

ODDS

AND

ENDS

Overview

Very, brief history and discussion of data visualizations

Additional ggplot features and visual hypothesis test

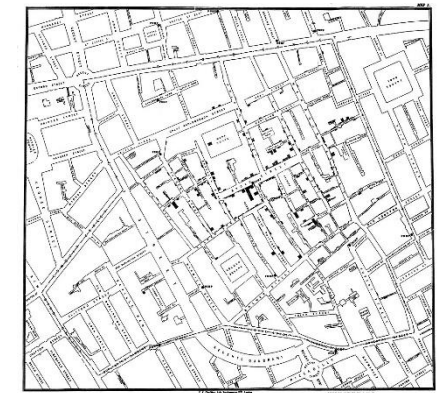
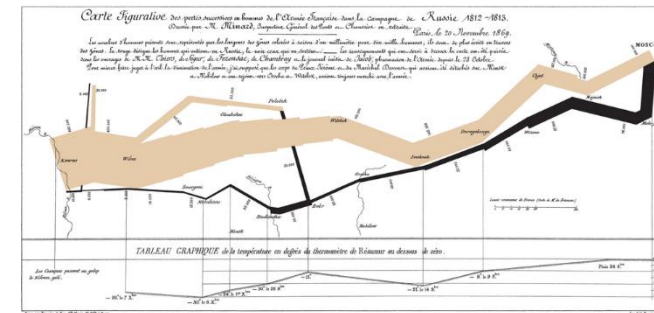
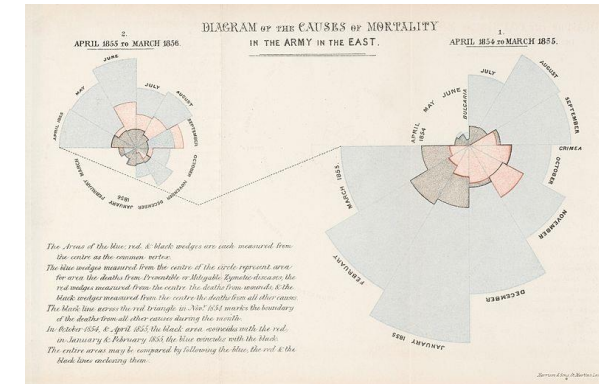
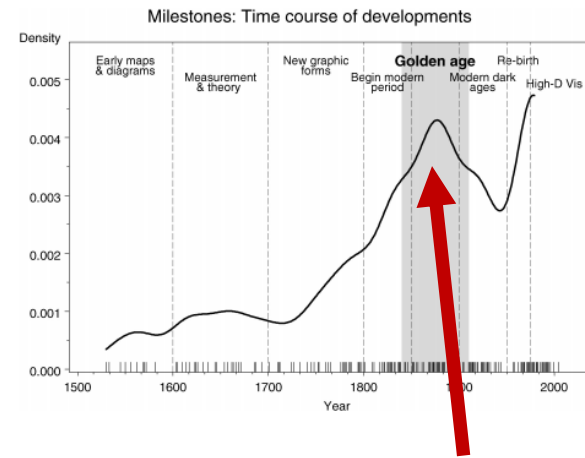
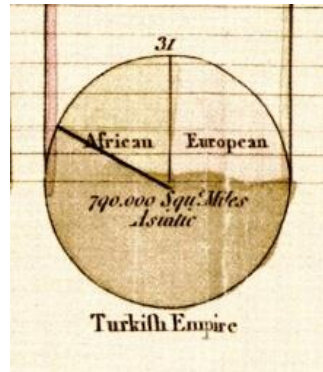
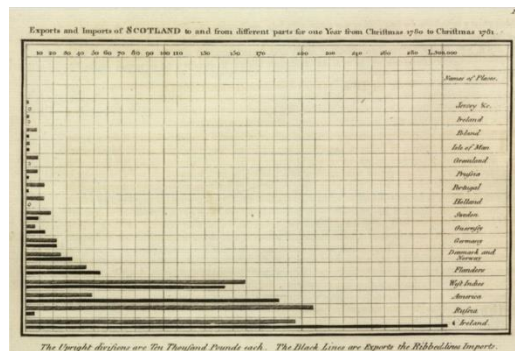
Writing functions

