

Question **1**
Complete

With the help of relevant social issue/s, analyze the role of schemas for developing various stereotypes and prejudices?

Question **2**
Complete

Does lifestyle and targeted practice play an important role in improving the cognitive abilities? Provide rationale/s for your answer.

Question **3**
Complete

Tristin Harris mentioned in his ted talk that "handful of people working at a handful of technology companies through their choices will steer what a billion people are thinking today." Analyze the relevance of this statement from the perspective of Attention, one of the processes of cognition.

Question **4**
Complete

Differentiate among different stages of memory? Analyze the sources of error in different stages of memory in the context of eyewitness testimony.
1.5+1.5

Question **5**
Complete

Analyze different categories of consumer products from the perspective of Maslow's hierarchy of needs. Provide rationale/s for your answer.

Question **6**
Complete

Differentiate between reinforcement and punishment with example. Analyze the application of schedules of reinforcement with example.

Question **7**
Complete

What are the most important characteristics of science? What is the major difference between good science and bad science? Explain with example/s.
(1.5+1.5)