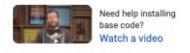




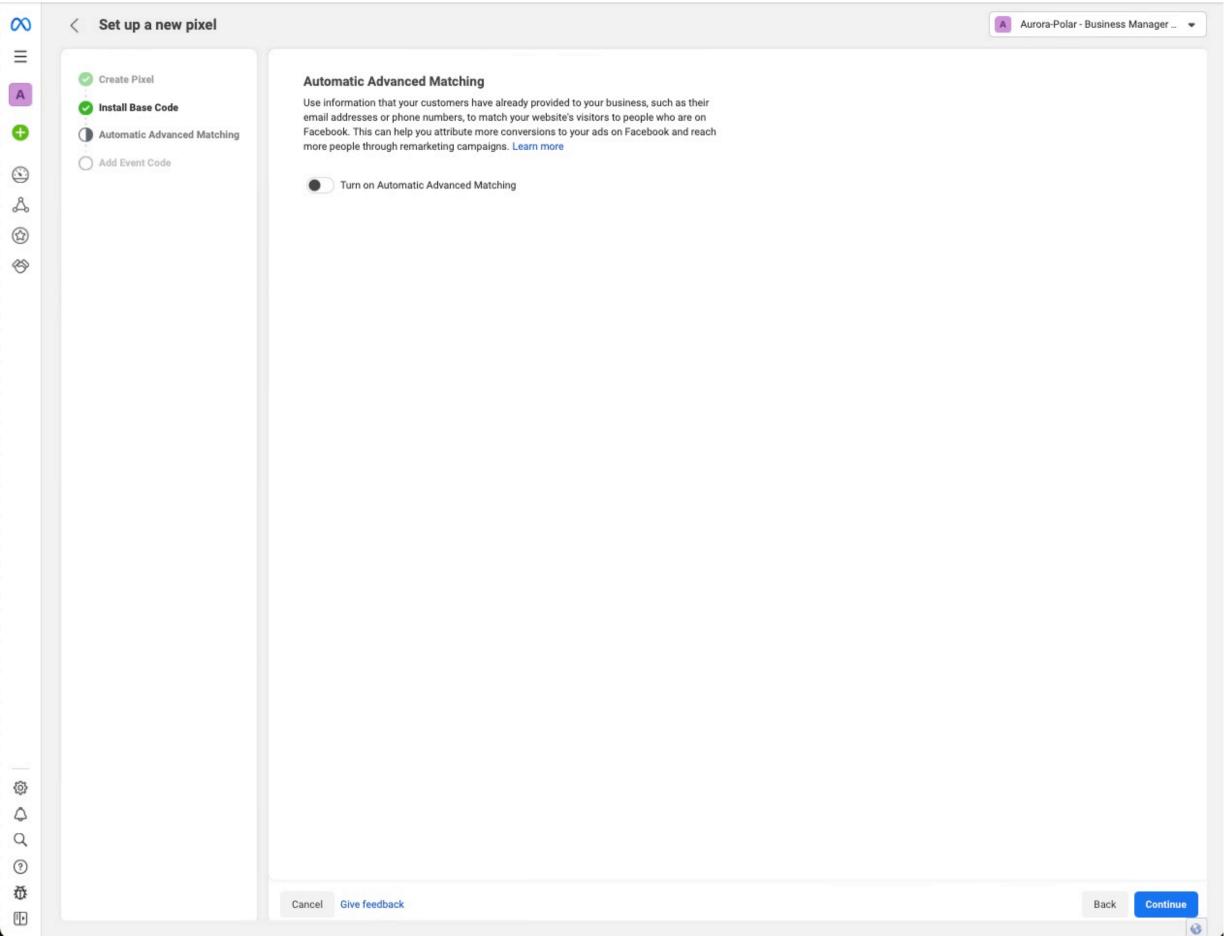
