



Cyfrin

Version 1

# Brand Guidelines

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# 01 Introduction

## 01 Introduction

# What is Cyfrin?

Cyfrin helps secure some of the top chains, protocols, and organisations in DeFi. We combine top leading researchers and end-to-end security solutions to enhance the security of our customers and their ecosystem.

We partner with protocols, chains, and organisations to level up their security best practices. Virtually integrating with their teams, we work together to reinforce the long term sustainability of their businesses while making their users and funds safer.

# Our Mission

We're on a mission to secure the future of finance.

Cyfrin is committed to bringing industry-leading smart contract security audits and education to our partners, their projects, customers, and developers at all levels worldwide. We aim to create a secure, safe, reliable, and transparent on-chain environment for everyone.

# Our Products

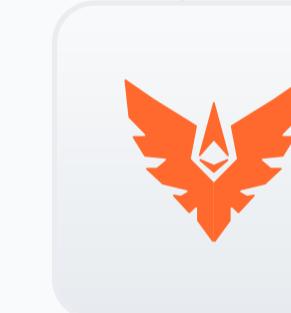
Cyfrin helps secure some of the top chains, protocols, and organisations in DeFi.



## Private Audits

Home to some of the world's best smart contract security researchers, Cyfrin provides smart contract security audits to some of the world's biggest decentralized protocols and infrastructure providers.

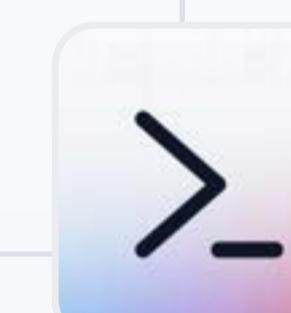
[Visit Cyfrin →](#)



## CodeHawks

CodeHawks helps protect protocols, users, and funds through competitive smart contract audits performed by the world's top auditors.

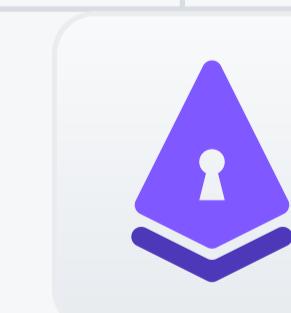
[Visit CodeHawks →](#)



## Cyfrin Updraft

Learn from industry-leading experts how to build and secure scalable and reliable smart contracts. Updraft gives engineers and companies the resources and skills they need to enhance the security of their protocols.

[Visit Updraft →](#)



## Solodit

The industry-recognised number one source of findings and vulnerabilities from top smart contract auditors and protocols. Solodit gives auditors a seamless experience between research and auditing on CodeHawks.

[Visit Solodit →](#)

# 02 Logo

## 02 Logo

# The Logo

The Cyfrin logo comprises two components: the mark (shield icon) and the logotype. It is a highly distinctive brand element that should be consistently applied across all our product and marketing initiatives. The logo must always be presented with both the mark and logotype. Under no circumstances should the logo be altered, distorted, or redrawn.

For access to the logo, please refer to our brand assets repository.

What does the shield represent?

The shield has various meanings and connections:

- The outer component is a shield which represents protection and security.
- The hexagon in the centre is connected to Chainlink, a decentralised computing platform powering the verifiable web, of which various of our founders come from.
- The nodes represent one of our services, Alphachain, a leading chain-agnostic node operator.

### 1 The Cyfrin Logo



Cyfrin

Mark

Logotype

### 2 Small Cyfrin Logo



 Check out Brand Kit →

## O2 Logo

### The Logomark

Re-use the logomark as a standalone brand element as well as part of the logo. By doing so, it creates a strong and distinctive brand symbol.

The shield should be used as the reduced form of our logo in tight spaces. Using it associated with glas, our primary brand colour, should always be the favoured option.

For any other use cases, a monochrome version is allowed too.

Usage hierarchy:

- 1 Brand colour on a white background.  
Preferred option.
- 2 White on brand colour background. To be used when option #1 is not possible.
- 3 Gray on a white background. To be used in monotone settings.
- 4 White on a black background. To be used in monotone settings when option #3 is unavailable.

