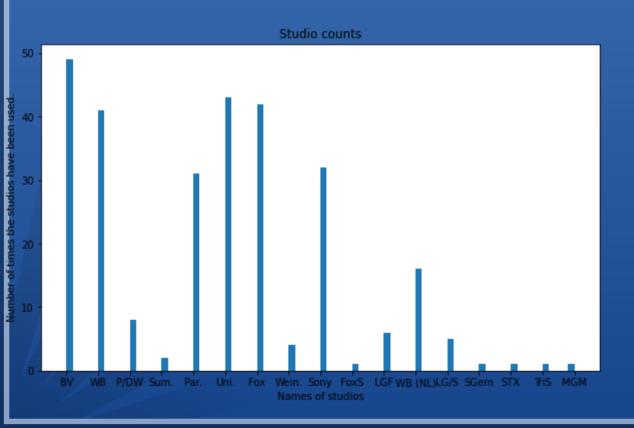


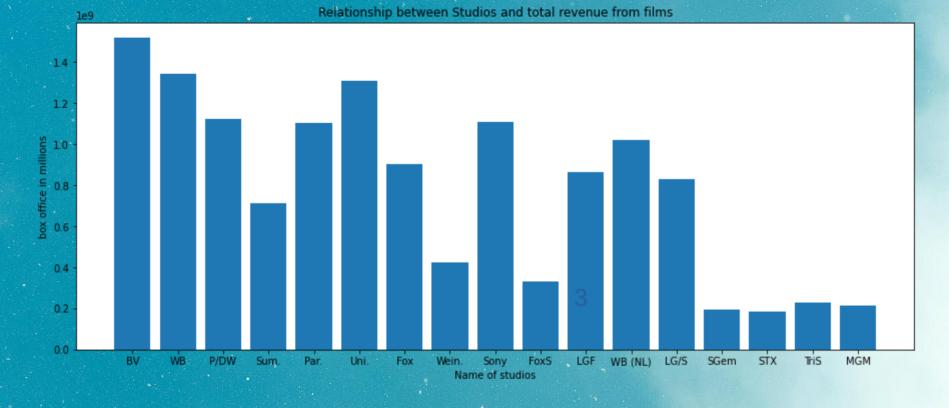
Before Microsoft creates a movie studio, how about we look at other movie studios and how they have succeeded

Lets start our analysis journey

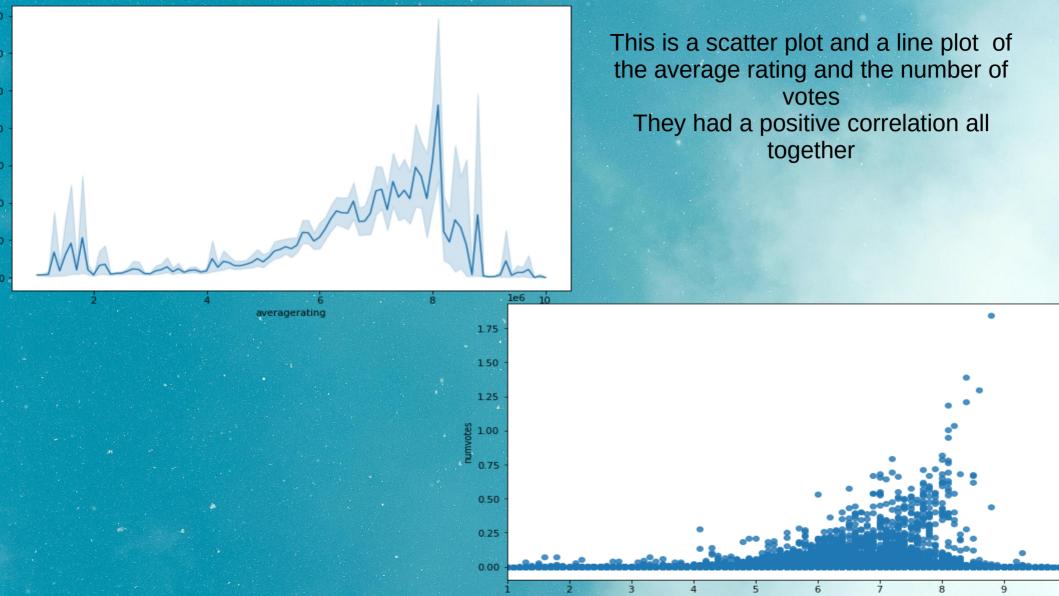
From a dataset containing the different movies played in studios with their domestic gross and foreign gross,



The BV,Uni,,Fox and WB studios
Led in terms of the number of
Times used to play the different
Movies. Microsoft could do a
Benchmark so that they can see
How they work and operate



From the bar graph, we see that the most used also Appeared to be having the higher revenues. Microsoft should strive to attract many customers





This is a heatmap showing the correlation Between the production budget and the worldwide gross.

