

RoguesGallery.com

Rogues Gallery is a dedicated team of game developers and designers that seek out and help publish and develop independent game studios.

Rogues Gallery is a game developer/publisher that specializes in supporting small independent developers in advertising, financial support, and launching their games. We have a dedicated team that seeks out promising developers and help them to realize their ideas against the rising tide of triple A games. We prided ourselves on keeping game development open to all people and telling stories that would otherwise slip through the cracks. Helping independent companies keeps the games industry evolving and innovating.

Personas:

Game developer, Hussein Lowry

Hussein believes that the best way to move their industry forward and to make a name for themselves is to tell the untold stories and expose people to all cultures. He wants to work with a company that will let them do that and doesn't restrict or sanitize content to fit a wider base.

- Values quick communication and diverse experience
- Wants to work with a team of people from many worldviews and experiences

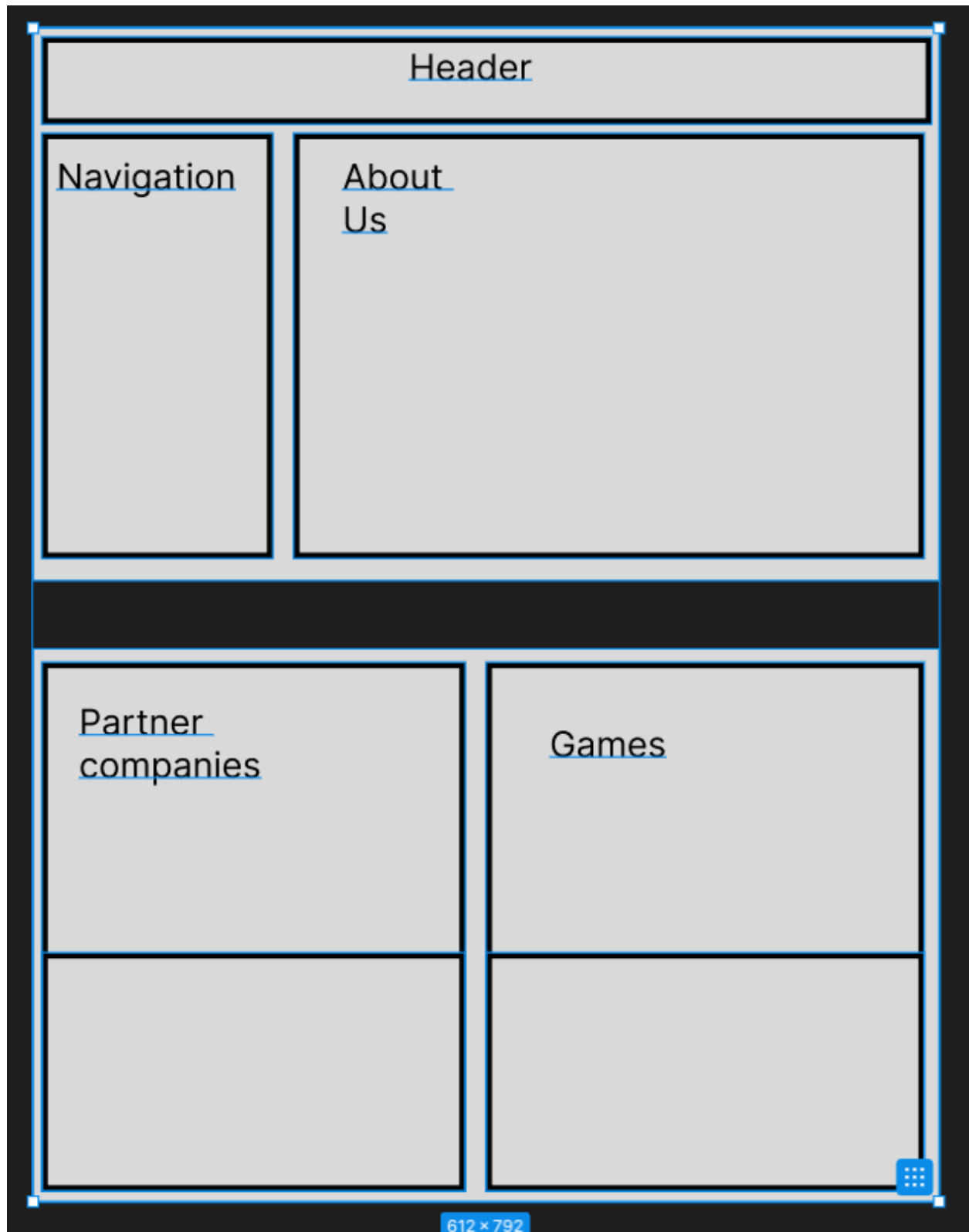
Rogues Gallery employee, Carly Frederick

Carly is a recently graduated advertising specialist that want the opportunity to reach out to smaller communities and curate experiences that break the larger trends of established industry. Working with diverse teams of creatives that allow for influence from all over the globe to create truly unique media.

Comparative websites

- Curve Digital
  - o <https://curvegames.com>
- Ukuza
  - o <https://www.ukuza.com>
- Mode 7
  - o <https://www.mode7.games>

## Initial Design



## More Developed Composition