 Check out Brand Kit →

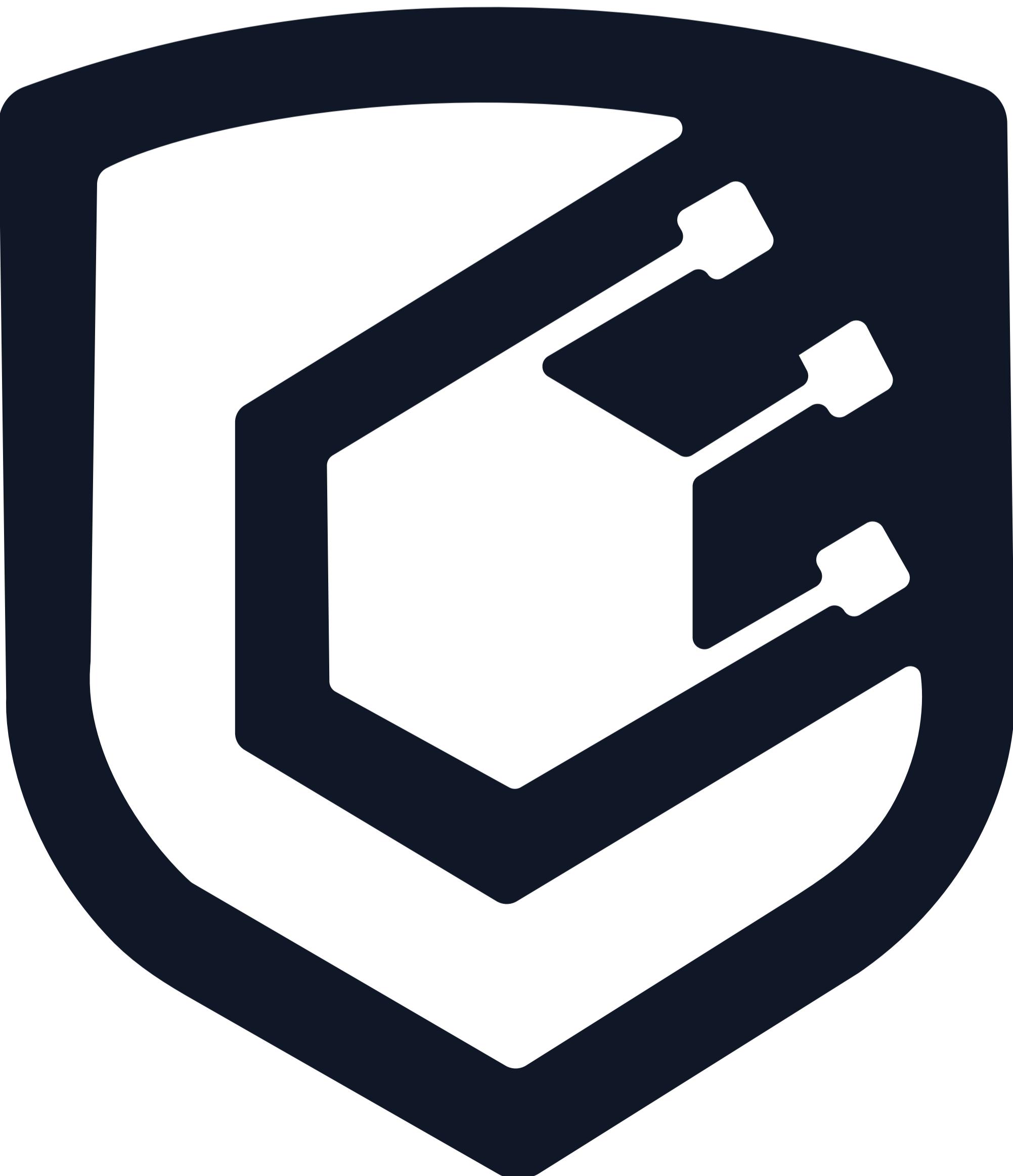
1



2



3



4



## 02 Logo

# Other Platform Logos

We have 3 overarching platforms.

 **CodeHawks:** CodeHawks helps protect protocols, users, and funds through competitive smart contract audits performed by the world's top auditors and our community.