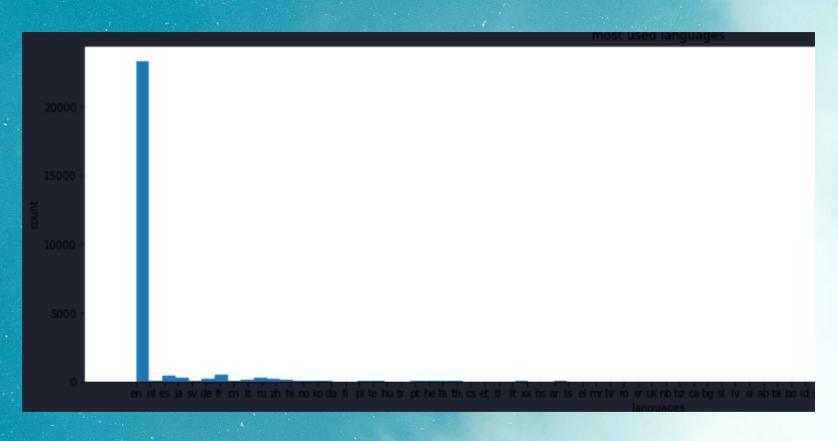
It is a very positive correlation

Microsoft should spend more on the production so as to get higher

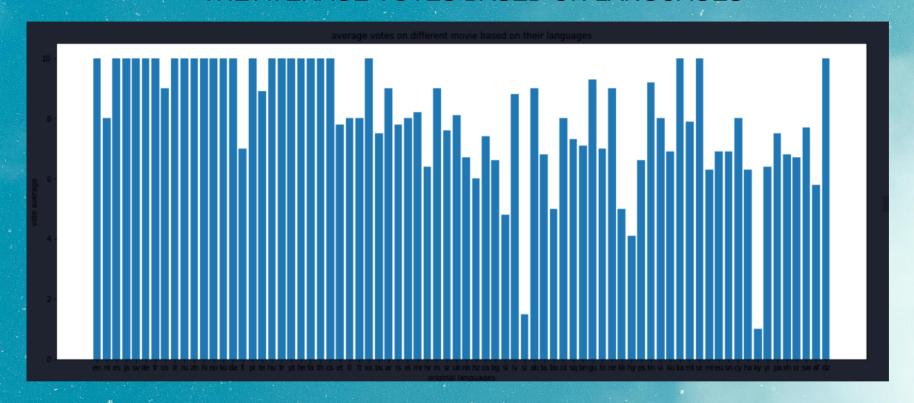
Worldwide gross

THE MOST USED LANGUAGES

en	23291
fr	507
es	455
ru	298
ja	265
de	237
zh	177
hi	172
it	123
pt	96
ko	93
SV	68
da	54
pl	52
no	50

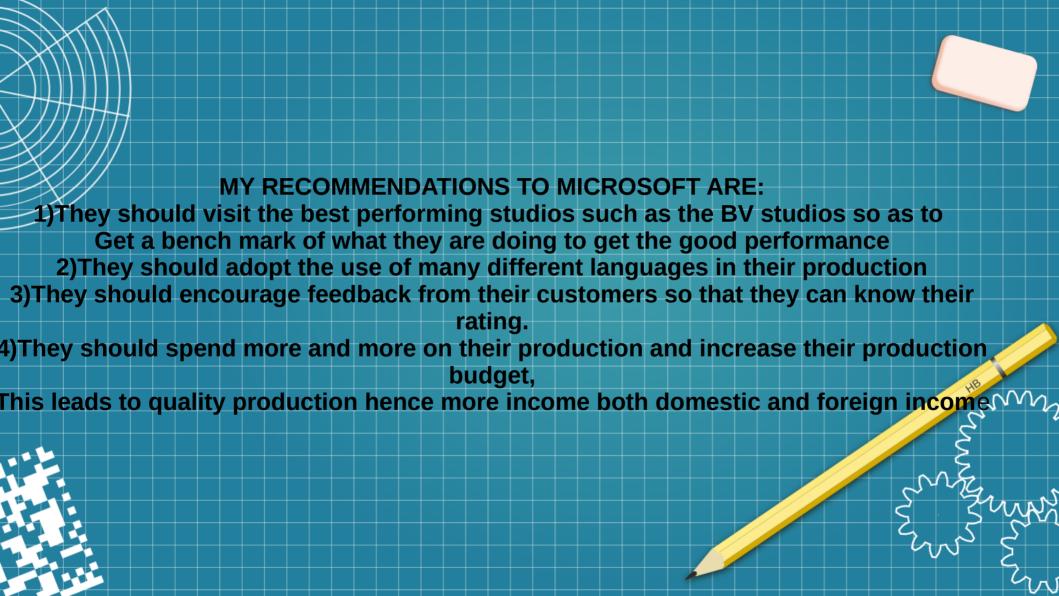


THE AVERAGE VOTES BASED ON LANGUAGES



Several languages performed well, Microsoft should adopt the use of different languages in

Their production



THANK YOU

I hope the presentation was well understood and of much help

This was prepared by: Cynthiah Mulwo