If there is time: Q-Q plots

A very very brief history of data visualization

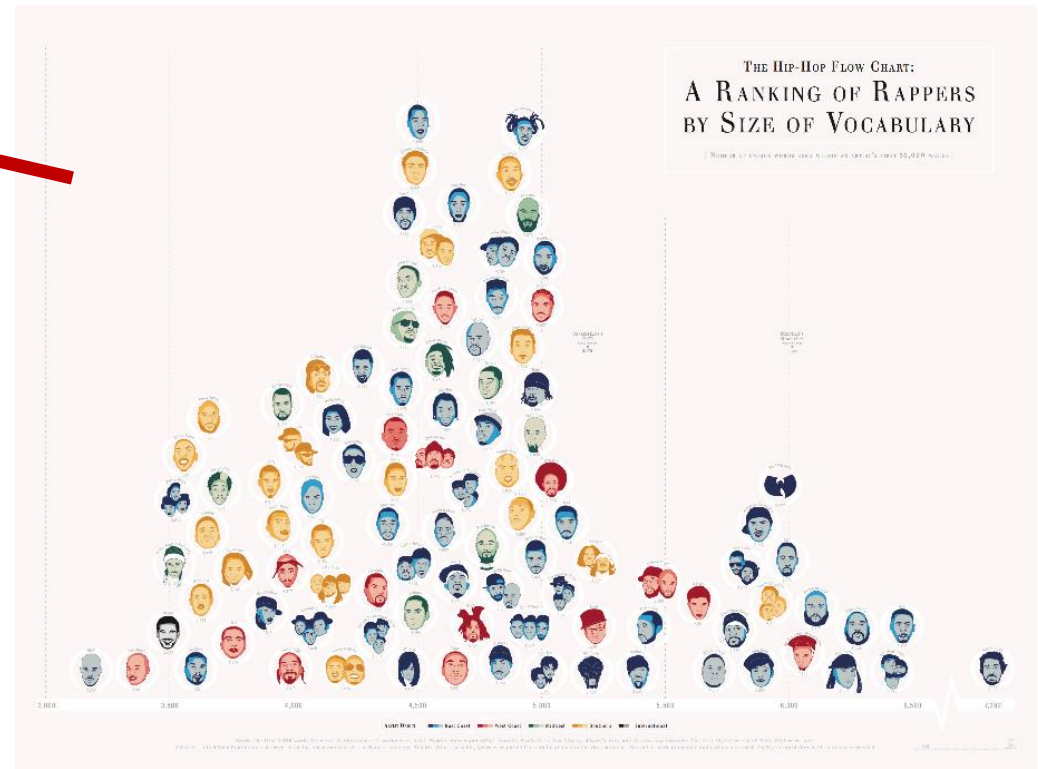
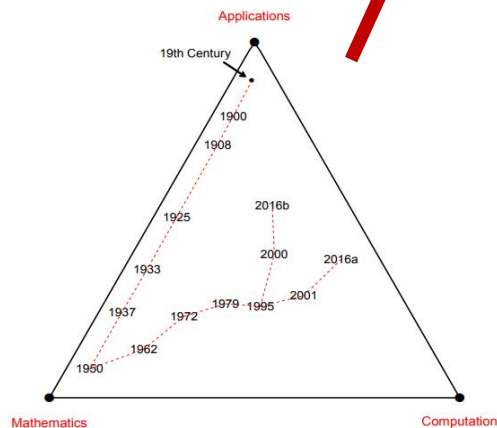
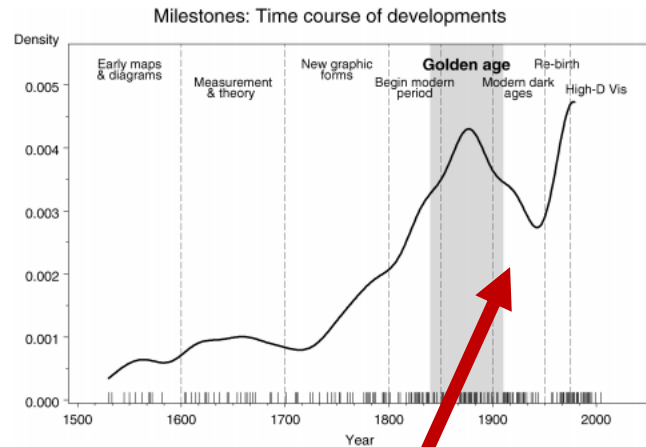
The age of modern statistical graphs began around the beginning of the 19th century

[William Playfair](#) (1759-1823)



A very very brief history of data visualization

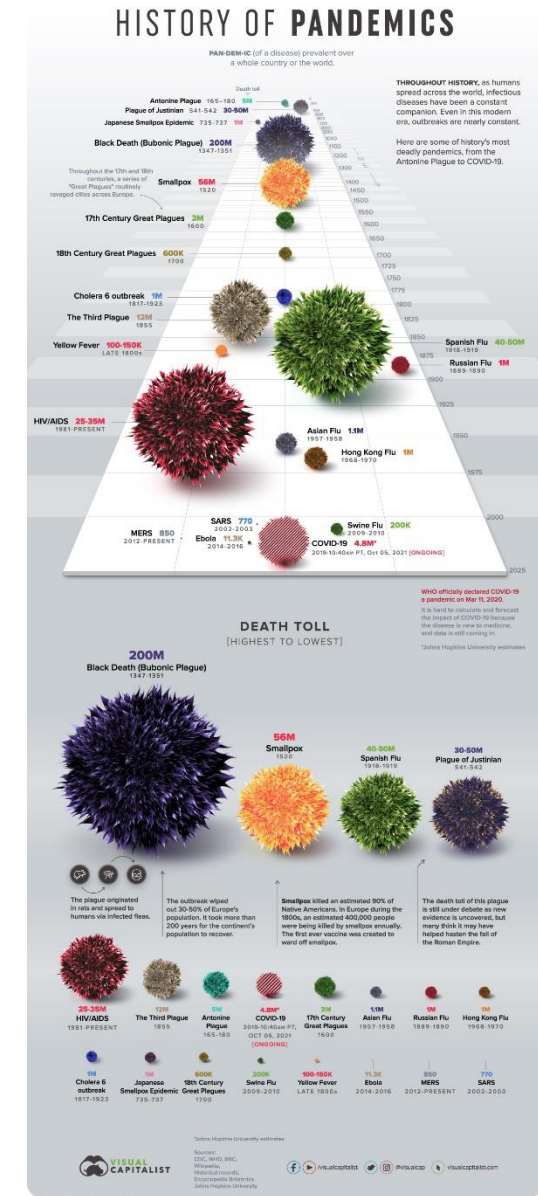
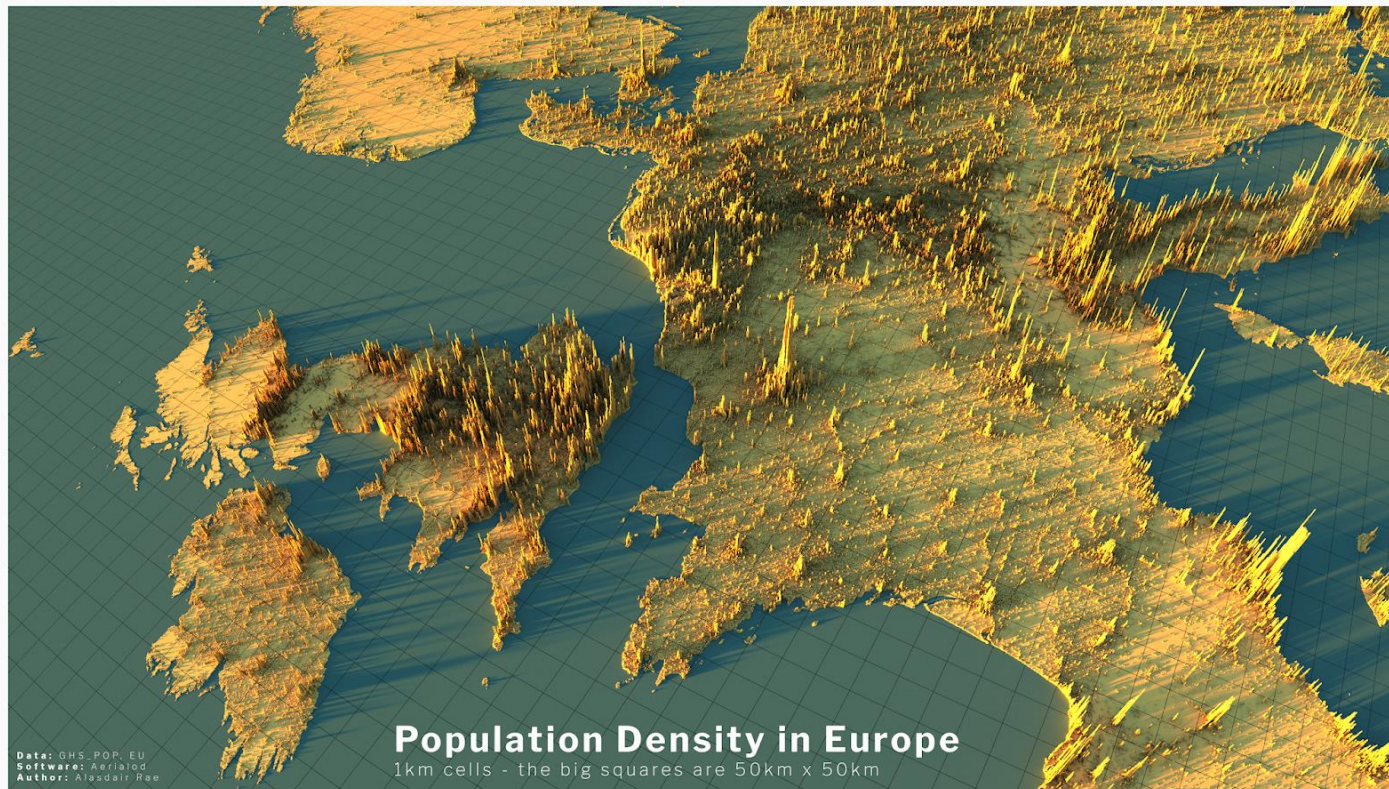
“Graphical dark ages” around 1950