 **Updraft:** Cyfrin Updraft helps the best blockchain engineers land their jobs. Level up your career, guided by industry-leading educators.

 **Solodit:** Solodit is a comprehensive platform aggregating security vulnerabilities, bounties, contests, and resources from many blockchain security firms.



The CodeHawks Logo



Mark

# CodeHawks

Logotype



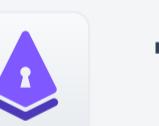
The Cyfrin Updraft Logo



Mark

# Cyfrin Updraft

Logotype



The Solodit Logo



Mark

# Solodit

Logotype

 Check out Brand Kit →

## 02 Logo

# Product Logomarks

Re-use the logomark as a standalone brand element, as well as part of the logo. By doing so, it creates a strong and distinctive brand symbol.

The logomarks should be used as the reduced form of our logo in tight spaces. Using it associated with the respective brand colour.

For any other use cases, a monochrome version is allowed too.

Usage hierarchy:

- 1 Brand colour on a white background. Preferred option.
- 2 White on brand colour background. To be used when option #1 is not possible.
- 3 Gray on a white background. To be used in monotone settings.
- 4 White on a black background. To be used in monotone settings when option #3 is unavailable.

 Check out Brand Kit →



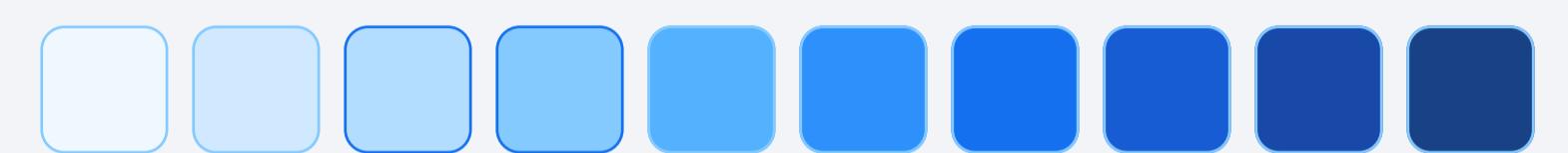
# 03 Colours

## 03 Colours

### Glas

Glas is the core colour of Cyfrin, it's the colour that holds most brand equity and which current users associate with the brand.

The full range can be found in our Brand Kit.



**GLAS**

600

**155EEF**

Use for brand colour

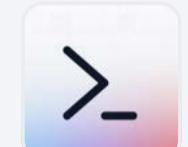
Check out Brand Kit →

## 03 Colours

# Other Platforms

 CodeHawks: The brand colour is named Oren Ffenics, in the shade 500, the full spectrum is below:



 Updraft: The brand colour is named Glas, in the shade 600, the full spectrum is below:

