

The LNM Institute of Information Technology, Jaipur

FOURTH YEAR (Y11) – 7th Sem

**1st Mid-Sem Examination:
BUSINESS SKILLS (Basics of Finance) & SOFT SKILLS I**

21 August 2014

Maximum time allowed: **1 hour**

Answer **ALL** questions.

1. Name 2 types of equity investors (other than FFFs) who invest in a company before its IPO:

(a) _____ (b) _____

2. Name 2 types of equity investors who invest after an n IPO:

(a) _____ (b) _____

3. Name 2 types of debt investors:

(a) _____ (b) _____

4. Name the largest, and most preferred, source of capital for the big IT companies in India:

5. In which 2 major categories is capital deployed by a company:

(a) _____ (b) _____

6. Name 2 broad categories in which assets are classified:

(a) _____ (b) _____

7. Name 2 broad categories in which liabilities are classified:

(a) _____ (b) _____

8. Name 2 broad categories in which debt is classified:

(a) _____ (b) _____

9. Which entity is the single most important one in an IPO:

10. What is the gist of NPV?

11. Describe the primacy of capital.

12 Write about TWO 'abilities' which will help you raise your performance bar.

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FOURTH YEAR (Y11) – 7th Sem

**2nd Mid-Sem Examination:
BUSINESS SKILLS (Basics of Finance) & SOFT SKILLS I**

29 September 2014

Maximum time allowed: **1 hour**

Answer **ALL** questions.

1. Give the financial terms for:

(a) "Top line": _____ (b) "Bottom line": _____

2. Name any 2 aspects of "quality of earnings":

(i) _____ (ii) _____

3. Give 2 examples of each type of cost:

(a) Direct: (i) _____ (ii) _____

(b) Indirect: (i) _____ (ii) _____

4. Name the type of profit (acronym) after deducting:

(a) Only Direct cost: _____ (b) Direct & indirect costs _____

5. Name the main accounting principle plus one more:

(a) Main: _____ (b) Another: _____

6. The Cash Flow Statement establishes the link between:

_____ and _____

7. Name the 3 categories of activities under which adjustments are made in a CFS:

(i) _____ (ii) _____ (iii) _____

8. Name the 2 principal ratios (acronyms) of profitability:

(i) _____ (ii) _____

9. Name the 2 market related ratios (acronyms):

(i) _____ (ii) _____

10. Name 2 of the 'tangents' in the Working Capital Cycle:

(i) _____ (ii) _____

11. Supply Chain Management helps lower the cost of inventory of:

(i) _____ (ii) _____

12. "Unholy trinity" refers to optimising:

(i) _____ (ii) _____ (iii) _____

13. Name 2 methods of controlling quality of products and processes:

(i) _____ (ii) _____

14. Name the 2 main P's of marketing:

(i) _____ (ii) _____

15. Name 2 "new friends" we need to make as CEOs:

(i) _____ (ii) _____