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CISWEB-72- 25787

Week 2 – 22 August 2022

**Final Project Topic Proposal**

1. The name of my website will be: “http://www.rootandvine.com“
2. The purpose of my website is to explain my hobby of keeping houseplants and introduce viewers to a wide range of plants and their attributes. It will delve into the pros and cons of keeping houseplants, and some of the trials and tribulations of doing so. It will seek to use a mixture of humour and education to keep readers interested and coming back for more, and inspire them to check out each individual page for things they might have missed the first time through. There will be links to places to get them started and lists of my own personal favourite items for plant care, and my own personal favourite plants.
3. My goals for the website are to inspire every student who reads it to buy houseplants! No, seriously, it’s a very rewarding experience that also teaches responsibility and care for something that can thrive with neglect but still needs to be looked after from time, to time. It is also to educate students on what houseplants are available, the wide array, and how houseplants are taking off in the United States and other Westernized cultures and how it is impacting the global supply of plants and the tropical regions where the plants come from.
4. The audience would be any age and any gender, though it will most likely be the most popular with women between the ages of 24-65+, anyone can get into houseplants at any age. Taking care of a small plant could be a wonderful experience for a young child, and it can brighten up a dorm room or bedroom at any time. You can put as much into the hobby as you want, or as little as you need, all a plant really needs is some sun and some water.
5. The general idea is to address black thumb students and other areas of issues with houseplant keeping. There will be text, images, possibly video. It is extremely educational but will also have humour and creative writing to keep people interested who might not otherwise be interested in plants.
6. Content will be divided into many topics. Plant breeds. Global industry. The effect on tropical areas where these plants are grown. Online scammers. Tips and tricks to houseplant health. Beginner plants, advanced plants. Where to buy plants, how to make a potting mix, and some of my favourite soils and plant-based items. Where and when to purchase pots and how to pot plants, when to repot plants.
7. Similar sites to what I will be creating:

<https://invinciblehouseplants.com/>

<https://thehouseplantguru.com/>

<https://www.houseplantjournal.com/blog/>