **six** questions. Answer only **four** questions from this section.
4. All questions carry equal marks.
5. All answers to each question should begin on a fresh page.
6. **Do not** write on the question paper.
7. All answers and rough work should be done in the official answer booklet provided.
8. Read other instructions on the answer booklet

## SECTION A - (20 MARKS)

Answer all questions in this section

### Question One

- (a) Define **entrepreneurship**. (02 marks)
- (b) State **two** benefits of entrepreneurship to the society. (02 marks)
- (c) Differentiate between **creativity** and **innovation**. (04 marks)
- (d) State **two** types of business environments. (02 marks)
- (e) Outline **two** importance of a business plan to a business. (02 marks)
- (f) List **two** sources of capital for a business. (02 marks)
- (g) Give **two** examples of risks involved in business. (02 marks)
- (h) Identify **two** sources of innovation. (02 marks)
- (i) State **two** drivers of creativity in organizations. (02 marks)

## SECTION B - (80 MARKS)

Answer only four questions from this section.

### Question Two

You have been asked to make a presentation in class by your lecturer about successful entrepreneurs. In your presentation;

- (a) Explain **five** types of such entrepreneurs. (10 marks)
- (b) Discuss **five** qualities possessed by the entrepreneurs in 2(a). (10 marks)

### Question Three

Joan has accumulated enough savings to start up a business, she has approached you for guidance about business ideas.

- (a) Explain **five** sources of such ideas. (10 marks)
- (b) Discuss **five** causes of business failure in Uganda. (10 marks)

### Question Four

Most businesses fail to compete due to lack of an aspect of creativity.

- (a) Explain **five** characteristics of such aspect. (10 marks)
- (b) Describe the creative process in a business. (10 marks)



### Question Five

The newly elected Member of Parliament in your constituency has invited you to make a presentation in the youth meeting about small and medium enterprises.

- (a) Present **five** benefits of having the above enterprises in your community. (10 marks)
- (b) Discuss **five** challenges that are faced by the above enterprises in Uganda.

(10 marks)

### Question Six

A group of youth in your village have requested you to make a business plan for their group.

- (a) Explain **five** likely users of the plan. (10 marks)
- (b) Discuss **five** challenges that you are likely face while preparing a business plan.

(10 marks)

### Question Seven

Peter has received very many complaints from his customers about the behaviour of his employees. He has hired you to speak to the employees on business ethics.

- (a) Identify **five** ethical behaviour that they should practice. (10 marks)
- (b) Explain **five** importance of the behaviour in 7(a) in business. (10 marks)

**END**