



Date: 2/05/2016

Time: Three hrs.

Total Marks: 50

Instructions:

- Answers should include relevant concept/ theories/ examples in a logical manner.
- Highlight important points in your answer.

Q1. Is memory reconstructive in nature? Give rationale for your answer. Critically analyze the function of "Short Term Memory" for overall memory system and discuss the real life implications of "serial position curve".

10 marks

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Attempt Any Five: Word Limit: 300-400 words
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Q2. Every individual in certain respect "Like all other men, Like some other men and Like no other men." Critically analyze the relevance of this statement keeping in view "S. Freud's and Maslow's" perspective.

8 marks

Q3. What is "learned helplessness"? What message/ s does it impart for our life?

8 marks

Q4. Analyze how rational decision making, bounded rationality and intuitive decision making are different from each other. Which decision making is best and why?

8 marks

Q5. Analyze the advantages and disadvantages of the processes of ^{Acculturation} "Accommodation and Assimilation" with reference to adjustment with a new culture with suitable example/ s. According to you which process has more advantages and why?

8 marks

Q6. What is normative and informational social influence? Give one example of each when you conformed due to normative and informational social influence.

8 marks

Q7. In what manner the cognitive processes of learning, memory, perception, motivation and emotion are linked together. Analyze this connection with real life examples.

8 marks

Q8. Analyze real life applications of classical and instrumental conditioning.

8 marks