CYNTHIA Xinyi Tu

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https://xinyitu.github.io/

Education

**Columbia Journalism School, New York, N.Y.**

*Master of Science in Data Journalism* *Degree Expected Aug. 2023*

Experience managing and analyzing data, identifying sources, and creating data-driven stories. Projects include: mapping New York City’s subway delays using automation scraper and Mapbox.

Earned class honors in Reporting, Foundations of Computing, Data & Databases.

**Emerson College, Boston, Mass.**

*Bachelor of Science in Journalism* *Sept. 2018 – May 2022*

Coursework in multimedia reporting, produced short documentary on gentrification and AAPI activism in Boston's Chinatown. Graduated Magna Cum Laude, Luminary Scholarship recipient, Dean's List.

Journalism Experience

*Metro Reporting Intern****,* Yangcheng Evening News, Guangzhou, China** *June 2020 – Aug. 2020*

Pitched and wrote 30+ stories for print and digital media for one of China's largest circulated newspapers. Covered transportation, education, food, arts, and culture. Shot, edited and produced video packages and photographic content of news stories and events. Assisted editors with collecting, analyzing, and visualizing data for a comprehensive data report on the city's nighttime economy.

*Correspondent/Photographer,* **The Berkeley Beacon, Boston, Mass.** *Sept. 2018 – Dec. 2019*

Pitched and covered campus news for general news section on a weekly basis, worked an average of two days per week while maintaining a full course load. Conducted research and interviews to develop stories. Shot photos for hard news and feature stories for the news and living arts sections.

*News Production Assistant,* **WEBN TV, Boston, Mass.** *Sept. 2019 – Dec. 2019*

Produced and copy-edited scripts for a weekly newscast on local and international events. Created show rundowns with ENPS software. Collaborated with team members and casts, supported Executive Producers as needs arose on set.

Other Experience

*Account Executive Intern****,* Ogilvy & Mather, Shanghai, China** *Feb. 2021 – May 2021*

Responsible for daily data monitoring, maintaining database and visualizing data to present to client daily. Conducted market research, proposed, and implemented communications strategies for clients. Fact-checked and copy-edited copy to ensure quality content production under tight deadlines.

SKILLS

**Data Analysis:** Python (Pandas, Numpy, Natural Language Tool Kit, BeautifulSoup), PostgreSQL, OpenRefine, Microsoft Excel.  
**Data Visualization:** DataWrapper, Tableau, Matplotlib, Adobe InDesign.  
**Multimedia Production:** Final Cut Pro, GarageBand, ENPS Software, Canva, Photoshop, Lightroom, Photography (Sony DSLR). **Language**: Native in Mandarin Chinese