

Assignment # 3: Predicting Major League Baseball Attendance:

Provide a data analytics driven analysis of the determinants of MLB Attendance in the form of a short slide show (uploaded as PDF).

- 1) Data – Download the MLB Attendance Data Set from Canvass
- 2) Data on team payroll is available from: <https://www.stevetheump.com/Payrolls.htm>
- 3) City/Metro Area population (maybe TV Market?) Find on your own
- 4) Other – Surprise me

Assignment is due on Canvass before the start of class on Friday 4/12.

Here is a description of the columns in the attendance data:

Team
League
RS - Runs Scored
RA - Runs Allowed
W - Wins
OBP - On Base Percentage
SLG - Slugging
BA - Batting Average
Playoffs
Rank Playoffs
OOBP - Opponents On base Percentage
OSLG - Opponents Slugging Percentage