Get Smarter Faster: 'AI Business Essentials' Course for Executives to Launch at GTC

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The race to AI is on. With their customers and partners seeking increasingly intelligent offerings, business decision-makers are often stretched between these demands and a risky set of options to address them.

Business leaders looking to better understand AI and how to use it in their organizations can sign up for a new course called AI Business Essentials for Executives , offered for free at NVIDIA GTC, a global conference for the era of AI and the metaverse.

Space is limited — sign up today .

Held in a virtual, instructor-led format, this 2.5-hour course is ideal for senior-level execs, business directors and managers across industries and functions who want to better understand how to bridge the gap between business and technology in the age of AI.

Attendees will learn about common applications, innovations and the implications of using AI, as well as key technological concepts such as machine learning and deep learning . They'll also gain insight into the major business strategies that drive success in an AI journey and see examples of 2023's AI trends — and the algorithms behind them.

In addition to gaining a better understanding of AI terminology, concepts and benefits, participants can collaborate with their peers to explore potential AI applications for their organizations. Guided by a dedicated executive learning coach, they'll be able to plan a personalized learning path for using AI successfully in their organization.

At the end of the course, attendees will receive a digital, sharable NVIDIA Executive Education certificate that recognizes their achievement.

The course is offered twice to accommodate people in different time zones: March 22 at 8 a.m. PT and March 23 at 6 a.m. PT.

Attendance is limited to 20 participants, so sign up today for a spot in this exclusive opportunity to learn about harnessing the power of AI to fuel innovation and drive growth.

Browse all training sessions offered at GTC, and take advantage of special group pricing offered for full-day hands-on workshops.

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