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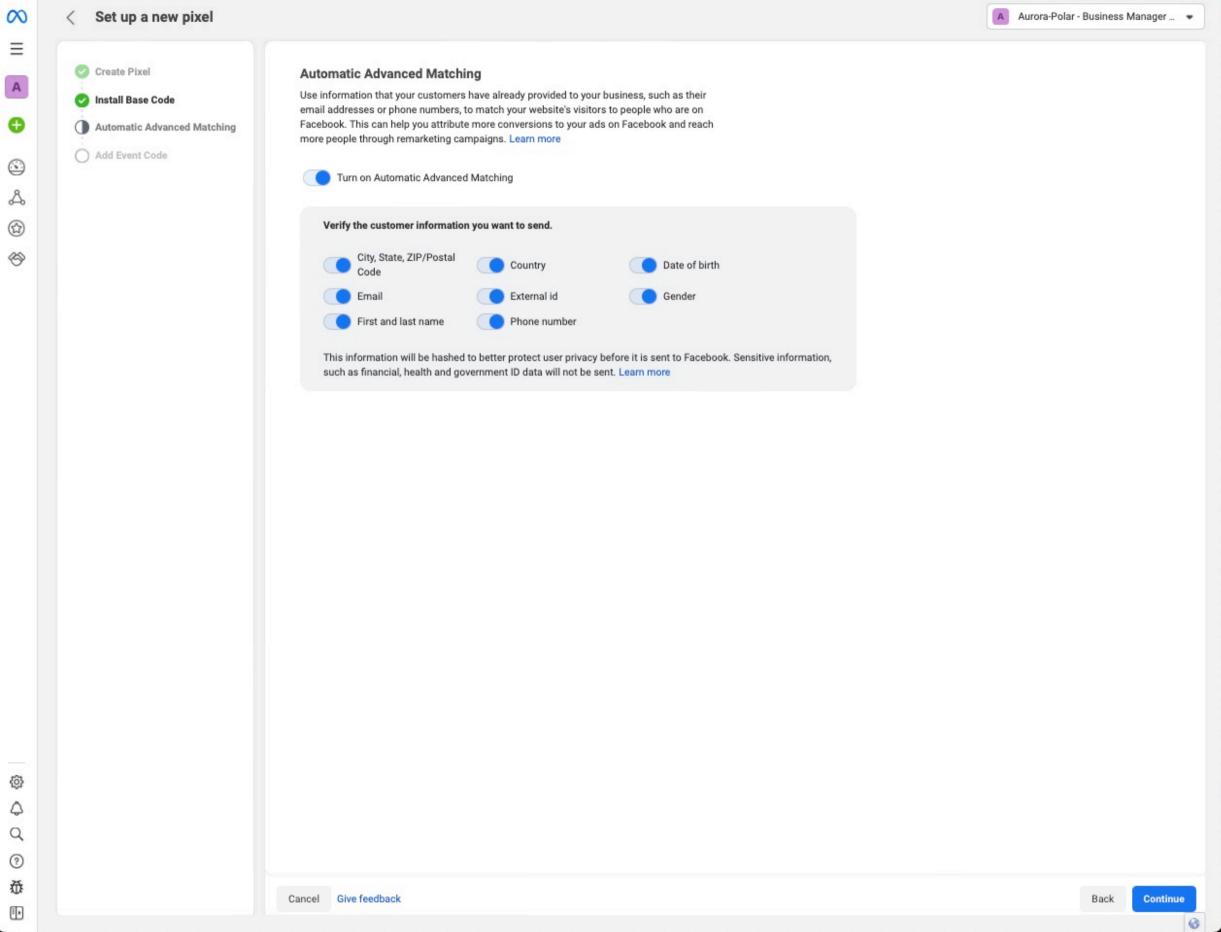


