UGANDA BUSINESS AND TECHNICAL EXAMINATIONS BOARD

Business and Humanities Certificate Examinations NOV-DEC 2021 SERIES

PROGRAMME

PROFESSIONAL CERTIFICATE IN SOFTWARE ENGINEERING

PAPER NAME

PRINCIPLES OF ENTREPRENEURSHIP SKILLS

PAPER CODE

PCSE122

YEAR I, SEMESTER II

21/2 HOURS

WEDNESDAY, 2ND FEBRUARY, 2022

INSTRUCTIONS TO CANDIDATES

- 1. This paper consists of two sections A and B.
- 2. Section A is compulsory and carries 20 marks.
- 3. Section B consists of six questions. Answer only four questions from this section.
- 4. All questions carry equal marks.
- 5. All answers to each question should begin on a fresh page.
- 6. Do not write on the question paper.
- 7. All answers and rough work should be done in the official answer booklet provided.
- 8. Non-programmable electronic calculators may be used for this examination.
- 9. Read other instructions on the answer booklet.

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Turn Over

SECTION A - (20 MARKS)

Answer all questions in this section.

			(6)
(b) Define the (c) State two (d) Write down (e) Define a b (f) State two (g) Identify two (h) Give two of (i) State two	term innovation. types of innovations two characteristics of small scale enterprises. usiness plan. challenges of implementing a business plan. to sources of capital for small scale business. hallenges faced by small scale business. mportance of entrepreneurship ethics. vo ethical challenges facing entrepreneurs.	(02 marks)	Question Question Your neise of the bi (a) (b) Question Your neise Your neise
o) concourt	SECTION A - (80 MARKS) Answer only four questions from this section.		(a)

Question Two

, Your friend Jacob missed the lecture on types of entrepreneurs and qualities of successful entrepreneurs. He has approached you for peer learning on the types of entrepreneurs and qualities of successful entrepreneurs.

(a)	Identify five types of the above.	(10 marks)
(b)	Discuss five of such qualities which make them successful	(10 marks)

Question Three

You have found a group of people arguing that entrepreneurship skills should not be taught in institutions. You have been requested to give your opinion on this.

(a)	Explain five importance of learning the course unit.	(10 marks)
(b)	Discuss five characters.	(In marks)
(D)	Discuss five stages involved in this process of entrepreneurshin.	(10 marks)

Question For

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(a)

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Question Four

Your lecturer gave a coursework where you were assigned to research and present on the aspect of creativity. Using the finding's from your research. (a)

State **five** obstacles to the above aspect (b)

(10 marks)

Discuss **five** techniques for developing the aspect above.

(10 marks)

Question Five

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Your neighbors in the village started a business and it failed. You have realized that the cause of the business failure was due to lack of entrepreneurship ethics.

Describe **five** principles of such ethics. (a)

(10 marks)

(b) Discuss **five** importance of observing ethics in business.

(10 marks)

. Question Six

Your friend wants to start a small scale enterprise in their village. He has approached you for guidance on the possible sources of business ideas and the importance of such enterprises.

Identify **five** sources of such ideas. (a)

(10 marks)

Discuss **five** importance of such enterprises. (b)

(10 marks)

Question Seven

You were approached by a group of people carrying out a business, in your village for some technical guidance. Their business was collapsing due to lack of a business plan. You were able to advice and the business has slowly picked up.

Explain five components of such a plan which you emphasized. (a)

(10 marks)

(b) Discuss **five** importance of this plan

(10 marks)

END