

CYBERSECURITY WEEK LUXEMBOURG 2022

18-20 OCTOBER 2022

SPONSORSHIP PACKAGES



1. ABOUT THE 2022 CYBERSECURITY WEEK LUXEMBOURG EDITION

Luxembourg has positioned itself as a leading European location for cybersecurity companies, start-ups, talents and experts who are looking for growth opportunities, taking the presidency of the newly established European Cybersecurity Competence Center. The key highlight event is the Cybersecurity Week, which will take place from October 18 to 20 under one single roof – at LUXEXPO THE BOX.

For the first time, CYBERSECURITY Luxembourg intends to bring together, and in the same location, the entire national cybersecurity ecosystem, EU institutions and key international partners and players.

CSWL2022 aims at:

- strengthening existing and potential synergies,
- meeting and sharing best practices & latest developments with peers, potential partners, and customers,
- promoting your organisation (as an actor of the Luxembourg cybersecurity ecosystem) at international level.

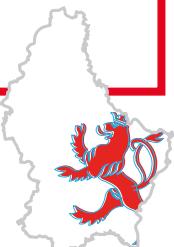
This global event will showcase a conference stream and an exhibition area, where each actor will be offered the opportunity to be visible and share its expertise.

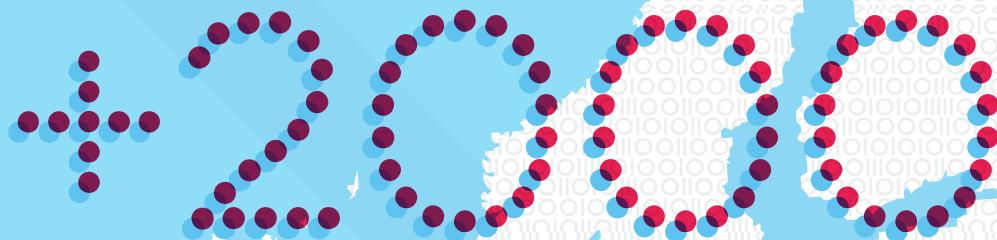
The event will involve public and private actors coming from Luxembourg, the neighbouring region, Europe and beyond.

More information and free registration at:
cybersecurity.lu/cybersecurityweek

the entire
national cybersecurity ecosystem,
EU institutions and
key international partners and
players under one single roof
for the **first time in Luxembourg**

**AT THE HEART OF
EUROPE**





+2000
ATTENDEES

FROM ALL OVER EUROPE & BEYOND

+30 SIDE EVENTS & TALKS

+30 EXHIBITORS

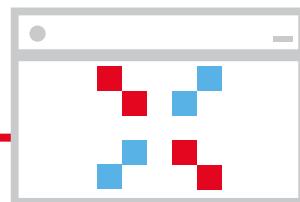
LOCAL AND INTERNATIONAL ACTORS

CORPORATE PLAYERS • ENTREPRENEURS • INVESTORS •
POLICYMAKERS • DECISIONS MAKERS • ACADEMIA, PHD •
STARTUPS • EXPERTS • STUDENTS

2. EXHIBIT & SPONSOR

Cybersecurity Week Luxembourg will be a focal point for top cybersecurity leaders and advocates and will present a key opportunity to increase the visibility of your company or organisation.

Our sponsorship packages are designed especially to help you enhance your visibility among a wide range of attendees from international, European and local industries, policy makers, investors and start-ups.



WHY SPONSORING?

- Gain visibility at a local and European level,
- Be associated with a highly regarded and well-known event in European cybersecurity,
- Seize unique opportunity to network and build strong relationship with Cyber talent, investors, start ups, leaders and experts.

GLOBAL SPONSORSHIP

PLATINUM (3 max)

DIGITAL

- Your logo on all digital promotional material (website, social media) and listed as Platinum partner
- Link from CSWL website to your website

ON-SITE BRANDING

- Your logo on the signage throughout the event hall
- Your logo at the Gala & Awards Night event
- Booth of 6x3 (incl. table, chairs and electricity and screen upon request)

CONTRIBUTION TO THE EVENT & NETWORKING

- Opportunity to have a dedicated session for a half day (to be validated by the organisers)
- 8 entry tickets to the Gala & Awards Night

**30.000€
excl. VAT**

GLOBAL SPONSORSHIP DIAMOND

DIGITAL

- Your logo on all digital promotional material (website, social media) and listed as Diamond partner
 - Link from CSWL website to your website
-

ON-SITE BRANDING

- Your logo on the signage throughout the event hall
 - Your logo at the Gala & Awards Night event
 - Booth of 4x3 (incl. table, chairs and electricity and screen upon request)
-

CONTRIBUTION TO THE EVENT & NETWORKING

- 1 speaking opportunity on a panel or as a moderator
 - 5 entry tickets to the Gala & Awards Night
-

