

# NVIDIA CEO Jensen Huang Returns to SIGGRAPH

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One pandemic and one generative AI revolution later, NVIDIA founder and CEO Jensen Huang returns to the SIGGRAPH stage next week to deliver a live keynote at the world's largest professional graphics conference.

The address, slated for Tuesday, Aug. 8, at 8 a.m. PT in Los Angeles, will feature an exclusive look at some of NVIDIA's newest breakthroughs, including award-winning research, OpenUSD developments and the latest AI-powered solutions for content creation.

Huang's address comes after NVIDIA joined forces last week with Pixar, Adobe, Apple and Autodesk to found the Alliance for OpenUSD , a major leap toward unlocking the next era of interoperability in 3D graphics, design, and simulation.

The group will standardize and extend OpenUSD, the open-source Universal Scene Description framework that's the foundation of interoperable 3D applications and projects ranging from visual effects to industrial digital twins.

Huang will also offer a perspective on what's been a raucous year for AI, with wildly popular new generative AI applications — including ChatGPT and Midjourney — providing a taste of what's to come as developers worldwide get to work.

Throughout the conference, NVIDIA will participate in sessions on immersive visualization, 3D interoperability and AI-mediated video conferencing and presenting 20 research papers. Attendees will also get the opportunity to join hands-on labs.

Join SIGGRAPH to witness the evolution of AI and visual computing. Watch the keynote on this page .

Original URL: <https://blogs.nvidia.com/blog/2023/08/04/jensen-huang-siggraph/>