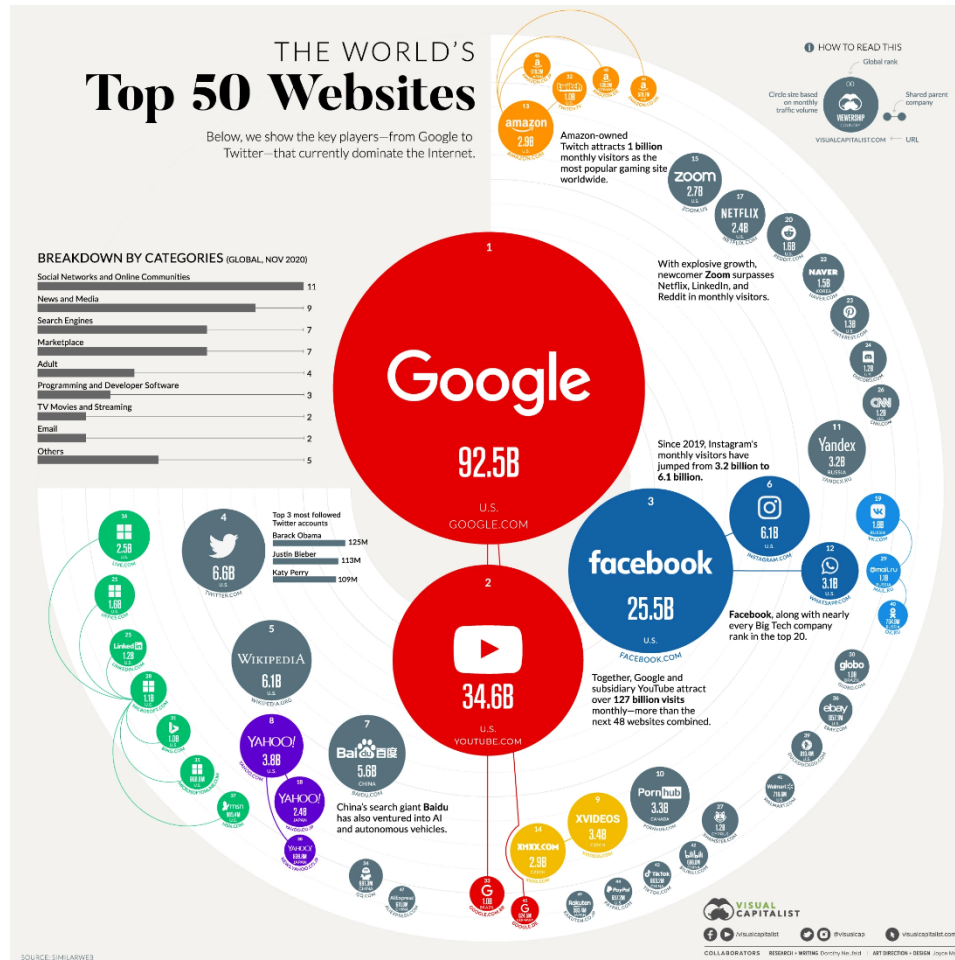
Currently undergoing a “Graphical re-birth”