**20.000€
excl. VAT**

GLOBAL SPONSORSHIP

GOLD

DIGITAL

- Your logo on all digital promotional material (website, social media) and listed as Gold partner
- Link from CSWL website to your website

ON-SITE BRANDING

- Your logo on the signage throughout the event hall
- Booth of 3x3 (incl. table, chairs and electricity)

**8.000€
excl. VAT**

NETWORKING & EVENT

- 2 entry tickets to the Gala & Awards Night

GLOBAL SPONSORSHIP

	PLATINUM*	DIAMOND	GOLD
DIGITAL			
Your logo on all digital promotional material (website, social media) and - listed as Platinum partner	●	●	●
- listed as Diamond partner	●	●	
- listed as Gold partner		●	●
Link from CSWL website to your website	●	●	●
ON-SITE BRANDING			
Your logo at the Gala & Awards Night event	●	●	
Your logo on the signage throughout the event hall	●	●	●
Booth of 6x3 (incl. table, chairs and electricity and screen upon request)	●		
Booth of 4x3 (incl. table, chairs and electricity and screen upon request)		●	
Booth of 3x3 (incl. table, chairs and electricity)			●
NETWORKING & EVENT			
Opportunity to have a dedicated session for a half day (to be validated by the organisers)	●		
Speaking opportunity on a panel or as a moderator		●	
Entry tickets to the Gala & Awards Night	8	5	2
PRICE (EXCL.VAT)	30 000€	20 000€	8 000€

* limited availability - 3 Platinum packages

EXHIBITOR BOOTH

BOOTH

- Approx. 3 x 3m exhibition space
- Electricity + 2 chairs +1 table

VISIBILITY

DIGITAL

- Your logo on promotional material (website, social media)
- Link from CSWL website to your website

**3.000€
excl. VAT**

ON-SITE BRANDING

- Your logo on the signage throughout the event hall
- Booth of 3x3 (incl. table, chairs and electricity)

NETWORKING & EVENT

- 2 entry tickets to the Gala & Awards Night

STARTUP BOOTH



BOOTH

- Approx. 2 x 1m exhibition space
- Electricity + 2 chairs +1 table

VISIBILITY

DIGITAL

- Your logo on promotional material (website, social media)
- Link from CSWL website to your website

ON-SITE BRANDING

- Your logo in the Exhibition area

NETWORKING & EVENT

- 1 entry ticket to the Gala & Awards Night

**1.000€
excl. VAT**

LANYARDS SPONSOR

(exclusive - only 1)

DIGITAL

- Your logo on promotional material (website, social media) and listed as Gold partner
 - Link from CSWL website to your website
-

ON-SITE BRANDING

- You will provide lanyards for all attendees of the CSWL
 - Booth of 3x3 (incl. table, chairs and electricity)
-

NETWORKING & EVENT

- 2 entry tickets to the Gala & Awards Night
-

**8.000€
excl. VAT**

COFFEE BREAKS SPONSOR (exclusive - only 3)

DIGITAL

- Your logo on promotional material (website, social media) and listed as Gold partner
 - Link from CSWL website to your website
-

ON-SITE BRANDING

- Logo during all coffee breaks on the day of your choice
 - Logo in the exhibition area
 - Possibility to display and distribute goodies during the break
-

NETWORKING & EVENT

- 2 entry tickets to the Gala & Awards Night
-

**5.500€
excl. VAT**

3. GALA & AWARDS NIGHT

The Gala and Awards night will take place on Thursday October 20 from 7PM, during which the following awards will be celebrated:

CISO OF THE YEAR chosen by jury

Rewarding a CISO for his/her global strategy, projects implemented, technical choices and management skills.

DPO OF THE YEAR chosen by jury

Rewarding a DPO for his/her global strategy, projects implemented, technical choices and management skills.

MOST PROMISING YOUNG TALENT

Rewarding a Young Talent for early accomplishments and promising skills selected from the national team participating in the European Cybersecurity Challenge

CYBERSECURITY & PRIVACY SOLUTION OF THE YEAR

chosen by jury - Award sponsored by PwC

The Most Promising Company Award will go to the candidate demonstrating excellence at all levels, from strategy to execution, during the PwC Cybersecurity Day.

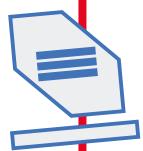
More information at
cybersecurity.lu/cybersecurityweek/gala

Important: The registration for the Gala evening is separate from the conference one (a fee is associated to the Gala evening), and there will be an opportunity for companies to book a table of 10 seats.

More information at:
info@cybersecurityweek.lu

**YOU WOULD
LIKE TO
SUGGEST AN
AWARD?**

Contact us at
info@cybersecurityweek.lu



AWARD SPONSORSHIP

(exclusive - only 3)

DIGITAL

- Your logo on promotional material (website, social media) and listed as Award sponsor
 - Link from CSWL website to your website
-

ON-SITE BRANDING

- Your logo on the event site and during the evening
 - Your logo on the Award
-

NETWORKING & EVENT

- Involvement in the selection process
- Award ceremony speech to open the category
- 5 entry tickets for the Gala & Awards Night

**10.000€
excl. VAT**

4.