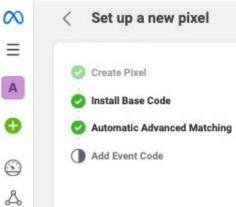
Is someone helping you install your pixel? Email instructions

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Add events using event setup tool

You can use the Event Setup Tool to add standard events and parameters without the need to code. This is the easiest option to install pixel events. Learn More

How it Works

Use Event Setup Tool to open your website.

Using the Event Setup Tool, select where on your website you'd like to add events.

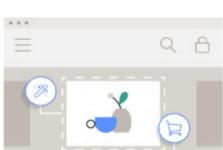
With a simple click, your event is added to your website without needing to use code.

Open Event Setup Tool

◆ Please make sure your pixel has been installed properly before using the event setup tool

Prefer a manual option? Install events using code.

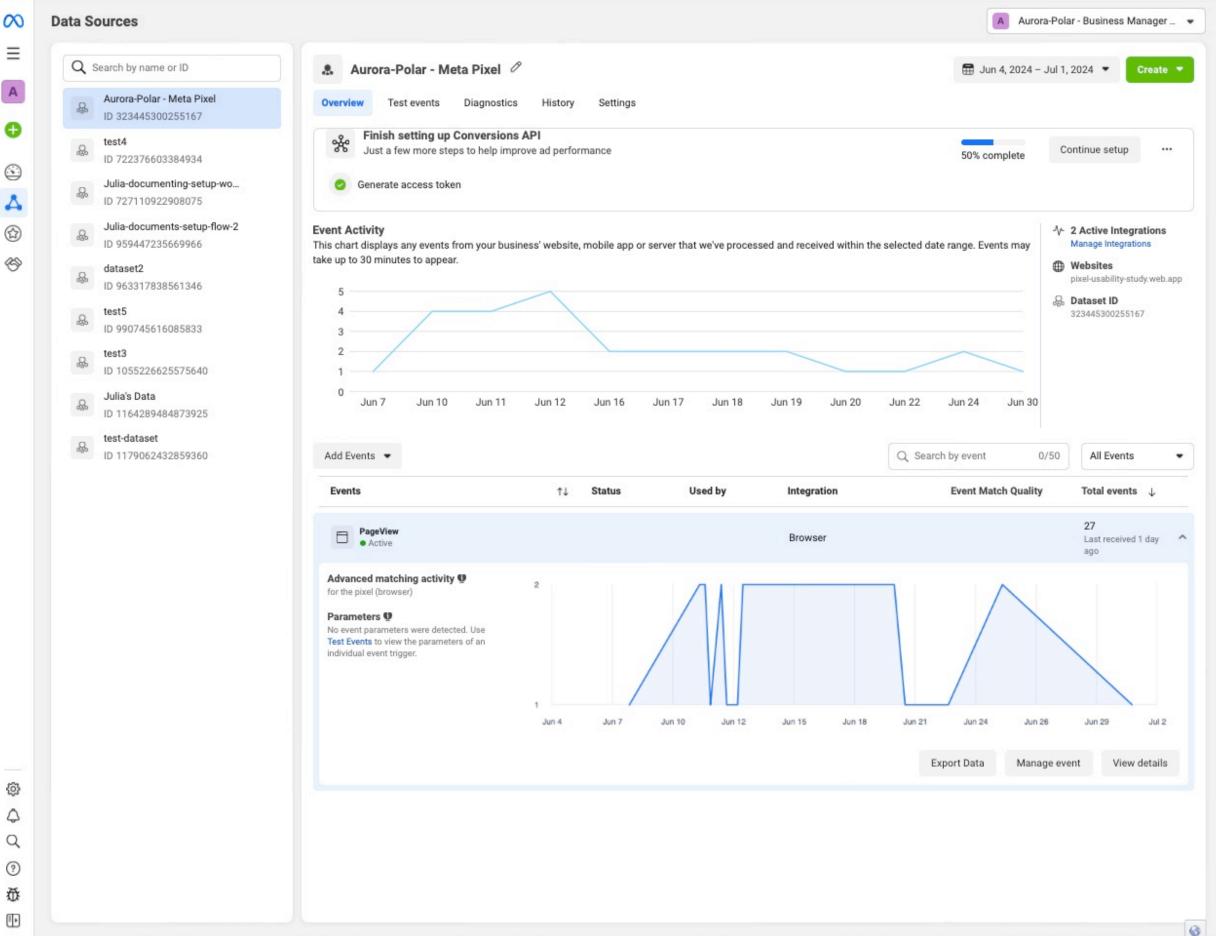




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