Computer Age Statistical Inference, Efron and Hastie

Your visualizations

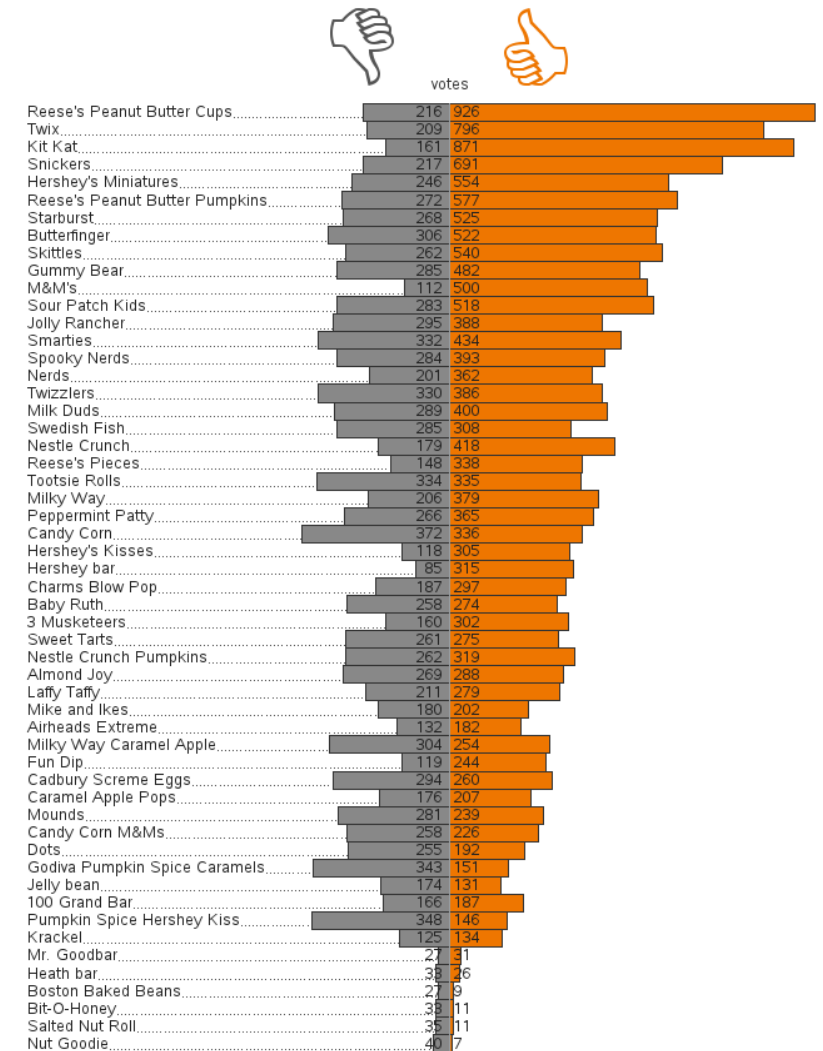


Your visualizations



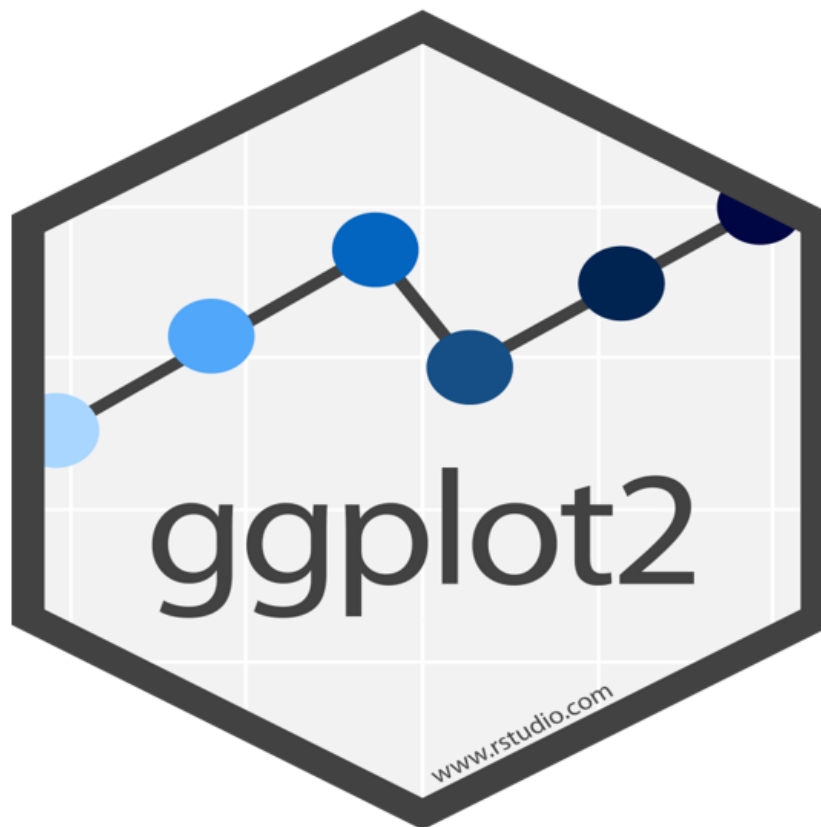
Halloween Candy Ranking

Number of votes against (thumbs down) and for (thumbs up) each candy



Data source: ranker.com, Oct 19, 2015 snapshot

Additional features of ggplot



Review/continuation of ggplot

A Frame: Coordinate system on which data is placed

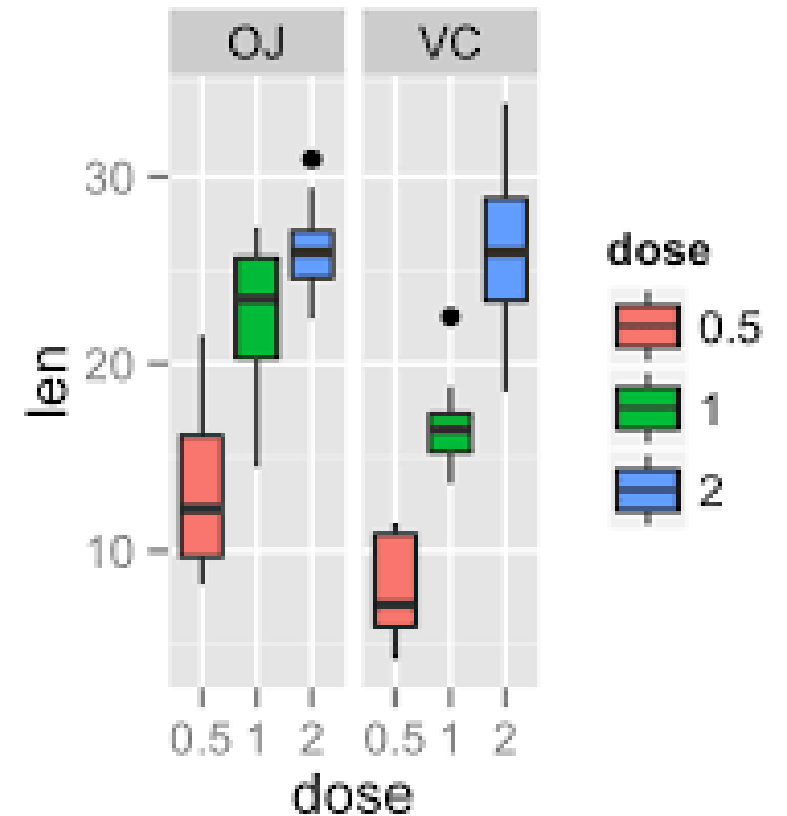
Glyphs: basic graphic unit representing cases or statistics

Scales and guides: shows how to interpret axes and other properties of the glyphs