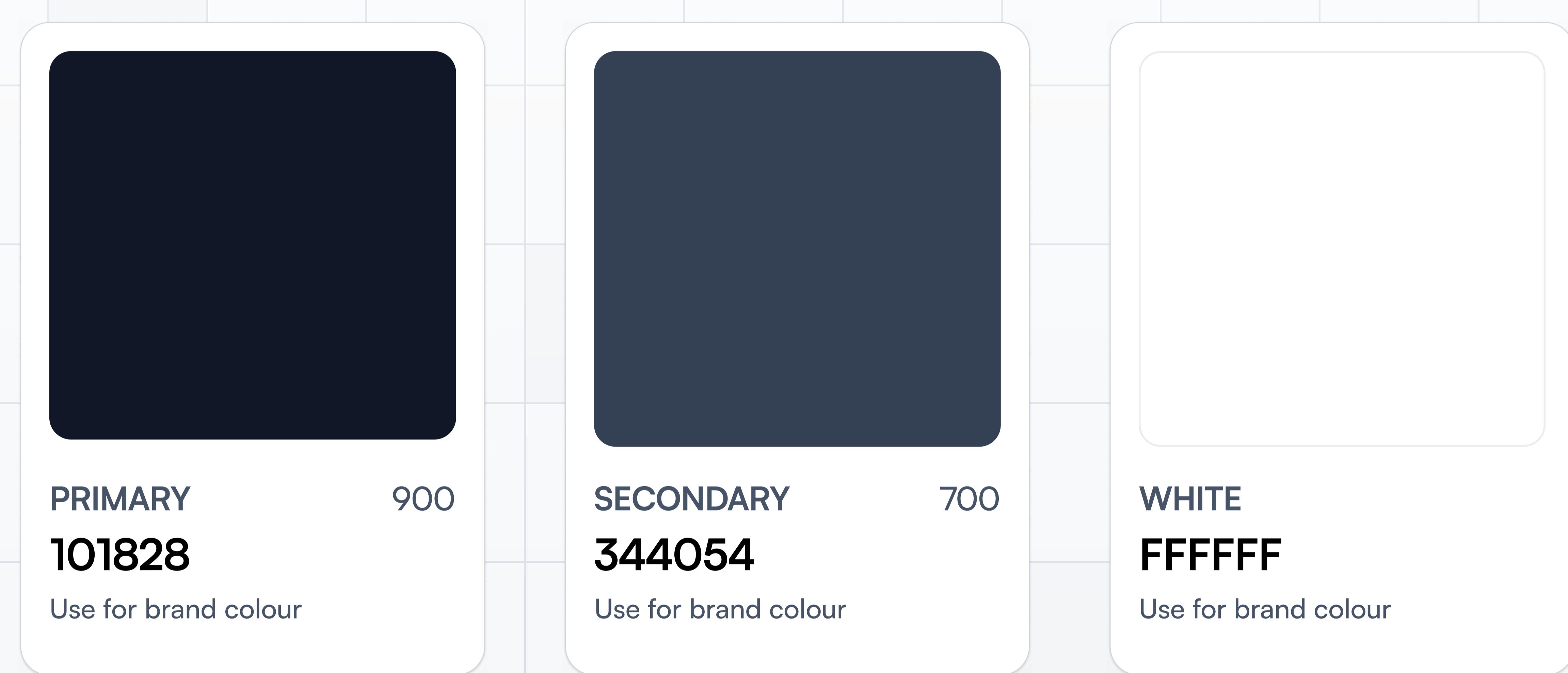
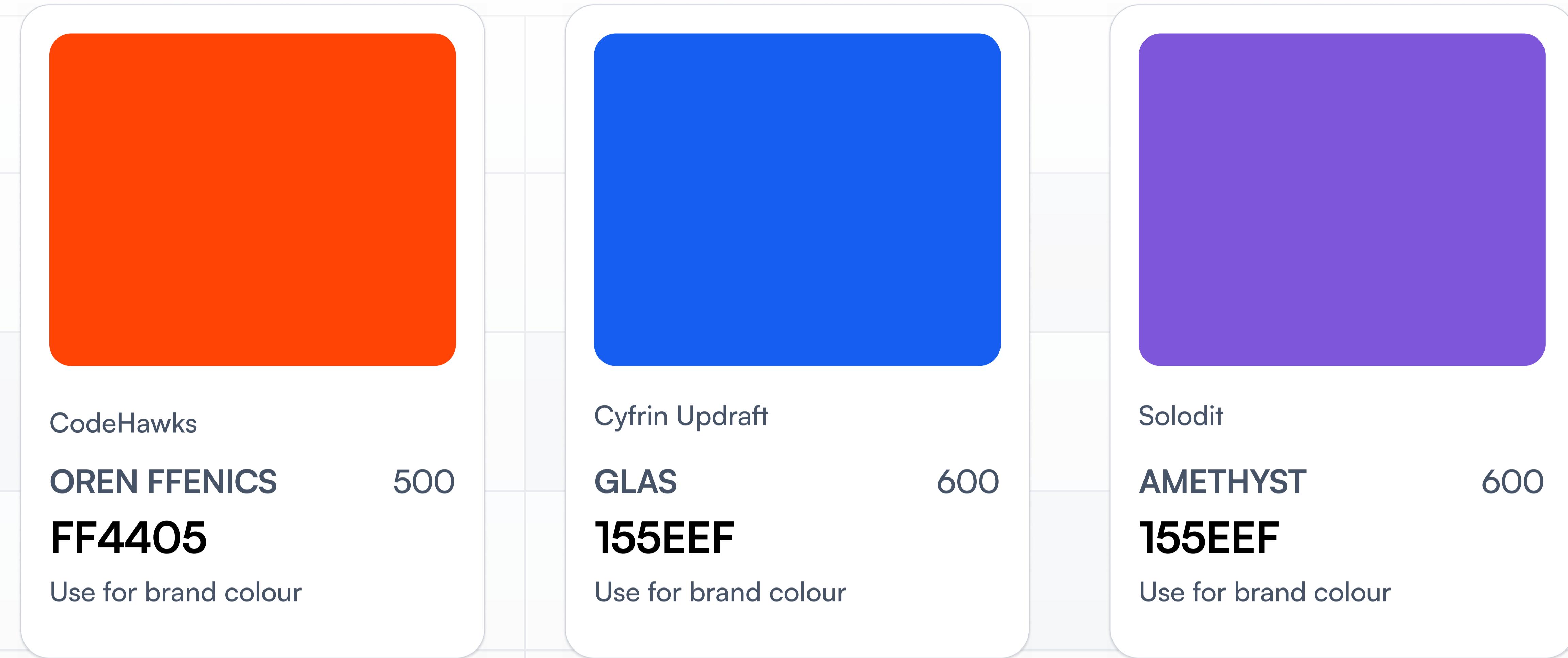


