

# fimmpro

Your data-driven partner  
in solving Finland's labour market

If you:

- Are hiring / recruiting
- Want to internationalise talent pool
- Provide services for job seekers

[contact](#)

## origin

FimmPro was established to be your trusted partner in solving your labour market, employment related problems.

My personal story fueled this curiosity to understand how things work in Finland. How does hiring and job searching happen? Why do we need resources for attraction marketing campaigns and relocation services, when locally we observe high rates of unemployed, underemployed people looking for their spot in the labour market?

I took it upon myself to dig up the truth.

Now I can state for certain: I know Finland's labour market systems, processes, problems well. And I can help you circumnavigate what stands in your way.

## mission

FimmPro is on a mission to help people make smarter decisions.

Whether you are hiring, looking for a job, or trying to assist either of those parties as a private or public service provider.

## vision

Hiring, job search and related services are purposefully designed and executed by making informed decisions based on proven successful strategies and data.

With that in mind, there is no one-size-fits-all solution.

We follow the example of good practices and tailor them to your particular circumstances.

## method

Hiring, employment are serious topics. Life-changing even. We handle them with a human-centric approach, critical thinking, self-reflection, and a pinch of humour.

## Intelligent Job Search

### Group workshop for job seekers

Designed for educated job seekers aiming for white collar jobs.

Contents:

- Increasing inbound outreach from recruiters.
- Selecting potential employers.
- Diversifying search methods.
- Troubleshooting job search with data.
- Being agile.

Duration: 1.5 h

Price: 500 euro +VAT

[request](#)

## Introduction to Personal Branding with LinkedIn

### Group workshop for employees, job seekers

Designed for educated white collar employees, job seekers.

Contents:

- Why personal branding.
- Why LinkedIn.
- What to do on LinkedIn.
- Algorithm basics.
- Actions for success.

Duration: 1.5 h

Price: 500 euro +VAT

[request](#)

## It Takes A Village Your Confident Job Search Strategy

### Group workshops for job seekers

Designed for educated white collar job seekers. Workshops are co-led with a group coach. Max group size - 20 individuals.

Contents:

- Overview of the labour market, how do companies hire?
- LinkedIn profile: help employers find you.
- LinkedIn is not a CV, it's a tool: active use.
- Active outbound networking: turning conversations into job interviews.
- Become part of a community. And harvest its power.

Duration: 35 hours over 4 weeks

Price

For service providers: 2400 euro +VAT

For individuals: 120 euro (only valid when joining a scheduled group, when not covered by the service provider)

[request](#)

## Speaking engagements

Would you like me to speak at your company or organization event?

A few examples of topics I cover:

- Employment services and policies.
- Immigrant employment: status quo & the way forward.
- Finland's labour market.

Do you have a different topic in mind? Contact and let's discuss if I can contribute.

Price: starting at 150 euro / h +VAT

## Consulting services

Are you seeking insights on labour market, specific industry, employment services, etc. for your project?

Price: starting at 100 euro / h +VAT

## about me

In my heart I am an archaeologist, a detective, or an investigative journalist.

These titles are some of the most precise to describe my drive and way of life. Because I feed on questions.



I combine my passion for facts and artifacts with storytelling, to deliver a well documented interpretation of Finland's labour market for you to use to your advantage.

As a lifelong explorer, I am in perpetual search for explanations to factual and behavioural phenomena.

As a systems thinker, I look for links connecting us into contemporary society which in its totality can only be described as a wicked problem.\*

I had my toes dipped into higher education, public and private sectors. Therefore I understand the variety of perspectives and goals sought by different stakeholders.

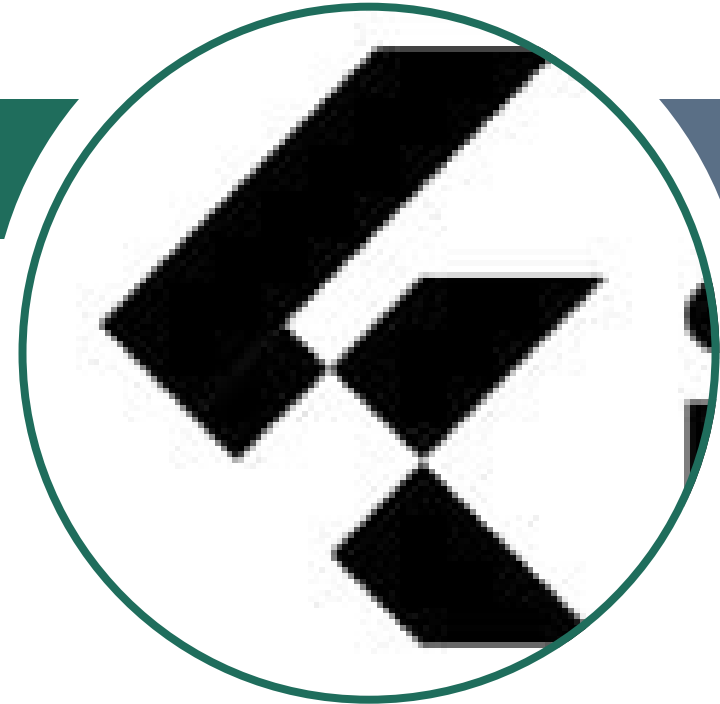
This broad perspective allows me to design services aiming for efficiency, yet with a human-centric approach. Striving to intensify results of any particular action or process.

This energy is directed at employers, recruitment agencies, job seekers, public service providers. Individual actors connected into a singular net - the labour market.

[Paragraph text]

\*Wicked problem as defined by Rittel and Webber in "Dilemmas in a General Theory of Planning".

## why fimmpo



### ***fi***

Stands for Finland.

Labour market supply and demand, hiring practices, job searching methods, stories of success and failure. Real and perceived problems.

### ***imm***

Immigrants. Or Fimms.

As in any country, labour market is different for immigrants compared to the native population. Immigrant un(der)employment is a well known phenomenon, with both real and unjustifiable reasons behind it.

Immigrant employment calls for a different approach, therefore is a separate field of concern and attention.

### ***pro***

Professional life.

What relates to getting jobs and building careers, talent acquisition, work culture, professional relationships.

## contact

**Request a specific service,  
or contact with free style message.**

- Workshop 'Intelligent Job Search'
- Workshop 'Introduction to Personal Branding with LinkedIn'
- Workshop 'It takes a Village'
  
- Media inquiries
- Speaking engagement request
  
- Consulting services
  
- Other (please elaborate in the message)

Name\*

Company

Email\*

Message

SUBMIT