Facets: allows for multiple side-by-side graphs based on a categorical variable

Layers: allows for more than one types of data to be mapped onto the same figure

Theme: contains finer points of display (e.g., font size, background color, etc.)



Review/continuation of ggplot

A Frame: Coordinate system on which data is placed

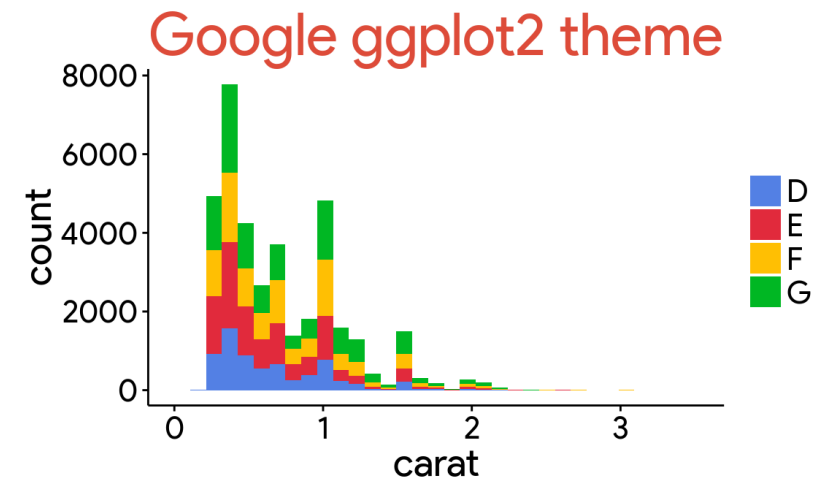
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ggplot bonus features: emojis

There are also additional packages that add more geoms

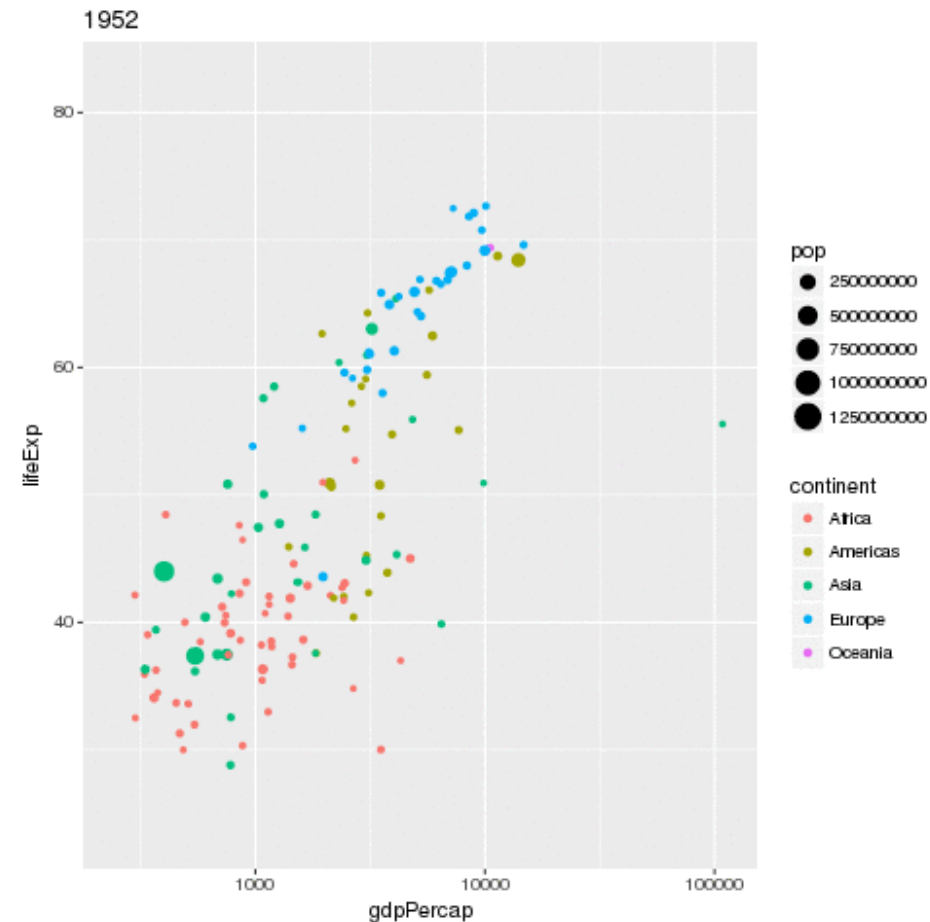
```
> library(emoGG)  
  
> ggplot(mtcars, aes(wt, mpg)) +  
  geom_emoji(emoji="1f697")
```