 Solodit: The brand colour is named Amethyst, in the shade 600, the full spectrum is below:



# Base

The base colours and gray in shades 900 & 700, and, white.



 Check out Brand Kit →

# 04 Typography

## O4 Typography

# Typography

Our typography consists of two families, Satoshi and Inter. Both of which are open-source and free-to-use.

### Primary Font: Satoshi

The font "Satoshi" is a modernist sans serif type family known for its Swiss style design and characterised by the play between elegant rounded shapes and sharp edges. It is available for [free download on Fontshare](#).

### Secondary Font: Inter

The font "Inter" is a highly versatile and readable typeface designed specifically for user interfaces. It is available on [Google Fonts](#). Inter's design features and metrics are optimized for screen reading, making it ideal for web design and digital interfaces. This sans-serif font family includes a variety of weights and styles, ensuring excellent legibility across different devices and resolutions.

### 1 Primary Font: Satoshi

# Satoshi

### 2 Secondary Font: Inter

Irure velit officia nisi exercitation cillum incididunt. Occaecat irure ut proident nostrud et qui. Id culpa sit esse officia consectetur eiusmod minim commodo aute officia voluptate minim. Mollit velit ipsum exercitation consectetur sit anim excepteur tempor sit quis. Veniam anim adipisicing cillum commodo fugiat irure exercitation.

### 3 Font Sizing

Font size: 72px / 4.5rem | Line height: 90px / 5.625rem | Tracking: -2%

Font size: 60px / 3.75rem | Line height: 72px / 4.5rem | Tracking: -2%

Font size: 48px / 3rem | Line height: 60px / 3.75rem | Tracking: -2%

## Heading 1

## Heading 2

## Heading 3

### Heading 4

### Heading 5

### Heading 6

Font size: 20px / 1.25rem | Line height: 30px / 1.875rem

Font size: 18px / 1.125rem | Line height: 28px / 1.75rem

Font size: 16px / 1rem | Line height: 24px / 1.5rem

Text xl

Text lg

Text md

Font size: 14px / 0.875rem | Line height: 20px / 1.25rem

Font size: 12px / 0.75rem | Line height: 18px / 1.125rem

Text sm

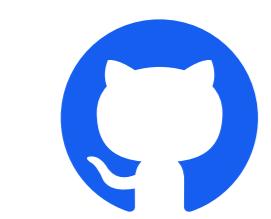
Text xs

Regular

Regular

Cyfrin Brand Guidelines

# Brand Assets



[Check out Brand Kit →](#)

Cyfrin Brand Guidelines

# Questions?

For any other questions regarding the brand guidelines, please join our  
[Discord server](#)



# Cyfrin