UX/UI Designer

Cynthia Mazorra

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My portfolio   **in** LinkedIn   **Be** Behance

Hi! I'm Cynthia, a designer with a passion for **UX Research**. I love finding out what users really need, running tests, and understanding their perspectives to design seamless, context-appropriate experiences.

I'm eager to learn and would love to collaborate on projects that aim to create memorable and useful solutions for people.

Languages

Spanish	Native
English	Advanced C1
French	Beginner

Skills

- Design Thinking
- Interactive prototyping
- Web Design
- Testing
- UX/UI
- App Design
- Agile
- UXR

Design Software

Ps Photoshop	**Ai** Illustrator
Id InDesign	**Pr** Premiere
Figma	
HTML 5	CSS3
JavaScript	Optimal Workshop
Monday	

Work Experience

Design Intern — Adapta Socios
Feb 2023 / Aug 2023

I collaborated in the design of **user interfaces for apps and websites**, including Kanso Coliving, focusing on creating intuitive experiences. I also managed and designed **advertising campaigns in Meta and Google Ads** for various clients.

Freelance — EMRE
Jun 2021

My work consisted of creating **personalized flyers and documents** for a specific project, trying to ensure that each piece effectively communicated the client's identity and objectives.

Education

Master in Interactive Design — ESD
Sept 2023 / Jun 2024

Design Degree — UCM
Sept 2019 / Jun 2023

Awards and recognitions

Project awarded at HackForGood 2024
Mar 2024   Cátedra Telefónica

Guest Lecturer at the IV International Congress of Lifelong Formation
Nov 2023   Nodos del conocimiento

"Best executed project" award at the 1st Minsait Experience Hackathon "Designing Futures"
Mar 2022   Minsait by Indra

Collaboration in the design of pieces for the exhibition "Miradas que migran"
Jun 2021   Entreculturas