ggplot bonus features: animation

We can create animated images (gifs) using the gganimate package

```
library(gganimate)
```

```
ggplot(gapminder, aes(gdpPercap, lifeExp,  
  size = pop, col = continent)) +  
  geom_point(alpha = 0.7, show.legend = FALSE) +  
  scale_x_log10() +  
  # Here comes the gganimate specific bits  
  labs(title = 'Year: {frame_time}',  
    x = 'GDP per capita', y = 'life expectancy') +  
  transition_time(year) +  
  ease_aes('linear')
```



Let's try it in R...

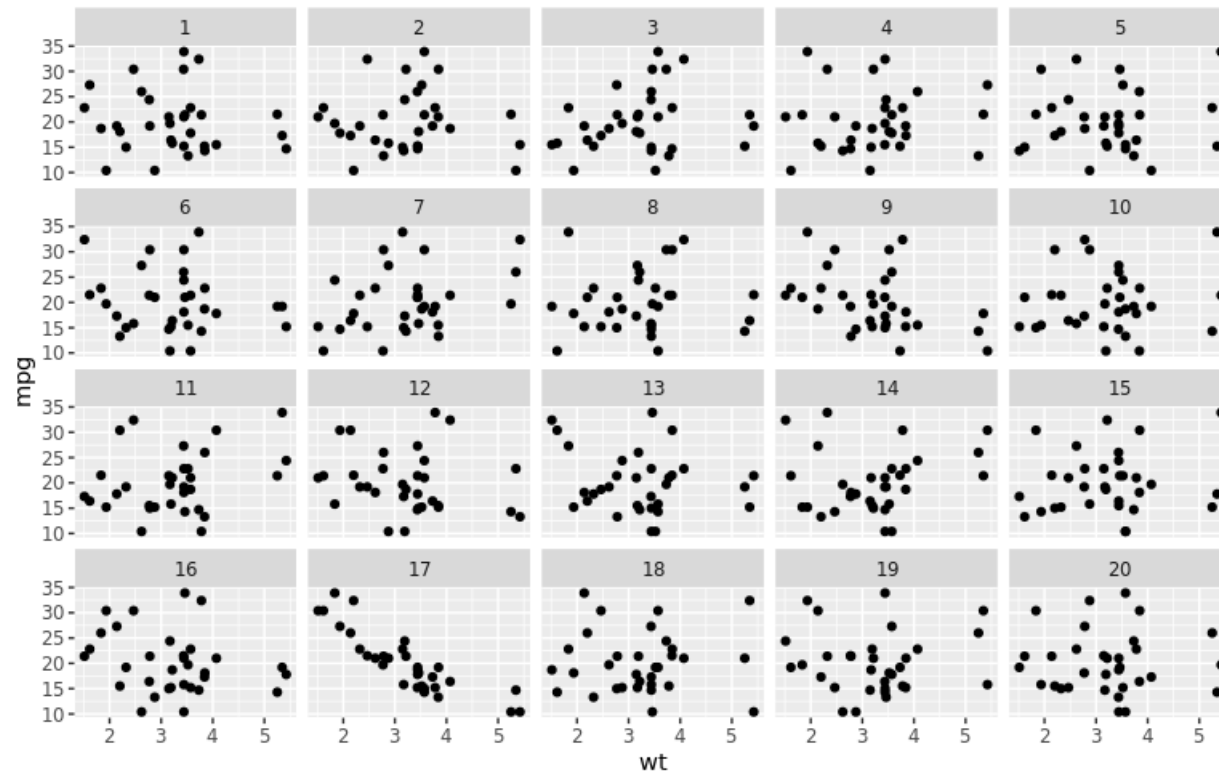
Visual hypothesis test

In visual hypothesis tests, we create data visualizations to try to assess whether particular relationships exist in our data.

- One way this is done through a visual lineup.

Visual hypothesis test

Which plot shows the true relationship between a car's weight and the number of miles per gallon a car gets?



Let's try it in R...

Writing functions

We've used many R functions in this class

Let's explore writing our own functions!

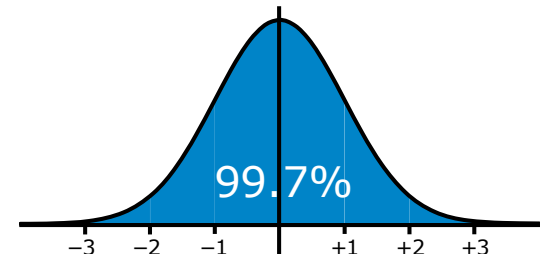
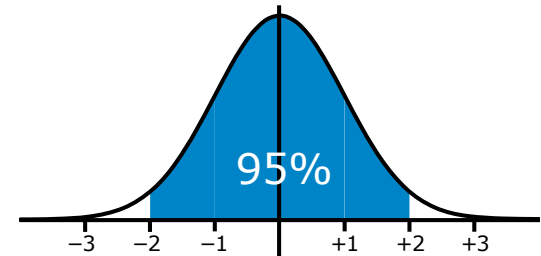
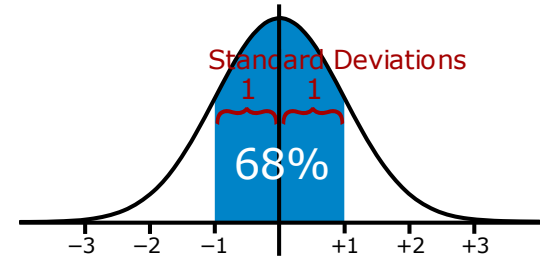
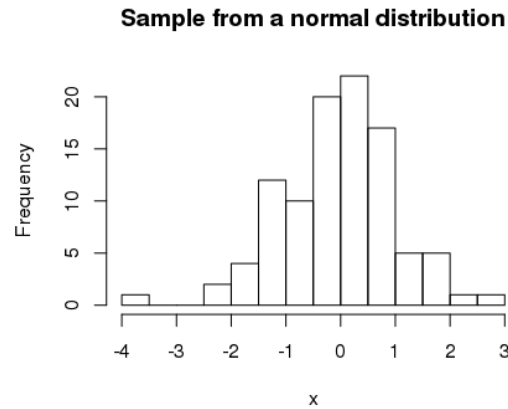