MATCHMAKING

A dedicated matchmaking zone and key networking opportunities will be organised, in collaboration with the Luxembourg Chamber of Commerce.



6. PROGRAMME

The Cybersecurity Week's programme will be rich and diverse in terms of content and speakers and will cover a wide range of audience and interests.

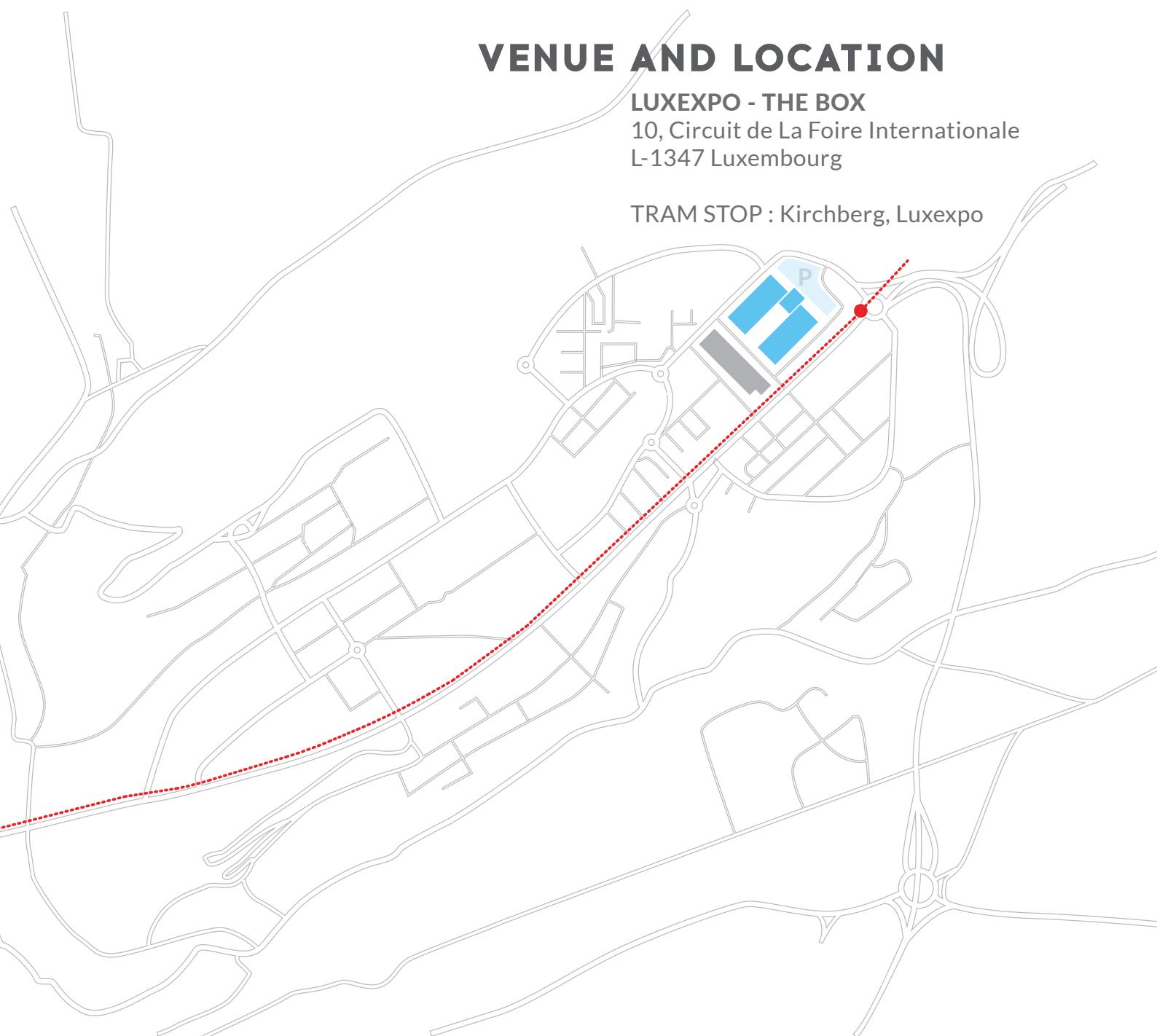
To stay up to date, as it is constantly being updated online, see the latest agenda at: cybersecurity.lu/cybersecurityweek

VENUE AND LOCATION

LUXEXPO - THE BOX

10, Circuit de La Foire Internationale
L-1347 Luxembourg

TRAM STOP : Kirchberg, Luxexpo



CONTACT

For any enquiries and
sponsorship interest,
please contact directly:
info@cybersecurityweek.lu

cybersecurityweek.lu



#/@cyberluxembourg



CYBERSECURITY Luxembourg