Quantile-Quantile plots

Density functions

$$f(x, \mu, \sigma) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

A **density curves** are mathematical functions $f(x)$ that are used to calculate probabilities



```
dnorm(x, 0, 1)
```

```
rand_data <- rnorm(100, 0, 1)
```

```
hist(rand_data)
```

How can you assess whether data comes from a particular distribution?

Quantiles

As you know, to get the probability (area) from a normal distribution we can use the `pnorm` function

```
pnorm(x, mu, sigma)
```

e.g., $P(X < 9; \mu = 11, \sigma = 3)$

```
pnorm(9, 11, 3) = 0.2525
```

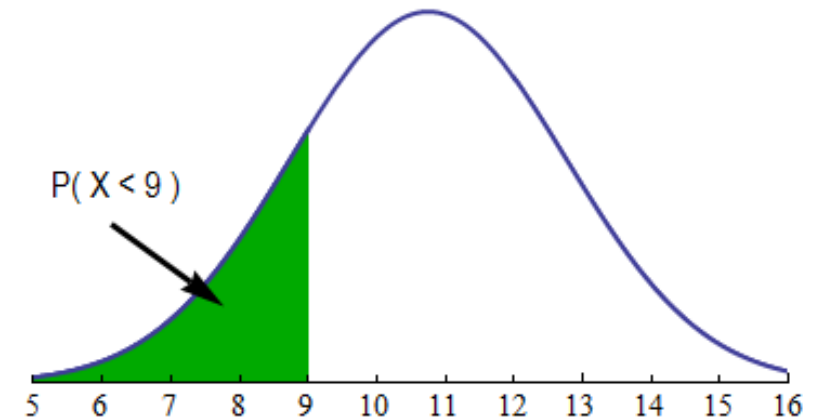
The quantile function is the inverse of the probability functions.

For a given probability p , (area between 0 and 1), it tells us the x value such that $P(X < x) = p$.

```
qnorm(p, mu, sigma)
```

e.g., $P(X < ?; \mu = 11, \sigma = 3) = 0.252$

```
qnorm(.2525, 11, 3) = 9
```

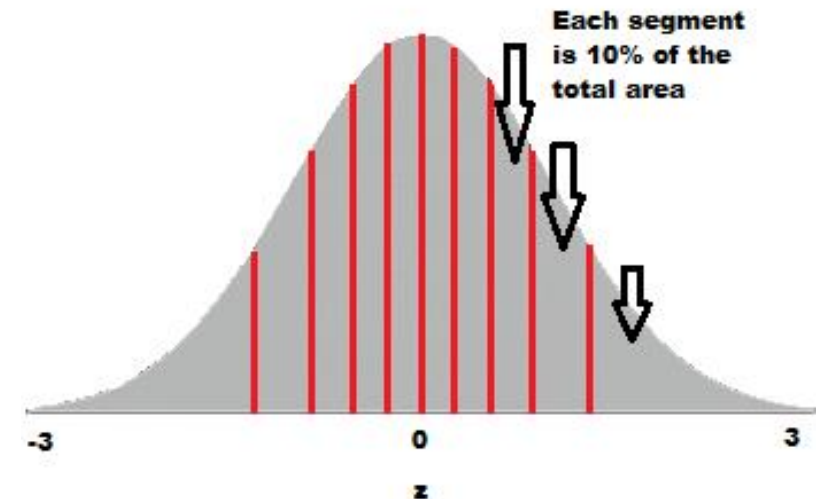
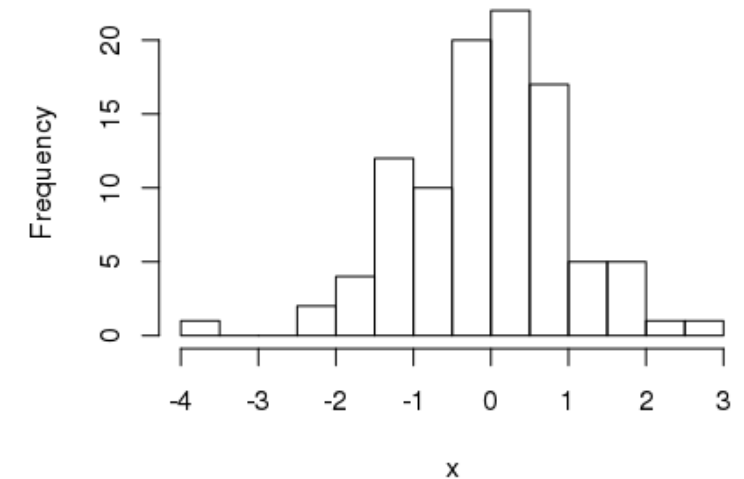


Quantile-quantile plots (Q-Q plots)

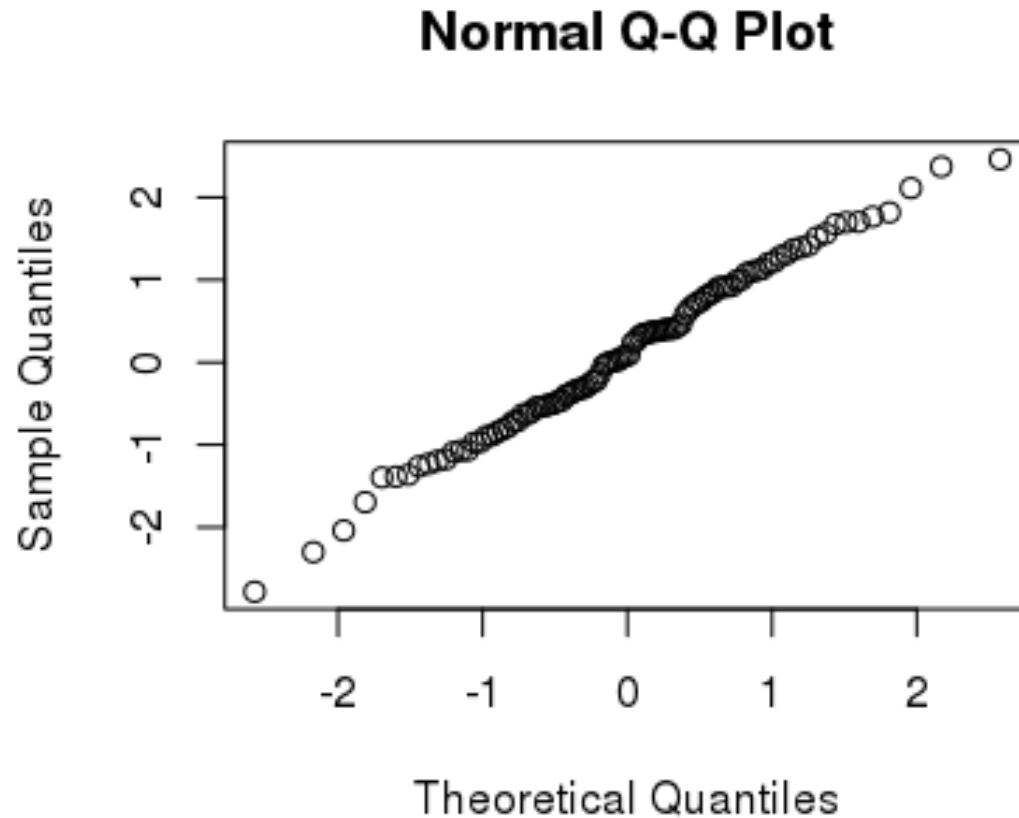
Quantile-quantile plots (Q-Q plots) can be used to assess whether a data sample comes from a particular distribution

Q-Q plots show the observed quantile values from a data sample against the theoretical quantile values from a known distribution

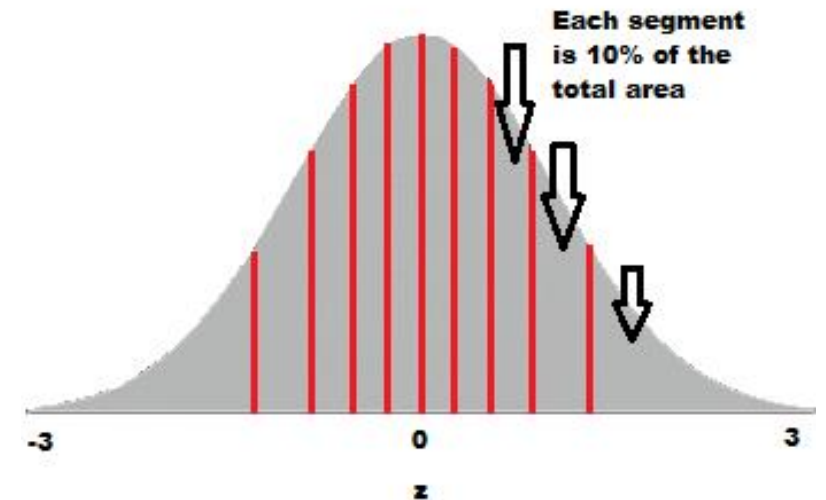
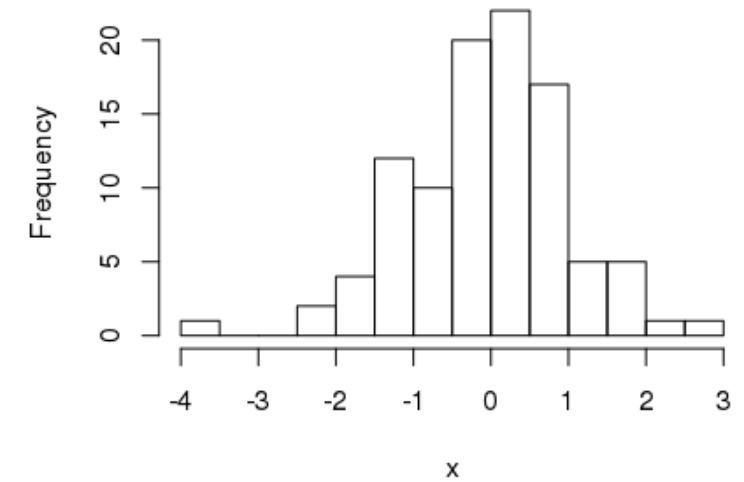
Sample from a normal distribution



Quantile-quantile plots (Q-Q plots)



Sample from a normal distribution



Let's try it in R...

Summary of R probability functions

Plot the actual density curve

- `dnorm(x_vec, mu, sigma)`

Get the probability that we would get a random value less than x

- `pnorm(x_vec, mu, sigma)`

Get the quantile value for a given proportion of the distribution

- `qnorm(area, mu, sigma)`

Note: `pnorm` and `qnorm` are inverses of each other

- `y = pnorm(x, mu, sigma)`
- `qnorm(y, mu, sigma)` # the output value here is x